

BEND CITY COUNCIL

2021-23 Goals

June 16, 2021



Sally Russell
Mayor



Gena Goodman-Campbell
Mayor Pro-Tem



Anthony Broadman
Councilor



Barb Campbell
Councilor



Melanie Kebler
Councilor

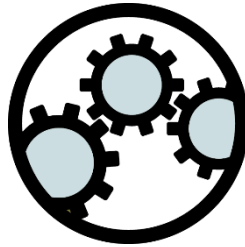


Megan Perkins
Councilor



Rita Schenkelberg
Councilor

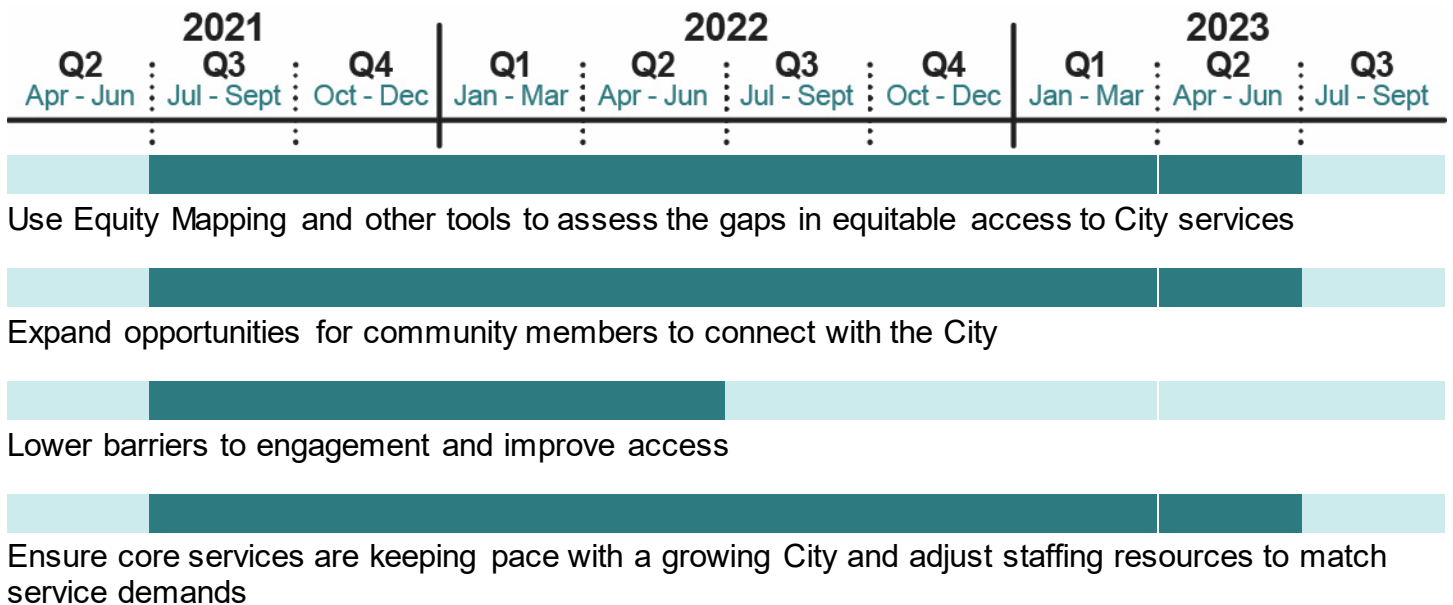
We believe Bend can be a city for everyone. We can all share in the prosperity and promise of this unique and beautiful place. We honor the people that came before us on these lands and acknowledge that the health of our community relies on the health of our environment. As stewards of the city, we are accountable to the people of Bend and are responsible for delivering excellent city services. We are committed to serving everyone equitably, creating a more connected community, and preserving Bend's spirit as we grow. We will strive to achieve equity and justice for everyone in Bend.



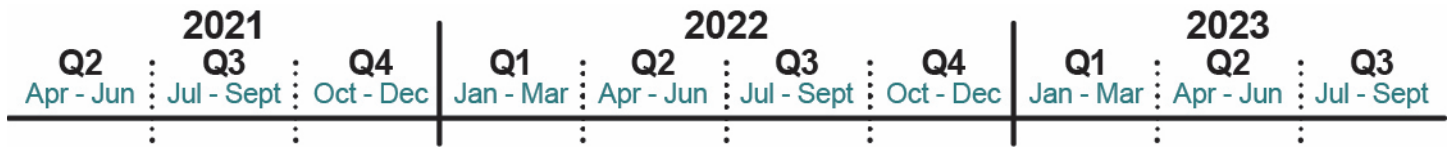
ACCESSIBLE & EFFECTIVE CITY GOVERNMENT

Goal: *Meet the diverse and changing needs of the community and build connection between community members and City government by providing services in ways that work for everyone, build public trust, and promote civic engagement.*

