

## **STIPENDS PAPERWORK**

We need to have a wet signature on file in order for you to receive your stipends



# CORE AREA ADVISORY BOARD

August 18, 2022



## WELCOME & INTRODUCTIONS

### AGENDA

- Fill out Stipend Paperwork
  - Public Comment
- Midtown Crossings Update
  - Funding Priorities
  - Performance Metrics
    - City updates

- Roll Call
- Approval of Minutes (from April)

# PUBLIC COMMENT

Please use the Raise Hand function and you will be called on.

If you are on the phone:  
\*9 to raise your hand  
\*6 to mute/unmute



# MIDTOWN PEDESTRIAN AND BICYCLE CROSSINGS FEASIBILITY STUDY

# STUDY SCOPE OF WORK



- Alternatives analysis
  - Design features
  - Constructability
  - Property/street impacts
  - Fatal Flaw Screening
- Public engagement and outreach
- ODOT and railroad coordination
- Implementation recommendations
  - Cost estimating

Hawthorne



Greenwood



Franklin

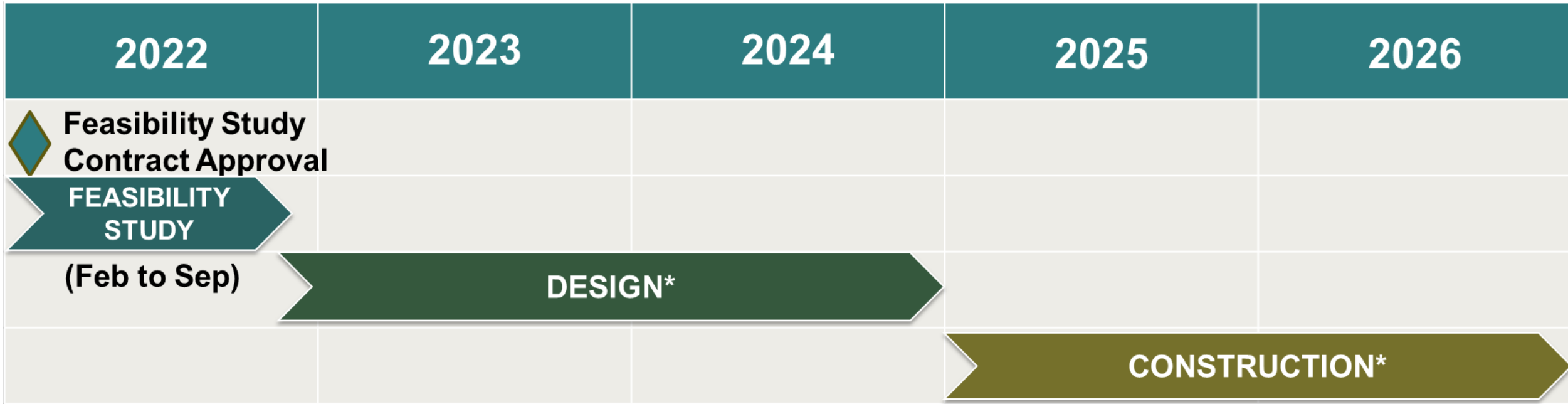
## PROJECT COST INFORMATION

Current Budget	
Prior and Proposed	\$20,970,000
Current Funds Available*	
Transportation Construction CIP	\$2,000,000
GO Bond	\$12,970,000
Core Area TIF (Urban Renewal)	\$6,000,000
<b>Total Current Available Funds</b>	<b>\$20,970,000</b>

\*Funding through grants, other sources (Infrastructure Investment and Jobs Act, etc), and additional synergy projects may be added as the project develops further.

Current Contracts	Amount
Feasibility Study Contract (KPFF Consulting Engineers)	\$517,120
Previously Approved Contracts	Amount
None	\$0
Future Contracts & Amendments	Amount
Design	TBD**
Construction	TBD**
<b>Total Estimated Contracts</b>	<b>TBD</b>

\*\*Note that the cost of design and construction depend on the outcome of the feasibility study.



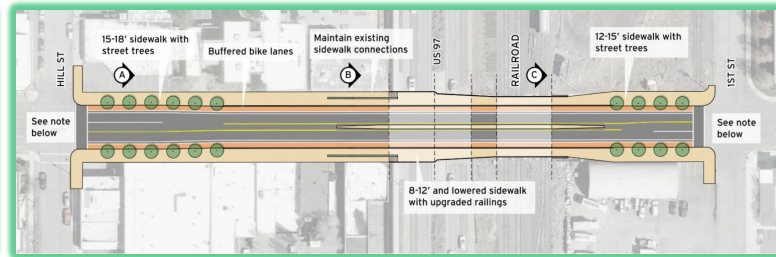
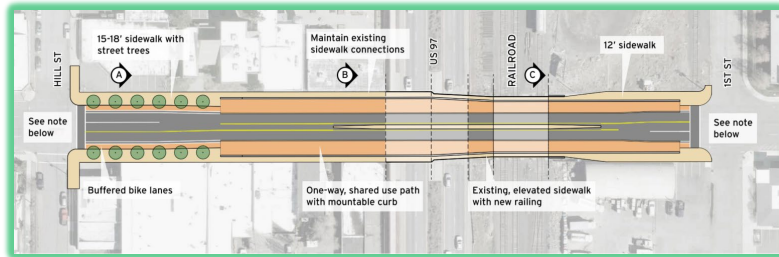
\*Exact dates for design and construction subject to feasibility study outcome.





