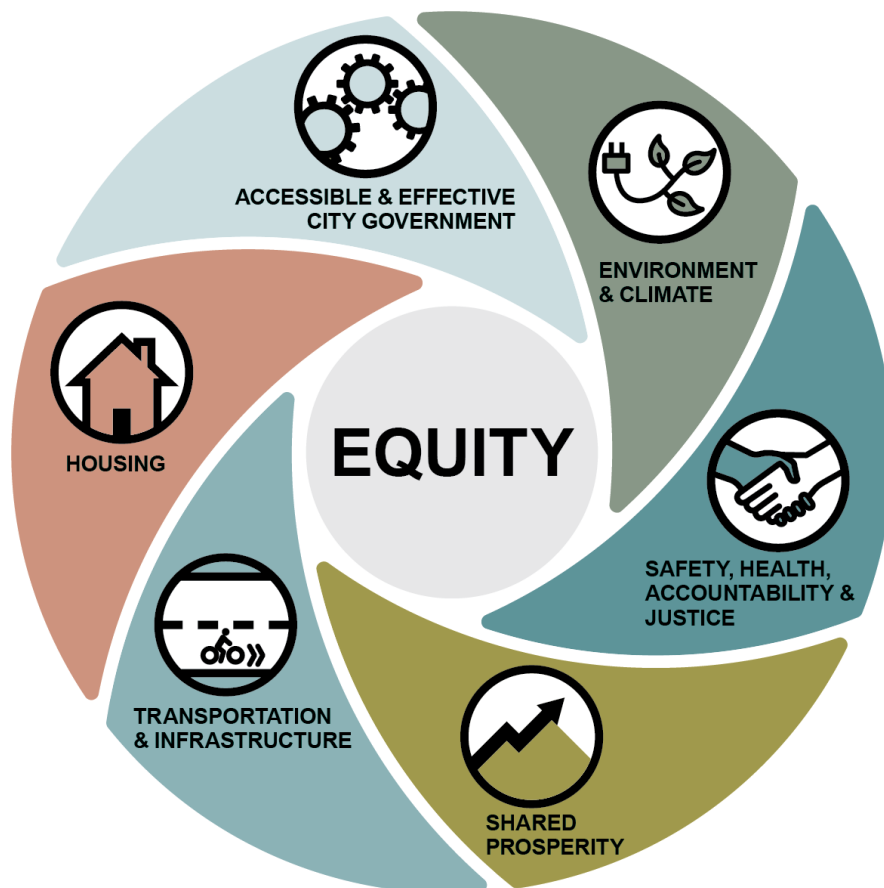


Revised June 2022

City Council Goals 2022-2023

We believe Bend can be a city for everyone. We can all share in the prosperity and promise of this unique and beautiful place. We honor the people that came before us on these lands and acknowledge that the health of our community relies on the health of our environment. As stewards of the City, we are accountable to the people of Bend and are responsible for delivering excellent City services. We are committed to serving everyone equitably, creating a more connected community, and preserving Bend's spirit as we grow. We will strive to achieve equity and justice for everyone in Bend.





Accessible and Effective City Government

Goal: Meet the diverse and changing needs of the community and build connection between community members and City government by providing services in ways that work for everyone, build public trust, and promote civic engagement.

Guiding Principles

- Expand opportunities for community members to connect with the City, including young people and renters
- Lower barriers to engagement and improve access
- Use art and creativity to provoke thought, challenge assumptions and shape how we define our narrative as a city
- Connect with local regional partners, including Warm Springs on issues of shared interest
- Increase efficiency and transparency through open data, publicly available dashboards, and reporting
- Remove barriers to participation on City boards and committees and provide equitable access to Council meetings
- Increase Council support and constituent engagement through staffing and technology

ACTION ITEMS

- Create an equity framework for procurement and policy decision making
- Adjust staffing resources to match service demands to ensure core services are keeping pace with a growing City
- Leverage completed communication assessments to expand community engagement programs
- Use a human centered design approach to improve City web site and customer service
- Continue facilities planning for a new City Hall and a shared public works campus
- Implement a third-party review process for commercial building permits to improve overall City review timelines
- Implement the stipend program for City committee volunteers
- Establish a Language Access Program





Environment and Climate

Goal: Improve quality of life for more people in Bend by increasing equitable access to clear air, water and to a healthy environment. Implement solutions that fulfill the City's commitment to being good stewards of our natural environment, decreasing carbon emissions and mitigating the effects of climate change.

Guiding Principles

- Plan for electric vehicles community-wide
- Prioritize equity actions in the Community Climate Action Plan
- Explore opportunities for programs that reduce greenhouse gas emissions
- Pursue opportunities for renewable energy generation, sustainable design and resiliency on City properties and facilities
- Purchase renewable energy for City facilities where feasible
- Protect critical water resources and other essential City facilities with a focus on sustainability and resiliency
- Increase use of native plants in the public right of way to conserve water and benefit wildlife
- Reduce pollution of Bend's air and water, with a focus on impacts to vulnerable populations
- Partner with state and regional efforts to reduce wildfire risk and provide relief for those who have been impacted and experienced losses

ACTION ITEMS

- Implement the Home Energy Score Program
- Create a revolving loan fund to finance renewable energy projects
- Create educational programs about food waste
- Develop a workplan for the state's Climate Friendly and Equitable Cities requirements
- Evaluate buying Electric Vehicles/Hybrid vehicles as a pilot program
- Revise development code and other relevant standards to protect trees while balancing housing affordability and natural resource preservation
- Promote water conservation through programs, incentives, City code and standards updates, partnerships and agreements.
- Create Emergency Management and Wildfire Resiliency plans that connects to state and regional efforts, and responds to 2021 Oregon Senate Bill 762.
- Develop plan to address the risk and impact of fires on critical infrastructure





Safety, Health, Accountability and Justice

Goal: Work to create an environment where all community members feel safe accessing the services they need and confident the right service will be provided. Deliver public safety services in ways that build community resiliency and trust.

