



CITY OF BEND

Meeting

Bend Economic Development Advisory Board (BEDAB)

Monday, May 25, 2022

Virtual Meeting-Via Zoom

Noon **BEDAB Meeting**

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Lisa Goodman-Vice Chair, Brenda Speirs, Briana Manfrass, Kevin Cole, Kelly Kearsley, Tierney Booker

Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

No public comment.

2. **Review Draft Visit Bend Business Plan**

The goal is to share initial draft business plan with room tax emitters as the stakeholders tied to the room tax and Visit Bends work. We will make sure any comments they share will go to bedab@bendoregon.gov and then they will be shared with the committee.

Kevney Dugan, President/CEO-Visit Bend reviewed Visit Bend Business Plan DRAFT. This plan is a balance of economic development activity, arts and culture and the bend sustainability fund.

Committee comments:

- Restaurants cannot keep up with being short staffed, what will happen to tourism during the summer season when they can't get a meal on a Monday night?
- Is there an opportunity to focus on particular areas of segments of the tourism industry that may be doing better in terms of staffing or that don't need it at all?
- What about the Workforce development director, are they going to add another voice to solve the housing and childcare problems or are they focusing on completely different problems that this committee is not aware of?
- Collaboration with stakeholders like the land managers, the BLM and forest service are awesome, and then finding areas that can take more traffic.
- Overnight inventory, how many beds do we have, what are lodging stakeholders saying?
- I see on the risk list this reputational risk that we are facing with bad media coverage. How do you combat negative media coverage?
- In regards to the Workforce Coordinator, how will businesses learn that this resource exists?

3. Adjourn 1:02pm

To watch the live recording of this meeting, please visit:

[May 26, 2022](#)

Upcoming Meetings:

June 1: City Council | Remote, 7 p.m., Destination Marketing & Management Contract

June 6: June BEDAB Meeting | Council Chambers, Noon, Visit Bend Business Plan

June 15: City Council | Council Chambers, 5 p.m., Visit Bend Business Plan

City of Bend Mission Statement:

Delivering the right public services for the Bend way of life.