# ALTERNATIVES

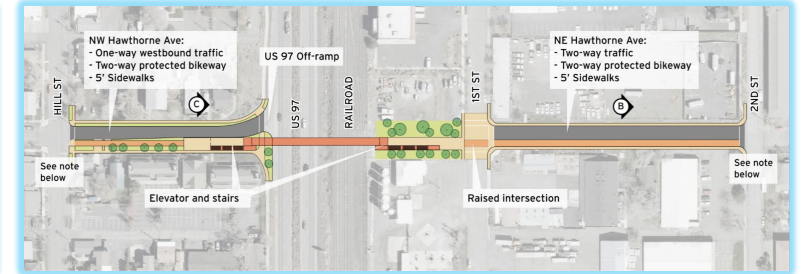
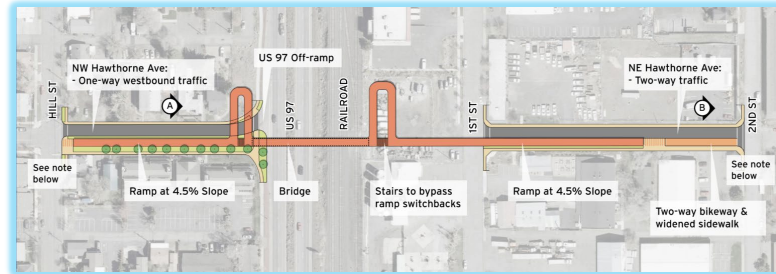
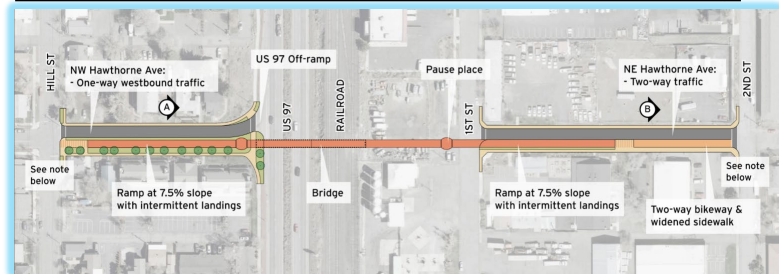
## Greenwood Avenue Undercrossing



Concept 1: Shared Use Path / 3 Lanes

Concept 2: Lower & Widen Sidewalks / 3 Lanes

## Hawthorne Avenue Crossing

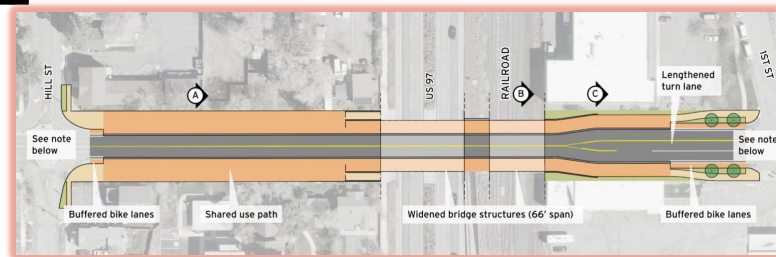
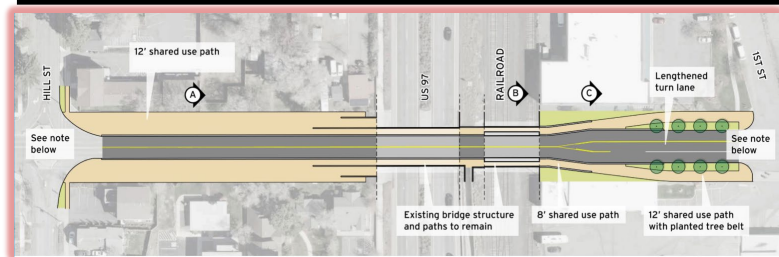


Concept 1: Straight Approach

Concept 2: Switchback Ramps / Maintain 4.5% Slope

Concept 3: Stair & Elevator Bridge Access / No Ramps

## Franklin Avenue Undercrossing



Concept 1: Widen and Level East Access - Plaza

Concept 2: Full Rebuild / Widen Undercrossing Opening

# PUBLIC OUTREACH AND PARTICIPATION



## ❑ Open House Notifications:

- Postcards mailed to 678 addresses and organizations in the project area
- Flyers distributed directly to businesses and organizations in the area
- Project website
- Earned media on television, radio, print and digital media outlets
- Social media posts
- E-mails to people who signed up for updates for Midtown events on COB events calendar

## ❑ Online Open House:

- English Language: June 13 – July 5
  - 123 people participated
- Spanish-language: June 13 – July 17
  - 3 people participated

## ❑ In-person Open House:

- English Language: June 22
  - 80 people attended
- Spanish-language: Two events in July
  - 17 people attended

## ❑ Feedback received by e-mail: 6



## □ Key Themes and Takeaways

### ➤ Overall participant feedback & preference

- Minor preference to **Construct new Hawthorne Avenue Crossing (40%)**
- Improve existing Franklin Avenue undercrossing (32%)
- Improve existing Greenwood Avenue Undercrossing (28%)

### ➤ Greenwood Avenue

- Most in-person participants preferred **Concept 2 (81%) - Lower and Widen Sidewalk**
- No clear preference when combining online and in-person responses

### ➤ Hawthorne Avenue

- Overall excitement with the new crossing/bridge
- Elevate Bend to a “new level as a sustainable, healthy, and people-forward city”
- Most participants preferred **Concept 1 (65%) – Straight Approach**
- Strong concern with elevators (Concept 3) and ramp slope (Concept 1)
- Ramp slope to be further evaluated during design phase, following survey collection



## □ Key Themes and Takeaways

### ➤ Franklin Avenue

- Most in-person participants preferred **Concept 2 (81%) – Full Rebuild**
- Strong desire for **protected bike lanes** separated from traffic by bollards or railing
- Concerns about **ongoing maintenance of future improvements** due to historic lack of maintenance (all 3 corridors)
  - Flooding in undercrossing
  - Snow and debris clearing

### ➤ General

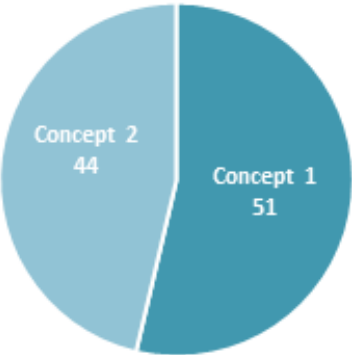
- Many participants showed high understanding of the project and the GO Bond
- Many participants expected more information such as funding estimates, traffic counts, and “road diet” impacts
- Some want to fix what they can now
- Some want to wait and “go big”



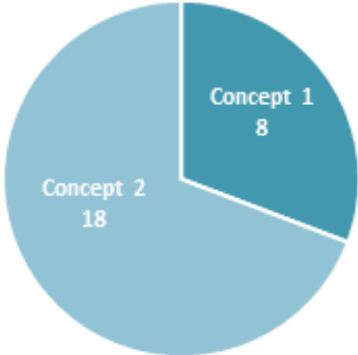
❑ **GREENWOOD AVENUE**

- Which alternative design concept for the Greenwood Avenue under-crossing do you prefer?

