



CITY OF BEND

Core Area Advisory Board

May 18, 2023

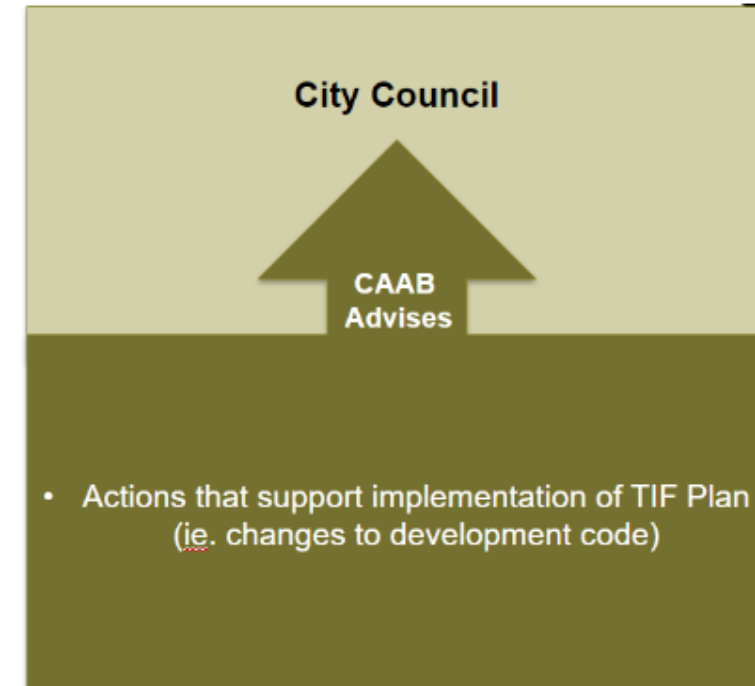
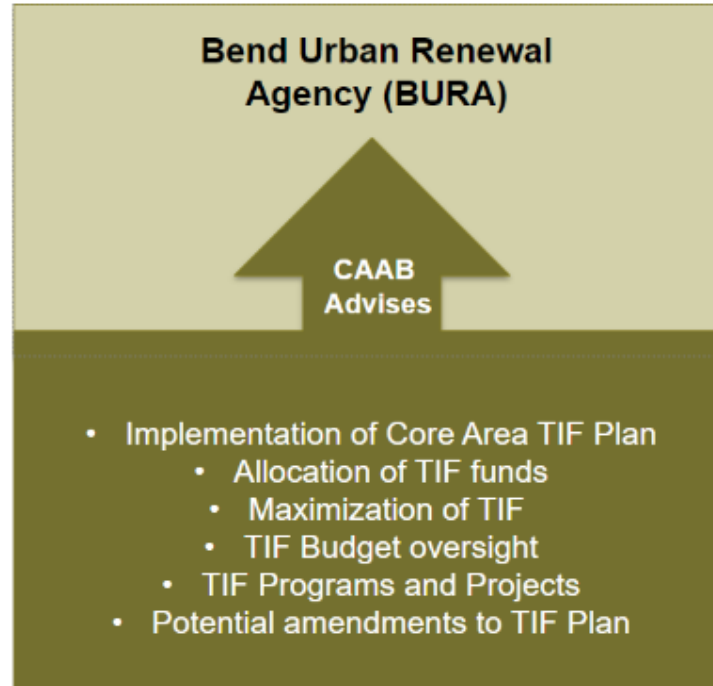
Meeting Agenda

- Roll Call
- Approve March & April Minutes

- CAAB 2023-25 Work Plan
- Assistance Programs
- Performance Metrics
- Public Comment

CAAB's Role

- Primarily an advisory board to BURA on the Core Area TIF Plan
- Has the ability to make recommendations directly to City Council on actions that support implementation of the Plan
- CAAB's work plan (based on budget/resources) should primarily focus on TIF Implementation



CAAB Proposed 2023-2025 Work Plan

ONGOING EFFORTS

- Review revenue updates and annual performance reports to provide oversight on Core Area TIF Budget
- Review Business Assistance applications and provide funding recommendations to BURA (annually)
- Select 3 members to review Development Assistance applications annually
- Make recommendations to improve Business and Development Assistance Program (application process and future program updates)
- Sounding board for projects & policies that would impact Core Area
 - Climate Friendly Area Study & Designation
 - Transportation project updates in Core Area (Midtown)
 - Stormwater Master Plan (infill/density)
 - Park goals for district

