



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, March 7, 2022

Virtual Meeting-Via Zoom

Noon **BEDAB Meeting**

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Briana Manfrass, Jamie Klopp, Kevin Cole, Tierney Booker

Heather Ficht, Jim Sansburn, Ken Betschart, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

None.

Jamie Klopp signing off as a BEDAB member as he is being relocated out of State.

2. **Approve February 7 Meeting Minutes**

Kevin Cole approved minutes, Briana Manfrass seconded. Unanimously approved.

3. **Community Development Dept. Update | Russ Grayson and Ben Hemson**

- Final round for CDD director position, two candidates, one internal one external.
- Permit Center has new hours, from 8 to 5.
- CDD Management team to publish a monthly memo as to where application review timelines are. This memo will be shared with City Council and BEDAB.
- New Assistant building official has been hired and CDD is also recruiting for two Engineers.

4. **State Climate Friendly Cities Rules | Damian Syrnyk**

New rules and changes to existing rules on how cities do transportation and housing planning.

Current rules developed over an 18-month process involving state level advisory committee. Most recent version of the rules is as of March 1, 2022:

- Transportation planning, particularly in urban growth boundaries
- Greenhouse gas reduction
- Housing planning.

Climate Friendly Slide presentation located [here](#).

5. Homelessness & Shelter Code Updates | Councilor Perkins, Briana Manfrass

Second Street-City Manager last foreclosure notices sent out last week. Service Providers working on identifying options for persons living in the unsanctioned camps. Full closure slated for Mid-March.

Currently, working on comprehensive municipal code provisions to regulate camping and sleeping in public places, in compliance with the law. More information on that subject will be coming out soon. Still looking for a site on which to locate the two outdoor shelter proposals from Central Oregon Villages.

Shepherds House Shelter-Proposal was received to operate a Navigation Center. That contract is going to come before Council on March 16, 2022.

Last week, Oregon Legislature passed a \$400 million funding package to fund housing and homelessness solutions.

Ben to invite City Finance staff to discuss the growth in the general fund and the pending purchase of the Rainbow Motel.

6. BEDAB Strategic Plan | Group

Tabled until April BEDAB meeting.

7. Update on Visit Bend/Kevney Dugan

- Transient Room Tax-Focused on revenue side of how the industry is performing. Vacation rentals and Hotels are the two driving forces. Originally, \$11.8 million projected going into this year, projection was bumped to \$14.5 million in this fiscal year.
- Added four new board members: Takara Reynolds, Courtney Braun, Josie Orris and Daniel Elder, GM-Campfire Hotel.
- Todd Montgomery, who runs the hospitality program at OSU Cascades, is the new chair.
- Launched Workforce Development Position
- Grant Programs:
 - Bend Cultural Tourism Fund, \$400,000 allocated to this program.
 - Bend Sustainability Fund, \$750,000 to \$800,000 new dollars for that fund in July.
- Hayden Homes Amphitheater slated to have 40 to 50 concerts this year.

Occupancy rates for new hotels, 3% to 6% increase. This increase has not impacted rate or occupancy levels for individual properties. This is based on interest and demand in the community.

Room Tax-most large properties are remitting to the City within 30 days of the rental of that property. Air BNB's are remitting upon the moment of booking and smaller businesses have a 3-month window to remit.

Ben Hemson to invite City Finance staff to present how funds are applied.

8. Future Topics or Discussion Items (Time Permitting) | Group

Future Ready Oregon was approved by both the house and senate last week. There's \$35 million in this proposal that will go to local workforce boards. \$27 million additional dollars going to local community college, \$20 million for registered pre-apprenticeship and apprenticeship programs, \$10.5 million going into work readiness for young people and \$95 million put into competitive process procured through Workforce Investments.

Heather to email a breakdown of this topic to Ben Hemson.

9. Adjourn 2:00pm

Meeting recording can be viewed at the link below:

[March 7, 2022](#)

Upcoming Meetings:

March 8: Planning Comm. | Remote, 6 p.m., Shelter Code Amendments Continuation

March 16: City Council | Remote, 5 p.m., Work Session: Climate Friendly Cities

March 28: Advocacy Subcommittee | Remote, Noon