



CORE AREA ADVISORY BOARD (CAAB)

January 20, 2022



TODAY'S AGENDA



Welcome/Introductions

Legal Overview

Board Charter

Initial Work Plan

Elect Chair & Vice-Chair

Tax Exemptions Update

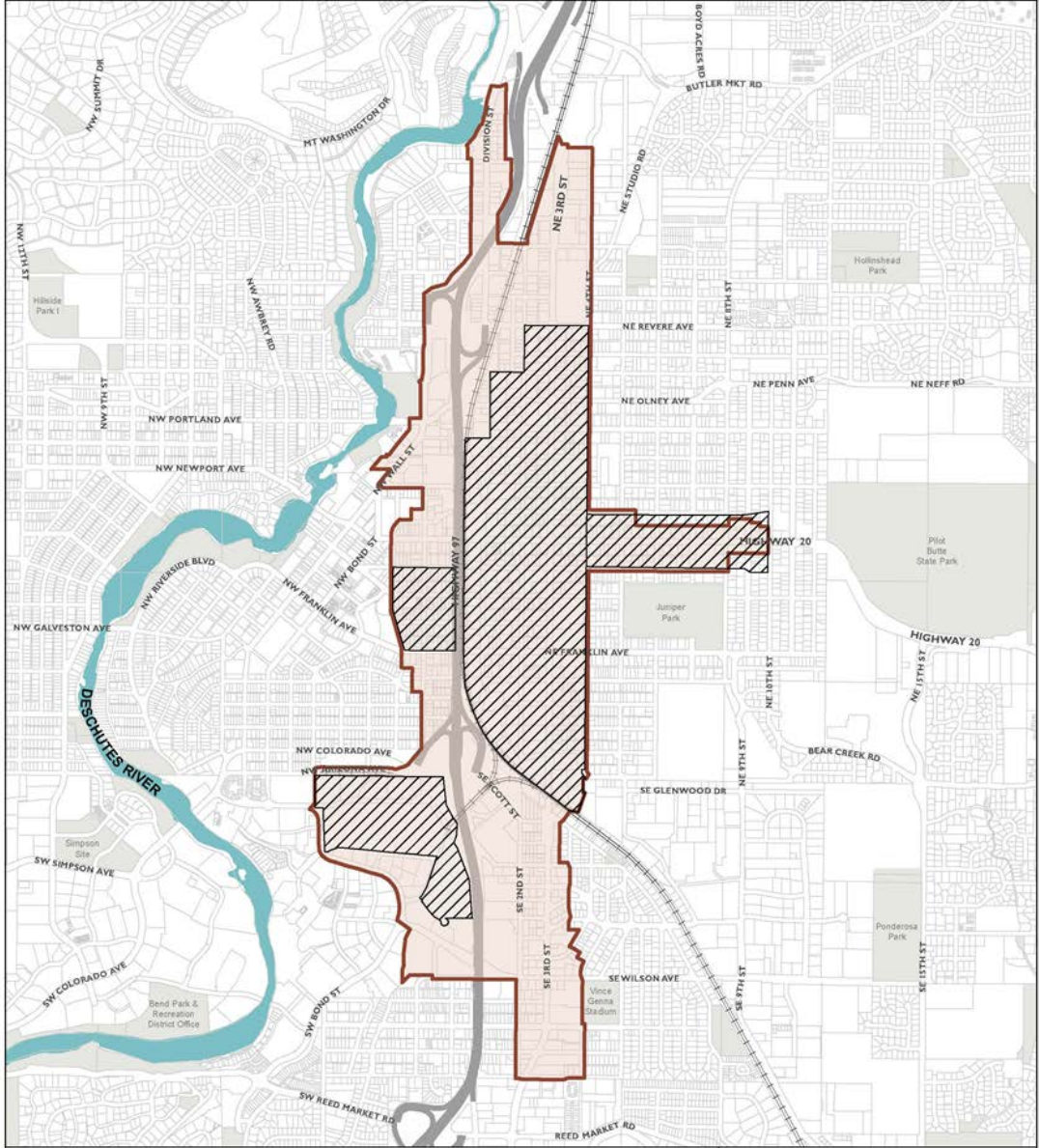
Public Comment

Next Steps

CORE AREA FACTS



- 637.15 acres in size
- Includes four of the City's opportunity areas (growth areas):
 - Bend Central District
 - KorPine
 - East Downtown
 - Inner Highway 20/Greenwood
- 1800+ registered businesses with active City of Bend business licenses
- Approximately 340 households



