



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, February 6, 2023

Hybrid Meeting: Council Chambers or via Zoom

Noon BEDAB Meeting

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Brenda Speirs, Briana Manfrass, Gary North, Jeremy Agraz, Kelly Kearsley

Heather Ficht, Jim Sansburn, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. Public Input

No public comment.

2. Review January 9 Meeting Minutes

Brianna Manfrass moved to approve January 9, 2023 minutes, Gary North seconded. Unanimously approved.

3. Member Introductions | Group

Gary North has worked for R&H construction for the past 20 years and lived in Bend 10+ years. Gary sees both the lack of work force and the lack of affordable housing. These two topics has brought Gary to this group, and he is hopeful to be able to share his perspective on both topics.

4. Tourism Trends-Biannual Update | Kevney Dugan | Nate Wyeth

Nate Wyeth, VP of Marketing presented an update to the Visit Bend-Biannual Tourism Trends. This slide presentation can be found [here](#).

5. Council Priority Roundtables | Travis Davis

Travis found the new format a valuable forum for discussion, very useful.

You could synthesize some thoughts form different perspectives.

Councilor Perkins take away from this forum:

- What are areas we need to be advocates as councilors?
- What are areas we need to partner with the County, the private organizations?
- What are areas where we need to go and do something?

6. Council Goals Preview | Megan Perkins

Four major goal areas and then strategies.

- Affordable Housing and Sustainable Development
 - Investment in Bend Central District (BCD), especially from a housing perspective.
 - Middle income housing policy incentives and implementation.
 - Planning for growth.
 - CFEC
 - Housing needs analysis.
 - Evaluating efficient land within the Urban Growth Boundary (UGB).
 - Complete the Economic needs analysis.
 - Evaluate integrating an urban reserve program in coordination with the County.
 - Align land uses with infrastructure plans.
- Affordable Housing and Sustainable Development-Economic Development
 - RFP issued to engage master developers for City-owned land at Juniper Ridge with a focus on industrial land and possible housing options.
 - Convening partners to explore solutions to address childcare and workforce development.
 - Bend Municipal Airport and the Air traffic control tower funding.
- Transportation
- Public Safety
- Accessible and Effective government
 - Begin community engagement for the new City Hall, to inform programming and design, and to explore public/private partnership opportunities for the City Hall.
 - Juniper ridge Public Works campus.
 - Improving the permitting process and review times.

These goals will not take effect until July.

There will be a permitting update in March.

7. BEDAB Subcommittee & Working Group Participation | Ben Hemson

Biennial budget runs from July 1, 2023, through June 30,2025.

- 1) Ben Hemson is looking for folks who want to sit on a working group around the Business advocacy budget, and potential increase to the business registration fee. These should be (2) one-hour meetings in the next month or so. Ben will send an email out after this meeting with the details. Gary North volunteered to sit in on these meetings.
- 2) Permit fees-revenue growth option-Community Economic Development Department (CEDD) is looking at this. There is also a consulting team on board. This will be discussed at the end of February at the BEDAB Advocacy Subcommittee meeting or in March with this group. Ben Hemson to send out a follow-up email.

Economic Dev Strategy group-Ben Hemson and Travis Davis met last Friday to discuss. Ben will send an email with this information, as well as post online.

8. Future Topics & Roundtable | Group

- Matt Stuart is the new Real Estate Director. Ben Hemson suggested getting him in front of this group to talk about Juniper Ridge and Bend Municipal Airport development.
- Stephanie Betteridge-Chief innovation officer. Ben Hemson suggested inviting Stephanie to talk to BEDAB about what she is focused on and how it impacts Economic Development opportunities.
- DEI director, there is currently not one on staff, put this on hold for future meeting.
- Innovation District and OSU Cascades Ben Hemson will ask for a status update.
- Jeremy Agraz requested a schedule for the economic opportunities analysis, the housing needs analysis, expected start times and durations for that type of work.

9. Adjourn 1:24pm

For a recording of this meeting click on the link below:

[February 6,2023](#)

Upcoming Meetings:

February 15: City Council | Council Chambers, 5 p.m.