STRATEGY: APPLY AN EQUITY LENS ACROSS ALL CITY SERVICES, GOALS, STRATEGIES AND BUDGETS



STRATEGY: EXPAND OUTREACH AND PUBLIC ENGAGEMENT WITH ALL COMMUNITY MEMBERS, SO THAT EVERYONE FEELS WELCOME AND THAT THEIR VOICE WILL BE HEARD



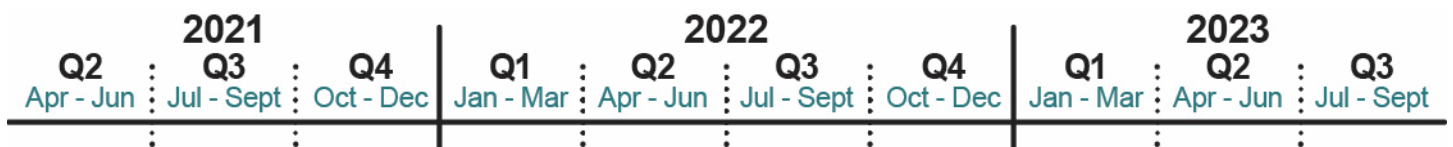
Conduct an assessment that will inform an outreach and communication strategy and structure

Use art and creativity to provoke thought, challenge assumptions and shape how we define our narrative as a city

Assess the neighborhood association system as a conduit of information and representation and create opportunities to engage under-served communities

Connect with local regional partners, including Warm Springs on issues of shared interest

STRATEGY: INCREASE EFFICIENCY AND TRANSPARENCY OF CITY OPERATIONS THROUGH USE OF TECHNOLOGY, DATA AND LONG-TERM PLANNING



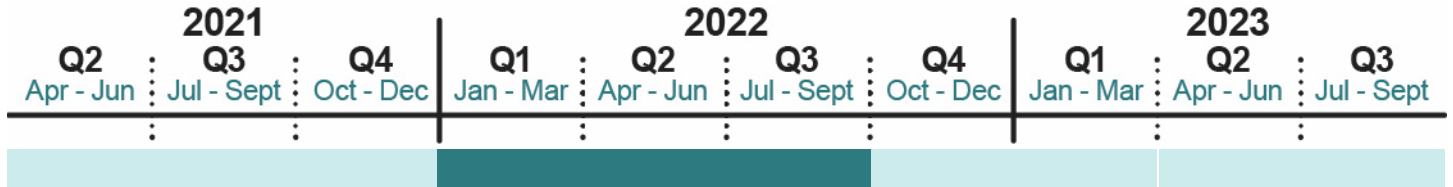
Increase transparency through open data, publicly available dashboards, and reporting

Use a human centered design approach to improve City web site and customer service

Advance facilities planning to include a new City Hall and a shared public works campus



STRATEGY: INCREASE THE OPPORTUNITY FOR COUNCIL AND COMMITTEES TO EFFECTIVELY SERVE ALL OF THE COMMUNITY



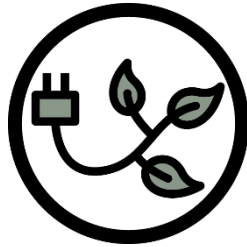
Remove barriers to participation on City Boards and Committees and provide equitable access to Council meetings

Increase opportunities for community members to engage with City Council including young people and renters

Increase Council support and constituent engagement through staffing and technology

Provide translation or interpretation services for City communications and City meetings as requested