Guiding Principles

- Build organizational capacity and connections with neighborhood associations and other community groups focusing on equitable inclusion of marginalized community members
- Advocate for improvements to the criminal justice system by leveraging national, state and regional efforts
- Invest in a community-based public safety response system for crises that don't require a traditional law enforcement approach
- Recruit and retain a diverse workforce that reflects the community
- Ensure core services are keeping pace with a growing City and adjust staffing resources to match service demands

ACTION ITEMS

- Revise Police Chief's Advisory Council with a focus on community representation, transparency, public oversight and accountability
- Partner with Deschutes County and public stakeholders to fund a Mobile Crisis Intervention team
- Maintain response times and cardiac survivability rates for Fire/Emergency Medical Service services
- Refer a Fire operating levy to the voters in May 2023
- Revise the Bend Municipal Code to update camping within the public right-of-way policies





Shared Prosperity

Goal: Cultivate tomorrow's economy to assure that we are creating opportunity for all community members to equitably share in Bend's prosperity.

Guiding Principles

- Advocate and prepare for state and federal resources, particularly COVID-19 Relief Funding
- Increase and attract green jobs to create and diversify the City's economic development
- Promote and support public/private partnerships with OSU-Cascades and other public/private partners to create an Innovation District that provides opportunities for economic diversity
- Invest in workforce development activities to help support the economic recovery and increase opportunities where there are workforce shortages

ACTION ITEMS

- Create Tax Incentive Programs and Urban Renewal plans for the Core Area
- Develop an infrastructure and financing plan for the Southeast Urban Growth Boundary (UGB) expansion area to stimulate development
- Initiate the large-lot request for proposal process for private developers to increase industrial lot supply at Juniper Ridge and build needed infrastructure
- Expand additional economic development capacity at the Bend Municipal Airport
- Pursue capital funding for an air traffic control tower at the Bend Municipal Airport
- Continue to develop an American Rescue Plan Act (ARPA) funding allocation plan that supports the City's economic recovery
- Update City contracting and employment opportunities to incentivize higher wages and opportunities for Black, Indigenous, and people of color (BIPOC) and women-owned businesses
- Increase affordable childcare options to support economic recovery





Transportation and Infrastructure

Goal: Design, build and maintain a connected multimodal transportation system that allows people to move around safely, equitably, and efficiently. Invest in Bend's infrastructure systems to meet community expectations.

Guiding Principles

- Develop plans, code changes and design standards to eliminate traffic deaths and serious injuries
- Prioritize the right user for the right road keeping heavy traffic out of neighborhoods
- Track and aggressively pursue federal, state and local funding sources that provide sustainable funding for needed infrastructure
- Leverage partnerships with Bend-La Pine Schools and the Bend Park and Recreation District and focus on equity while funding the Neighborhood Street Safety and other programs that provide safe, connected and accessible routes
- Implement resource conservation strategies

ACTION ITEMS

- Implement GO Bond and Capital Improvement Program projects and programs that improve safety and mobility access for all modes of travel
- Update Transportation System Development Charges methodology
- Evaluate a Transportation Utility Fee for additional revenue as identified in Transportation System Plan for operations and programs
- Increase transportation options and establish more permanent transit funding for Central Oregon Intergovernmental Council
- Build at least one complete north/south and one east/west key route that creates a connected protected bike and pedestrian network
- Complete the Midtown Crossing Feasibility Study and pursue funding opportunities
- Complete a waste alternative analysis study for the Water Reclamation based on operational needs and environmental and financial stewardship
- Implement facility plans including potential land acquisitions for the Water Filtration facilities based on operational needs.





Housing

Goal: Take meaningful action to make this statement a reality: People who live and work in Bend can afford housing in Bend.

Guiding Principles

- Explore and increase funding sources for housing, facilities and related support services for community members who are housing insecure or experiencing homelessness
- Leverage projects in the GO Bond and Capital Improvement Project plans to provide housing opportunities
- Leverage legislative opportunities for housing for those most in need and provide additional opportunities for first-time home ownership
- Reduce regulatory barriers for housing development with an emphasis on incentivizing rent- and price-restricted affordable housing, middle income housing and housing that serves vulnerable community members
- Work to ensure housing opportunities in the City are near schools, parks, services and employment opportunities
- Align infrastructure investments to create buildable land for needed housing

ACTION ITEMS

- Support the implementation of a collaborative City/Deschutes County office on homelessness
- Modify City codes to allow for outdoor and traditional shelters, as well as other facilities to address homelessness
- Create housing or facilities to house 500 homeless individuals on a temporary or permanent basis
- Create 1,000 units of rent- and price-restricted housing that is accessible and affordable to all
- Implement middle income housing programs such as Accessory Dwelling Unit assistance and a potential request for proposal process for project funding assistance
- Complete Stevens Road Tract Concept Plan and Urban Growth Boundary Expansion
- Continue affordable housing initiatives including the five-year Consolidated Plan for Community Development Block Grant Program, System Development Charge Exemption program, and the federal Assessment of Fair Housing report





Accommodation Information for People with Disabilities

To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact the City Manager's Office at citymanager@bendoregon.gov (541) 388-5505; Relay Users Dial 7-1-1, and (541) 385-6676.

