



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, February 7, 2022

Virtual Meeting-Via Zoom

Noon BEDAB Meeting

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Brenda Speirs, Jamie Klopp, Kelly Kearsley, Tierney Booker, Brianna Manfrass.

Jim Sansburn, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. Public Input

Katy Brooks, Chamber of commerce working on an ADU, "How to" guide and hiring a housing accelerator.

2. Approve January 10 Meeting Minutes

Approved.

3. Bend Central District Business Association | Kurt Alexander, Tod Breslau and Allison Platt

Allie Platt, Core Area Project manager, overseeing the Core Area/Urban renewal or TIF tax increment financing district. Allie is a support resource for future developers, property owners, businesses and interested parties in this area.

Introductions of newly formed Bend Central Business District Association (BCD) members. Kurt Alexander, President of Petrich Properties, Todd Breslau, owner of Campfire Hotel and Daniel Elder, GM Campfire Hotel. BCD has seven board members and currently 75 members.

BCD is a group of business owners developing shared visions, concerns, and opportunities. BCD's goal is to work with the City to shape this urban renewal area, to help in code change and update streetscapes to make the context in which development is made possible.

4. Homelessness Update | Councilor Perkins

The City has a ROW policy, they gave 72-hour notices to more than 20 areas along 2nd Street, between Emerson and Irving. Campers were relocated from ROW to unimproved ROW which abuts Campfire Hotel.

City Managers office is working with the police department to do a safety analysis of these areas, which should be completed this week.

Daniel Elder-GM, Campfire Hotel suggested that coding needs to be looked at in this district to prevent campers from coming and going in this area.

- Two outdoor shelter contracts coming before Council March 2, 2022. Both contracts are with Central Oregon Villages, one is for a senior women's shelter with ten sites and the other is a tiny home unit with six sites.
- Division Street Shelter/Project Turnkey held an open house. Voted on a contract to have Neighbor Impact operate the shelter.
- 2nd Street shelter is near or at capacity every evening. Looking for a proposal from Shepherds house to operate the location as a Navigation Center/Day Use Center. Contract to come before Council on March 16, 2022.
- Rainbow Hotel sales terms approved and in process of due diligence, after this an RFP will be issued to operate the facility.
- January 28th joint City/County meeting. Reviewed houselessindeschutes.org and the strategic plan that was proposed by the task force.

5. Council-Committee Check-In | Kevin Cole

In Kevin's absence this has been tabled until March's BEDAB meeting.

6. Juniper Ridge Large Lot Code Change Update | Ben Hemson

There was a first reading of the code at the most recent City Council meeting, after the second reading it will be 30 days until it goes into effect. The City has hired a Director of real estate, Chris Solsby from Multnomah County, to take on some of the roles Matt Stuart had in the past.

7. BEDAB Strategic Plan | Group

City code requires BEDAB have a strategic plan. This plan is adopted for three years at a time. One item to consider is, Economic Development Strategy, Qualitative input for EOA and Focus on Economic Development aspirations and long term economic shifts.

Travis suggested setting a goal over the next 12 months to draft and then dialogue with City Council what the economic development strategy looks like for the future:

- Oversee the "blocking and tackling" of BEDAB related functions:
 - EDCO
 - Visit Bend
 - Engage in business communication/listen to the public.
- Research
 - Collect and review data in several different facets from different locations.
- Draft and engage in dialogue with City Council
Strategy is in place, now actively promote City policy and activities that align with that development strategy.
- Finally, monitor and provide input on issues that are not BEDAB's core focus.

8. Future Topics or Discussion Items (Time Permitting) | Group

Innovation District met on Friday their next step is on February 14th-15th OSU Cascades is asking for response from developers & interested persons, also briefings to nonprofit organizations because there are certain community assets as part of the innovation district.

Regular Friday updates will be starting up again through MailChimp.

9. Adjourn 1:47pm

Meeting recording can be viewed at the link below:

[February 7, 2022](#)

Upcoming Meetings:

February 14: Planning Comm. | Remote, 5:30 p.m., Public Hearing: Shelter Code Amendments

February 16: City Council | Remote, 5 p.m., Second Reading: Juniper Ridge Code Change

February 22: Advocacy Subcommittee | Remote, Noon, State REACH Code

March 2: City Council | Remote, 5 p.m., Work Session: Shelter Code Amendments