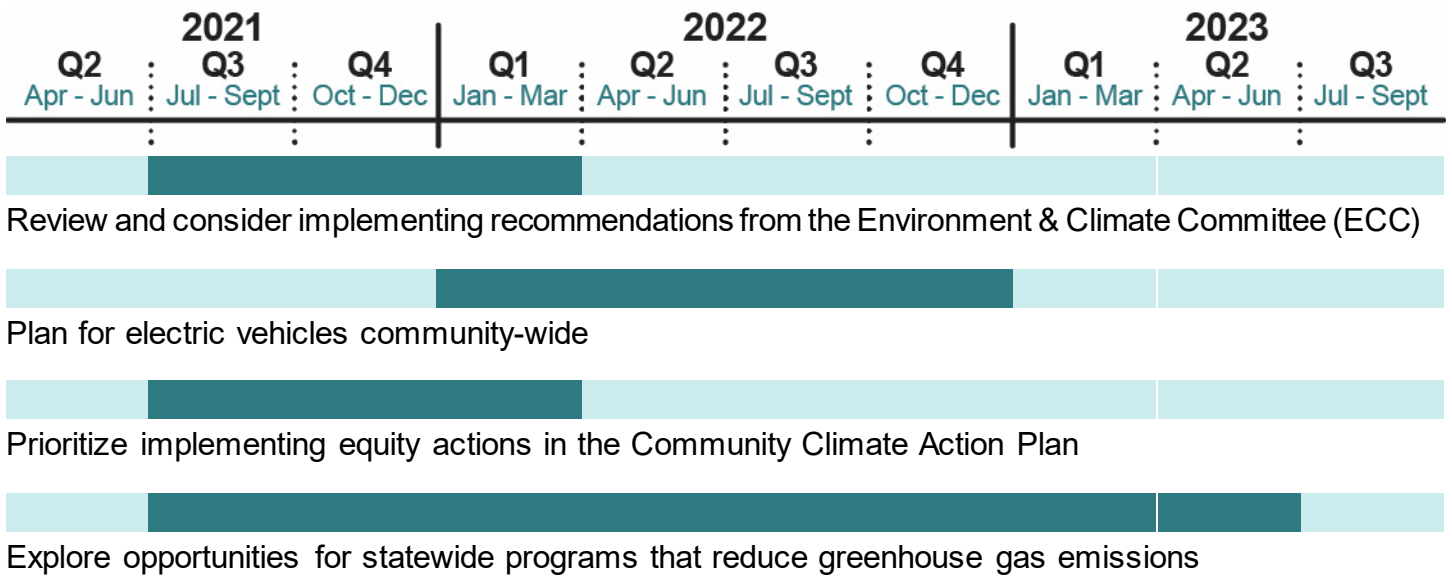




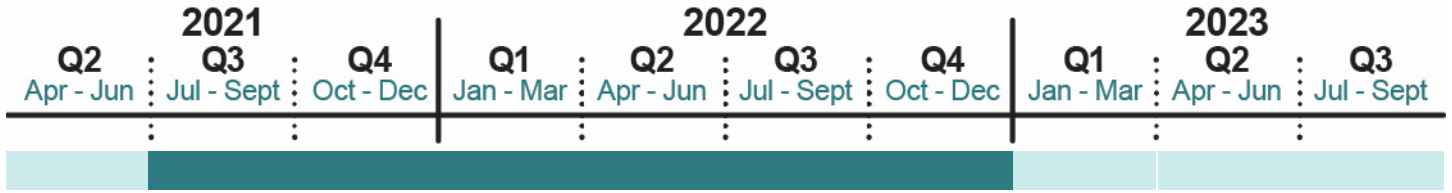
ENVIRONMENT & CLIMATE

Goal: Improve quality of life for more people in Bend by increasing equitable access to clear air, water and to a healthy environment. Implement solutions that fulfill the City’s commitment to being good stewards of our natural environment, decreasing carbon emissions and mitigating the effects of climate change.

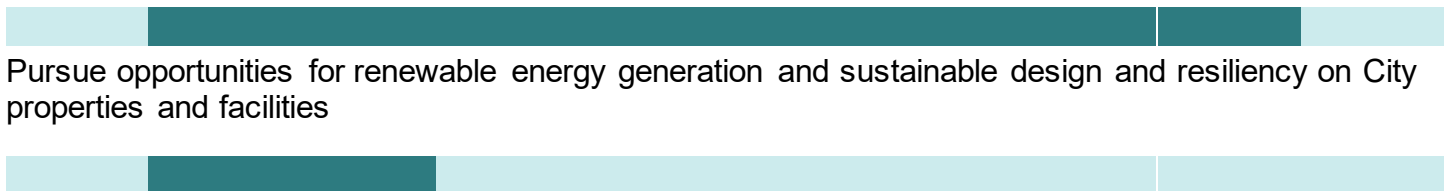
STRATEGY: IMPLEMENT THE COMMUNITY CLIMATE ACTION PLAN
(Goal of reducing fossil fuel use by 40 % by 2030 and 70% by 2050)



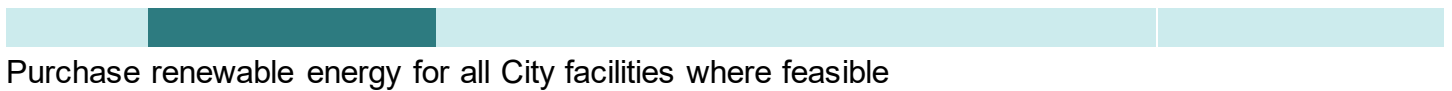
STRATEGY: IMPLEMENT THE CITY'S INTERNAL STRATEGIC ENERGY MANAGEMENT PLAN



Reduce carbon emissions within the City's fleet

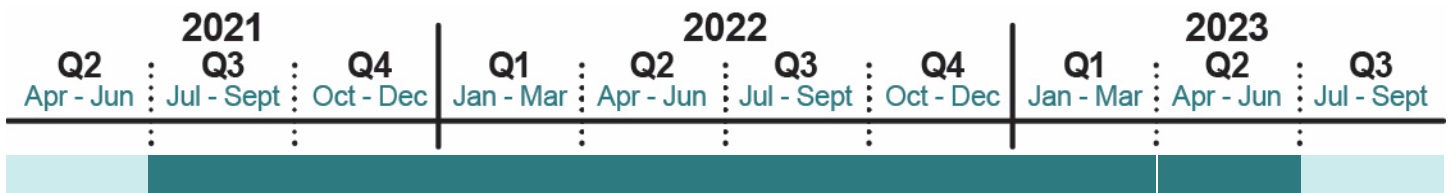


Pursue opportunities for renewable energy generation and sustainable design and resiliency on City properties and facilities

