

The meeting of the Neighborhood Leadership Alliance (NLA) was called to order at 4:02 p.m. on Tuesday, June 8, 2021, online and by phone.

1. **Roll Call:** Hans Jorgensen (Chair), Lisa Mushel (Vice Chair), Karen Bergsvik, Jim Christo, Chris Friess, Cassie Giddings, Dave Johnson, Shawn McFadden, Steve Pine, Elizabeth Rhodes, Kathy Roche, Morgan Schmidt, Summer Sears

Excused: Shawn McFadden, Jim Christo, Karen Bergsvik

2. **Approve Minutes**

Member Mushel moved to approve the May 14, 2021 Meeting Minutes. Member Rhodes seconded the motion, the motion passed unanimously (8-0).

3. **Public Comments**

No public comment.

Member Roche joined the meeting at 4:05 p.m.

4. **2021-23 NLA Strategic Plan & Work Plan**

Member Sears joined the meeting at 4:10 p.m.

Jen Rusk, Rusk Coaching and Consulting, presented slides on the 2021-2023 NLA Strategic Planning – Final Review and Revisions:

- Questions or Necessary Revisions
- Goal 1, Objective A
- Goal 1, Objective B
- Goal 1, Objective C
- Goal 2, Objective A
- Goal 2, Objective B
- Goal 3, Objective A
- Goal 3, Objective B
- Goal 3, Objective C
- Goal 3, Objective D
- Final Step

Member Mushel moved to approve the 2021-2023 NLA Strategic Plan as presented by Jen Rusk. Member Johnson seconded the motion, the motion passed unanimously (10-0).

5. Visit Bend Business Plan

Kevney Dugan, Visit Bend President and CEO, presented the following slides on the FY 2022 Visit Bend Business Plan:

- What Guides Visit Bend?
- Bend Sustainability Fund
- Bend Sustainability Fund Advisory Council and Liaisons
- BSF Grant Program Timeline
- FY22 TRT Collections
- Visit Bend – FY 22 Proposed Budget
- Visit Bend – FY 22 Proposed Budget Graph
- FY22 – Goals and Objectives

6. Working Group Updates

- Land Use Working Group
 - i. Land Use Education Plan
 - 1. Land Use 101 Video
 - 2. Understanding Land Use Waivers & Variances
 - 3. Understanding the Comprehensive Plan
 - 4. FAQs: Comprehensive Plan
 - 5. Welcome to a Neighborhood Public Meeting

Member Johnson moved to approve the five Land Use Education Plan documents. Member Rhodes seconded the motion, the motion passed unanimously (10-0).

ii. HB 2001 Draft Letter to Planning Commission

Member Schmidt moved to table the HB 2001 Draft Letter discussion. Member Sears seconded the motion (5-3) (Members Jorgensen, Johnson, and Mushel opposed).

- Other Liaison Assignments
 - i. Sounding Board to House our Neighbors

Not discussed due to time.

7. NLA Representative Reports

Not discussed due to time.

Adjourned at 5:58 p.m.

Respectfully Submitted,

Kayla M. Duddy
Deputy City Recorder