

**City of Bend
Neighborhood Leadership Alliance
2021-23 Strategic Planning Workshop
May 14, 2021**

The 2021-2023 Strategic Planning Workshop of the Neighborhood Leadership Alliance (NLA) was called to order at 10:00 a.m. on Friday, May 14, 2021, online and by phone.

1. **Roll Call:** Hans Jorgensen (Chair), Lisa Mushel (Vice Chair), Karen Bergsvik, Jim Christo, Chris Friess, Cassie Giddings, Dave Johnson, Shawn McFadden, Steve Pine, Elizabeth Rhodes, Kathy Roche, Summer Sears

Absent: Cassie Giddings

Guests: Jen Rusk, Morgan Schmidt

Staff: Makayla Oliver

2. **Opening**

- **Welcome and introductions**
- **Review outcomes and agreements for the day**

3. **NLA Business**

- **Approval of regular meeting minutes**
- **Other business**

Changes to Minutes

Member Mushel said in the public comment section, Ted Bayer was primarily discussing the Does Parking Matter website. Mushel discussed wanting it to be reflected that a survey was performed with there being a total number of 1,195 responses.

Member Johnson moved to approve the April 13, 2021 meeting minutes. Member Mushel seconded the motion, the motion passed unanimously (11-0).

Member Jorgensen moved that the representatives to the Planning Department's HB 2001 Stakeholder Group draft a document representing a proposed NLA position related to public outreach and code change for House Bill (HB) 2001 for consideration at the June 8, 2021 NLA meeting and subject to approval that would be presented to Council and the Planning Commission. Johnson seconded the motion, the motion passed unanimously (11-0)

4. **Planning process & inputs**

- **Planning process recap**
- **Review sources and key themes**

Facilitator Jen Rusk, Rusk Coaching and Consulting, presented an overview of the planning process.

5. Breakout: Input on Goal 1, Objectives & Actions

- **25 min. to discuss and refine recommendations as a small group**
- **25 min. reconvene as large group, each breakout report back**

Members discussed the following changes and updates to Goal 1:

- Objective A
 - Action 1
 - Edit to say “Facilitate Land Use Education Plan roll out, including a time for public input and revision”
- Objective B
 - Action 2
 - Edit to say “Report back quarterly to Neighborhood Associations on neighborhood access to Citizen Service Requests (CSRs) and other traffic enforcement data”
 - Action 3
 - Edit to say “Create a coordinated process for passing along relevant and timely safety information between the Neighborhood Associations and the City”
 - Action 4
 - Edit to say “Support collaborative wildfire resiliency education efforts including and the development of fire evacuation plans”
 - Add an Action 5 – “Support the City’s efforts with illegal fireworks enforcement and facilitate communications with Neighborhood Associations”

Lunch Break

6. Breakout: Input on Goal 2, Objectives & Actions

- **25 min. to discuss and refine recommendations as a small group**
- **25 min. reconvene as large group, each breakout report back**

Members discussed the following changes and updates to Goal 2:

- Objective A
 - Action 2
 - Edit to say “Support the City in its efforts to analyze demographic composition of neighborhoods to improve inclusivity to under-represented communities. (income, ethnicity, language, rent vs. own)”
 - Action 3
 - Edit to say “Work with Human Rights and Equity Commission and other organizations to improve Neighborhood Association outreach

and engagement of traditionally under-represented groups (low-income, renters, those experiencing houselessness, and others)”

- Objective B – edit to say “Educate and communicate the importance and the roles of the Neighborhood Leadership Alliance and Neighborhood Associations to community members”
 - This set of actions needs to be stated more proactively
 - Action 3
 - Edit to say “Reach out to collaborate with community partners (Visit Bend, LCA, etc.) to engage new members”
- Add an Objective C to say “Advocate for a continuum of affordable housing options that meet the needs of community members, especially those displaced by rising costs, limited availability, and a narrow range of options”

7. Breakout: Input on Goal 3, Objectives & Actions

- **25 min. to discuss and refine recommendations as a small group.**
- **25 min. reconvene as large group, each breakout report back.**

Members discussed the following changes and updates to Goal 3:

- Objective A
 - Action 2
 - Edit to say “Appoint liaisons to City ad-hoc groups who can report to the Neighborhood Leadership Alliance about efforts and support/input need. (e.g. Wildfire steering committee, sounding board to house our neighbors, and others)”
- Objective C
 - Action 3
 - Edit to say “Develop an online NLA manual/handbook, including information on policies and procedures”

NLA members would like to include the committee’s role in advocating for livability and citywide issues that affect livability.

8. Supporting the Success of the NLA

- **What makes a successful NLA representative**
- **What would support your success as an NLA representative?**

9. Next Steps & Feedback

Rusk presented the following next steps:

- Deliver of draft of full plan for review and further refinement June 8, 2021
- NLA final review/approve July 13, 2021

10. Adjourned at 3:00 p.m.

Respectfully Submitted,

Kayla M. Duddy
Deputy City Recorder