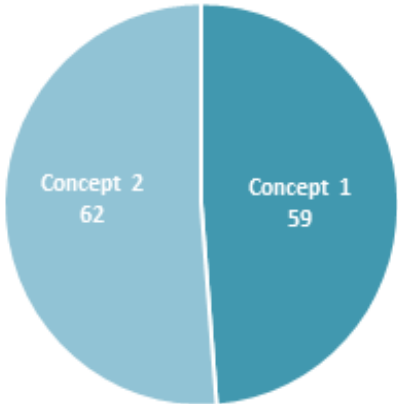
Greenwood Avenue  
Online Responses



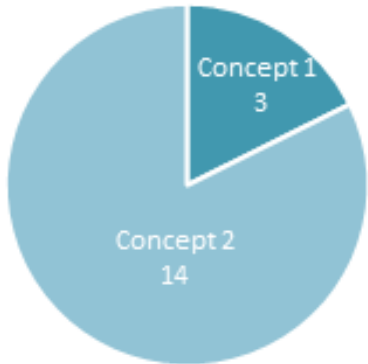
Greenwood Avenue  
In-Person Responses



Greenwood Avenue: All Responses



Greenwood Avenue  
Latinx Responses

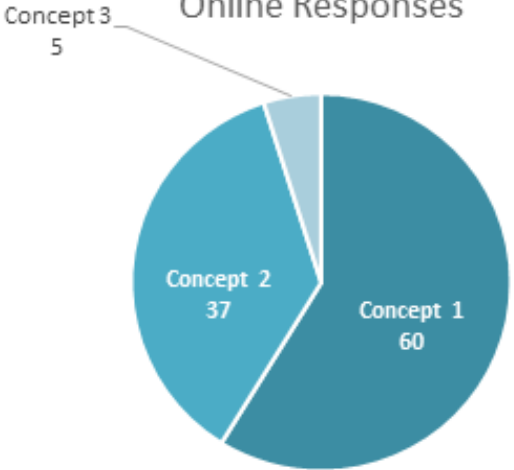




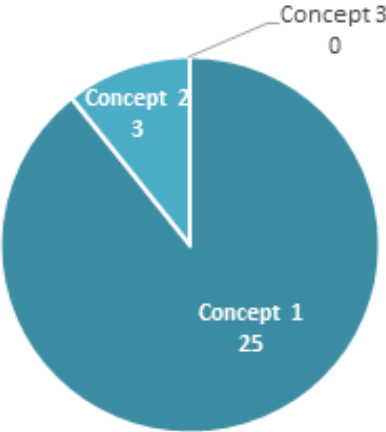
❑ HAWTHORNE AVENUE

- Which Hawthorne Avenue design alternative do you prefer?

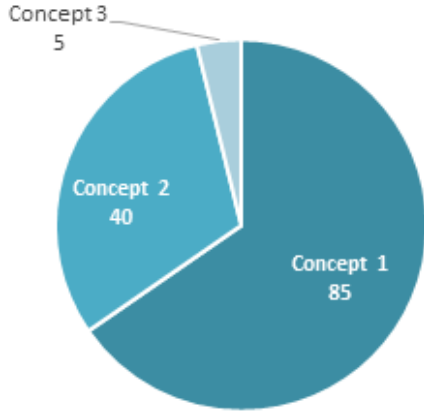
Hawthorne Avenue  
Online Responses



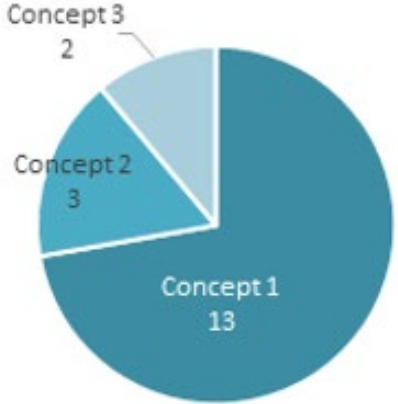
Hawthorne Avenue  
In-Person Responses



Hawthorne Avenue: All Responses



Latinx Responses  
Hawthorne Avenue

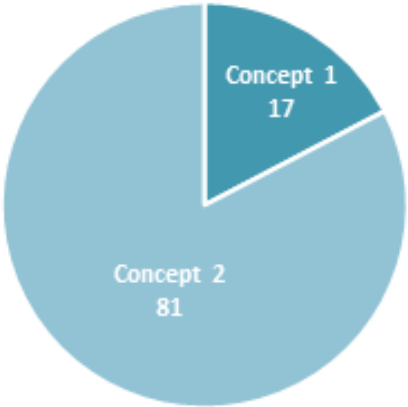




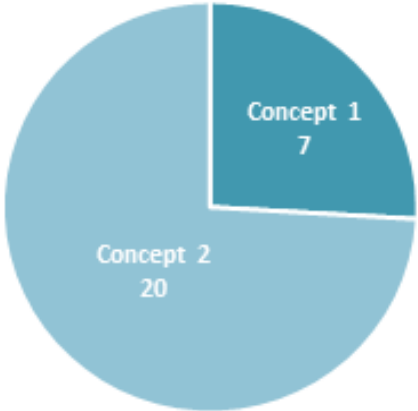
FRANKLIN AVENUE

- Which Franklin Avenue design alternative do you prefer?

