

City of Bend
2017 Citizen Committee Goals
 Due by January 31, 2017



CITY OF BEND

Committee Name: Arts, Beautification and Culture Commission

Committee Mission: Provide advice and recommendations on the appropriate role for the City of Bend to take in supporting art, beauty and culture and annually identify appropriate City involvement in arts, beauty and culture with emphasis on community gatherings, events, cultural tourism and the arts.

Committee Goals for 2017

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.

1. Recognize individual, business and organizations that foster art, beautification and culture in the community through the ABC Awards.
2. Continue our successful City Walls at City Hall to highlight and feature local Bend artists and inspire the community with art in a public setting.
3. Support the creation of a community wide art event and/or collaborate with local art groups to foster the growth of another artistic feature or event (murals).
4. Inventory and build the City's public art collection and develop a rotating display through city facilities.
5. Collaborate exchange City of Bend's rotating exhibits and public art collection with OSU Cascades, COCC and Deschutes County.
6. Interface with art groups that approach the City of Bend with art related requests, inquires and projects. Similar to the Mural project.

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

Some funding would assist with the implementation of these goals. The Commission currently has no budget. Commission members donate refreshments for receptions.

Actions or Consideration for Council Goal Development (in 2017-19)

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.

1. City of Bend Staff support is necessary to continue programs.
2. Council involvement and direction is needed to determine work plan.

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CITY OF BEND

Committee Name: Affordable Housing Advisory Committee (AHAC)

Committee Mission: The Affordable Housing Advisory Committee (AHAC) is a standing committee of the Bend City Council that advises the City Council and City staff on the allocation of Community Development Block Grant (CDBG) funds and to recommend programs for the promotion of affordable housing, including programs to be funded by the Affordable Housing Fee.

The City's affordable housing and social services goals are adopted in the 2014-2019 Consolidated Plan. The priorities on the Consolidated Plan are:

1. Create new Rental Units
2. Homeownership
3. Homeless Assistance and Shelter Development
4. Land Acquisition and Infrastructure Development
5. Architectural Barrier Removal/Disability Services

These priorities outline how the CDBG funds are to be allocated. The Affordable Housing Fee ordinance states that the City's Affordable Housing Fee will also be allocated to meet these priorities. Over the last five years the City has invest 76% of combined CDBG funds for families earning 60% of Area Median Income (AMI) or less. Roughly 80% of funds have been invested in multi-family units and the remaining 20% in single family units.

Research conducted for the City's Urban Growth Boundary expansion and more recently for Bend 2030 work on mid-market housing, shows a significant deficit in housing units for families earning 60% AMI or less. This deficit leads to a high percentage of families in Bend paying too much for their housing (defined as cost burdened where more than 30% of a family's after-tax income is used to pay for housing and utilities). Continued development of units with a 60% AMI income restriction will serve both families at this income level and open up higher priced housing units for families at higher income levels.

In order for the City to continue to invest in the development of affordable housing units and to support social services, the AHAC recommends that City Council adopt the following goals for the 2017-19 biennium.

Committee Goals for 2017
1. Create New Programs Using existing (or new) funding focus on specific housing types that will increase the supply of affordable housing in Bend
2. Adopt new Development Code Changes Develop several packages of development code changes that will increase the supply of affordable housing in Bend
3. Legislative initiatives/proposals Work with City of Bend lobbyist and other cities to adopt new legislation that allows for the development of more affordable housing units in Bend

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

In order to invest forecast 2017-19 CDBG and Affordable Housing Fee funds, to continue to explore policy alternatives and to dispose of city-owned property for Affordable Housing, the committee recommends adding an Affordable Housing Assistant Manager/New FTE. This will allow Jim Long to continue his work and provide needed program support to meet program requirements.

