

Climate Action Steering Committee (CASC)

Fire Department Training Room

3377 Jamison Rd, Bend OR

Thursday, August 23, 2018

Minutes: Christopher Coleman

Attendees: Co-Chair Mike O'Neil, Co-Chair Lindsey Hardy, Serena Dietrich, Russ Donnelly, Sasha Sulia, Eric Duea, Al Spector, Andrew Skidmore, Rebecca McCann, Ryan LaPoma (by phone), Gillian Ockner, Cassie Lacy, Jamie Klopp (arrived 4:14pm), Casey Bergh (arrived 3:48pm), Jon Simning (intern), Jessica Stanton (Stanton Global Communications), Seth Baker (Envirolssues), and Counselor Bruce Abernethy (arrived 5:07pm)

Committee Co-Chair Lyndsey Hardy opened the meeting at 3:04pm

Cassie Lacy introduced the consultants, Jessica Stanton and Seth Baker, and introduced the intern, Jon Simning.

Ms. Stanton presented the meeting agenda and objectives.

I. Approval of minutes

Russ Donnelly moved to approve the August 2, 2018 meeting minutes, seconded by Sarina Dietrich. Motion approved.

II. Updates

Gillian Ockner presented the City of Bend's progress with the strategic energy management (SEM) program. The drafted plan will be presented to Council later this year.

Ms. Lacy explained the format of the data files from the ClearPath tool. Training on capabilities of the ClearPath tool will be received next week and data files will be shared soon.

Clarification was given regarding communications amongst smaller working groups that are less than quorum and media communication.

Mr. Donnelly will be appointed Committee Co-Chair while Ms. Hardy is on leave.

Ms. Hardy announced the 18th annual green tour event on September 29, 2018.

Ms. Lacy gave a brief summary about the performance measures presented at the Citywide Transportation Advisory Committee (CTAC) meeting on August 22, 2018.

Ms. Ockner announced the next City Council meeting on September 5, 2018. A decision will be made regarding the plastic bag ban.

Ms. Hardy will be presenting the CASC's quarterly update to City Council on October 3, 2018. Ms. Lacy will send out a reminder along with the meeting agenda.

III. Vision Confirmation

Al Spector, Eric Duea, and Ms. Hardy presented the vision working group's drafted vision. CASC members provided recommendations and feedback for each presented paragraph. Ms. Stanton and Mr. Baker provided direction and input to CASC members during the discussion.

Due to time constraints, the committee decided to have the vision working group reconvene and continue work on the vision using CASC member's feedback and direction provided from consultants. Ms. Lacy will follow up with the vision working group next week to schedule the vision working group meeting.

IV. Co-Benefits Discussion

Seth Baker defined co-benefits and explained how they are important. Ms. Lacy provided examples and scenarios how the CASC will be using co-benefits.

Mr. Baker presented examples of co-benefits that cities have identified in the past. CASC members were broken out into their working groups for a workshop to identify co-benefits, the audiences they are important to, and why they are important.

V. Working Group Workshop

Ms. Lacy discussed equity lens and community climate action plan (C-CAP) objectives. A slide was presented with an example presenting equity objectives, equity questions, and equitable impacts and their importance.

Ms. Stanton presented the goal of the working group workshop and how objectives are meant to fit into the sectors. The definition of an objective was provided. Ms. Lacy presented several examples of objectives vs. actions. CASC members were broken up into their working groups and divided into sectors to develop and identify objectives.

Working groups were then asked to develop lists of key stakeholders to be invited to participate in October and November working groups.

VI. Engagement Planning

Ms. Stanton discussed engagement planning and the CASC member roles on the topic of public outreach. Ms. Lacy presented the general core messages to convey during public engagement. Communication topics that should be included were presented. The C-CAP's key messages were presented. In January there will be an online survey for community partners to present feedback and ideas who may not want to be involved with working groups. Ms. Lacy will meet individually with all CASC members to help create a personalized communication outreach plan tailored to their specific networks.

VII. Scheduling

The CASC sector working groups assembled to coordinate and record their collective availability for the working group meetings in September, October, and November. Ms. Lacy will use the working group's recorded availability to schedule their September, October, and November meetings.

Small working groups are welcome to continue working on their own scheduled times. Ms. Lacy requested to be informed of meetings as she would like to be involved in everyone's progress.

VIII. Adjourn

Meeting adjourned at 7:07pm