

Note: These minutes were the final CASC meeting and were therefore not reviewed and approved by the CASC.

Climate Action Steering Committee (CASC) Meeting

October 24, 2019, 3:00p.m.-5:00 p.m.

Deschutes Public Library Downtown, Brooks Room

Minutes: Christopher Coleman

Attendees: Serena Dietrich; Mike O'Neil (left at 3:29 pm); Lindsey Hardy; Russ Donnelly; Ryan LaPoma; Sasha Sulia (left at 4:09 pm); Casey Bergh; Laurel Hamilton (arrived at 3:45 pm); Andrew Skidmore

Staff: Cassie Lacy

Mike O'Neil opened the meeting at 3:08 p.m.

Housekeeping

a. Approve September 17th Meeting Minutes

All CASC members in attendance were in favor of approving the September 17th meeting minutes. Motion approved.

b. Updates

- The CASC's proposed plan is finished and published in its final version, with the Executive Summary added. The error with the sector goals was corrected, and Cassie Lacy will send out the corrected version after this meeting.
- Ms. Lacy will present to Council in a work session on November 6th. If Council is ready to move forward, Councilors will vote whether to adopt the Community Climate Action Plan (CCAP) on December 4th, 2019.
- CASC members presented the CCAP at the Go Clean Energy Conference.
- Jamie Klopp and Cassie Lacy presented at Pints and Politics.
- Russ Donnelly, Lindsey Hardy, and Ms. Lacy presented at Realms High School.
- Andrew Skidmore will present to the Summit High School Environmental Club, at the Roots and Shoots meeting.
- Casey Bergh and Ms. Lacy will present Bend's climate plan to an OSU class and the Sustainability Club members tomorrow.
- Sasha Sulia and Ms. Lacy will present the CCAP to the Parks District Board on November 5th.
- Ms. Lacy, Mr. Skidmore, and Jackie Wilson will present to the Schools District on November 12th.
- Ms. Lacy met with Councilor Bill Mosely to discuss the CCAP with him and answer any questions he had.

In response to Jamie Klopp, Ms. Hardy will follow up with outreach to the Youth Sunrise Movement.

Engagement Tools

Using the handout included in the meeting packet, Ms. Hardy presented on Community Engagement Strategies. Ms. Lacy clarified that the special comment section is scheduled on December 4th, and not on December, 6th.

Opportunities for Engagement

Ms. Hardy announced the following upcoming public-facing events:

- Oct 30th - Leading on Climate event, in conjunction with the Clean Energy Jobs Bill.
- Nov. 14th - Green Drinks at the Gear Fix.

More information will be available on the Environmental Center's website; an RSVP will be sent out soon.

A discussion ensued regarding other opportunities for engagement. Suggested opportunities were:

- REI's upcoming Tent Sale
- The November 9th Fill Your Pantry Event
- Powderhound Preview & Fundraiser at Pine Mountain

A discussion ensued about the online community petition. Ms. Hardy announced that she is working to send out a social media campaign tomorrow. Ms. Lacy will email the contact list to CASC members, and will forward what was sent to the working group participants for CASC members to reference as examples.

Mr. Donnelly introduced the FAQ handout included in the meeting packet as a resource for engagement.

Ms. Lacy will work to see if the FAQs can be published to the CASC website.

Engagement Strategies – Role Playing

Ms. Hardy presented a campaign to engage more realtors to support the CCAP by speaking to Council and submitting letters.

Mr. Donnelly read a realtor's letter expressing opposition to the CCAP. A discussion ensued regarding talking points to address within the letter.

Ryan LaPoma provided an overview of the Home Energy Score Program. Mr. Donnelly talked on the committee's goal of Council approving the CCAP as a whole and then focusing on components like the Home Energy Score later.

Mr. Donnelly requested fellow CASC members to provide input or suggestions regarding tools or resources that can help make engagement strategies more successful.

Ms. Hardy announced that she is putting together a social media kit to help craft emails and outreach with various asks, language, and templates to use for various networks.

Next Steps

Ms. Lacy summarized the steps and phases CASC has completed so far, and the forecasted steps to come.

If Council votes to adopt the CCAP, Ms. Lacy will propose for Council to appoint a new Climate Action Committee. Ms. Lacy will notify CASC members using the current committee's email list when a posting for the new committee is released.

Ms. Lacy provided an overview of flagged talking points that Committee members developed.

A discussion ensued regarding budgeting, ordinance process, and funding strategies. Ms. Lacy announced that the City Manager's Office hired a third Sr. Management Analyst, and presented on organization steps planned within the City.

Mr. Donnelly proposed that CASC members should get together to celebrate all the work they have done as a committee.

Public Comment

Christopher Coleman recommended outreach to 3030 for the Deschutes, Coalition for the Deschutes, Trout Unlimited, and local fly shops as communities that may be interested in supporting the CCAP. Mr. Coleman offered Ms. Hardy to use his 541fishon Instagram account for outreach photos. Mr. Coleman also recommended Kyle Schenk as a possible resource for digital content.

Adjourned: 4:37 p.m.