Work Plan is subject
to Council/BURA
approval



CAAB Proposed 2023-2025 Work Plan

POTENTIAL PROJECTS

- BCD Code Audit
- Street Standards Update

Work Plan is subject
to Council/BURA
approval

UPDATES & CONSIDERATIONS

- Budget/resources do not allow for Core Area Master Planning effort
- City Hall/City owned property
 - Draft FY23-25 budget includes funding to support planning/programming of city owned sites pending completion of acquisition strategy
 - Following acquisition, Council will direct engagement plan that **may** involve CAAB
- City staff are still coordinating with multiple departments to determine opportunities for Core Area coordination among several City projects (stormwater, CFAs, etc) in 2024



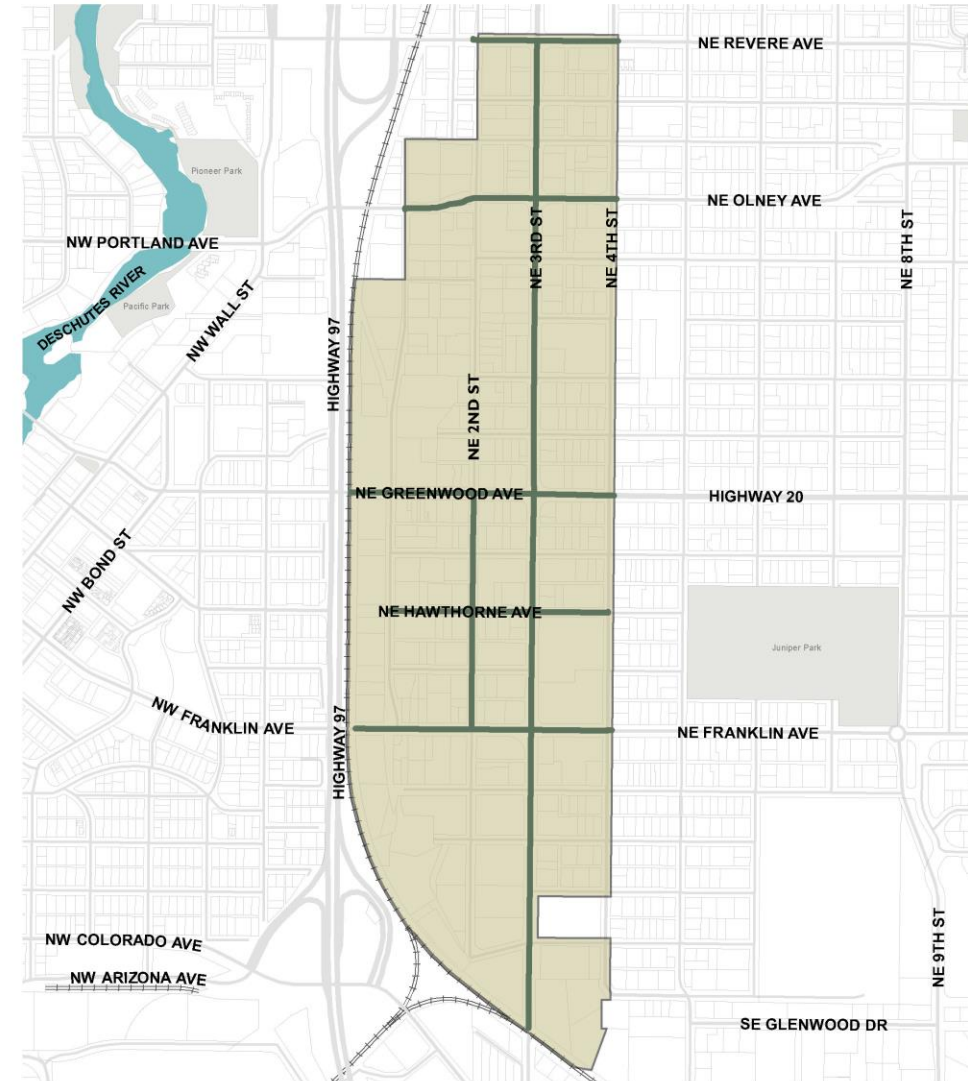
Potential new project: BCD Code Audit

- Engage development community through stakeholder listening sessions
- Identify barriers to adaptive re-use projects in the Bend Central District development code
- Evaluate code amendments that could remove barriers to adaptive re-use projects
- Review recommendations with CAAB, stakeholders, and development community
- Propose code amendments for Council consideration

