



CITY OF BEND

Agenda

Core Area Advisory Board

Thursday March 16, 2022

Council Chambers, 710 NW Wall Street Bend, OR

3-5pm PST

This meeting will be held in person for board members and via Zoom for members of the public.

To Join via Computer: <https://bendoregon.gov.zoom.us/j/81353799136?pwd=eTNTUldaVUMxTHp4MFRSSmRUM1Nhdz09>

You may call into the meeting

- United States Toll Free: 1-888-788-0099
- United States Toll: 1-253-215-8782
- Webinar ID: 813 5379 9136
- Passcode: 968542

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3:00 p.m. Core Area Advisory Board Meeting

Roll Call

- Corie Harlan, Chair
- Elisa Cheng, Vice-chair
- Alyssa Heim
- Dale Van Valkenburg
- John Fischer
- Jeff Baker
- Katherine Austin
- Kina Chadwick
- Kurt Alexander
- Councilor Perkins, Council Liaison
- Katy Brooks or Sara Odendahl, Bend Chamber of Commerce
- Sharon Smith, Bend LaPine School District
- Rachel Colton, Bend Park and Recreation District
- Nick Lelack, Deschutes County
- Lynne Mildenstein, Deschutes Library District
- Rachel Zakem, Central Oregon Intergovernmental Council

1. Conflicts of Interest Disclosures

This is the time for committee members to disclose whether any item on the agenda could result in a financial benefit or detriment to the committee member, a family member, a client, or business with which any of them are associated.

2. Approve Minutes (5 minutes) – Chair Corie Harlan

3. Development Partnership Programs (60 minutes) – Allison Platt

CAAB members should review the draft program policies for the Development Assistance and Business Assistance Programs prior to the meeting.

Staff is seeking a CAAB motion to recommend that the Bend Urban Renewal Agency (BURA) adopt both the Development Assistance and Business Assistance programs (or adopt both programs with clarifications/revisions discussed in the meeting).

CAAB should identify a CAAB member to attend the April 5 BURA meeting.

4. Performance Metrics (20 minutes) – Allison Platt

CAAB members should review the Performance Metrics Memo and framework prior to the meeting. Staff are working to acquire final remaining data for the 2022 Annual Report for Core Area Performance Metrics as well as identifying indicators to include in a public dashboard.

Staff is seeking a CAAB motion to recommend BURA utilize this reporting framework to monitor Core Area success and direct staff to prepare the 2022 Annual Report and identify opportunities to share key metrics in a public facing dashboard.

5. Equity Outreach (15 minutes) – Allison Platt

Staff have finalized the Core Area Equity Report that summarizes the relationship building effort with Latin @ owned business that took place over the last year. CAAB should review the report prior to the meeting and consider recommending specific actions to City Council and/or BURA.

Potential motion: CAAB to recommend BURA to ensure application and translation assistance is available for the Core Area Business Assistance Program.

6. Public Comment (15 minutes) – Chair Corie Harlan

7. Next Meeting & Information Sharing (5 minutes)

- a. Next Meeting: Thursday, April 20, 2023 3-5pm
 - i. Updated CAAB Work Plan to be discussed at next meeting
- b. Development Updates

Accessible Meeting/Alternate Format Notification



This meeting/event location is accessible. Sign and other language interpreter service, assistive listening devices, materials in alternate format such as Braille, large print, electronic formats, language translations or any other accommodations are available upon advance request at no cost. Please contact the meeting organizer no

later than 24 hours in advance of the meeting at aplatt@bendoregon.gov, or fax 385-6676. Providing at least 2 days notice prior to the event will help ensure availability.