

***Central Oregon Safe Travel (COST)
Team Meeting***
**A subcommittee of
Central Oregon Advisory Committee on
Transportation (COACT)**

November 28, 2022

Agenda Item # 1: Call to Order & Introductions –

Subcommittee of COACT on Central Oregon Safe Travel Team

- Jerry Brummer – Crook County
- Patti Adair – Deschutes County
- Wayne Fording – Jefferson County
- Krisanna Endicott – City of Redmond
- Dave Thomson – Deschutes County Bike & Pedestrian Advisory Committee
- Robert Townsend – ODOT
- Barb Campbell – Bend MPO Chair, Bend City Council

Staff

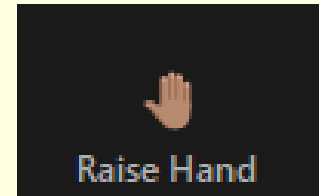
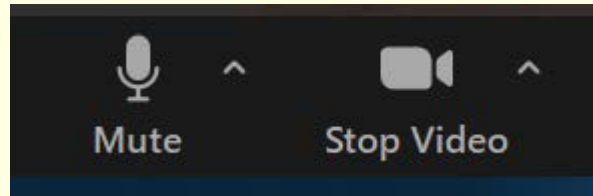
- Scott Aycock, Community and Economic Development Director COIC
- Sommers Taylor, Program Assistant COIC
- Tyler Deke, Manager Bend MPO
- Jovi Anderson, Program Coordinator Bend MPO

Guest

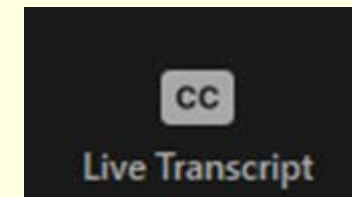
- Vanessa Churchill, ODOT Region 4 Transportation Safety Coordinator

Agenda Item # 2: Meeting Guidelines

- Technical difficulties during the meeting? Raise your hand



- Virtual attendees or presenters, please turn camera on when speaking, if available.
- Live transcript of meeting is available, Use CC



Recording will be posted at www.centraloregonsafetravel.org

Agenda Item # 2:

Safety Committee Objectives and Goals

Jovi Anderson, Bend Metropolitan Planning Organization (MPO)

CENTRAL OREGON SAFE TRAVEL TEAM

Charter

■ **PURPOSE STATEMENT**

- Create regional efforts to eliminate deaths and life-changing injuries on Central Oregon's transportation system.

■ **GOALS**

- Reduce fatal and serious injury crashes
- Identify key safety needs and guide safety investments in infrastructure and programs to meet those needs.

SHORT TERM OBJECTIVES *IN*

THE NEXT SIX MONTHS WE HOPE TO:

- Finalize safety goals
 - August 2022 meeting discussed and approved by committee
- Review crash history and emphasis areas
 - Compile a summary of crash status' in detail for each 3 counties in central Oregon (top three locations and top 3 safety issues/behaviors) for November 2022 meeting
- Implement a regional safety messaging calendar in Central Oregon
 - Drive Sober
 - Slow Down
 - Age Directed Messaging
 - Motorcycle Awareness
 - Pedestrian Safety
- Meet quarterly

Agenda Item # 3:

Overview of Central Oregon Crash Trends

Jovi Anderson, Bend MPO

Headlines & Fatalities to date

Two people killed, two others seriously injured in head-on crash on Hwy. 26 north of Madras

Police: Speeding drunk driver killed in Bend Parkway crash near Reed Lane; 2 other drivers injured

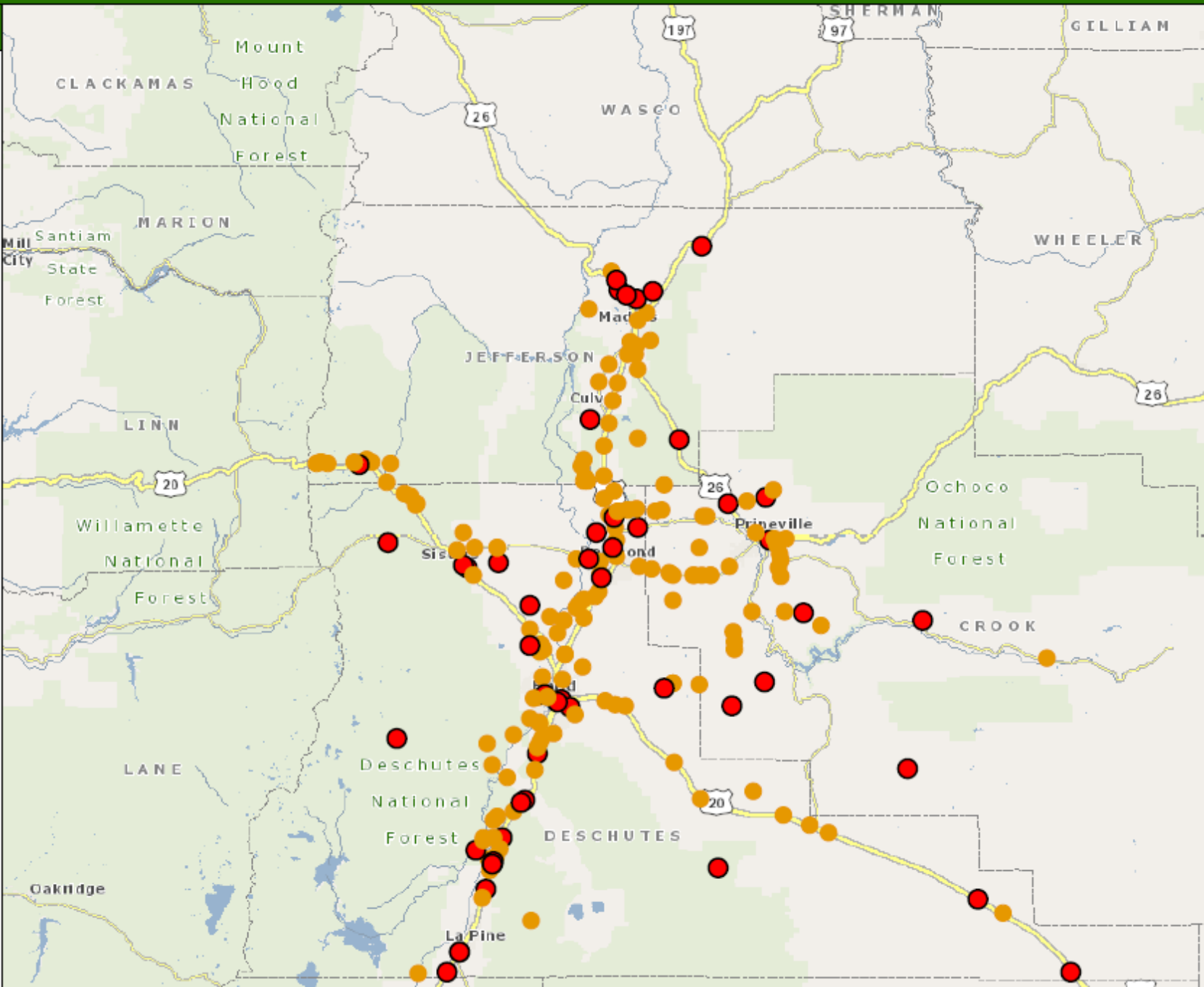
Three La Pine teens escape serious injury in rollover crash; driver, 16, charged with DUII