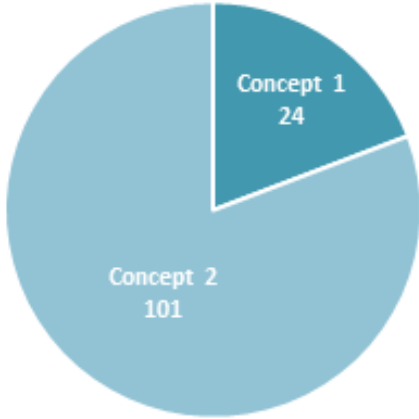
Franklin Avenue:  
Online Responses



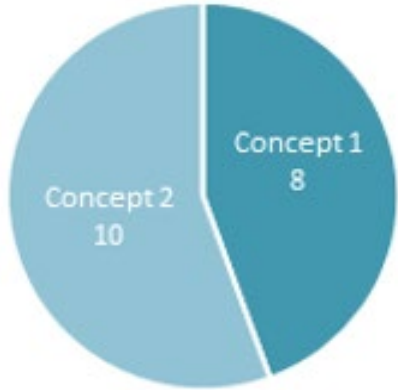
Franklin Avenue:  
In-Person Responses



Franklin Avenue: All Responses



Franklin Avenue  
Latinx Responses

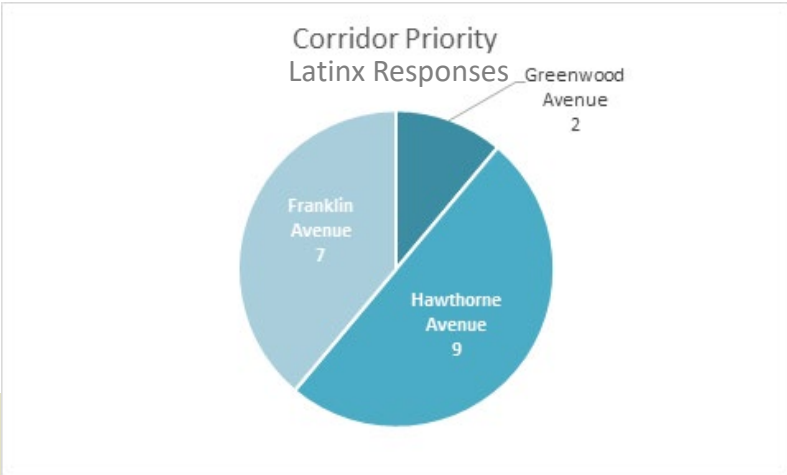
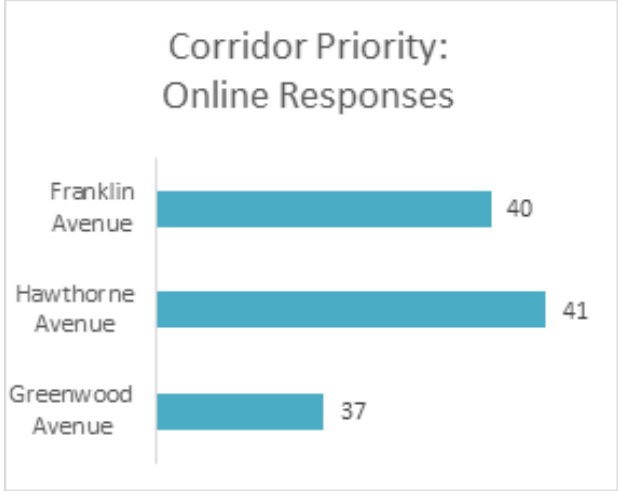
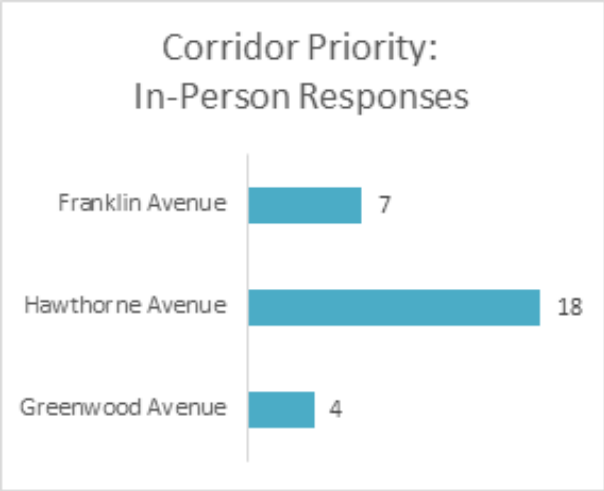
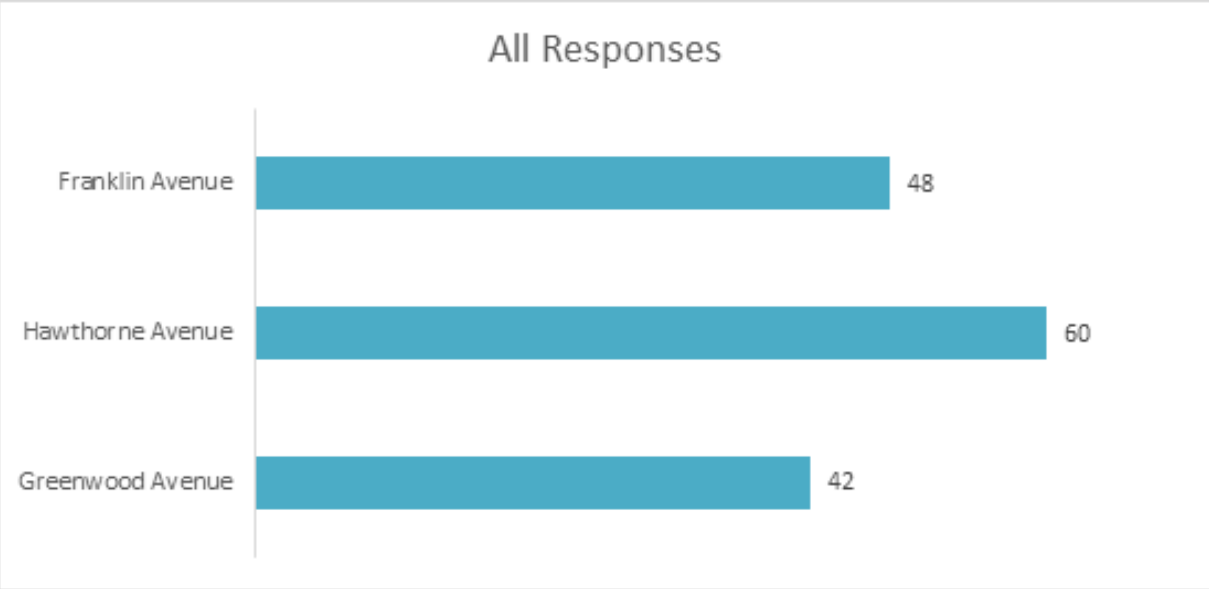