CORE AREA TIF DISTRICT BOUNDARY MAP

- District Boundary
- ▬ Railroad
- Parks
- ▬ Major Roads
- Taxlots



0 0.25 0.5 Miles

This map is for reference purposes only. Care was taken in the creation of this map, but it is provided "AS IS." Please contact the City of Bend to verify map information or to report any errors.



CITY OF BEND

Map prepared by M. Stuart, City of Bend
Print Date: Feb 24, 2020
Sources: City of Bend, Deschutes County



City Staff

Board Members

- Preferred pronouns (ie. she/her/hers or they/them)
- Background/Occupation
- What does success in the Core Area look like for you?

LEGAL OVERVIEW



The Charter outlines the following:

- Purpose & Role of CAAB
- Decision Making Structure
 - Responsibilities
 - Membership & Structure
- Meeting Guidelines
 - Communications outside of meetings

BOARD CHARTER: PURPOSE



Bend Urban Renewal Agency (BURA)



- Implementation of Core TIF Plan
 - How to allocate TIF funds
- How to maximize TIF through catalytic investments
 - TIF Budget oversight
 - TIF Programs and Projects
- Potential amendments to TIF Plan

City Council



- Actions that support implementation of TIF Plan (ie. changes to development code)

CHARTER HIGHLIGHTS



- What to expect **before** meetings...
 - Monthly meetings
 - Agendas sent out a week in advance
 - Materials sent out at least 72 hours in advance
 - City staff distribute information to members including public comments received
 - *Chair & Vice-Chair will meet with staff to review agendas and materials, as available*
 - Talk to others in the community!
- What to expect **at** meetings...
 - Facilitation support from Staff
 - *Meetings led by CAAB Chair*
 - *Vice-Chair* would lead meetings in absence of Board Chair
 - Public Comments
 - Up to 15 minutes every meeting
 - 3 minute max per individual
 - More time can be allotted as directed by the *Chair*
 - Work towards consensus
 - Abide by meeting guidelines

