

Engagement Action Plan #1

Summary: Set the Vision



A PLAN FOR TOMORROW,
CRAFTED TODAY.

The Strategy & Set the Vision—How They Fit Together

Community engagement is an ongoing, iterative process. This summary highlights Set the Vision, the first phase of the Community Engagement Strategy in action.



Set the Vision, Explained

Set the Vision is the first phase of Bend Made and focuses on creating a shared vision for Bend's future. Bend has grown through deliberate decisions—every trail, neighborhood, and gathering spot reflects a choice about what kind of place Bend should be. This plan continues that same pattern: growth shaped by shared decisions, not left to chance.

During this phase, community members will share what they value about Bend today and what they want the city to become as it grows. Their input will shape the Bend Made Growth Vision, a policy statement that will become part of the City's Comprehensive Plan update and help guide decisions through 2050.

What We'll Talk About



Vision & Identity

What do you love most about Bend?



Housing

Does Bend have homes that work at every life stage?



Jobs & Economy

What jobs and businesses do you hope to see more of?



Getting Around

What trips do you wish you could make without a car?



Climate & Outdoors

How do our trails, river, and parks shape your days?



Belonging

Where in Bend do you feel everyone is welcome?

Ways to Get Involved & Stay Connected

- Take the online survey
- Join a neighborhood visioning workshop
- Stop by a pop-up at community events
- Host your own chat with a free Community Conversation Kit
- Sign up for project email updates
- Follow along on social media
- Watch for updates in local news and the city newsletter
- Visit the project website

Who We Want to Hear From

Everyone who calls Bend home—
and we're making a special effort to reach:

Renters Youth (14-21) Immigrants & Spanish speakers
Communities of color People with disabilities
Tribal communities Neighbors with low incomes
Community & faith groups Local businesses & workers
People without stable housing Seniors

Who Guides and Decides

Community Advisors (JCWG)

Advisory members who help guide the visioning process and spread the word.

Planning Commission

Advises City Council on land use and how Bend grows.

City Council

Adopts Bend's Growth Vision—the community's roadmap.

Get Involved— Your Bend, Your Voice

- Take the survey
- Sign up for project updates and tell us how and where you'd like to take part. Every voice makes the plan stronger.

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CRAFTED TODAY. **BEND MADE**

Timeline

- 1 Pre-Launch**
May–Aug 2026
Building connections with community groups
- 2 Launch**
Aug–Sep 2026
Project website and online survey go live
- 3 Visioning**
Sep 2026–Mar 2027
Workshops, pop-ups, and conversations across Bend
- 4 What We Heard**
Apr–May 2027
We share back what the community told us
- 5 Sustain**
June 2027→
Bend's Vision is shared and put to work



Accommodation Information for People with Disabilities & Language Assistance Services

You can obtain this information in alternate formats such as Braille, electronic format, etc. Free language assistance services are also available.

Please email accessibility@bendoregon.gov or call 541-693-2198. Relay Users Dial 7-1-1. All requests are subject to vendor processing times and should be submitted 48-72 hours in advance of events.



CITY OF BEND