❑ CORRIDOR PRIORITY

- Which Midtown pedestrian and bicycle crossing corridor should we work on first?







## Greenwood Avenue

- ❑ Both Concepts
  - **Future Consideration:** Explore vertical separation for bicyclists, requires coordination with Emergency Services (EMS):
    - Collapsible bollards instead of the rolled curb.
    - Retaining wall to elevate shared use path.

## Hawthorne Avenue

- ❑ All 3 Concepts
  - Eliminate bridge support between US 97 and railroad.
  - Eliminate parking on the north side of Hawthorne between US 97 and Hill Street.
- ❑ Concept 2: Switchback Ramps / Maintain 4.5% Slope
  - Provide rounded corners on the switchbacks
- ❑ Concept 1: Straight Approach / Maintain 7.5% Slope
  - Reduce approach slope.

## Franklin Avenue

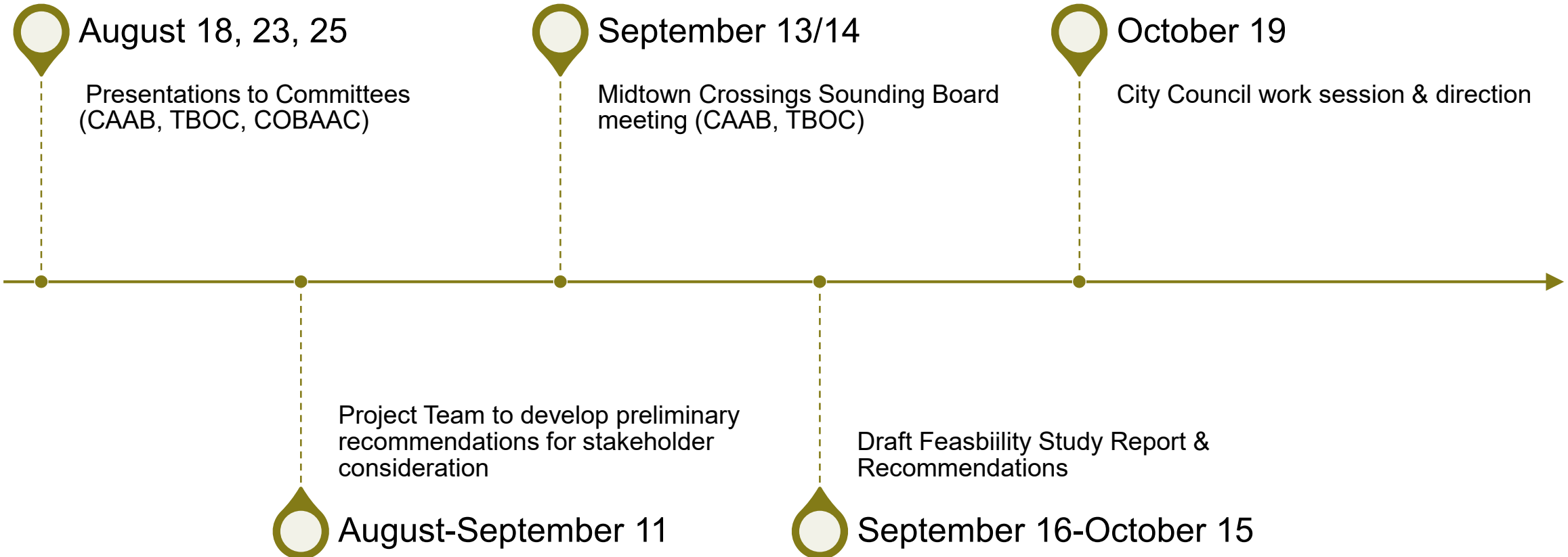
- ❑ Both Concepts
  - Widen walkway at western plaza area to maintain emergency access to adjacent properties.
- ❑ Concept 2: Full Rebuild / Widen Undercrossing Opening
  - Raise the shared use path to be vertically separated from travel lanes and reduce slope for users.



## Criteria

- Alignment with Community Goals
- Safety, Security, and User Comfort
- Equitable Outcomes
- Urban Design
- Community Support
- Design Feasibility
- Cost
- Temporary Construction Impacts
- Environmental and Cultural Resource Constraints
- ROW Acquisition Needs
- Maintenance Requirements
- Feasibility with Respect to BNSF & ODOT Facilities

# MIDTOWN COORDINATION & NEXT STEPS





- Seeking up to four (4) CAAB members and up to five (5) TBOC members to serve on sounding board subcommittee
- Sounding board tentative dates/time:
  - 4-6pm on Tuesday, September 13