Actions or Consideration for Council Goal Development (in 2017-19)
1. Council to approve and encourage new programs
2. Council to review, amend if necessary, and approve Development Code Changes
3. Council to champion and forward Legislative Initiatives/proposals as forwarded by the Affordable Housing Advisory Committee.
4. Hire an Affordable Housing assistant manager

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CITY OF BEND

Committee Name: Bend Economic Development Advisory Board (BEDAB)

Committee Mission:

The Bend Economic Development Advisory Board (BEDAB) is a board chartered by the City Council to provide input and policy advice to the Council on issues relating to business development and economic growth. The 13-member board consists of nine representatives from Bend's major industries and 4 staff members from the city's primary economic development partners.

As outlined in City code, the purpose of the BEDAB is to:

- Advocate – Provide input into City policy and procedures from a private sector perspective.
- Facilitate – Broker entrepreneurial support among existing community resources.
- Market – Brand and guide marketing efforts of Bend as “Open for Business.”
- Coordinate – Organize and oversee city resources applied to economic development.

Committee Goals for 2017

The BEDAB adopted the following list of Economic Development Outcomes at the end of 2016

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| 1. To increase the number and percent of jobs in traded-sector industries and increase the diversity of those industries |
| 2. To develop an environment that supports a talented workforce |
| 3. To increase density of employment on employment lands |
| 4. To increase the number of jobs and companies at the Bend Airport and the opportunity areas identified through the UGB expansion, including downtown |
| 5. To invest TRT to meet needs of the tourism industry and overall economic development goals including infrastructure |
| 6. To increase efficacy of business interaction with City |

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

Pursing or implementing goals three, four, and five could require additional resources depending on identified projects. In those cases the projects would likely be pursued in concert with other departments or funding agencies.

Actions or Consideration for Council Goal Development (in 2017-19)

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.

1. Focus on increasing housing availability and affordability: While pursuing goals involving the Affordable Housing Program, also seek to accommodate market rate housing development for those earning 100-150% of area median income (approximately \$55,000-90,000 annually)
2. Continue to develop needed transportation infrastructure while pursuing avenues for alternative modes including transit
3. Implement the expanded UGB plan and its accompanying public facilities plans
4. Develop or expand infrastructure to better serve employment lands
5. Develop business friendly policies, seeking to provide predictability

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CITY OF BEND

Committee Name: City of Bend Accessibility
Advisory Committee (COBAAC)

Committee Mission:

Assist and advise the City on the most appropriate means by which to make its programs, services, activities and facilities accessible to all of Bend's residents and visitors.

Committee Goals for 2017

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.

1. Advise the City on issues related to accessibility. In this role, the committee will act as a sounding board for City staff. Committee members will provide input when City staff is soliciting specific feedback.
2. Bring to City staff's attention issues related to accessibility. In this role, the committee will bring issues that its members observe in the community and for which the City has jurisdiction and responsibility. (example: sidewalk condition city wide)
3. Provide support to the Accessibility Manager. In this role, the committee may be asked to advise the accessibility manager, help prioritize projects, prepare letters of support, attend meetings, etc.

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

COBAAC has been recommending that the city establish a sidewalk maintenance **process** or program for some time. COBAAC members, their families, and friends that use mobility devices have significant difficulty traveling via sidewalks due to the many sidewalks with substandard conditions. In order to do this, the City needs to know where sidewalks currently exists and the condition of those sidewalks. Thus, a sidewalk inventory is required. There are many methods to perform such an undertaking; from dedicating 2+ staff time to conduct the inventory, to hiring a unbiased, third-party firm that use high-tech equipment to obtain the needed data.

COBAAC strongly encourages the City of Bend Council to seriously investigate and fund staff's recommendation of creating a sidewalk maintenance program beginning with completing a sidewalk inventory. Initial estimates of the cost to perform a sidewalk inventory range from \$60,000 - \$220,000.

Actions or Consideration for Council Goal Development (in 2017-19)

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.

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| 1. Fund City wide sidewalk inventory and create City wide sidewalk program to address deteriorating sidewalks. |
| 2. Continue funding to address priorities established by COBAAC and other citizens as related to accessibility. |
| 3. Recognition that input provided by the Accessibility Manager is supported and guided by COBAAC. |

When would the committee like to report to Council?