OSP identifies victim of Hwy. 26 fatal vehicle-pedestrian crash in Madras

<i>Number of Transportation Related Fatalities</i>							
<i>County</i>	2016	2017	2018	2019	2020	2021	2022
Crook	2	5	7	2	3	3	2
Deschutes	25	22	17	22	32	22	19
Jefferson	10	8	9	4	8	6	5
<i>Total</i>	37	35	33	28	43	31	26

(Preliminary Data 2022 through 11/20/2022)

Speeding Driver Related Crashes 15-20 Fatal and Injury A (serious) Crashes

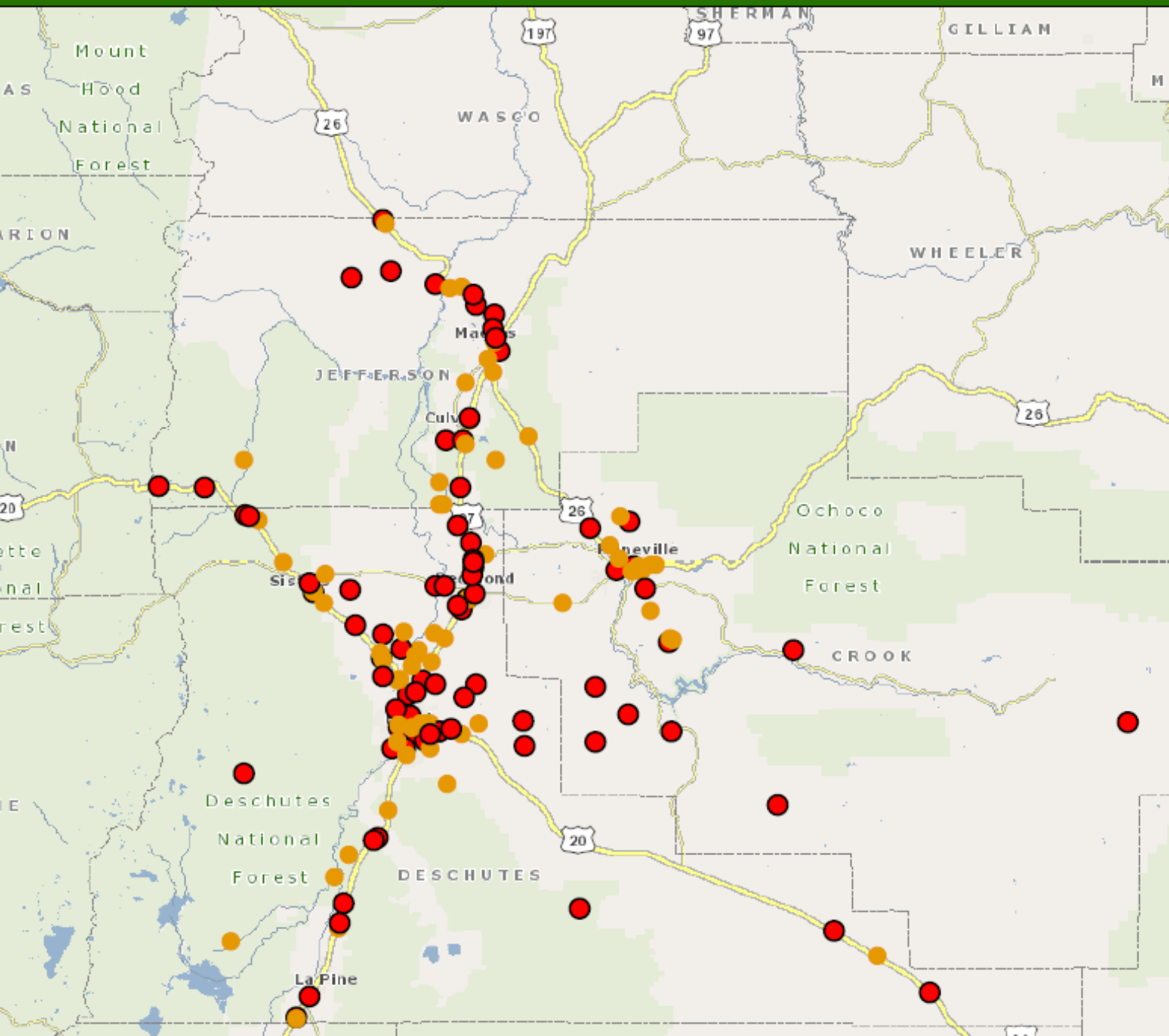


Speed Related Crashes (n=206)

- Most speed related crashes occurred in:
 - Daylight (110)
