#### ORDINANCE No. NS-2233

# AN ORDINANCE AMENDING BEND CODE SECTION 1.20.050 BEND ECONOMIC DEVELOPMENT ADVISORY BOARD

### Recitals:

- A. The City Council adopted Ordinance NS-2172 establishing the Bend Economic Development Advisory Board as a permanent City Board. Substantive provisions of Ordinance NS-2172 have been incorporated into the Bend Code as BC 1.20.050.
- B. While BEDAB has functioned well, the Council recognizes that a change in composition of BEDAB membership could provide more public input and improve the functioning of BEDAB.

Based on these findings, The Bend City Council ordains as follows:

Section 1.Bend Code Section 1.20.050 is amended to read:

## 1.20.050 Bend Economic Development Advisory Board

- A. The purpose of the Bend Economic Development Advisory Board (BEDAB) is to:
  - 1. Advocate Provide input into city policy and procedures from a private sector perspective.
  - 2. Facilitate Broker entrepreneurial support among existing community resources.
  - 3. Market Brand and guide marketing efforts of Bend as "Open for Business".
  - 4. Coordinate Organize and oversee city resources applied to economic development.
- B. BEDAB consists of nine voting members that represent key industries in the City of Bend. In addition, BEDAB shall include the following nonvoting ex-officio members:
  - 1. 1 member representing the Economic Development for Central Oregon (EDCO);
  - 2. 1 member representing post-secondary education;
  - 3. 1 member representing a Visit Bend
  - 4. 1 member representing the Bend Chamber of Commerce.

- C. Voting BEDAB members shall be appointed by the Mayor with the advice and consent of City Council and shall serve staggered three-year terms. Members shall serve until s/he resigns or a replacement is appointed.
- D. BEDAB may establish subcommittees and appoint subcommittee members.
- E. Funding for the implementation of the BEDAB strategic plan and the economic development program will be recommended by the BEDAB and allocated and approved annually by the City Council.

#### F. BEDAB shall:

- 1. Create a three-year strategic plan for consideration by the City Council.
- Identify activities and projects that will enhance economic growth in the City of Bend.
- 3. Work with the Bend Business Advocate on business promotion and support.
- Report on plans, activities and results achieved by BEDAB to Council.
- 5. Propose annual revisions to the strategic plan as needed to improve the economic vitality of the City of Bend.
- 6. Work with the City Manager or his/her designee to direct the activities of the BBA and other staff assigned to BEDAB to ensure the strategic plan is implemented effectively.
- 7. Advise the City Council on ordinances, policies and activities that affect the economic vitality within the City of Bend.
- 8. Advise the City Council on the business license program and fees annually.

Adopted by the Bend City Council on December 17, 2014.

YES:

Mayor Jim Clinton

NO: none

Councilor Jodie Barram

Councilor Mark Capell

Councilor Scott Ramsay

Councilor Victor Chudowsky

Councilor Doug Knight

Councilor Sally Russell

Jim Clinton, Mayor

ATTEST:

Robyn Christie, City Recorder

APPROVED AS TO FORM:

City Attorney's Office