Annually Quarterly Prefer to work with Council Liaison

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CITY OF BEND

Committee Name:
 Bend Landmarks Commission

Committee Mission:

The Landmarks Commission shall serve as a land use decision making body on applications involving historic resources within the City limits of Bend and act as an advisory body to the City Council on decisions that could affect historic resources.

<p>Landmarks Commission Goals for 2017: <i>Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.</i></p>
<p>1. Update Historic Resources Inventory - Conduct reconnaissance surveys of existing properties and neighborhoods that date from the historic period (1905 -1972) for potential inclusion in historic preservation inventory.</p>
<p>2. Preservation Code Updates - incorporate Landmark's last few years of mixed experiences with new construction, demolition and building size in historic districts.</p>
<p>3. Revise Preservation Applications</p>
<p>4. As a Citizen Advisory Committee to the Bend City Council, we must educate and direct City Staff and Management by our actions as to the benefits of Historic Preservation to the Bend community, not only from a commerce perspective, but preservation of our Historic sites, buildings, including neighborhoods. Although we cannot affect zone changes, Bend Landmarks Commission plays a major role in how the growth and development of Bend will occur into the future. Therefore, it is incumbent upon our Commission to lead the City Council in the preservation of our historic heritage.</p>
<p>Landmarks Commission On-Going Goals / Responsibilities:</p>
<p>1. Continue CLG Grant offerings within the Bend Community.</p>
<p>2. Continue to endorse the Month of May Historic Preservation Activities in conjunction with the Deschutes County HLC.</p>
<p>3. Continue to serve as an advocate for important preservation and awareness.</p>
<p>4. Continue to review and approve applications for changes to designated historic sites, buildings and districts in Bend.</p>
<p>5. Continue to find and obtain grants and other funding to preserve, rehabilitate, or restore important historic sites in Bend, including plaques and signs that may not be on the National Register of Historic Places.</p>
<p>6. Continue to foster, develop and encourage retention of Bend's Historic character as presented in historic sites, properties and districts.</p>
<p>7. Continue to partner with other Central Oregon historic landmarks commissions, historical societies and civic groups to enhance the interpretation of Bend's history and its value to inform the present and future of our community.</p>

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

1. An initial reconnaissance level survey is being performed by volunteers. Further inventories will require the assistance of a preservation professional. We are able to request funding for this work through the Certified Local Government grant – expected costs is unknown. Hopefully, the 2017-2019 grant amount could fund this project.
2. Suggested revisions and updates to the code will be provided by the Commission. Staff time will be needed in order to draft these changes and get reviewed by legal counsel.
3. Suggested revisions and updated to the applications will be provided by the Commission. Staff time will be needed in order to implement these changes.
4. No cost.

Actions or Consideration for Council Goal Development (in 2017-19)
<i>Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee’s Strategic Plan when possible.</i>
1. Adopt additional resources per the Bend Landmarks Commission recommendations onto the Goal 5 Historic Resources list upon completion of the historic resources inventory. – Bend Area General Plan, Chapter 3, Goal #1: to encourage the preservation of historic and cultural resources within the urban area.
2. Offer incentives for the preservation and restoration of Bend’s historic resources. – Bend Area General Plan, Chapter 3, Goal #2: to foster a sense of historic awareness among the citizens of the community.
3. Encourage collaboration with City Planning and Building Departments for continued protection of Bend’s historic resources. Provide linkages between Council and Landmarks Commission to promote retention of what remains of Bend’s historic character, districts and characteristics. Additionally, Council's goal must educate itself as to the overall benefits of Historic Preservation to the business community and our individual heritage. The City Council must be willing to endorse movements and community advocates with regard to the benefits of and need for Historic Preservation within the community. The City Council, must be willing not to be led, persuaded, or encouraged by local and outside commercial developers, or endorse the ruin of existing historical community sites like Troy Field when alternatives exist. The City Council must remember at all times their oath of office is to act on city business for the benefit of the entire citizenry and not just for the wealthy developers wanting to "make a buck" at the expense of our historic community resources. We must offer dialogue with staff and management as to the benefits of historic preservation in our community and identify those historic sites of concern or "Landmarks".
4. Further our Community outreach and education, such as “protecting what we have”.
6. Address impacts of tourism on Bend’s historic character, districts and properties; seek ways to mitigate adverse effects to neighborhoods from increased traffic and on street parking.