 - 3pm – 10pm (95)
 - Too fast for conditions (not exceeding speed limit) (122)

2015-2020 Crash Data, Fatal and Serious Injury

Alcohol and/or Drug Related Crashes 15-20 F&A



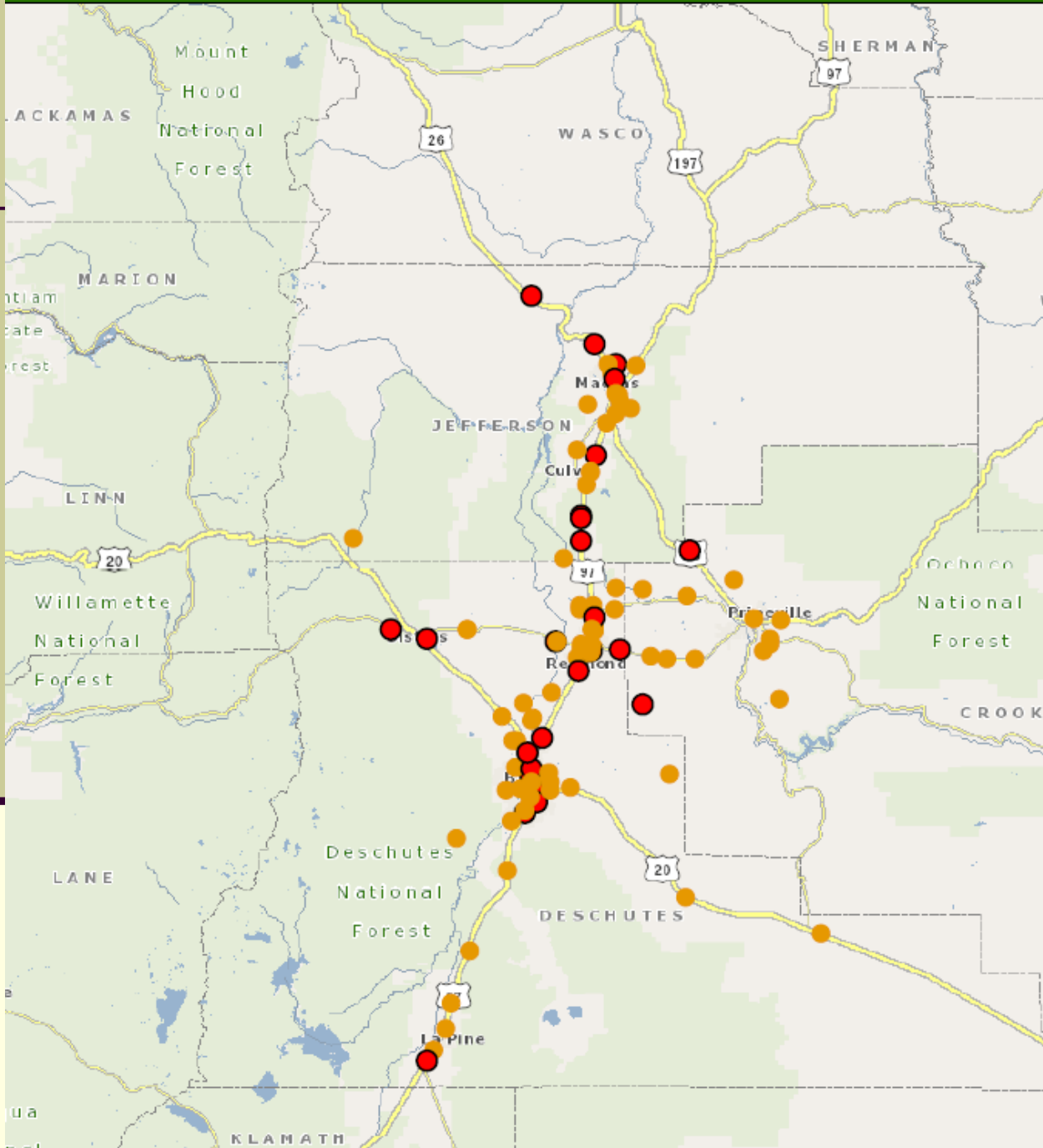
Impairment Related Crashes (n=150)

■ Impairment Crash Details:

- Reckless Driving (26)
- 5pm – 12pm (87)
- Too fast for conditions (not exceeding speed limit) (31)

*2015-2020 Crash Data,
Fatal and Serious Injury*

Under 21 Drivers (Ages 16-20) Crashes Fatal and Serious Injury



Younger Driver Crashes (n=110)

