



Council Goals & Objectives 2015-17

(updated 2/8/16)

Goal: *Improve Transportation System to move people in a safe, accessible and cost effective manner*

Major Objectives

- Create and approve policy and budget for a City Sidewalk Program
- Create and adopt a plan for the central west side area
- Update the Transportation Capital Improvement Program and seek alternative funding methods
- Promote multi-modal transportation options

Goal: *Manage growth, focusing on uses that create a more urban form while recognizing Bend's unique sense of place*

Major Objectives

- Complete the Urban Growth Boundary (UGB) Remand
- Prioritize infrastructure to correspond with UGB Expansion/infill development opportunities
- Refine Mirror Pond concept
- Review and update Standards and Specifications
- Promote Downtown as an active focal point with strong businesses, urban housing, civic services, arts and cultural opportunities, and gathering places

Goal: *Protect natural resources to sustain Bend's high quality of life*

Major Objectives

- Invest in water resource stewardship
- Reduce fire risk and promote healthy forests
- Reduce energy consumption and promote conservation

Goal: *Be responsive and proactive in addressing Neighborhood Livability concerns*

Major Objectives

- Create parking studies for specific areas of the city
- Coordinate and implement noise, special event and short-term rental permitting and enforcement
- Improve neighborhood associations' communications and capacity for self-governance
- Prepare for implementation of new laws regarding recreational and medical marijuana
- Better address livability issues in the most appropriate time and manner






Goal: *Incentivize Economic Health and Diversification*


Major Objectives

- Adopt City Economic Development Plan
- Continue to explore affordable and workforce housing strategies
- Adopt fees that encourage small business expansion
- Implement Airport Master Plan
- Focus efforts on urban renewal planning and funding




Bend City Council Goals & Workplan 2015-17

Update presented to Council – February 17, 2016


Goal: Improve Transportation System to move people in a safe, accessible and cost effective manner		
Major Objectives	% Comp	Status Update & Upcoming Project Tasks and Milestones
Create and approve policy and budget for a City Sidewalk Program		<ol style="list-style-type: none"> 1. Pedestrian crossing at Neff and Williamson will be constructed in 2016; two crossings designed in 2016 and constructed in 2017; five priority sidewalks design will begin mid 2016 with construction in 2017 2. Hired project manager September 2015 and begun design of five priority sidewalks corridors 3. 3,257 linear feet of new sidewalks installed in 2015 4. Policy in development for compliance and enforcement 5. Several dozen barrier removal requests complete, drafting an RFP to address highest priority corridors-design in 2016 and construction in 2017 6. Define snow removal deficiencies and coordination with DBBA, and others
Create and adopt a plan for the central west side area		<ol style="list-style-type: none"> 1. Citizen advisory committee formed to develop preferred land use and transportation scenarios 2. Preferred land use scenario developed and presented to Council in December 2015, which encourages a mix of uses along specific transportation corridors 3. Preferred transportation scenario development underway and will be presented to Council in March 2016, including alternative transportation performance measures 4. Discuss Traffic congestion and transportation standards with Council
Update the Transportation Capital Improvement Program and seek alternative funding methods		<ol style="list-style-type: none"> 1. With Council approval in August 2015, hired Alta Planning and Design to focus on pedestrian and bike safety projects 2. Review of Development Code, Chapter 4.7 scheduled for Planning Commission review beginning February 2016 3. Revamp Transportation Safety Advisory Committee 4. Prioritize UGB outcomes for transportation improvements 5. Update Transportation System Plan 6. Consider Corridor Improvements such as 14th, Galveston, Wilson, 8th/9th
Promote multi-modal transportation options		<ol style="list-style-type: none"> 1. Conduct feasibility study on Bike Sharing Program (MPO) 2. Partner with Commute Options on 'Open Streets' concept and bike Blvd. 3. Explore continued transit expansion opportunities, especially in the downtown and central core of Bend
Goal: Manage growth, focusing on uses that create a more urban form while recognizing Bend's unique sense of place		
Major Objectives	% Comp	Status Update & Upcoming Project Tasks and Milestones
Complete the Urban Growth Boundary (UGB) Remand		<ol style="list-style-type: none"> 1. Outlined key housing, economic development, and urbanization policies 2. Identified UGB expansion area and redevelopment areas resulting in 6 alternative scenarios that were modeled and presented to Technical Advisory Committees 3. Local adoption of UGB Remand scheduled for Spring 2016
Prioritize infrastructure and land use plans to correspond with UGB Expansion/infill development opportunities		<ol style="list-style-type: none"> 1. UGB Steering Committee considering policy guidance that will promote infill and redevelopment, including prioritization of six 'opportunity sites' for infill and redevelopment of employment and residential land, parking standards, streamlined masterplan approval, and minimum and maximum density for residential zones 2. Review and prioritize implementation plans for UGB 'opportunity' sites 3. Design North Interceptor and Phase II of SE Sewer Interceptor 4. Manage availability of infrastructure capacity during transitional period 5. Explore the idea of land-banking publicly owned properties for affordable housing needs





