

BEND CITYWIDE SAFETY IMPROVEMENTS PROJECT

Making Bend Safer by Design

SE 3RD STREET & SE ROOSEVELT AVENUE

As a wide street with fast traffic, SE 3rd Street forms an unnecessary barrier between east and west in our community that is difficult and often unsafe to cross. The City of Bend's Citywide Safety Improvements project is working to remove barriers like this and make our streets safer by design.

WHAT IS PLANNED HERE?

- A new marked crosswalk and safety island on the south side of the intersection of SE 3rd Street and SE Roosevelt Avenue
- Flashing beacon that warns approaching traffic when activated by someone crossing
- New accessible curb ramps, sidewalk, and bus stops
- New LED street lighting to illuminate the crossing at night

HOW WILL THESE IMPROVEMENTS HELP?

- Create more frequent and safer crossing opportunities for people
- Better connect neighborhoods, business and other nearby destinations such as Vince Genna Stadium, the Old Mill District, parks and more
- Make accessing the existing bus stops on SE 3rd Street easier and safer
- Help people to be better seen when crossing the street at night

PROGRAM GOALS



Improve livability and economic vitality



Enhance environment for people to walk



Increase safety for people biking through the area



Preserve mobility for people accessing businesses, transit, and key destinations



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WHY HERE AND WHY THESE IMPROVEMENTS?

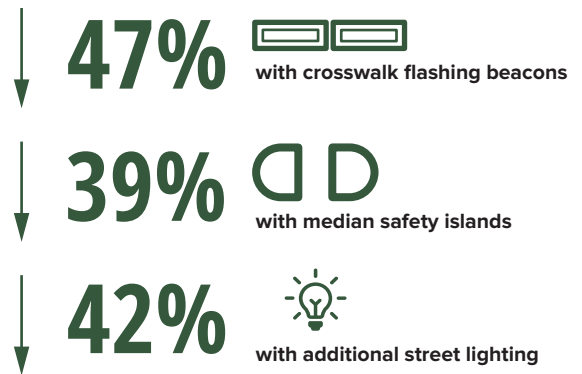
Beyond being a barrier, 3rd Street has many serious injury and fatal crashes that **CAN** be prevented. Community input and a prior safety study identified a program of safer crossing locations needed along 3rd Street including here and at Hawthorne Avenue, Central Oregon Canal Trail (near Fred Meyer), and Pinebrook Blvd.

Why SE Roosevelt Avenue and the south side of the intersection were chosen:

- Better connects bus stops and nearby destinations
- Few northbound left turns
- Maintains existing driveways for business access
- Other nearby streets still provide access west of SE 3rd Street

Today only 1 in 2 drivers yield to people trying to cross SE 3rd Street in this area. Flashing beacons previously installed on the Bend Parkway, Greenwood Avenue at Pilot Butte, across Oregon and the nation have increased the rate of drivers yielding to people crossing to as high as 80-100%.

These improvements have been proven to make streets safer by design. Collisions with people walking are reduced by:



Sources: National Complete Streets Coalition, FHWA, ODOT ARTS Program for Bicycle Enhancements, MUTCD Interim Approval for Rectangular Rapid Flashing Beacons. 2008