**OR**

  - 4-6pm on Wednesday, September 14

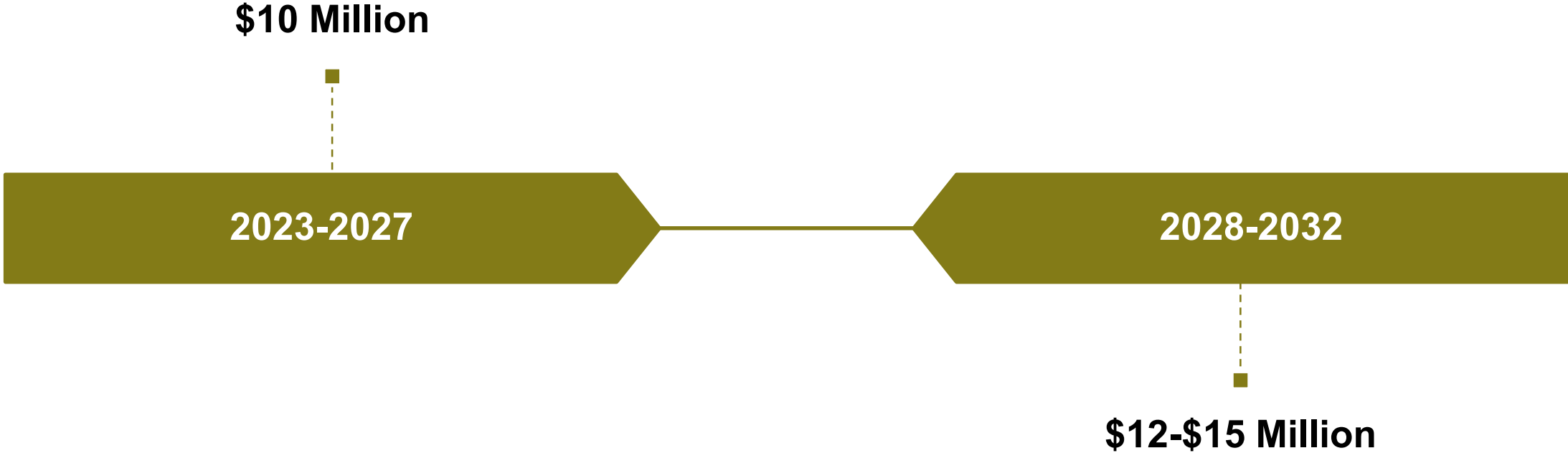


2020  
Transportation  
GO Bond

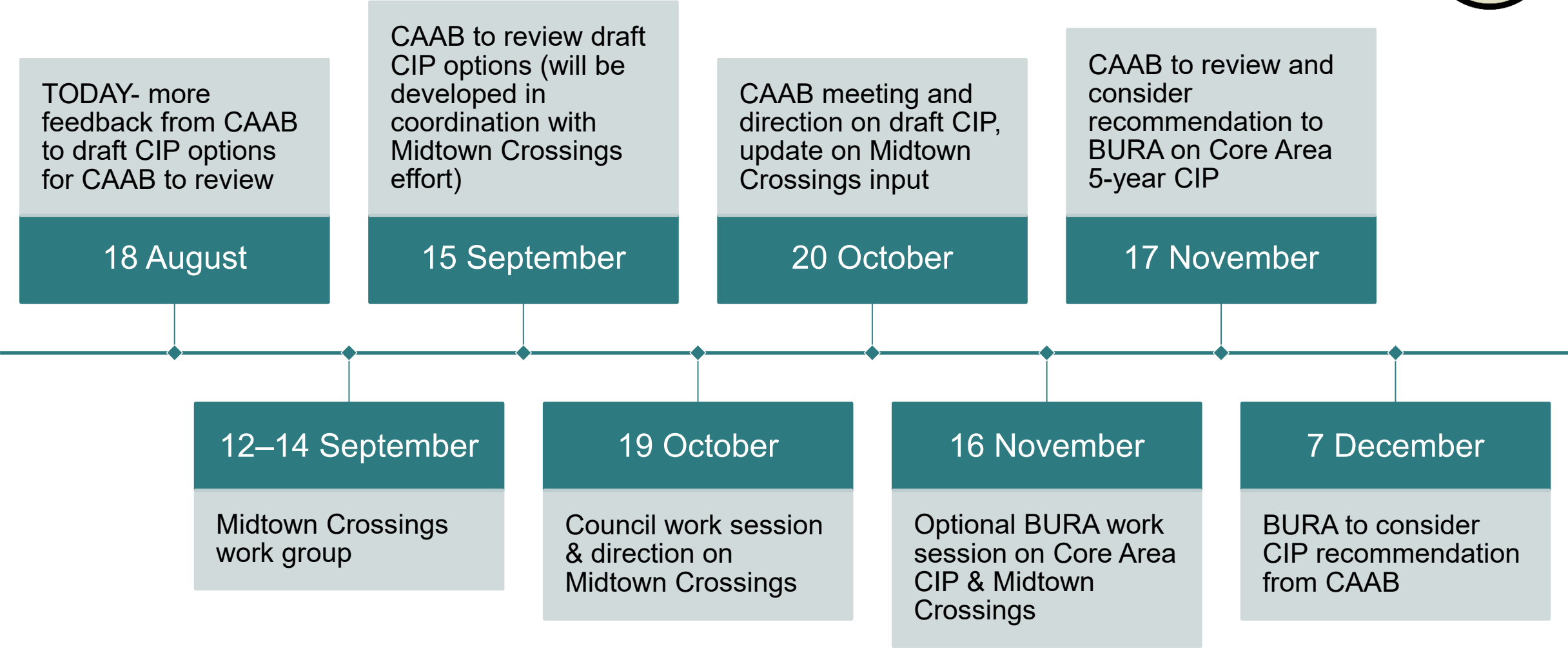
**QUESTIONS?**

# FUNDING PRIORITIES

# CORE AREA FUNDING CAPACITY ESTIMATES



# CORE AREA CIP NEXT STEPS





# CAAB SURVEY FEEDBACK



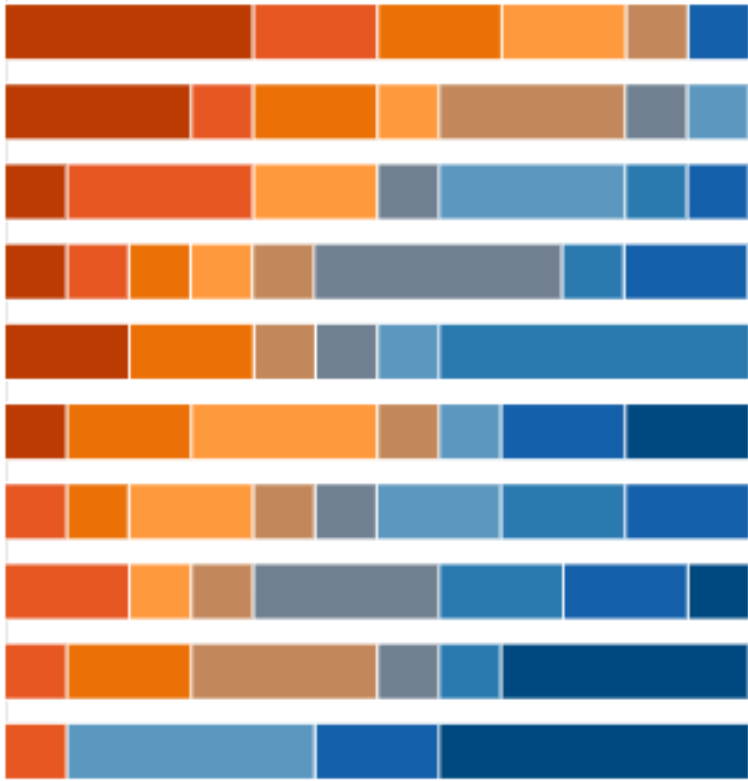
2. How would you rank, or prioritize, the following projects . Use the arrows to place projects higher or lower on your priority list.

[More Details](#)

### Rank Options

- 1 Midtown Crossings (Greenwood...
- 2 2nd Street South improvements...
- 3 Franklin Corridor Improvements...
- 4 Business Assistance- support for...
- 5 Greenwood Corridor Improvem...
- 6 Hawthorne Corridor planning a...
- 7 Private Development Assistance...
- 8 2nd Street North improvements...
- 9 Affordable Housing Assistance- ...
- 10 Financial support for park acqui...

First choice [dark red] [red] [orange] [light orange] [tan] [grey] [light blue] [medium blue] [dark blue] Last choice



## OTHER PROJECT IDEAS



- Master Plan for Core Area
- Art & public art- murals, sculptures, interactive landscape design
  - Affordable artist spaces
- Sidewalk infill
  - Sidewalk in lieu of program
- Mobility stations including bike parking
- Public gathering spaces (specifically near Franklin/2nd)
- Small-scale catalyst projects such as wayfinding/signage, small pocket parks/landscaping improvements, art
  - Engage design community to solicit input



- Can TRT monies be used for Core Area Improvements?
- Prioritize funds with City's CIP/GO Bond projects (synergy with Midtown Crossings)
- Expedite permitting turnaround times
- Hawthorne Corridor planning- idea for linear park



### Why a Core Area 5-year Capital Improvement Program (CIP)?

- To help identify:
  - Project priorities and estimated funding amounts by year
  - If there are new projects to add to City of Bend work plan
  - If any new programs need to be created/established
- A CIP is a *living* document that will be updated regularly based on updated information as it's available

## 2023-2027 FUNDING PRIORITY EXAMPLE



- **Infrastructure \$6-9 Million**
