



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, November 7, 2022

Hybrid Meeting: Council Chambers or via Zoom

Noon **BEDAB Meeting**

Roll Call: Travis Davis- Chair, Keith Dodge-Vice Chair, Brenda Speirs, Briana Manfrass, Kevin Cole, Kelly Kearsley

Heather Ficht, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

No Public Comment.

2. **Review October 3 Meeting Minutes**

Kelly Kearsley moved to approve the October 3,2022 minutes; Keith Dodge seconded. Unanimously approved.

3. **Core Area Business Assistance Programs | Allison Platt**

- Core Area Tax Increment Finance District was adopted in 2020. Over the next 30 years tax increments are being collected from any properties within that area and expect to generate about \$112M of funding capacity over that time.
- Core Area Development Partnership Program Development map was presented and discussed.
- Core Area funding Capacity estimates.
 - In the next 5 years it is estimated to have approximately \$10.5M in funds. Breakdown of funds is as follows: \$6M Midtown Crossings, \$2.5M for Second Street corridor and \$2M for other needs. Looking at reserving \$3M of Midtown Crossings for later use.
- Development partnership program is a public funding contribution to a private development to help close a funding gap. This can be structured as development assistance grants or loans.
- Allison will send out Survey monkey to Core Area Business owners to see what type of tenant improvements, if any, they are interested in making.
- Kevin Cole, President/CEO Mid Oregon Credit Union, volunteered to be a resource on the credit availability in that area. Ben Hemson will send Kevin Coles contact information to Allison Platt.
- Keith Dodge and Brianna Manfrass have agreed to attend the CAAB Subcommittee

meeting on November 14,2022.

- Goal-To develop this program to bring back for BURA consideration early next year and more time for BEDAB to weigh in.

4. Economic Development Strategy & Kickoff | Travis Davis & Ben Hemson

Ben Hemson is working on scheduling the kickoff meeting with BEDAB members, representatives from other committees, two State Economists, Josh Lehner and Damon Runberg either the week of December 5th or December 12th.

Step 2-starting to develop SWOT analysis for traded sectors.

5. Home Energy Score | Cassie Lacy/Peter Grube/Neil Baungard

The Home Energy Score program is an initiative of the Bend Community Climate action plan to reduce greenhouse gas emissions by 40% by 2030 and 70% by 2050. This was adopted by City Council in 2019.

This score is a standard home energy assessment that explains the energy efficiency of a home through a replicable and affordable methodology that assess a home's physical attributes. It contains a numeric score that reflects energy efficiency rating. The score contains suggested measures the homeowner can take to improve the efficiency of the home. The energy score program uses a specific home energy score tool that was developed by the US Department of Energy.

The program has proposed a low-income assistance program, which would cover the cost to obtain the score for those who could not afford it.

BEDAB committee has decided not to take any action until they have had an opportunity to discuss at the next BEDAB meeting. There will be no vote today.

6. New BEDAB Member Recruitment | Ben Hemson

Lisa Goodman has resigned from BEDAB due to a change in her job role and requires more traveling.

To date seven candidate applications have been received. With this second seat open, recruitment has been extended to Monday November 14, 2022.

Two to three more committee seats will open Summer 2023.

7. Upcoming Topics | Group

Tabled

8. Adjourn 2:00pm

To view the recording of this meeting, please visit:

[November 7, 2022](#)

Upcoming Meetings:

November 16: City Council | Council Chambers, 5 p.m., CFEC Parking Work Session