Refine Mirror Pond concept		<ol style="list-style-type: none"> 1. Developed vision concept for Council consideration in March 2015 2. Advocated for state funding during 2015 Legislative Session 3. Developed phasing plan to address environmental questions and anticipate partnership with Bend Parks to engage in a 30% design effort in Spring 2016 4. Negotiations with Pacific Power currently taking place
Review and update Standards and Specifications		<ol style="list-style-type: none"> 1. Align policies with current practices 2. Focus on transportation corridors, developing design templates
Promote Downtown with business, housing, civic services, arts and cultural opportunities		<ol style="list-style-type: none"> 1. Develop Heritage Square Vision Concept 2. Deploy data driven community policing practices 3. Amend sign code to implement a pilot mural program in the Maker's District





Goal: *Protect natural resources to sustain Bend's high quality of life*

Major Objectives	% Comp	Status Update & Upcoming Project Tasks and Milestones
Invest in water resource stewardship		<ol style="list-style-type: none"> 1. Promote water conservation in the City <ul style="list-style-type: none"> • Update Water Management and Conservation Plan in FY 17 • Inventory and align Bend Development Code to encourage outdoor water conservation in FY 17 • Continue working with large irrigators on water budgeting • Continue outreach on indoor water use with distribution of conservation kits; and outdoor water use with residential irrigation system inspections 2. Increase instream flows in Tumalo Creek <ul style="list-style-type: none"> • Council Subgroup to explore opportunities • Restart Tumalo Restoration Subgroup 3. Participate in Deschutes Basin Study - Council member assigned 4. Develop partnership agreement with Tumalo Irrigation District 5. Explore opportunities to generate hydro-electric power on existing water system within the City limits
Reduce fire risk and promote healthy forests		<ol style="list-style-type: none"> 1. Actively participated in the Deschutes Collaborative Forest Project, with current focus of DRINK area, which includes Bend's watershed 2. Highlighted project results and promoted community awareness of efforts
Reduce energy consumption and promote conservation		<ol style="list-style-type: none"> 1. Coordinate with The Environmental Center on Bend Energy Challenge through Dec. 2016 2. Meet or exceed the 15% energy use reduction target across City facilities by end of 2016 3. Identify measures to reduce Vehicle Miles Traveled 4. Electric vehicle charging station locations included in Parking Study 5. Policy Development for Bend Energy Challenge; GHG emission reduction, carbon footprint reduction, and opportunities for clean energy production 6. Identify opportunities to promote higher levels of efficiencies and solar for new buildings through incentives and code changes

Goal: *Be responsive and proactive in addressing Neighborhood Livability concerns*

Major Objectives	% Comp	Status Update & Upcoming Project Tasks and Milestones
Create parking studies for specific areas of the city		<ol style="list-style-type: none"> 1. Developed scope to include Downtown and surrounding neighborhoods, Galveston and Century corridors as well as create citywide parking policies 2. Completed recruitment and selection process; Council approved Rick Williams contract in October 2015 3. Formed stakeholder group to guide process, approved committee charge and targeted organizations for participation; approved by Council in November 2015

