



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, October 3, 2022

Hybrid Meeting: Council Chambers or via Zoom

Noon **BEDAB Meeting**

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Lisa Goodman-Vice Chair, Brenda Spiers, Briana Manfrass, Kevin Cole, Kelly Kearsley, Tierney Booker

Jim Sansburn, Ken Betschart, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

No Public Comments.

2. **Review September 12 Meeting Minutes**

Brenda Spiers made motion to approve minutes, Brianna Manfrass seconded.

Unanimously approved.

3. **Economic Development Strategy Work Plan | Damian Syrnyk & Ben Hemson**

Reviewed draft work plan. With the Economic Development Strategy, we are looking at creating a five-year strategic plan for Bends economic development with a vision goals metrics, identifying Bends key economic industry sectors. This was last done around 2005 and formed our work on the Economic Opportunities Analysis EOA. Also, it looks at Bends business climate.

This is the first input into the Economic Opportunity Analysis EOA to see if we can expand the UGB.

The goal is to have something to take to Council by March 2023 to talk about this strategy that aligns with Council goal settings.

Looking for working group to tentatively meet the second week of each month for one hour. Travis Davis, Tierney Booker, Kelly Kearsley, Keith Dodge and Brenda Spiers all expressed interest in being on this working group.

4. **September Advocacy Subcommittee Meeting Debrief | Kevin Cole**

Proposed changes to Short Term rentals STR. Essentially reducing STR by expanding the exclusion zone between two STR's from 250 feet to 500 feet.

Potential Impact to general fund revenues, do we want to weigh in with council on that issue?

Kevney Dugan, Visit Bend did an analysis over a 10-year period \$2million to \$10million out of the general fund from this potential action. This may not have been factored into

the discussions to date.

Part of the analysis should include:

- Refresher of what those Funds are used for?
- Does this drive hotel development?

What are the unintended consequences? We do not know. Important to note, if this policy works like they want it to, and 30 houses come back into the market you are going to have an impact.

Kevin Cole made a motion to write a letter to City Council recommending weighing in on two areas: The potential impact to TRT contribution to the general fund and is Council goal to add housing units or address neighborhood concerns with STR's. Keith Dodge seconded. Unanimously in favor.

Ben Hemson, Business Advocate, will put together a letter by end of day.

5. Camping Code Roundtable Update | Megan Perkins

This is not a shelter code. It is not going to solve homelessness, but a regulatory framework for our public right of way.

How and who is going to enforce this? BPD does not feel they should be the first line of contact. The city recently hired a health and compliance coordinator who would be the first point of contact.

70% of houseless community is unsheltered, which this draft code cannot be enforced unless there are shelter beds available.

There is a key need for individualized assessment.

There needs to be a call line or a central form that both the houseless community, service providers, neighborhoods and businesses can call.

What type of resources will be needed? Such as bathrooms, phone charging stations etc.

Next Wednesdays work session will be devoted largely to this topic.

Mayor to present ideas around this topic on October 5th meeting.

6. New BEDAB Member Recruitment | Ben Hemson

Opening recruitment for Jaime Klopp's position with goal of getting someone appointed by the end of the year. Press release goes out today or tomorrow, Ben Hemson to share with BEDAB Committee.

7. COCC CBIPD Update | Ken Betschart

New department, CBIPD which focuses on non-credit, practical quick courses.

Goal is to be the preferred provider for workforce training. Working with businesses to find out their needs and to customize accordingly. Also, working with those that are desirous of changing careers.

Recent accomplishments:

- Relunched courses into bundles.

- Early Child Education Business Accelerator.
 - Offered in Spanish and English.

8. Upcoming Topics | Ben Hemson

Permitting fees, result of Cities fee study around building, planning and private development fees. This is the cost of getting permits processed, essentially paying for staff time. City is proposing an increase.

This will be discussed with BEDAB Advocacy on 10/31/21.

The week of the 24th Ben Hemson is trying to get a group of developers to go through fees in a more informal setting and their potential concerns.

SDC methodology will be discussed next year.

9. Adjourn 1:40pm

To view the live recording of this meeting, please visit:

[October 3, 2022](#)

Upcoming Meetings:

October 5: City Council | Council Chambers, 7 p.m., Short Term Rental Code

October 19: City Council | Council Chambers, 3 p.m., Council Quarterly Check In

October 31: BEDAB Advocacy Subcommittee | Council Chambers, Noon, CEDD Fee Study