



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, June 6, 2022

Hybrid Meeting: Council Chambers or via Zoom

Noon **BEDAB Meeting**

Roll Call: Travis Davis- Chair, Lisa Goodman-Vice Chair, Brenda Speirs, Briana Manfrass, Kevin Cole, Kelly Kearsley, Tierney Booker

Heather Ficht, Ken Betschart, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

No comments.

2. **Review May 2 and May 26 Meeting Minutes**

Lisa Goodman made motion to approve May 2, 2022 minutes, Kevin Cole seconded. Minutes approved unanimously.

Brianna Manfrass made motion to approve May 26, 2022 minutes, Kelly Kearsley seconded. Minutes approved unanimously.

Hybrid Meeting Logistics | Ben Hemson

The goal is for all standing Council appointed committees to be meeting in hybrid by July 1, which will be in line with following Councils lead.

3. **OSU-Cascades Innovation District | Kelly Sparks**

Secured funding, \$10 million from the State of Oregon and matched capacity of \$24 million in bonding capacity from OSU.

- The goal is a combination of established enterprise as well as economic development or the startup enterprise to support innovation and creativity to include a business accelerator.
- No tax benefits in our taxing district as the land is not taxable.

Campus master plan was presented and discussed.

4. **Council Goal Revisions | Russ Grayson**

Action items/Revised goals were presented to committee.

These revisions will go to Council June 15, 2022 for adoption. There is no action needed from BEDAB, this is informational only.

5. Review Draft Visit Bend Business Plan | Kevney Dugan

- Discussion of financials on pages 10 and 11 of the Draft VB Plan. Are the various funds at their right point? Comment: 20% sustainability fund, 10% to cultural tourism and then all other efforts we are undertaking as a right balance going into this fiscal year.

Kelly Kearsley made motion to approve the Visit Bend Business Plan Budget 2023 to Council, Brianna Manfrass seconded. Minutes approved unanimously.

6. Council Update | Councilor Perkins

- Council has two vacant seats, which they have 30 days to fill. This runs out next Friday. Interviews will be held Thursday and the Council hopes to have the two appointees sworn in at the June 15th meeting.
- Budget adjustments to be reviewed on the 15th along with how ARPA funds are being spent.
- Fire levy, staffing, houselessness and the camping code to be discussed at the June 15, 2022 meeting.
- Approved Phase I for the outdoor shelter.

7. BEDAB Strategic Plan | Group

Discussed and amended the language around Strategic Plan Goal 2: Items 1, 2 and 4.

Travis Davis made motion to approve the Draft Strategic Plan as amended today, and present to council July 20, 2022, Kevin Cole seconded. Motion approved unanimously.

Ben Hemson will reach out to Eric King and staff to see about getting on the agenda.

8. Adjourn 1:53pm

To watch the live recording of this meeting, please visit:

[June 6, 2022 recording](#)

Upcoming Meetings:

June 15: City Council | Council Chambers, 7 p.m., Visit Bend Business Plan

June 27: Advocacy Subcommittee Meeting | Remote, Noon,

City of Bend Mission Statement:

Delivering the right public services for the Bend way of life.