

Community Profile

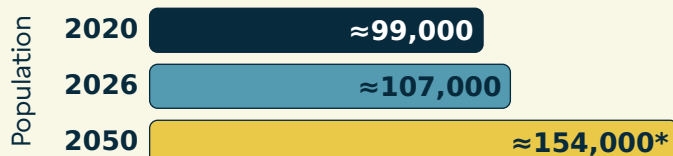
Bend Today — a shared snapshot of the city we're planning from



**A PLAN FOR TOMORROW,
CRAFTED TODAY.**

Bend Made is the City of Bend's plan for the next 20 years, shaped by the people who live here. Oregon requires every city to plan for growth; Bend Made is how our community chooses to do it — looking at housing, jobs, transportation, infrastructure, and the natural systems Bend runs on as one connected picture. To imagine the Bend of 2050, we start here: with a shared understanding of Bend today.

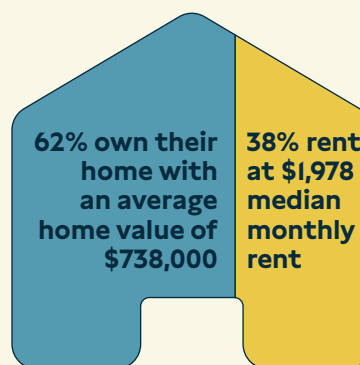
WHO WE ARE



Bend grew from about **99,000** residents in 2020 to roughly **107,000** in 2026. The city's Urban Growth Boundary is planned to reach **154,493*** people by around 2047–2050.

*Portland State University Forecast

WHERE WE LIVE



About **46%** of Bend renters are cost-burdened, spending **30%+** of their income on housing. Recent Oregon law now allows middle housing in far more neighborhoods than before.

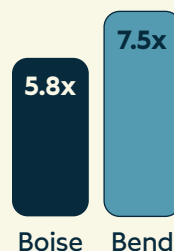
WHAT WE EARN

35% of Bend households make **less than \$75,000**, below the national and area median income. However, retired people may skew this statistic by having a lower income but high net worth.

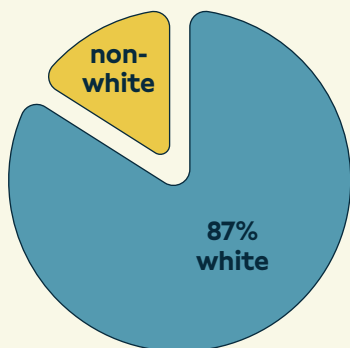


Bend's median household income is \$96,400 and 8.8% live below the poverty line.

Home price versus annual income:

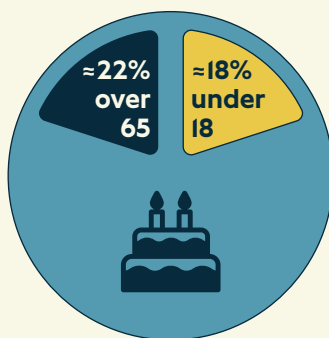


Home prices and rents have climbed faster than local incomes. The typical Bend home now costs about **7.5 times** a typical household's yearly income — higher than nearby metros like Boise. Conditions vary across the city. In parts of Bend's east side, median household income runs closer to half the citywide figure.



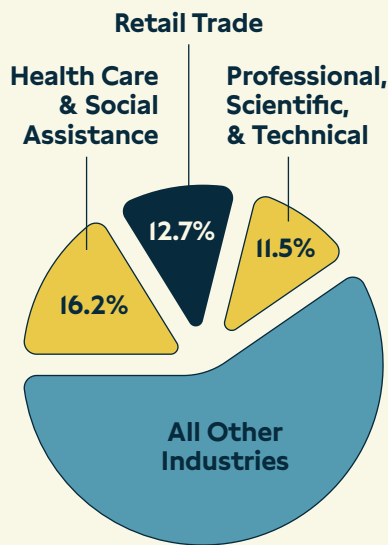
87% of Bend's population is white. There is a slightly higher percentage of population on the east side that identifies as non-white, but people of color are distributed geographically throughout Bend.

Roughly 40% of Bend's population falls into the category of youth or seniors with a median age of **40.9 years**.



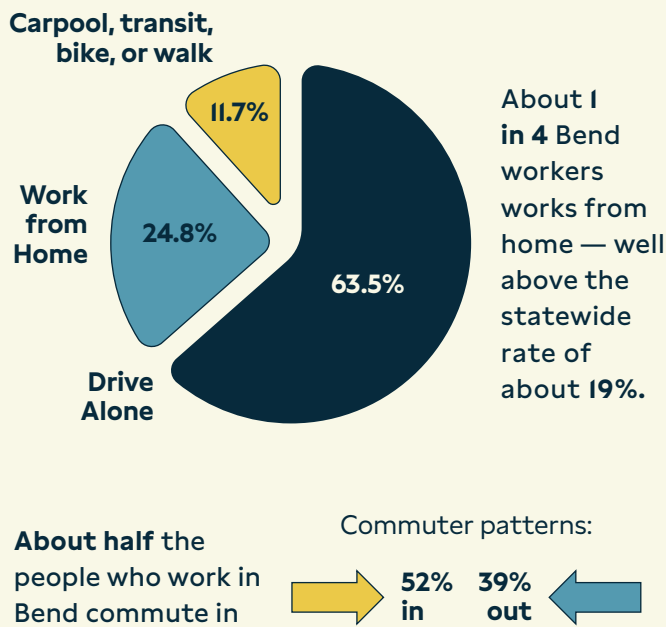
≈10% of Bend's population lives with one or more disabilities

WHERE WE WORK



St. Charles Health System is Central Oregon's largest employer, and OSU-Cascades has grown into a four-year university. Small businesses make up about 79% of Bend's businesses and employ roughly a third of the workforce.

HOW WE COMMUTE



BEND BY THE NUMBERS

Parks & Recreation

- 3,629** acres of parks & natural areas
- 86** parks and open spaces
- 90** miles of trails
- 1,000+** recreation programs each year

Climate & Setting

- 3,623** feet of elevation in a high-desert basin
- 162** sunny days each year
- 21.6"** annual snowfall
- 9.7** smoky days a year since 2015, up from <1 between 2000–2015

Built Bend

- 7** stories — Bend's tallest buildings
- ≈50** roundabouts with public art in over half
- 73%** of today's buildings have been built since 1990, nearly half of homes were built between 1990–2006

Sources

U.S. Census Bureau (2020 Decennial Census; ACS 2024 5-Yr Estimates, Tables DP05, S0101, S1810, B25091, B25070; QuickFacts) · Portland State University Population Research Center (2026 Forecast) · Zillow (May 2026) · CoStar (May 2026) · ECONorthwest, Bend Sector Analysis (Draft 2025) · KTVZ (2024) · Oregon HB 2001 (2019) · USGS · BestPlaces.net · NOAA Climate Normals (1991–2020) · Walker Macy, 2026 Climate Assessment · Cascadia Partners, 2026 Urban Morphology Assessment · City of Bend (building permit records; Public Works) · Visit Bend · Bend Park & Recreation District

Accommodation Information for People with Disabilities & Language Assistance Services

You can obtain this information in alternate formats such as Braille, electronic format, etc. Free language assistance services are also available.

Please email accessibility@bendoregon.gov or call 541-693-2198. Relay Users Dial 7-1-1. All requests are subject to vendor processing times and should be submitted 48–72 hours in advance of events.