

## Neighborhood Leadership Alliance Meeting March 9, 2021

The meeting of the Neighborhood Leadership Alliance was called to order at 4:00 p.m. on Tuesday, March 9, 2021, online and by phone.

1. **Roll Call:** Hans Jorgensen (Chair), Lisa Mushel (Vice-Chair), Karen Bergsvik, Jim Christo, Chris Friess, Cassie Giddings, Dave Johnson, Shawn McFadden, Steve Pine, Elizabeth Rhodes, Kathy Roche, Summer Sears

Susanna Julber, Senior Policy Analyst presented the following information on the Sounding Board and presented a slide on the Draft Sounding Board Schedule: Citywide Solutions for People Experiencing Homelessness:

- Full community involvement committee process to look at a long-term shelter and housing opportunity for people experiencing homelessness
- Board will consist of Council Liaison Councilor Perkins and Alternate Liaison Councilor Campbell, a representative from the Planning Commission, Bend Economic Development Advisory Board (BEDAB), Affordable Housing Advisory Committee (AHAC), Neighborhood Leadership Alliance (NLC), and the Homeless Leadership Coalition (HLC)
- The project kicks off – March 2021
- Charter, values, overview project – April 2021
- Peer communities, what is needed, what would work for Bend – May 2021
- Community review of drafts, public or virtual open house – June 2021
- Additional community review and input – July 2021
- Planning Commission hearings – August 2021
- April and May will be the key months for meetings

Member Jorgensen asked if there is an estimated duration of each meeting, will be homework or other outside hours that would be required to participate and if it needs to be a representative from the Neighborhood Leadership Alliance to participate on the Sounding Board. Julber said the meetings will be around two hours and there will probably be an hour of outside work a week.

Member Jorgensen asked if there were any volunteers to be a part of the Sounding Board. No one volunteered.

Julber said if there is no volunteer from the NLA then staff could look into alternative ways of involving the NLA to get information to the members.

Member Sears and Pine shared that members from their Neighborhood Association Boards are interested in homelessness and may have members to join the Sounding Board.

### 2. Approve Minutes

Member Johnson moved to approve the February 9, 2021 meeting minutes. Member Rhodes seconded the motion, the motion passed unanimously (11-0). Member Sears abstained.

### **Changes to March 1, 2021 meeting minutes:**

Summer Sears said the language for the Orchard District feedback should be “Orchard District Neighborhood Association is very supportive of moving forward with the code changes and do not have any substantial concerns. The changes are in alignment with our NA's priorities of affordable housing and equitable treatment for all of our neighbors”

Member Johnson moved to approve the March 1, 2021 Special Meeting Minutes as corrected. Member Sears seconded the motion, the motion passed unanimously (12-0).

### **3. Public Comments**

Natalie Heidtman lives off of Sundowner Lane, discussed concerns of a development going in next to the neighborhood. Heidtman shared that neighbors asked the developer to keep a few trees for a sense of privacy between the neighborhood and the construction zone and said there was no communication or reasoning between the developer and neighbors. Heidtman discussed emailing staff for help and has not heard back yet.

Bonnie Redler, Southwest Bend Neighborhood Association, discussed concerns on the pending sale of the 100-acre Central Oregon Irrigation District (COID) property and neighbors not being heard by the developer. Redler shared that large areas of wildlife habitat are being destroyed because of the developments that continue to be built around Bend. Redler said the neighbor's goal is to find a way to get this property protected and preserved for continued and permanent public access.

### **4. Bend Economic Development Advisory Board (BEDAB)**

Ben Hemson, Business Advocate, Travis Davis, BEDAB Chair, presented the following updates for the Bend Economic Development Advisory Board:

- BEDAB founded in 2010
- Purpose of BEDAB
  - Advocating – Provide input into City and procedures from a private sector perspective
  - Facilitate – Broker entrepreneurial support among existing community resources
  - Market – Brand and guide marketing efforts of Bend as “Open for Business”
  - Coordinate – Organize and oversee City resources applied to Economic Development
- Board made up of nine voting members, one alternate and five ex-officio members
- BEDBA Strategic Goals – updated end of 2020
  - Goal 1: Business Outreach and Satisfaction

- Goal 2: Grow and Develop a Talented Workforce
  - Goal 3: Adequate Land Supply
- BEDAB is responsible for supporting City Council to connect them to the business community

Member Jorgensen asked how BEDAB ended up with their Strategic Plan being in Council Goals. Hemson said BEDAB always refers back to their strategic plan in terms of Council input and revised it in October 2020 then shared the changes with the Council. Hemson said BEDAB presented their strategic plan to Council as something timely.

Member Jorgensen asked how BEDAB ended up six months ahead of the NLAs strategic plan. Hemson explained that BEDAB was out of compliance under the code and BEDAB was eager to revisit their strategic plan in the fall of 2020 due to some goals not being achievable. Davis shared that BEDAB will be revisiting their strategic plan and overlay it on Council goals when they are published.

