Advisory Board Name: Core Area Advisory Board

What are your Advisory Board's top 3 goals?

1. **Remove barriers to development in the Core Area**
   a. Evaluate infrastructure requirements on priority Core Area Streets
   b. Evaluate opportunities to improve feasibility of adaptive reuse and early activation projects

2. **Partner with Council to provide leadership and clear direction for critical Core Area public realm projects and improvements that will help attract private investment to the Core Area**
   a. **Secure funding for Hawthorne Crossing**
   b. Council to dedicate resources to identifying final **location of a new City Hall site**
   c. Council to partner with CAAB to **engage with the Bottle Drop** to evaluate future scenarios for the Bottle Drop outside the Core Area or identify opportunities to improve the existing site.
   d. Council to dedicate resources and partner with CAAB to coordinate with BPRD to **locate a park facility in the Core Area**

3. **CAAB to continue working on existing work plan priorities**
   a. Establish performance metrics to annually evaluate how BURA is achieving the Core Area Guiding Principles
   b. Develop Private Development Partnership Programs to incentivize private investment in the Core Area
   c. Be a sounding board for projects and policies that would impact Core Area

What are your Advisory Board's top priorities for the next two years?
   a. Develop Private Development Partnership Programs
   b. Establish Core Area Performance Metrics
   c. Evaluate opportunities to remove barriers to development in Core Area
   d. Be a sounding board for projects and policies that would impact Core Area
   e. Partner with Council and other agencies on Public Realm improvements

What is your Advisory Board's top priority for City Council Goals?
   • Council to provide leadership and clear direction for critical Core Area public realm projects and improvements that will help attract private investment to the Core Area
   • Council to invest staff resources to remove barriers to development in the Core Area
   Other citywide programs that could benefit Core Area: Council to allocate financial resources for staff to collect residential rental information including rental rates citywide that can be used to support Core Area performance metric tracking.

Is the Advisory Board already working on any initiatives or plans that would help Council achieve this goal?
Developing Private Development Partnership Programs

Describe practical steps to measure progress toward the goal.
- BURA to adopt Core Area Private Development Partnership Programs by Summer of 2023 and approve first round of projects by Spring of 2024.
- BURA to adopt Core Area Performance Metrics by Summer 2023
- City Council to identify City Hall sites and plan for those sites by 2024.
- City Council to partner with BPRD to identify a plan and site for a park within the Core Area by 2024.
  City Council to consider code changes to remove barriers to development in Core Area by 2024.
- Council to work with Bottle Drop to identify preferred future scenario for Bottle Drop site and develop a process/plan to implement it by 2024.

Other citywide program that could benefit Core Area performance metrics: Council to establish citywide residential rental tracking program by 2025.

Do you plan to attend the Community Listening Session on January 19 from 11 a.m. to 1 p.m. to present this information to the City Council?
- ◉ Yes
- ○ No
- ○ Maybe