  - *Midtown Crossings (Franklin, Greenwood, Hawthorne)- \$6 Million earmarked*
  - *2nd Street Streetscape (Franklin to Greenwood)- \$2.5 Million*
- **Affordable Housing \$0-\$500K**
  - No anticipated projects 2023-2027 but have some available for potential opportunities as they arise.
- **Business Redevelopment and Development Assistance \$750K-\$1M**
  - Flexible assistance to developments, focus on Bend Central District, public improvements, and existing business enhancements which could include art installations (murals)
  - $\geq$  \$750,000 assistance to privately owned projects triggers prevailing wage requirements
- **Open Space, Facilities, Amenities, and Wayfinding \$0-\$2M**
  - Park development and/or acquisition support
  - Prioritize in later years

# FUNDING GAME: GROUP 1 RESULTS



Core Area Advisory Board Funding Game Result Summary  
 Group 1 (Board Room)  
 Thursday, June 16, 2022

Project Name	2023	2024	2025	2026	2027	Totals	Notes/Ideas
2nd Street South (Franklin to Greenwood)	\$ 500,000	\$ 1,300,000	\$ 700,000			\$ 2,500,000	
Hawthorne Avenue Concept Planning	\$ 200,000					\$ 200,000	
Affordable Housing Development (Wild Card)		\$ 500,000	\$ 250,000			\$ 750,000	
2nd Street North (Greenwood to Olney)			\$ 750,000	\$ 1,500,000	\$ 1,000,000	\$ 3,250,000	
Business Assistance			\$ 50,000	\$ 50,000	\$ 50,000	\$ 150,000	
Private Development Assistance				\$ 100,000	\$ 100,000	\$ 200,000	
Plaza/Park acquisition or development					\$ 2,000,000	\$ 2,000,000	Idea to make Hawthorne the greenway/park area between Juniper to Downtown & support bridge to support both Midtown Crossing and green space in the area.
Midtown Crossings					\$ 2,600,000	\$ 2,600,000	
<b>TOTAL Spent</b>	<b>\$ 700,000</b>	<b>\$ 1,800,000</b>	<b>\$ 1,750,000</b>	<b>\$ 1,650,000</b>	<b>\$ 3,150,000</b>	<b>\$ 11,650,000</b>	
Additional TIF earned through project selection			\$ 100,000	\$ 700,000	\$ 850,000	\$ 1,650,000	
<b>TOTAL estimated TIF available (FY23-27) including additional earned TIF</b>	<b>\$ 11,650,000</b>						
Average annual spending	\$ 1,810,000						