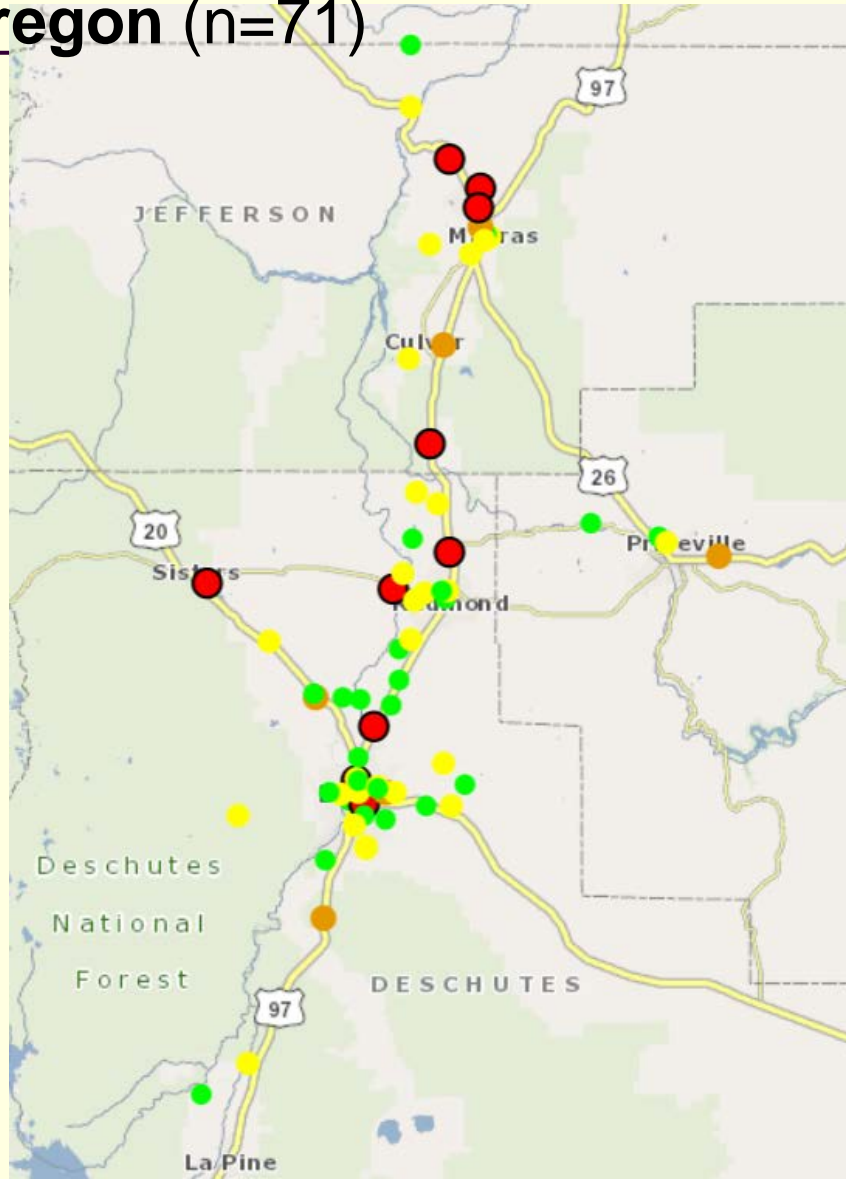
■ Impairment Crash Details:

- Did not yield right of way (25)
- Dry Surface Condition (98) Daylight (64)
- August (20)
- Off-Road (32)
- Too fast for conditions (not exceeding speed limit) (31)

2015-2020 Crash Data

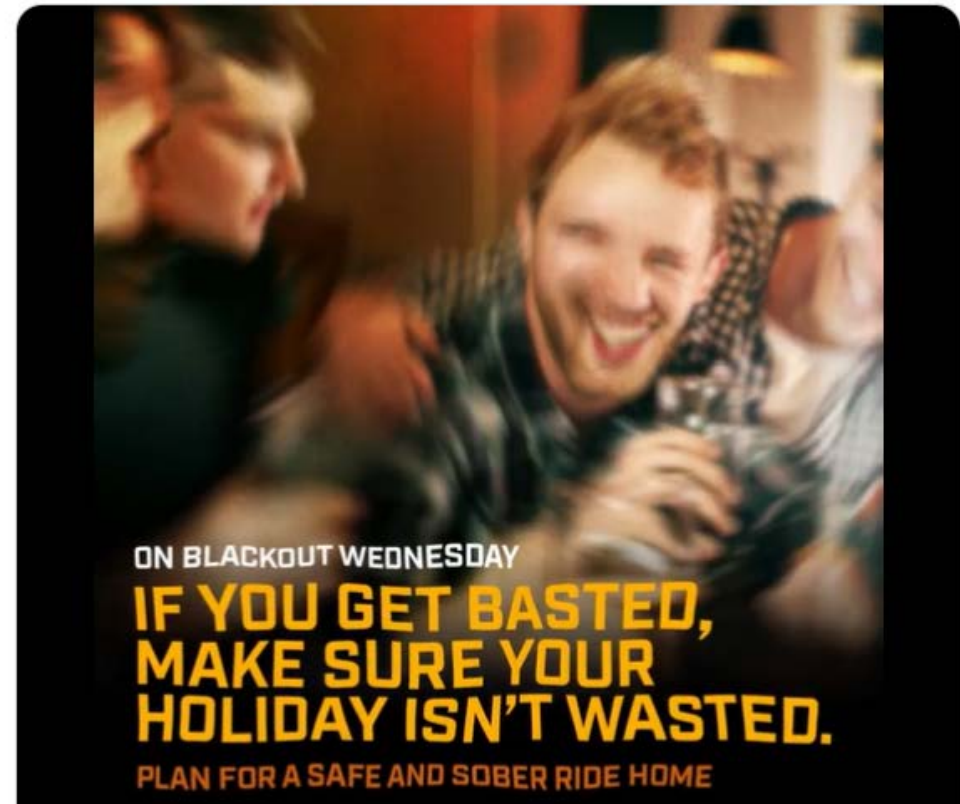
Alcohol or Drug Related Fatal and Injury Crashes Young Drivers in Central Oregon (n=71)

- Fatal
- Serious Injury
- Moderate Injury
- Minor Injury



Don't drive sauced — leave that to the cranberries. From 2016-2020, young adult drivers ages 21-24 years-old represented the largest percentage (44%) of alcohol-impaired drivers involved in fatal crashes on Thanksgiving Eve.

