

BEDAB Strategic Planning Meeting

Wednesday October 29, 2014

Brooks Resources | 409 NW Franklin Ave, Bend, OR 97701

8:30 am to 11:30 am

Goals for 2014-2015 Strategic Planning Session

1. Itemize and approve the Board's 2013-2014 Accomplishments
2. Confirm Goals established in the current plan are still the right goals
3. Update the objectives under each goal (or create objectives for a new goal) to guide the board's work over the next 12 -18 months.

AGENDA

8:30 Open Meeting & Overview of the morning

8:40 Review and Approve 2013-2014 Accomplishments

8:50 Review Current Strategic Plan

- Coordinate resources to grow, recruit and retain business (coordinate)
- Create an environment where businesses thrive (advocacy & collaborate)
- Achieve balance between lifestyle and business opportunity (advocacy & market)

9:15 Confirm 2014-2015 Goals for BEDAB Strategic Plan

9:30 Review and Revise Objectives for Goal #1

10:00 Review and Revise Objectives for Goal #2

10:30 Review and Revise Objectives for Goal #3

11:00 Summarize DRAFT 2015 revisions to 2013-2016 BEDAB Strategic Plan

11:15 City Manager and Assistant City Manager Report

11:30 Meeting Adjourned