Coordinate and implement noise, special event and short-term rental permitting and enforcement		<ol style="list-style-type: none"> 1. Implemented short term rental (STR) license program and new land use regulations that resulted in a 14% reduction of STRs 2. Reviewed results of STR program with Council in November 2015 and conducted roundtable discussion in December 2015 3. Currently reviewing noise and special event codes to streamline the process and provide clarity with enforcement, anticipated Council review February 2016 4. Increased scrutiny of applicants seeking a noise variance 5. Presentation to Council on Special Event, Temporary Event, and Noise Programs in March 2016
Improve neighborhood associations' communications and capacity for self-governance		<ol style="list-style-type: none"> 1. Developed and advertised contract for services through a third party with intent to improve neighborhood leadership capacity; contract awarded in October 2015 2. Formalized and increased opportunities to contract with Central Oregon Mediation to resolve neighbor to neighbor conflict 3. Developed "roll-over" funds to ensure unspent, dedicated funding that had been appropriated to neighborhood associations remains available as budget cycles advance, first awards occurring January 2016 4. Review and restructure neighborhood/City Council interactions and identify common neighborhood livability concerns/themes
Prepare for implementation of new laws regarding recreational and medical marijuana		<ol style="list-style-type: none"> 1. Continue to monitor legislative actions and rulemaking on recreational marijuana 2. Follow Deschutes County process to regulate marijuana industries
Better address livability issues in the most appropriate time and manner	N/A	<ol style="list-style-type: none"> 1. Worked through the Planning Commission, with approval from City Council, on the development of residential compatibility standards 2. The Planning Commission has been or is in the process of reviewing: <ul style="list-style-type: none"> • short term rental regulations • marijuana land use regulations • developing a central west side land use/transportation plan • increasing opportunities for accessory dwelling units • updates and modernization of the transportation planning and master planning codes • a review of public outreach strategies and methods for dealing with livability issues 3. Align pro-active code enforcement and Development Code changes to neighborhood interests 4. Review neighborhood commercial and convenience commercial zones and use tables and identify opportunities for improvement
Goal: Incentivize Economic Health and Diversification		
Major Objectives	% Comp	Status Update & Upcoming Project Tasks and Milestones
Adopt City Economic Development Plan		<ol style="list-style-type: none"> 1. Economic Development Department created and Director hired in May 2015, which grouped the following programs: Affordable Housing, Bend Airport, Downtown Economic Improvement District and Parking management, and Business Advocacy, and oversight of the Tourism Fund 2. Presented funding and service level baseline information for newly created Department to the Bend Economic Development Advisory Board (BEDAB) to address funding and/or service gaps 3. Solicited individual Councilor feedback in creating an Economic Development Strategic Plan specific for the City of Bend; Council Work Session to relay feedback and develop common themes in February 2016

Continue to explore affordable and workforce housing strategies		<ol style="list-style-type: none"> 1. In April 2015, Council amended Development Code create cluster housing and density bonus incentives 2. Adopted SDC Exemptions for qualified affordable housing projects/developments in July 2015, received and awarded funding requests which exempted \$750,000 that helped to produce 162 new affordable housing units 3. In 2015, awarded 4 projects with affordable housing fees totaling \$1,083,250 that leveraged affordable housing fee by a factor of 14.4 to 1 4. Restored the affordable housing fee from a valuation of 1/5% to 1/3% of the permit fee based on building valuation in December 2015 5. Developed a Request for Proposals for the 'Butler Market' property, selected a developer, which was affirmed by Council in December 2015 6. Council in progress of approving amendments to development code that increase opportunities for Accessory Dwelling Units (ADU) 7. Presented opportunities to increase qualified affordable housing projects/developments via disposal of additional city-owned property with public hearings and property sales occurring in 2016
Adopt fees that encourage small business expansion		<ol style="list-style-type: none"> 1. Explored a reduced Sewer System Development (SDC) Charge for smaller homes 2. Currently exploring a revised SDC deferral program that will be brought before Council in Winter 2016
Implement Airport Master Plan		<ol style="list-style-type: none"> 1. Prepared and submitted master plan to Deschutes County Planning 2. Received comments from County Planning staff and preparing for final submission in Winter 2016
Focus efforts on urban renewal planning and funding		<ol style="list-style-type: none"> 1. Presented Council with an overview of tax increment financing as a funding tool to focus infrastructure or other economic investments 2. Prioritized the central core, central west site and Korepine sites as potential candidates in studying the feasibility of a new urban renewal district, study underway with results presented in Spring 2016 3. Scoping and RFP development underway for updates to the existing Juniper Ridge and Murphy Crossing Urban Renewal Plans 4. Following review and updates of urban renewal plans, revisit Juniper Ridge land sale options