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CITY OF BEND

Committee Name: Planning Commission

Committee Mission:

The Planning Commission is the appointed citizen body that provides recommendations to the City Council on land use policies; makes land use decisions on planning applications; and provides a public forum for community values, visioning and strategic thinking in long range planning.

Committee Goals for 2017

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.

1. Identify and process planning related documents and policies required to successfully implement the City's new Comprehensive Plan and Urban Growth Boundary (UGB) Expansion. This includes:
 - a. Required updates to the City's Sewer and Water Public Facility Plans.
 - b. Required updates to the City's Transportation System Plan
 - c. Planning efforts that encourage development in the UGB including Area Plans, Opportunity Area planning and redevelopment areas.
 - d. Developing annexation processes and regulations to allow expansion areas to successfully be annexed into the City.
2. Focus on Development Code Updates that encourage the goals and objectives of the new Comprehensive Plan and remove barriers to new developments. This includes updates to the following sections:
 - a. Master Plan Code
 - b. Development Code Tune Up that includes updates to various sections to improve consistency and make the code more user friendly.
 - c. Sign Code Update
 - d. Amend Deschutes County Code Title 19 to include the Urbanizable Area District.
3. Engage in a citywide zone change project to re-zone properties to match their new or existing Comprehensive Plan Designation.
4. Provide assistance to the Council in identifying the Citizen Involvement Program for the above activities.

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

For the majority of these goals the constraining variable is staff resources. Most of these goals are already being proposed in staff work plans to Council, so providing the appropriate staffing and funding to implement them is imperative.

Actions or Consideration for Council Goal Development (in 2017-19)

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.

1. Affordable and work force housing solutions. This includes a review of the existing barriers and impediments that are currently occurring in the marketplace that prevent these type of projects from moving forward and determining solutions and/or options to help overcome these issues. This could involve review of the existing City Codes and proposing new Code provisions to help foster an environment to incentivize these types of developments.
2. Long term infrastructure funding solutions with a focus on transportation maintenance, capital projects and transit funding.

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CITY OF BEND

Committee Name: Traffic Safety Advisory Committee

Committee Mission:

Duties and Responsibilities

Recommend traffic safety improvements and traffic safety programs that balance the use of traffic safety devices with the need for the expeditious movement of people, goods, and services on the City's system of roadways

Developing and recommending coordinated traffic safety programs and projects
Providing a public forum for community members to present traffic safety concerns

Act in an advisory capacity to the Metropolitan Planning Organization Policy Board and the Bend City Manager in the coordination of traffic safety activities, programs and projects

Serve in a liaison capacity between the City and the Oregon Traffic Safety Commission in developing the State Highway Safety

Meet the National Highway Safety Program Standards

Promote public awareness and understanding of traffic safety programs and projects

Cooperate and coordinate with the Bend LaPine School District, Bend Metro Park & Recreation District, Deschutes County, Oregon Department of Transportation and other public agencies in promoting traffic safety

Promote traffic safety through community education

Committee Goals for 2017

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.

1. Recommend for City Council goal setting that Traffic Safety Advisory Committee be reorganized into a larger Citywide transportation stakeholder committee consisting of different interest groups and individuals working on the Transportation System Plan (TSP) Funding Issues. The reorganization is contingent on the City Council priorities and direction

2. If TSAC is reorganized into a larger citywide committee, Council should take action to discontinue TSAC.

Are additional resources required to complete these goals? Please describe and include cost estimates if applicable.

Actions or Consideration for Council Goal Development (in 2017-19) <i>Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.</i>
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2.
3.