



ECONOMIC DEVELOPMENT

BEDAB 2022-24 Draft Strategic Plan

Lead the development of an Economic Development Strategy as a critical component of a citywide Economic Opportunities Analysis and future Urban Growth Boundary (UGB) expansion efforts.

1. Gather information necessary to identify key industry trends relating to industrial and commercial land use within Bend.
2. Host __ (three?) focus groups with relevant industry representatives and partners to review industries likely to continue to grow locally within the next 20 years
3. Review Bend's economic competitiveness through a SWOT analysis, leveraging EDCO's relationship with local traded sector businesses.
4. Review a high-level Economic Development Strategy with the Bend City Council by the end of 2022

Maintain oversight roles for the City of Bend's contracts and grants relating to economic development and business assistance

1. Visit Bend and their annual Business Plan
2. EDCO's biannual contract with the City of Bend
3. Existing City American Rescue Plan Act (ARPA) grants for childcare & workforce development
4. Opportunistically pursue future investments via ARPA that address key business needs as the economy recovers from the pandemic

Promote city policy and activities that align with key business needs and address business community concerns

1. Monitor permitting metrics, release a quarterly report detailing review times and volumes via the Business Registration Newsletter
2. Propose enhancements to the city's permitting system that reflect development communities concerns and needs around review times and certainty

3. Monitor available land supply/land inventory, review updates to the City's BLIS land inventory system, request inclusion of commercial and industrial land absorption data.
4. Support the continued implementation of the Juniper Ridge Work Plan
5. Support policy that allocates funding for critical infrastructure investment
6. Survey a sample of property development and production builders operating in Bend twice annually to determine developer confidence and identify looming concerns around land supply or other development barriers. Share aggregated results with interested businesses

Monitor and provide input on other relevant City policies relating to economic development

1. Provide input on policies regarding homelessness
2. Support policy that results in the development of additional housing units
3. Support the development of new childcare supply in Bend through:
 - Advocating for a continued reduction in childcare transportation SDCs in late 2022
 - Monitoring the effectiveness of City childcare development assistance program, suggesting changes where necessary
4. Connect businesses to workforce development opportunities through quarterly spotlights on Worksource and East Cascades Works programs in the Business Registration Newsletter