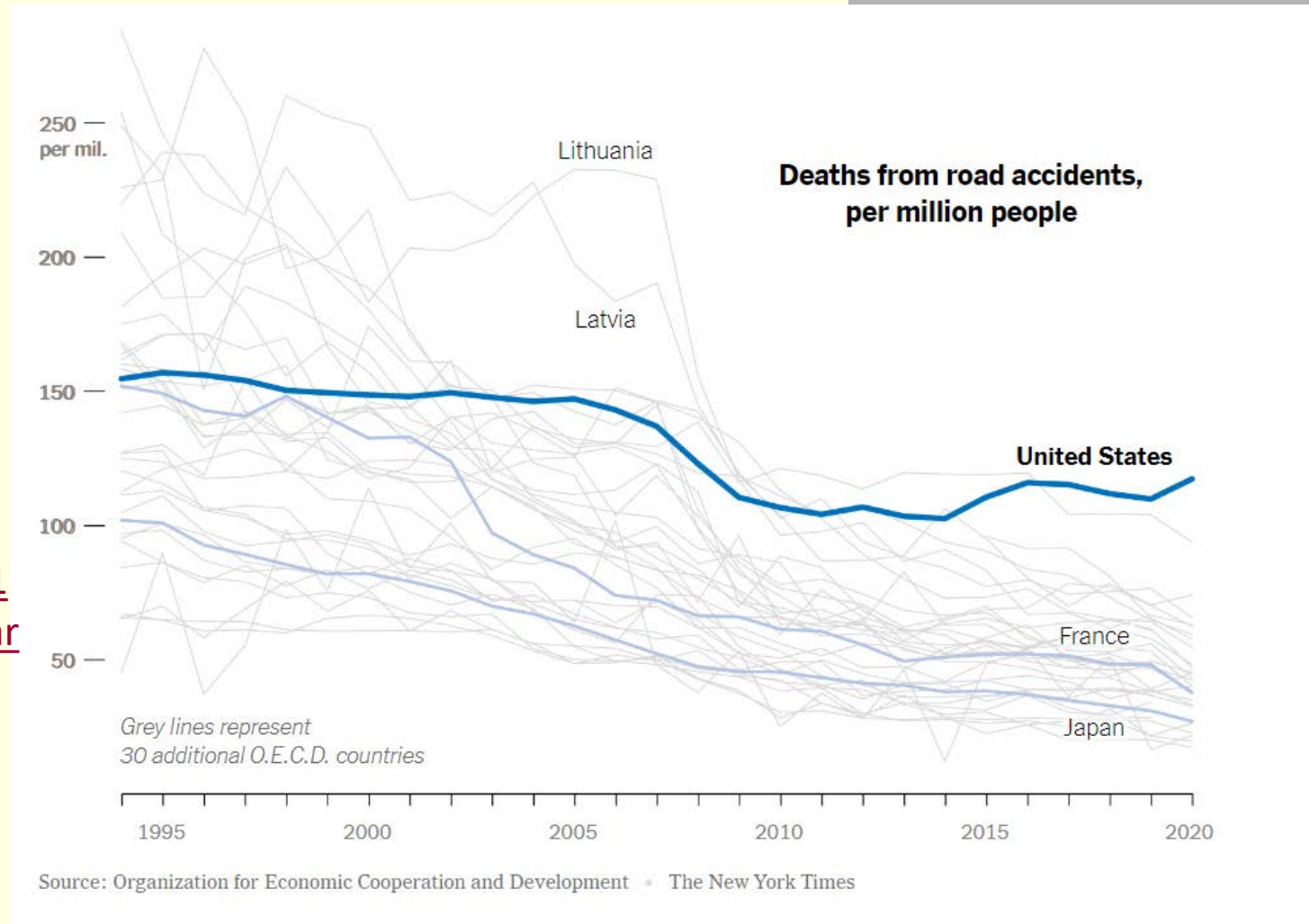
[#BuzzedDriving](#) is drunk driving. [#BlackoutWednesday](#)