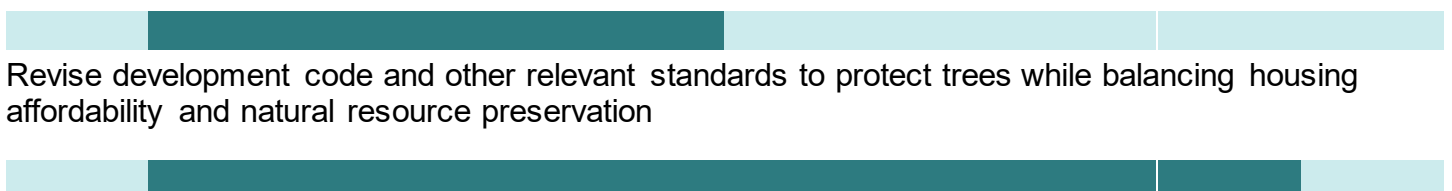


Purchase renewable energy for all City facilities where feasible

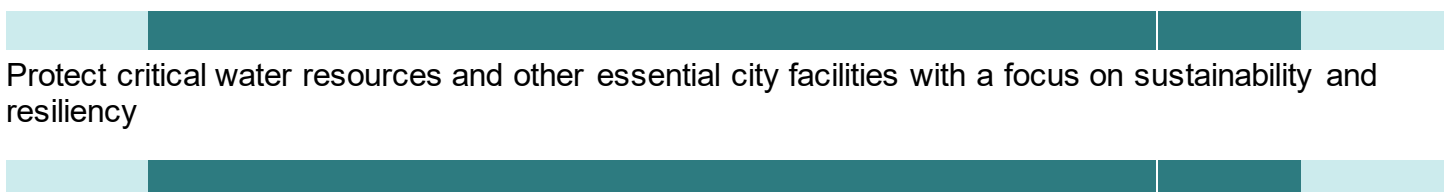
STRATEGY: PRESERVE BEND'S NATURAL ENVIRONMENT, INCLUDING CLEAN AIR AND WATER, WILDLIFE AND TREES, THROUGH PARTNERSHIPS AND POLICY



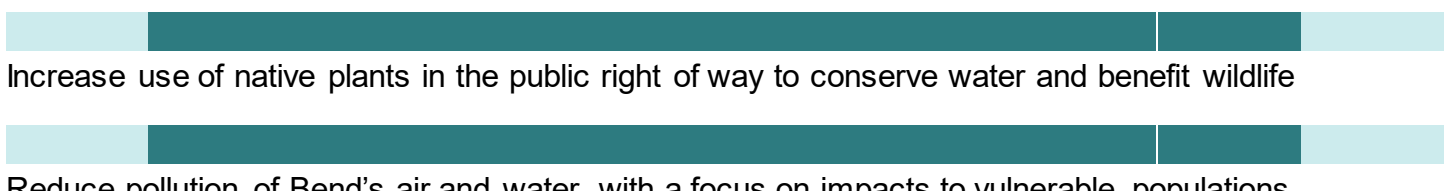
Promote water conservation through programs, incentives, partnership and agreements, with a focus on the Deschutes River Basin



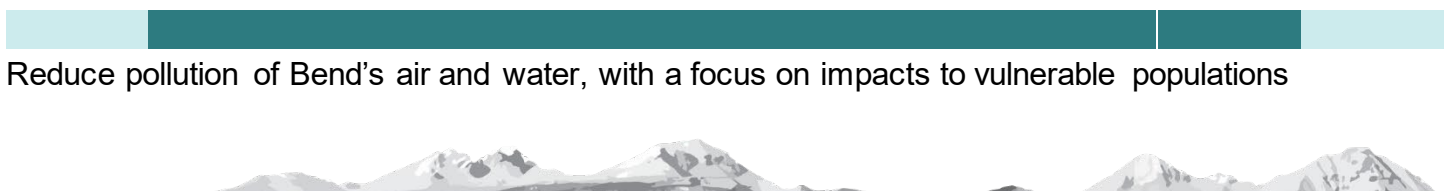
Revise development code and other relevant standards to protect trees while balancing housing affordability and natural resource preservation



Protect critical water resources and other essential city facilities with a focus on sustainability and resiliency