INITIAL WORK PLAN



DEVELOP
UNDERSTANDING OF TIF
AND HISTORICAL WORK



IDENTIFY FUNDING
PRIORITIES



ESTABLISH
PERFORMANCE METRICS



DEVELOP A PRIVATE
DEVELOPMENT/
REDEVELOPMENT
PARTNERSHIP PROGRAM



REVIEW CORE AREA
EQUITY WORK



SOUNDING BOARD FOR
PROJECTS/POLICIES
THAT IMPACT CORE AREA

DISCUSSION

ELECT CHAIR & VICE CHAIR



LEAD CAAB MEETINGS



REVIEW
AGENDAS/MATERIALS
WITH STAFF BEFORE
MEETINGS



REPRESENT CAAB &
PRESENT
RECOMMENDATIONS
TO COUNCIL/BURA



CAN EXTEND PUBLIC
COMMENT PERIODS AT
MEETINGS

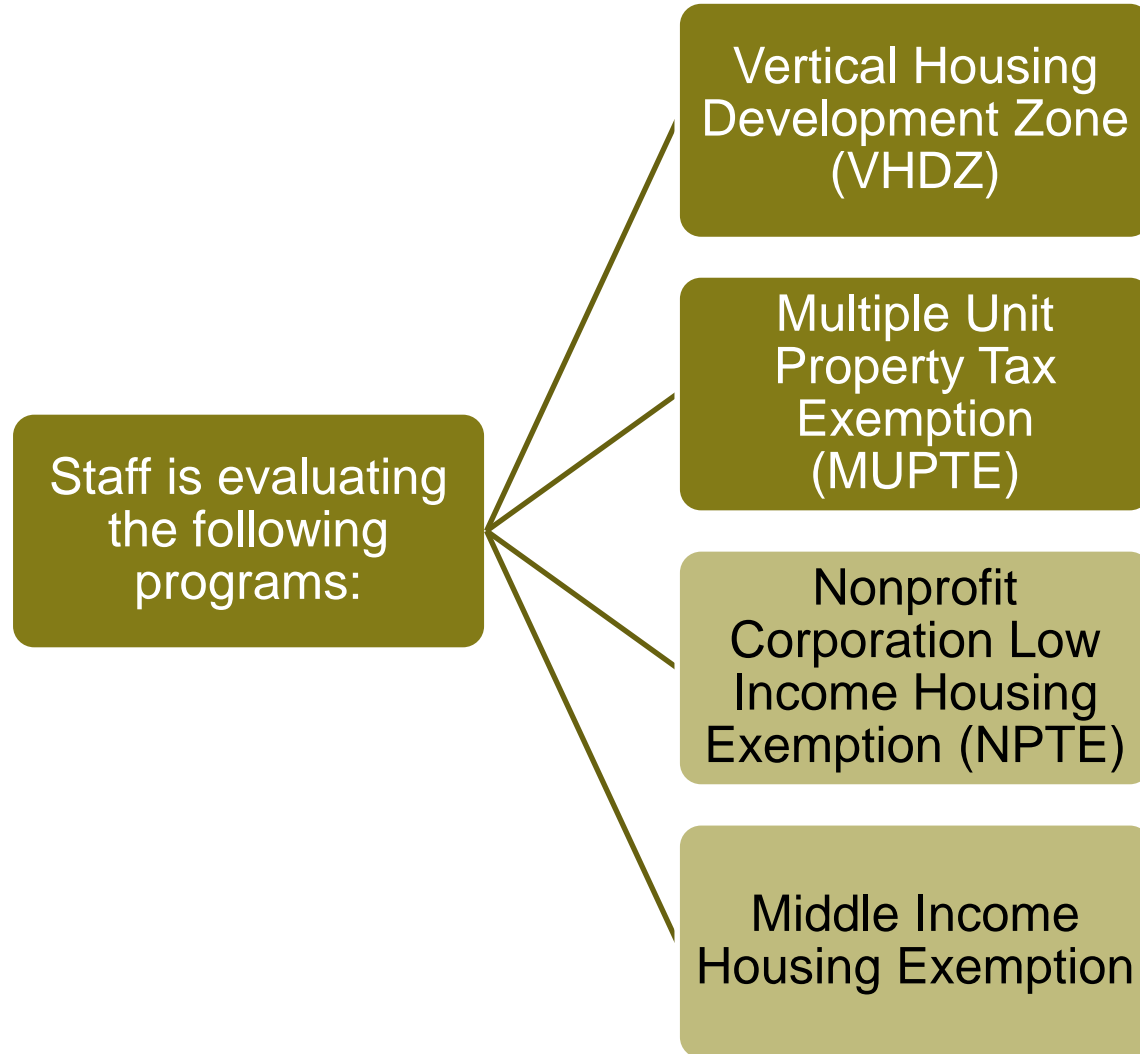


GENERALLY, 2-4
ADDITIONAL HOURS
PER MONTH OF
ADDITIONAL TIME

- Expectations
- Nominations
- Final Vote
 - Chair
 - Vice-Chair



TAX EXEMPTIONS UPDATE



Seeking a volunteer from CAAB to serve on a working group that will meet 3-4 times to provide recommendations to staff on:

- Prioritization of programs
- Applicable zones/areas
- Eligibility criteria

Anticipated work group meetings, Mondays 3-5pm:

- January 31
- February 7
- February 14
- February 28 (optional)

PUBLIC COMMENT

Please use the Raise Hand function and you will be called on.

If you are on the phone:

- *9 to raise your hand
- *6 to mute/unmute



- Next Meeting:
 - February 24, 2022 (4th Wednesday) 3-5pm
- Review Background Information
 - [Urban Renewal/TIF webpage](#)
 - FAQs
 - Core Area TIF Plan & Report
 - Core Area TIF Map
 - [Core Area Project Report webpage](#)
 - Core Area Project Report Executive Summary & Full Report
 - [Urban Renewal Advisory Board webpage](#)
 - Previous meeting packets