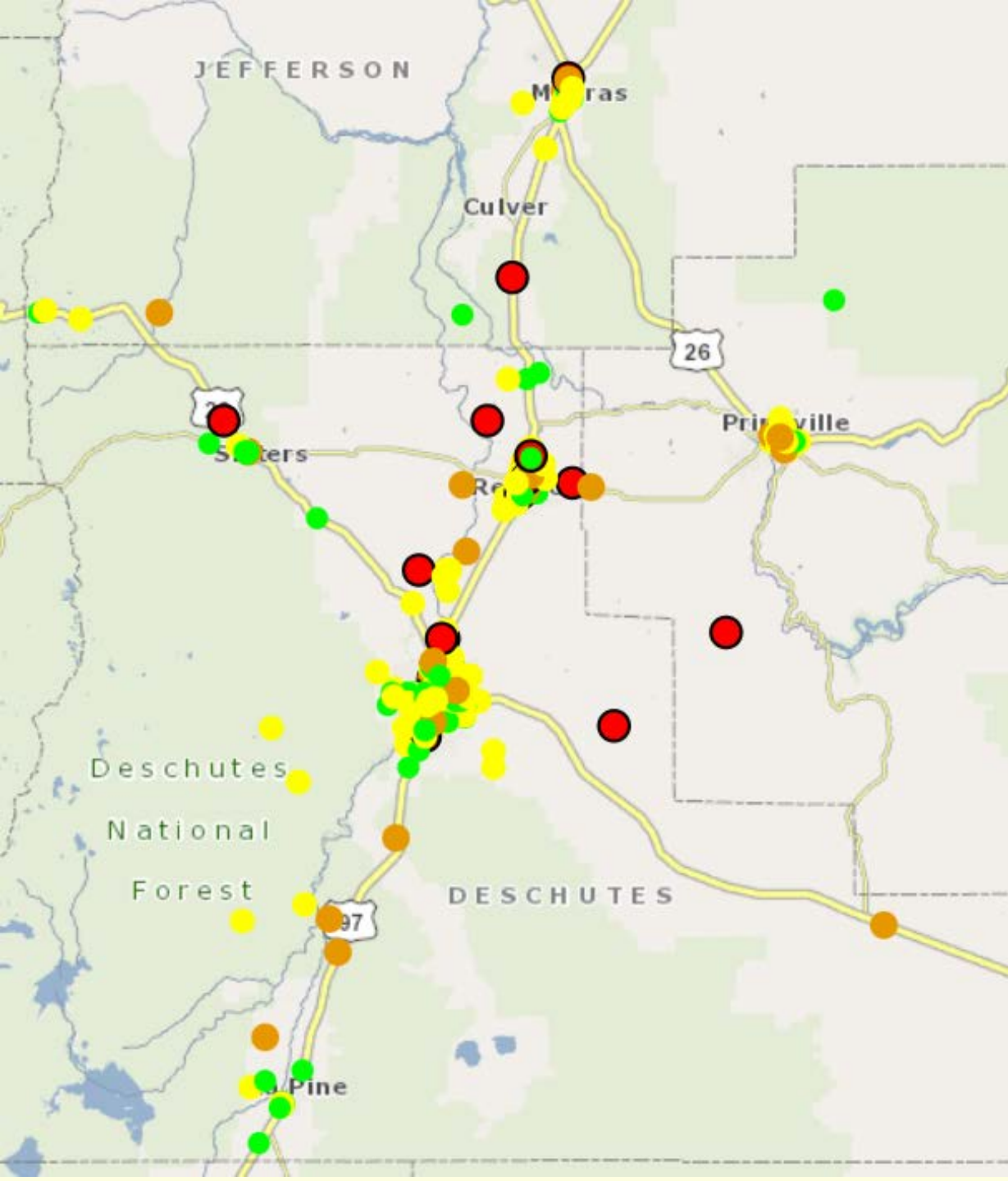


Increased fatalities - not a local issue

In 2021, nearly 43,000 people died on American roads. And the recent rise in fatalities has been particularly pronounced among those classified as most vulnerable — cyclists, motorcyclists, pedestrians.

Behind each of these numbers is a life tragically lost, and a family left behind. 2021 National Data here: [NHTSA's 2021 Estimate of Traffic Deaths Shows 16-Year High](#)