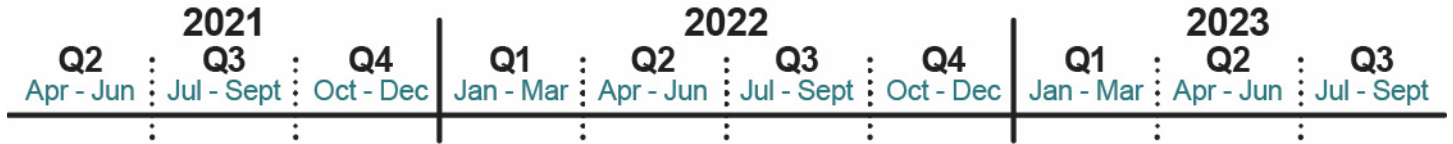


Increase use of native plants in the public right of way to conserve water and benefit wildlife



Reduce pollution of Bend's air and water, with a focus on impacts to vulnerable populations

STRATEGY: CREATE WILDFIRE AND EMERGENCY RESILIENCY PLANS THAT ACKNOWLEDGE OUR CHANGING CLIMATE



Adopt a wildfire resiliency plan that includes hazard zone mapping and building and development code standards that acknowledge Bend's climate, fuel types and topography



Create a more robust emergency management plan that is connected to regional efforts



Develop plans to address the risk and impact of fires on critical infrastructure



Partner with state and regional efforts to reduce wildfire risk and provide relief for those who have been impacted and experienced losses

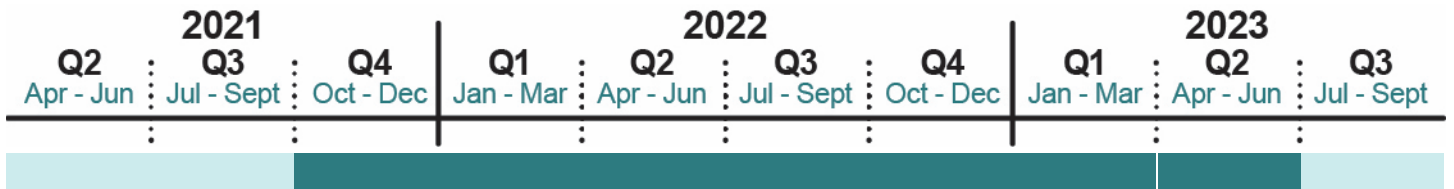




SAFETY, HEALTH, ACCOUNTABILITY & JUSTICE

Goal: Work to create an environment where all community members feel safe accessing the services they need and confident the right service will be provided. Deliver public safety services in ways that build community resiliency and trust.

STRATEGY: CREATE EQUITABLE COMMUNITY ENGAGEMENT AROUND POLICING THAT PROMOTES ACCOUNTABILITY AND JUSTICE



Revise Police Chief's Advisory Council with a focus on community representation, transparency, public oversight and accountability

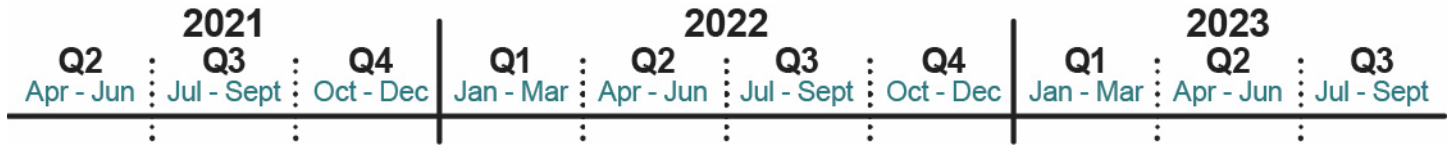
Build organizational capacity and connections with neighborhood associations and other community groups focusing on equitable inclusion of marginalized community members

Create a taskforce combining non-profit, City, County and public stakeholders to identify how a mobile crisis intervention program could be established in our community

Advocate for improvements to the criminal justice system by leveraging national, state and regional efforts



STRATEGY: INVEST IN DELIVERY OF CITY PUBLIC SAFETY SERVICES THAT ALIGN WITH BROADER COMMUNITY VALUES, PLANS AND VISION



Invest in a community-based public safety response system for crises that don't require a traditional law enforcement approach

Recruit and retain a diverse workforce that reflects the community

Ensure core services are keeping pace with a growing City and adjust staffing resources to match service demands

Maintain response times and cardiac survivability rates for Fire/EMS services

Protect quality of life with attention to issues such as noise and illegal fireworks