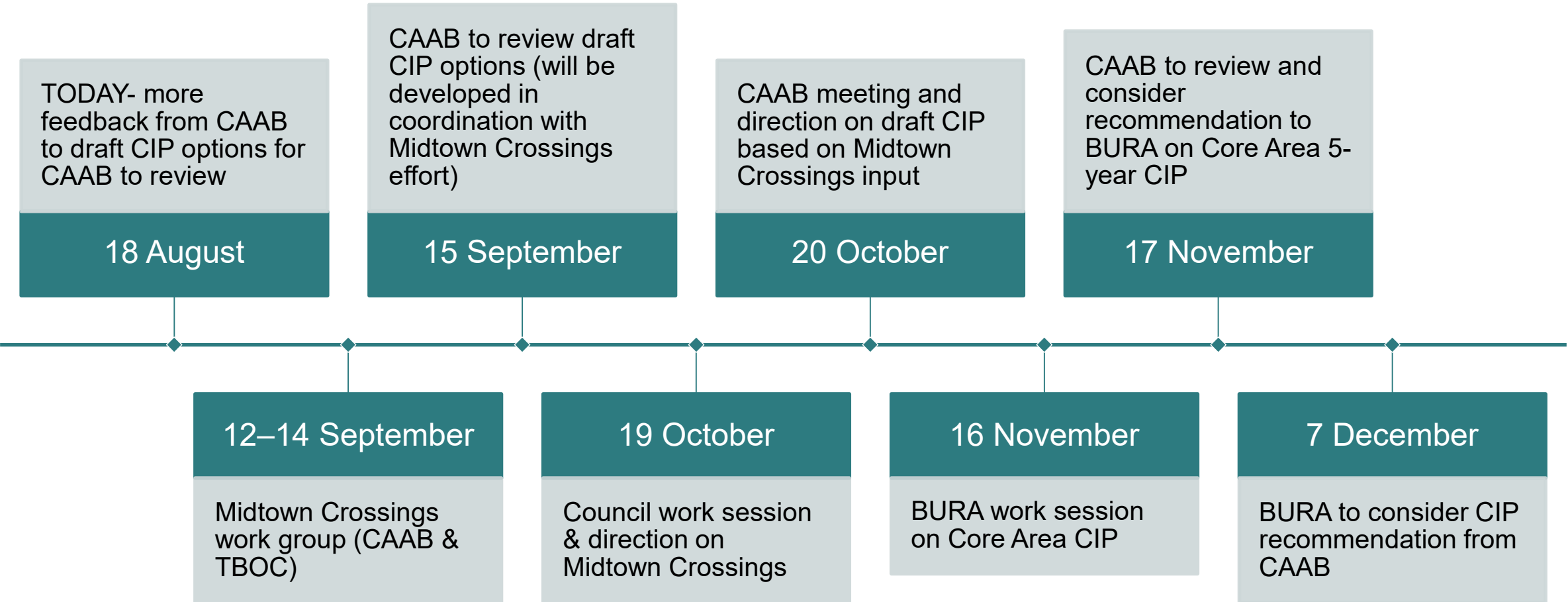
# FUNDING GAME: GROUP 2 RESULTS



Core Area Advisory Board Funding Game Summary  
 Group 2 (Council Chambers)  
 Thursday, June 16, 2022

Project & Dollar Amount	2023	2024	2025	2026	2027	Totals	Notes/Ideas
Business Assistance	\$50K	\$50K		\$50K			
Sidewalk Infill Program	\$150K	\$150K					Project Idea from Group
Private Development Assistance		\$100K	\$100K				
2nd Street South (Franklin to Greenwood)	\$ 500,000	\$ 1,500,000	\$ 500,000			\$ 2,500,000	
Major Venue Wild Card (performing arts, sports arena, music venue)				\$ 1,000,000		\$ 1,000,000	
Affordable Housing Assistance				\$ 250,000		\$ 250,000	
Midtown Crossings				\$ 3,000,000	\$ 3,000,000	\$ 6,000,000	Project Still has \$1M shortfall to be complete
Franklin Corridor or Greenwood or 2nd Street north					\$ 1,950,000	\$ 1,950,000	Group could not come to consensus on project priority
<b>TOTAL Spent</b>	\$ 500,000	\$ 1,500,000	\$ 500,000	\$ 4,250,000	\$ 4,950,000	\$ 11,700,000	
Additional TIF earned through project selection	\$150,000	\$250,000	\$400,000	\$450,000	\$450,000	\$ 1,700,000	
<b>TOTAL estimated TIF available (FY23-27) including additional earned TIF</b>	\$ 11,700,000						
Average annual spending	\$ 2,340,000						

# CORE AREA CIP NEXT STEPS





## DISCUSSION QUESTIONS



- \$6M of Core Area TIF is reserved to support Midtown Crossings.
- With the remaining \$3-4M of anticipated funding capacity, how do you want that to be prioritized?
  - Diversify remaining funds?
  - Align infrastructure improvement priorities in first 5 years to Midtown Crossing priority locations(s)?
  - Prioritize 2nd Street (Greenwood to Franklin)?
  - Prioritize private development assistance to support pioneering investors and/or small businesses?
  - Develop smaller scale "catalyst" programs and funds to support businesses such as the arts, sidewalk infill, etc?

# PERFORMANCE METRICS



- Introduce topic today, follow up again at October meeting
- Staff prepared memo that outlines framework for 16 performance metrics organized by Core Area Guiding Principle
- Staff would like to reduce total metrics evaluated by **at least two**. Potential metrics to drop include:
  - Average/median rental leases
  - Average/median commercial leases
  - Walk Score
  - Mode Split

## QUESTIONS FOR CAAB TO CONSIDER



### Send feedback to staff by email before our next meeting

- What indicators do you feel are critical to measuring the success of the Core Area? Which indicators are not?
- Do you agree with staff recommendations for baseline metrics?
- Are there any other types of metrics that you would rather see to help measure Core Area success instead of one of the metrics provided?
- Do you agree with staff recommendations around reporting frequency and format? Are there any metrics that you would like to see more frequently?

# **NEXT MEETING: THURSDAY, SEPTEMBER 15**

## **MEETING TOPICS**

- Affordable Housing Overview
- Private Development Partnership Program Best Practices
  - Draft CIP Options

**Location: Council Chambers**