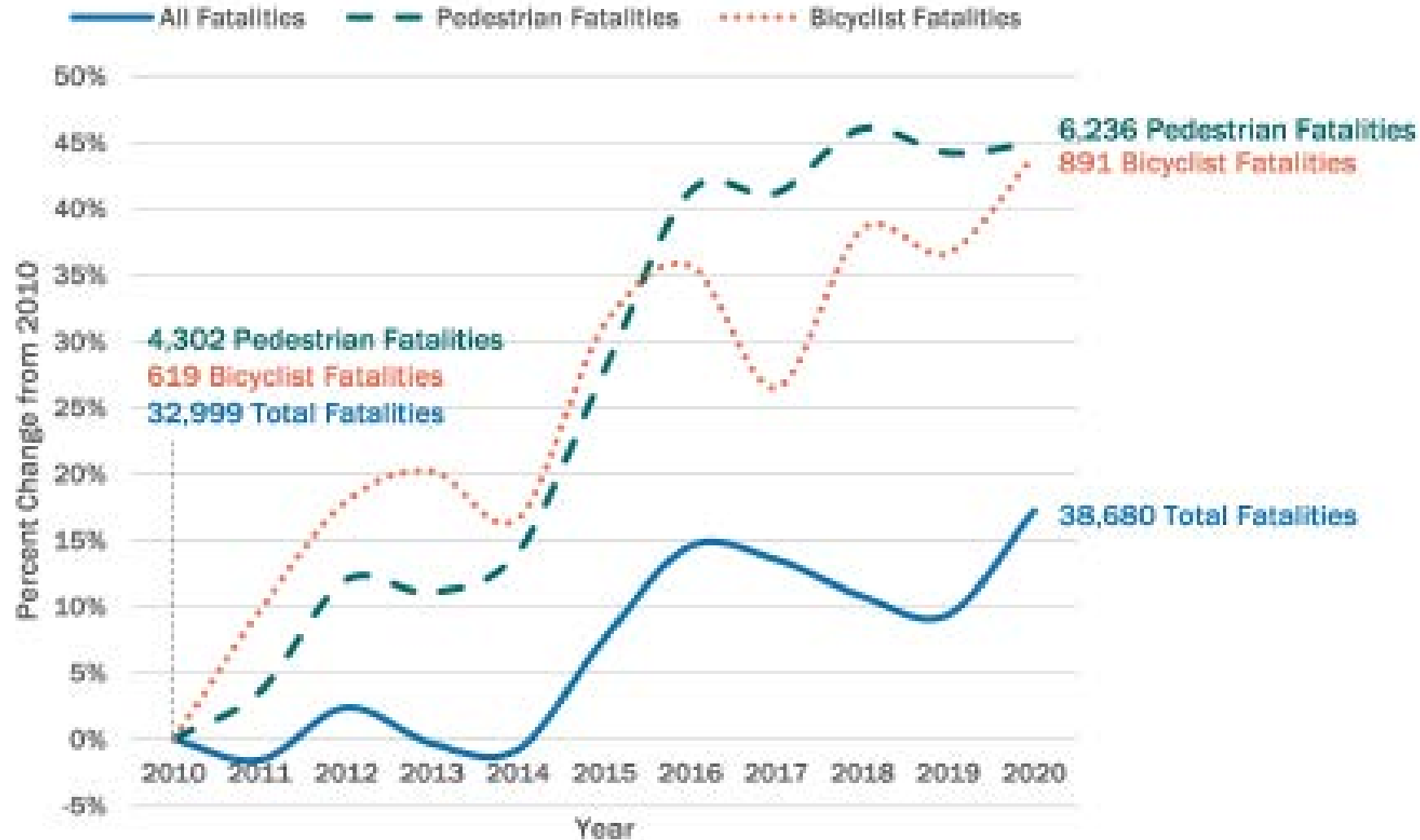


Bicycle or Pedestrian Involved Crashes (n=338)

- *Primary Cause – Driver did not yield right of way (181)*
- *Daylight (222)*
- *Pedestrian (149)*
- *Bicycle (189)*
- *Intersection Related (182)*
- *Most crashes occurred at 5pm (47)*
- *2015-2020 Crash Data, all severity levels.*

Fatalities among **all users** have been increasing.

Fatalities among **pedestrians** and **bicyclists** have been increasing even faster.



2022 National data shows a small decline from 2021 (First half of 2022)

"Although it is heartening to see a projected decline in roadway deaths in recent months, the number of people dying on roads in this country remains a crisis," said Ann Carlson, NHTSA's Acting Administrator. "Now is the time for all stakeholders, including states, **local transportation entities**, industry, non-profits and others, to leverage the significant funding and tools provided under the USDOT in implementing the National Roadway Safety Strategy's safe system approach, so we can turn the tide on years of increasing deaths."

Source: [NHTSA Early Estimates: Traffic Deaths First Half of 2022 | NHTSA](#)

Agenda Item # 4:

Enforcement Update

Jovi Anderson, Bend MPO, Law Enforcement Officers, if available

Agenda Item # 5:

Oregon Department of Transportation Program Updates

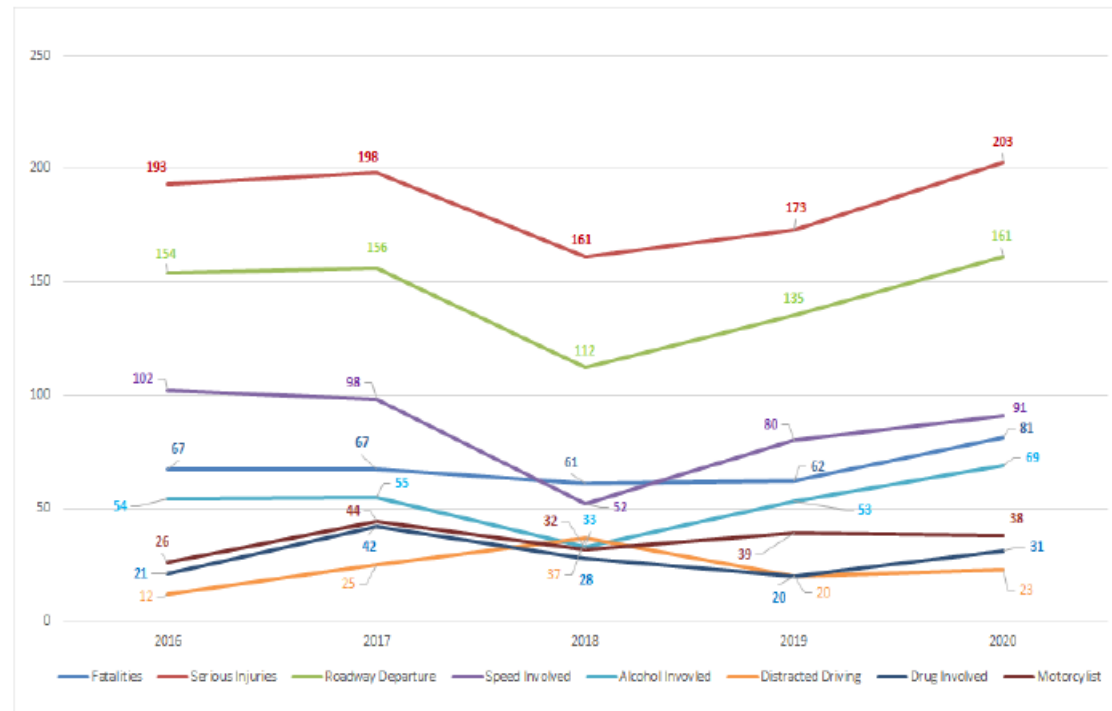
Vanessa Churchill, Oregon Department of Transportation (ODOT) Region 4 Safety Coordinator