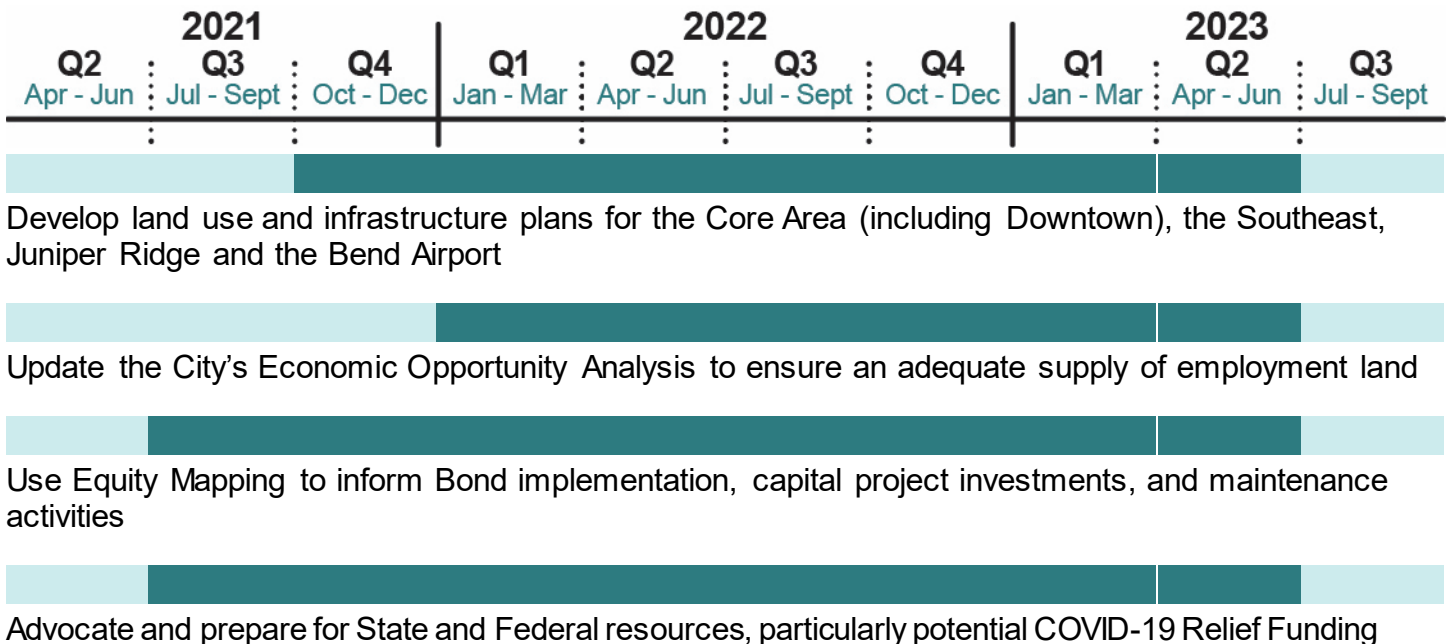




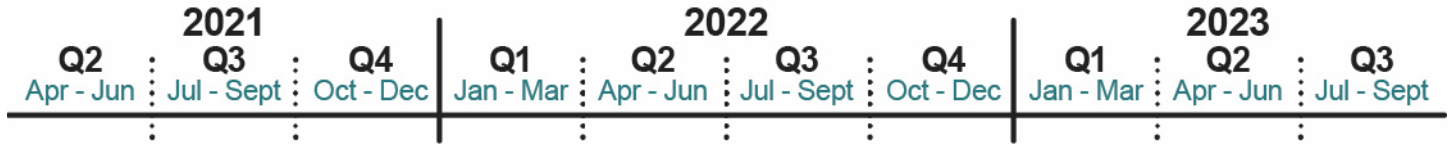
SHARED PROSPERITY

Goal: Cultivate tomorrow’s economy to assure that we are creating opportunity for all community members to equitably share in Bend’s prosperity.

STRATEGY: OPTIMIZE PLANNING AND INFRASTRUCTURE INVESTMENTS TO CREATE EMPLOYMENT OPPORTUNITIES



STRATEGY: INCREASE ECONOMIC OPPORTUNITY, ADVANCEMENT AND RESILIENCY



Provide direct assistance to businesses that have been most severely impacted by COVID-19



Partner with key organizations to increase internet (broadband) access

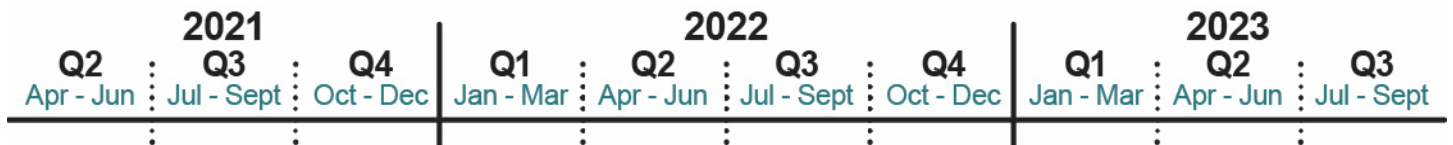


Modernize the Utility Assistance Program through community partnerships



Leverage City contracting and employment opportunities to incentivize higher wages and opportunities for Black, Indigenous, and people of color (BIPOC) and women-owned businesses

STRATEGY: ALIGN WITH AND PROMOTE THE BEND ECONOMIC DEVELOPMENT ADVISORY BOARD STRATEGIC PLAN IN ATTRACTING AND RETAINING TARGETED SECTORS



Increase affordable childcare options



Increase and attract green jobs



Promote and support public/private partnerships to create an Innovation District that provides opportunities for a learning lab