Member Bergsvik asked what BEDAB's top three priorities are in the coming year. Davis shared that they are land supply, housing affordability, and childcare. Hemson said COVID recovery and economic diversification are other priorities for BEDAB as well.

Member Jorgensen asked if the influx of remote workers in Bend has shifted BEDAB's focus, emphasis, or tactics. Davis explained that BEDAB has researched it and has received insight from a BEDAB member who is a remote worker. Davis said BEDAB would like to understand remote working but is not trying to actively pursue it.

Member Mushel asked how BEDAB positions itself to represent all businesses and not just the businesses participating on the advisory board. Davis said BEDAB tries to recruit actively people from various industries representing the various sizes of businesses. Davis said there is the outreach with the newsletter that Hemson completes that has a wide reach in the business community. Davis said two years ago BEDAB had work sessions as part of the strategic plan and then the pandemic hit.

Member Mushel asked if there are any upcoming work sessions planned. Hemson said there have been discussions about the fees in Bend and said that could be an opportunity for listening sessions.

Member Mushel asked if BEDAB is looking at any of the impacts of House Bill 2001, in particular ramifications of eliminating parking minimums for both residential and commercial projects. Davis said BEDAB did some work around parking this past fall and will work to understand it better.

Member Mushel asked if Oregon State University (OSU) Cascades was represented on BEDAB. Davis said no but BEDAB is attentive to how they can support and help them grow.

Member Bergsvik asked if there is a role with Neighborhood Associations and the businesses within neighborhoods with helping them recover. Hemson said we can find a

way to communicate out to businesses on our list and have them opt-in and say that they would like to engage with Neighborhood Associations.

## **5. NLA 2019-2021 Strategic Plan Accomplishments**

Makayla Oliver, Community Relations Manager, presented the following slides on the 2019-2021 NLA Strategic Plan:

- Goal 1: Serve as a resource to City Council and neighborhoods on matters of community interest
- Goal 1: Accomplishments
- Goal 2: Work with City staff to create communication tools and processes that help increase community engagement and participation by all members of the community
- Goal 2: Accomplishments
- Goal 3: Function effectively to improve community trust and confidence in the City of Bend
- Goal 3: Accomplishments
- Focus in the Final Stretch

## **6. Working Group Updates**

### **A. Land Use Working Group**

#### **i. Land Use Education Plan**

- **Guide to Public Meetings with Neighborhoods for Developers and Applicants**
- **Land Use 101 Video**

The video was not available to preview.

#### **ii. House Bill 2001**

Member Mushel and Johnson presented the following slides on the Land Use Working Group:

- Land Use Education Plan
  - Land Use Education Program Overview
- HB 2001 Stakeholder Group
  - HB 2001 Overview

Member Jorgensen moved to adopt the Guide to Public Meetings with Neighborhoods for Developers and Applicants. Member Johnson seconded the motion, the motion passed unanimously (12-0).

### **B. Neighborhood Boundaries Working Group – Karen Bergsvik**

#### **i. No March Meeting**

#### **ii. March 17 - Council Goals Adoption**

Councilor Perkins presented an overview on the Fiscal Year 2021-2023 Draft Council Goal Framework.

Member Jorgensen asked in regard to boundaries, is the focus more on what needs to be done so that the City can adapt and accommodate the housing that is annexed as opposed to approaching from the idea of representation or redistricting, or is it more focused on getting people into Neighborhood Associations as the City annexes more property. Councilor Perkins said that has not been addressed by Council and could be something the NLA could help guide the Council on.

Member Christo asked for an individual who made a suggested goal how can they find out if that goal was actually adopted and appears somewhere in the goals presented. Councilor Perkins suggested going through the Council Goal draft and she would be happy to help with that.

Oliver shared the next steps would be for staff to take the strategies and break them down to bite-sized action items or work plans. Oliver explained that the Communications Department will be reviewing the “Assess the Neighborhood Associations Effectiveness” and “Community Outreach and Engagement” goals. Oliver shared the actual plan will be adopted in late June.

### **C. Other Liaison Assignments**

#### **i. Wildfire Resiliency Plan Steering Committee**

Member McFadden presented the following updates for the Wildfire Resiliency Plan Steering Committee:

- Focus on facilities hardening (homes and businesses), code changes or enforcement of landscape area
- Fireworks, evacuation routes, shelter in place will not be addressed by the steering committee

Member Mushel asked if there were any discussions around the evacuation plan and how the steering committee will address that. Member McFadden explained that the steering committee did have conversations but they do not have a plan at the moment. McFadden shared that there is a process that Home Owners Associations (HOA) can go through to obtain an evacuation route in their specific area but as far as evacuation routes from the west down Simpson will not be addressed.

### **7. Outstanding Topics**

#### **A. Managed Camps Discussion Prompts**

The committee did not discuss due to lack of time.