<p>Funding - Revenue for 2022 (New Grant Year)</p>	<p>Region 4 grant: \$25,000 Region 4 CPS grant: \$6,000 Region 4 Roadway Departure grant: \$30,520 – approximately 290 hours</p> <ul style="list-style-type: none"> • Hwy 004 (US-97 The Dalles-California) MP 93 -112 • Hwy 004 (US-97 The Dalles-California) MP 134 -112
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What - Primary Focus (From HSP)

With final data established through 2020 the table below reflects the most up to date crash data from Region 4. Preliminary data shows a 16% decrease in fatalities between 2020 and 2021. user fatalities however continue to show an increase or maintenance in from previous years. I will continue to focus on safety messaging for all road users about sharing the road safely.

Impaired driving saw the highest increases in serious injury and fatal crashes with a 30% increase in alcohol involved, and a 55% in drug involved factors. The third factor with the largest increase was speed involved at 14%.



How - Strategies
Put into Play
(From HSP)

Provide resources and education items for transportation safety events, with a focus on priority areas of speed, impaired driving, distracted driving, road departure, motorcycle safety, and occupant protection.



Expanding on the experience and years of hard work done in Region 5 by Billie-Jo Nickens, I was fortunate to be able to host a Regional Training Series in Region 4, doubling the number of sessions and locations for the Tall Cop: High in Plain Sight presentation in Oregon. Jermaine Galloway (the Tall Cop) was a presenter at this year's Multi-disciplinary DUII Conference in Bend, updating attendees on emerging drug trends in impairment. Trainings were held in The Dalles (as pictured), Madras, Bend, and Klamath Falls in partnership with agencies such as: YouthThink in Wasco Co. & Hood River Prevention, Madras School District, BestCare Treatment, Klamath County Alcohol

and Drug Planning Committee/Parole & Probation.

Agenda Item # 6

Committee Membership and Charter Review

Jovi Anderson, Bend MPO

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- Background: In 2021, COACT created a subcommittee to work toward safety on Central Oregon transportation issues. With new positions and roles, review, and update for potential new members. Review Charter for updates to goals and objectives.

Attachments: Membership & Charter (Attachment B)

- Action Requested: Review Roster for potential changes in leadership.

■ **PURPOSE STATEMENT**

- Create regional efforts to eliminate deaths and life-changing injuries on Central Oregon's transportation system.

■ **GOALS**

- Reduce fatal and serious injury crashes
- Identify key safety needs and guide safety investments in infrastructure and programs to meet those needs.

Changes, Updates?

MEMBERS

One representative from each county

- Jerry Brummer – Crook*
- Patti Adair – Deschutes*
- Wayne Fording – Jefferson*

One member from urban area and/or bike/pedestrian representation

- Krisanna Endicott – City of Redmond*
- Dave Thomson – Deschutes County Bike & Pedestrian Advisory Committee

One member from Oregon Department of Transportation (ODOT)

- Robert Townsend – ODOT

One member of Metropolitan Planning Organization (MPO)

- Barb Campbell – Bend MPO Chair*

**4 of 7 should be elected Central Oregon Area Commission on Transportation (COACT) members*

Agenda Item # 7:

Review Communication Calendar

Jovi Anderson, Bend MPO

2021 Messaging

- - Slow down
- - Drive sober
- - Pay attention
- - Buckle up

National Highway Traffic Safety Administration NHTSA Campaign Topics

Bicycle safety
Child safety
Distracted driving
Drowsy driving
Drug-impaired driving
Drunk driving
First responder safety
Law enforcement appreciation
Motorcycle safety
Older drivers
Others

- 4th of July
- Nationwide local radio campaign

Pedestrian safety
Rail grade crossing
School bus safety
Seat belts
Speed prevention
Teen safety
Vehicle safety

NHTSA Campaign Materials*

Multiple campaign slogans/
supporting graphic designs

Fact sheet

Sample news release

Posters

Social media playbook

Radio spots

*Downloadable from NHTSA
website to support campaigns and
events

■ Bend/Deschutes Co. priorities

Missing: construction safety, seasonal travel

2022 Recommended Safety Topics

- Drive Sober
- Slow Down
- Age Directed Messaging
 - Young new drivers
 - Senior drivers
- Motorcycle Awareness
- Pedestrian Safety
- Others?

2022 Communication Connections

- COIC, ODOT Region 4, Jefferson, Crook, & Deschutes County Communication Staff
- Cities of Bend, Redmond, Sisters, LaPine, Madras, Prineville
- Commute Options
- Health Departments
- Emergency Services
- School Districts
- CLEAR Alliance
- Other Groups?

■ **Agenda Item # 8: Comments and Discussion**

- *Did we miss anything?*
- *What would you like to see at the next meeting*

■ **RESOURCES**

- [Deschutes County Transportation Safety Action Plan](#)
- [Bend Transportation Safety Action Plan](#)
- [Oregon Transportation Safety Action Plan](#)
- Program and Committee Website:
www.centraloregonsafetravel.org

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- **Upcoming Meetings – Jovi Anderson, Bend MPO**
 - The next meeting of the is tentatively scheduled for the last Monday of the month each quarter (11:30am – 1pm)
 - **Does this time/date work?**
 - August 22, 2022 (Meeting Materials Posted)
 - November 28, 2022 (Today)
 - **February 27, 2023**
 - **May 29, 2023**

Thank you!

Central Oregon Safe Travel Team

Be Safe!