Invest in workforce development activities

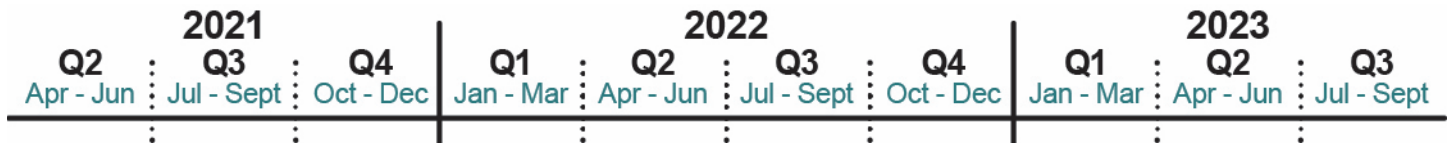




TRANSPORTATION & INFRASTRUCTURE

Goal: *Design, build and maintain a connected multimodal transportation system that allows people to move around safely, equitably, and efficiently. Invest in Bend’s infrastructure systems to meet community expectations.*

STRATEGY: IMPLEMENT POLICIES AND ACTIONS IDENTIFIED IN THE TRANSPORTATION SYSTEM PLAN



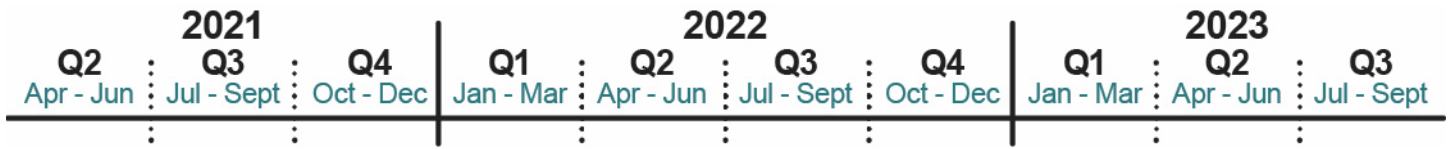
Implement the programs identified in the Recommended Near-term Programs in the Transportation System Plan and develop and track progress, including travel time reliability

Implement Bond and Capital Improvement Program projects and programs that address community mobility demands using Equity Mapping tools

Develop and adopt vision zero action plan, code changes, and design standards to eliminate traffic deaths and serious injuries

Advocate for and track strategies to reduce Vehicle Miles Traveled (VMT) consistent with the Transportation System Plan

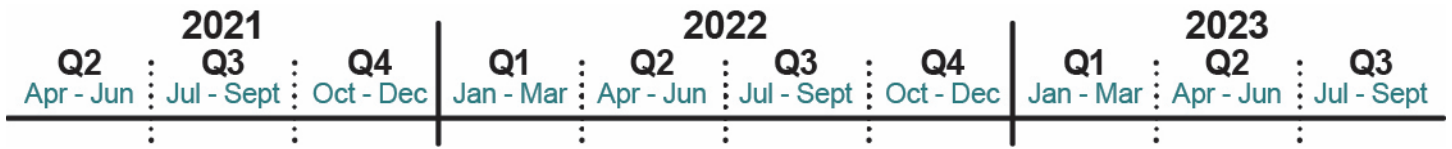




Update Transportation System Development Charges (SDCs) and other revenue sources as identified in TSP Funding Plan

Prioritize the right user for the right road keeping heavy traffic out of neighborhoods

STRATEGY: PROVIDE ROBUST TRANSIT AND MOBILITY SERVICES WITH A FOCUS ON SAFE OPTIONS IN NEIGHBORHOODS



Track and aggressively pursue federal, state and local funding sources that provide sustainable funding for needed infrastructure

Partner with agencies, stakeholders, and Central Oregon Intergovernmental Council (COIC) to increase transportation options

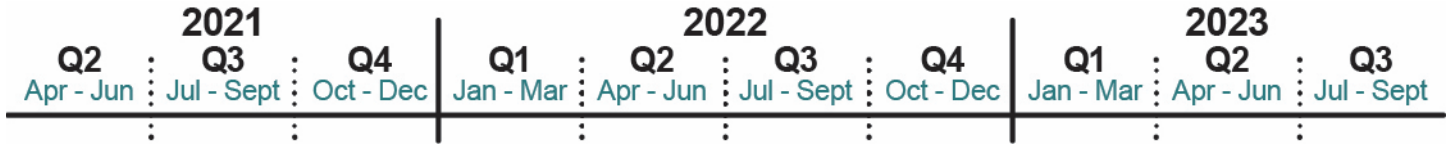
Expand partnerships with Bend-La Pine Schools and the Bend Park and Recreation District with a focus on equity while funding the Neighborhood Street Safety and other programs that provide safe, connected and accessible routes

Construct at least one complete north/south and one east/west key route that creates a connected bike and pedestrian network

