NLA Work Plan: July 2021 – June 2023

Goal 1 – Serve as a resource to City Council and neighborhoods on matters of community interest.

    A. Track and support community knowledge and understanding of land use.

        Actions:

        1. Facilitate Land Use Education Plan roll out, including a time for public input and revision.

        2. Evaluate impact of recent changes to land use notifications and public comment.

        3. Evaluate community knowledge and understanding of land use education plan post roll out, using baseline metrics.

    B. Work with the City to address neighborhood safety issues.

        Actions:

        1. Work with the City to prioritize residential safety projects within the structure of the Neighborhood Street Safety Program.

        2. Develop process for neighborhood access to Citizen Service Requests (CSRs) and other traffic enforcement data.

        3. Create a coordinated process for passing along relevant and timely safety information between the Neighborhood Associations and the City.

        4. Support collaborative wildfire resiliency education efforts including fire evacuation planning.

        5. Support the City's efforts with discouraging the use of illegal fireworks and facilitate communications with Neighborhood Associations.

    C. Continue review of Neighborhood Association boundaries to ensure effective representation for all community members as Bend grows.

        Actions:

        1. Consider how future and newly annexed areas receive Neighborhood Association representation.

        2. Work with staff to address potential changes to Neighborhood Association code regarding boundary adjustments.

Goal 2 – Work with City staff to create processes and opportunities that help increase community engagement and the participation of underserved communities.

A. Work with the City to assess the Neighborhood Association system as a conduit of information and representation to create opportunities to engage under-served communities.

Actions:

1. Gather information on the Neighborhood Association bylaws, board operations, culture, communications, member engagement, etc. in order to identify gaps and offer best practices to support strong and consistent engagement.

2. Support the City in its efforts to analyze demographic composition of neighborhoods to improve inclusivity to under-represented communities. (income, ethnicity, language, rent vs. own).

3. Work with Human Rights and Equity Commission and other organizations to improve Neighborhood Association outreach and engagement of traditionally under-represented groups (low-income, renters, those experiencing houselessness, and others).

4. Participate in City diversity, equity and inclusion trainings, in support of City Council goals.

B. Educate and communicate the importance and the roles of the Neighborhood Leadership Alliance and Neighborhood Associations to community members.

Actions:

1. Identify and support opportunities for collaboration between Neighborhood Associations and the NLA topics of shared interest.

2. Continue presentations and outreach to community groups (i.e. KPOV, Newcomers, Young Professionals etc.).

3. Engage community partners (Visit Bend, LCA, etc.) and collaborate to grow membership.

Goal 3 – Continue as a conduit for meaningful public engagement between community members, City and Council.

A. Advocate for the promotion and inclusion of the Neighborhood Leadership Alliance in City governance decisions related to the advisory committee role under the City code.

Actions:

1. Understand policy matters up for Council action and provide input to Council using the opportunities provided to advisory committees such as work sessions, submitted letters, public comment and stakeholder groups.

2. Appoint liaisons to City ad-hoc groups who can report to the Neighborhood Leadership Alliance about efforts and support/input need. (e.g. Wildfire steering committee, Sounding board to house our neighbors, and others).

B. **Work with the City to develop best practices to keep the community informed.**

   <u>**Actions:**</u>

   1. Advocate for meaningful community engagement opportunities and processes.

   2. Identify best practices, and associated resources required, used by peer cities to engage and inform community members on policy matters.

   3. Support the City in creating additional opportunities for outreach and engagement of the community, using the resources available.

C. **Understand the impact that each NLA action will have on our community.**

   <u>**Actions:**</u>

   1. Make informed decisions using City and subject matter experts as resources.

   2. Consider neighborhood livability factors that could be impacted by decision-making.

   3. Consider impacts on affordable housing and the needs of those displaced by rising costs, limited availability with every committee action.

D. **Continue to build and improve upon the Neighborhood Leadership Alliance processes and structure.**

   <u>**Actions:**</u>

   1. Evaluate and adjust committee processes as determined necessary.

   2. Develop an online NLA handbook, including information on policies and procedures.

   3. Begin succession planning, onboarding and leadership handoffs within the committee.

   4. Consider referral of issues that do not meet NLA objectives established by the City Charter to specialized community groups.