### **8. NLA Representative Reports**

Member Jorgensen presented the following updates for the Awbrey Butte Neighborhood Association:

- Awbrey Butte has gone from a couple of hundred members 18 months ago to 850 members in 625 households and 155 Facebook members – worth it to discuss with the NLA strategic planning
- There is money left in the budget - will be getting more slow down signs

- Member Jorgensen to attend a field meeting with Robin Lewis to go over an Awbrey Butte Neighborhood Street Safety Program (NSSP) project on March 10, 2021
- Member Jorgensen was invited to be a part of the interview process for the new City Principal Engineer for the General Obligation Bond on March 18, 2021

Member Mushel presented the following updates for the Century West Neighborhood Association:

- Best attended meetings in February – focus on Century West traffic issue
- Special meeting March 10, 2021 – in addition to a regular board meeting
- Board working with Chief Krantz to have an event on March 24, 2021, on crime and safety concerns for the west side – in coordination with Awbrey Butte and Summit West
- Annual meeting in April 2021
- Fire Ready Bend will be April 22, 2021 – all Neighborhood Associations will be invited
- Board took interest in Council Goals – board feels Council is out of touch with the west side communities – biggest concerns were on affordable housing

Member Bergsvik presented the following updates for the Southern Crossing Neighborhood Association:

- Southern Crossing and Southwest working together on the COID property – both Neighborhood Associations have a joint work plan – also working with Council representatives
- Southern Crossing voted to annex the COID property into the Southern Crossing Neighborhood which was agreed upon by both neighborhood associations

Member Christo presented the following updates for the Southeast Bend Neighborhood Association:

- Neighborhood Association's website is back up
- Meeting next week – invited Mayor Russell
- Meeting with Robin Lewis to discuss NSSP projects in the Southeast Bend Neighborhood Association

Member Friess presented the following updates for the Old Bend Neighborhood Association:

- Board met with Councilor Kebler – Kebler helpful with concerns on the Deschutes River Trail – will involve Bend Parks and Recreation and the City of Bend
- NSSP plans are going in the neighborhood
- Neighbors happy with the Parking District – happy to see goals include problems with pass-through traffic on residential roads
- The board needs a venue to meet in person

Member Giddings presented the following updates for the River West Neighborhood Association:

- Had 96 registered for the Zoom annual meeting

- Six individuals interested in joining the board
- Chief Krantz came to the annual meeting - explained there is no staff to enforce fireworks
- Newport Corridor Project presentation – starts soon and will be two years until finished

Member Johnson presented slides for the Old Farm Neighborhood Association:

- Board has concerns with the House Bill 2282 – taking the decision out of the Council's purview and dictating how it is going to zone

Ian Leitheiser, Assistant City Attorney, said the bill does require some public process before anything happens, which includes a public open house. Leitheiser said that would include an opportunity for people to testify before the Planning Commission.

Member McFadden presented the following updates for the Summit West Neighborhood Association:

- Board is working on an outreach program to involve more homeowners and renters
- Push to get HOAs to get Firewise Certified

Member Pine presented the following updates for the Mountain View Neighborhood Association:

- Board discussed fireworks and social media expenditures at their last meeting – board felt incumbent on the City to provide training on website development
- The Chair received a call from a gentleman who moved to Bend with interest in membership
- The Board is trying to incorporate more of Mountain View's community into the board conversation – traffic is a big issue

Member Rhodes presented the following updates for the Southwest Bend Neighborhood Association:

- Board meeting March 8, 2021 – Land use issues and concerns
  - Proposed RV Park - there is a hearing on March 16, 2021
  - Proposed development on the COID property and the 720 Pahlisch Homes being placed on the property
- Treasurer is stepping away from board – need to recruit for more board members
- General meeting coming up in April 2021 – plan to hold meeting online

Leitheiser said there is a hearing for the proposed RV Park on Murphy Road scheduled for March 16, 2021, where the Planning Staff have recommended a denial of the application due to issues on setbacks and some other things.

Leitheiser said there have been no applications or proposed development plans for the COID property as of a week ago. Leitheiser explained that the COID property is zoned for residential urban standard density (RS) from 2016 to now and the City does not know what the property owner or any other developer plans are yet.

Member Roche presented the following updates for the Boyd Acres Neighborhood Association:

- Planning Commission update
  - Concerns with the parking requirements for temporary housing being greater than it was for micro-units
  - Concerns on Project Turnkey with camps being in the same parts of town
  - New development in Neighborhood Association boundaries – heard some City staff say that Petrosa would be apart of the Mountain View Neighborhood Association – land use notices are only going to the Mountain View Neighborhood Association when it should also go to the Boyd Acres Neighborhood Association
- Should have something for non-profits – a program to help and tools
- Members have reported errors on the new CityView software
- General Membership meeting on March 18, 2021 – Councilor Perkins to attend
- Board getting exhausted with new developments

Member Mushel shared that a neighbor reached out to the City Planning Department on the COID property and the Planning Department referred the neighbor to the Neighborhood Association. Mushel said the Land Use Chair, Debby DeWeese has been doing a fabulous job with keeping the neighbors informed.

**9. Adjourned at 6:18 p.m.**

Respectfully Submitted,

Kayla M. Duddy  
Deputy City Recorder