Implement a sidewalk program to maintain and expand the City's sidewalk network



STRATEGY: PRIORITIZE WATER UTILITY INVESTMENTS AND PROGRAMS ON WATER CONSERVATION, RESOURCE RE-USE AND RESOURCE RECOVERY



Adopt an Integrated Water System Master Plan with a focus on conservation

Implement resource recovery and reuse and conservation strategies throughout the community, including franchisees

Develop facility plans for the Water Reclamation and Water Filtration Facilities based on operational needs and environmental and financial stewardship

Develop a Stormwater Master Plan that is adaptable to Bend's continued urbanization and protects the Deschutes River

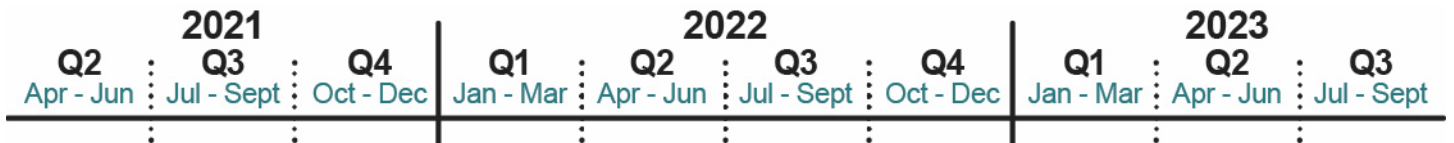




HOUSING

Goal: *Take meaningful action to make this statement a reality: People who live and work in Bend can afford housing in Bend.*

STRATEGY: INVEST IN PROGRAMS AND PARTNERSHIPS THAT RESULT IN COLLABORATIVE, CONCRETE ACTIONS TOWARD ENDING HOMELESSNESS IN BEND



Partner with Deschutes County to create an Emergency Homelessness Task Force that results in a 5- year Community Action Plan aimed at eliminating homelessness

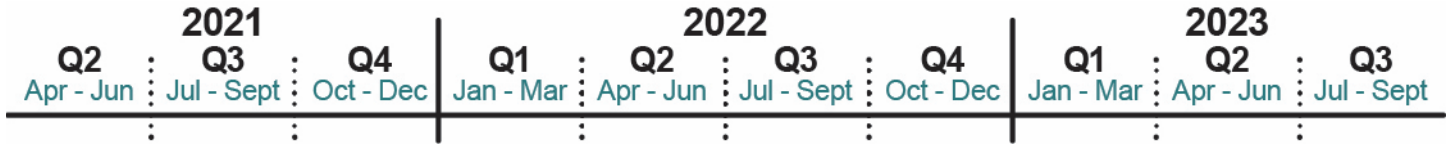
Modify City codes to allow for managed camps, shelters and other facilities to address homelessness

Explore and increase funding sources to obtain housing/facilities and related supportive services to serve community members who are housing insecure or experiencing homelessness

Create housing or facilities to house 500 homeless individuals on a temporary or permanent basis



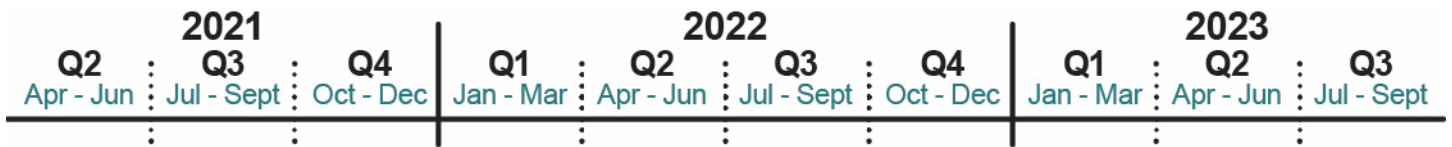
STRATEGY: ALIGN INFRASTRUCTURE INVESTMENTS TO CREATE BUILDABLE LAND FOR NEEDED HOUSING



Leverage projects in the GO Bond and Capital Improvement Project plans to provide housing opportunities

Develop housing specific strategies and targets in the Core and Southeast Area Plans

STRATEGY: PURSUE POLICY ACTIONS TO INCREASE THE SUPPLY OF HOUSING AS A PLATFORM FOR EQUITY



Leverage legislative opportunities to obtain housing for those most in need and provide additional opportunities for first time home ownership

Plan for future growth and update the City's Housing Needs Analysis so we can match demand with supply and prepare for a revised Urban Growth Boundary

Remove and reduce regulatory barriers for development of housing, with an emphasis on incentivizing rent and price restricted affordable housing, middle income housing, and housing that serves vulnerable community members

Review existing land use designations to find more housing opportunities including the Juniper Ridge property and other publicly-owned land

Work to ensure housing opportunities occur in all areas of the City are near schools, parks, services and employment opportunities

Create 1,000 units of rent and price restricted housing that's accessible and affordable to all



Accommodation Information for People with Disabilities

To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact the City Manager's Office at citymanager@bendoregon.gov (541) 388-5505; Relay Users Dial 7-1-1, and (541) 385-6676.