2.7.3220 Land Uses. 🔍 ↻ 📄				
Land Use	1st/2nd Street	3rd Street	4th Street	South
Commercial				
Retail Sales and Service	P	P	P	P
Retail Sales and Service (Auto Dependent*)	N	N	N	N
Retail Sales and Service (Auto Oriented*)	N	C	N	N
*Medical Marijuana Dispensary and Marijuana Retailer	P	P	P	P
*Marijuana Wholesale (more than 75% of sales are wholesale)	P	P	C	C
*Marijuana Testing, Research and Development Facilities	P	P	P	P
Restaurants/Food and Beverage Services				
- with drive-through*	N	C	N	N
- without drive-through	P	P	P	P

Potential new project: Core Area Street Standards

- Identify high level vision for priority Core Area Streets including feasibility of linear park and no-car street concepts
- Identify Planning Level 5 cost estimates for priority Core Area Street improvement concepts
- Evaluate implementation plans for Priority Streets
 - Ie. Feasibility of payment in lieu of options on Priority Streets
- Propose code amendments for Council consideration

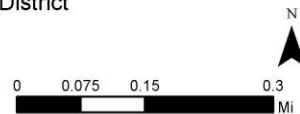


BEND CENTRAL DISTRICT
MAIN STREETS

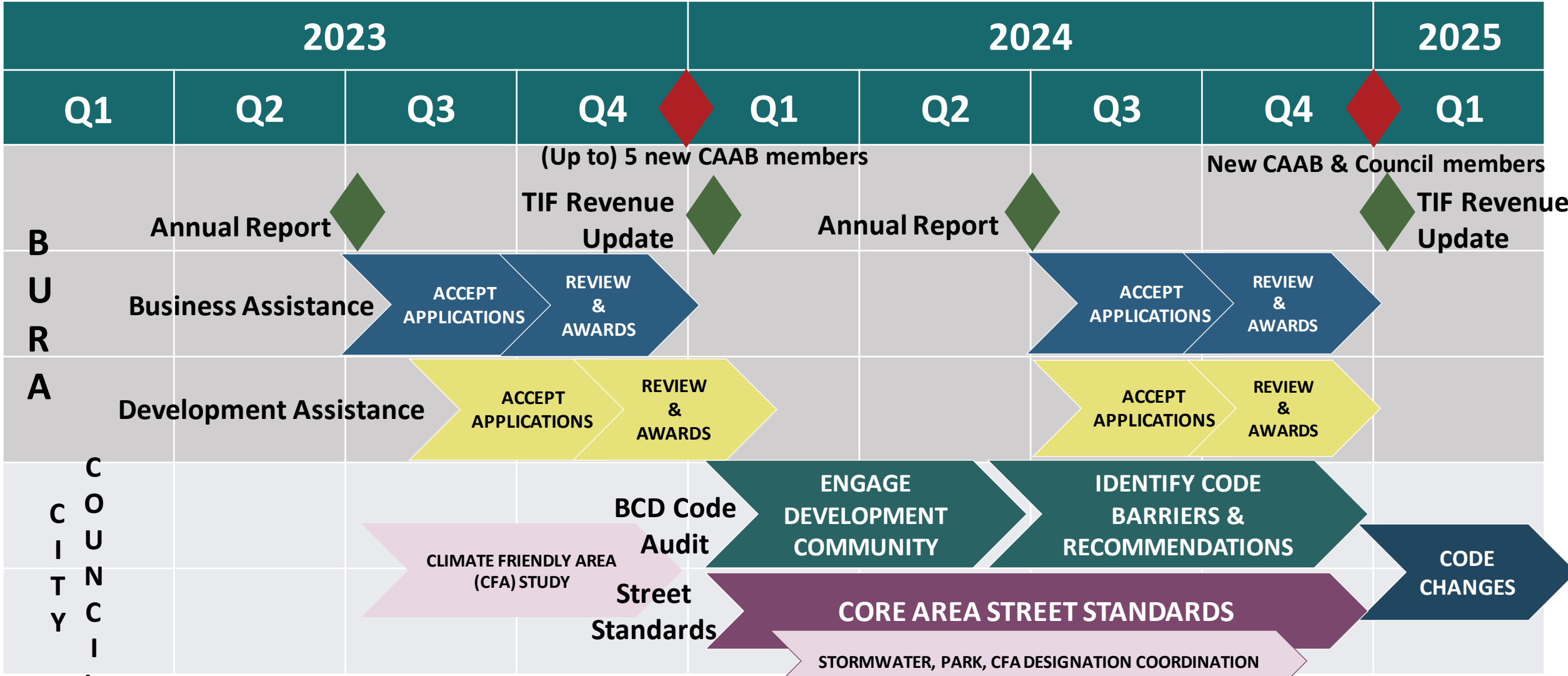


- Main Street
- Bend Central District
- Taxlots
- Parks

9/15/2021



PRELIMINARY WORK PLAN SCHEDULE

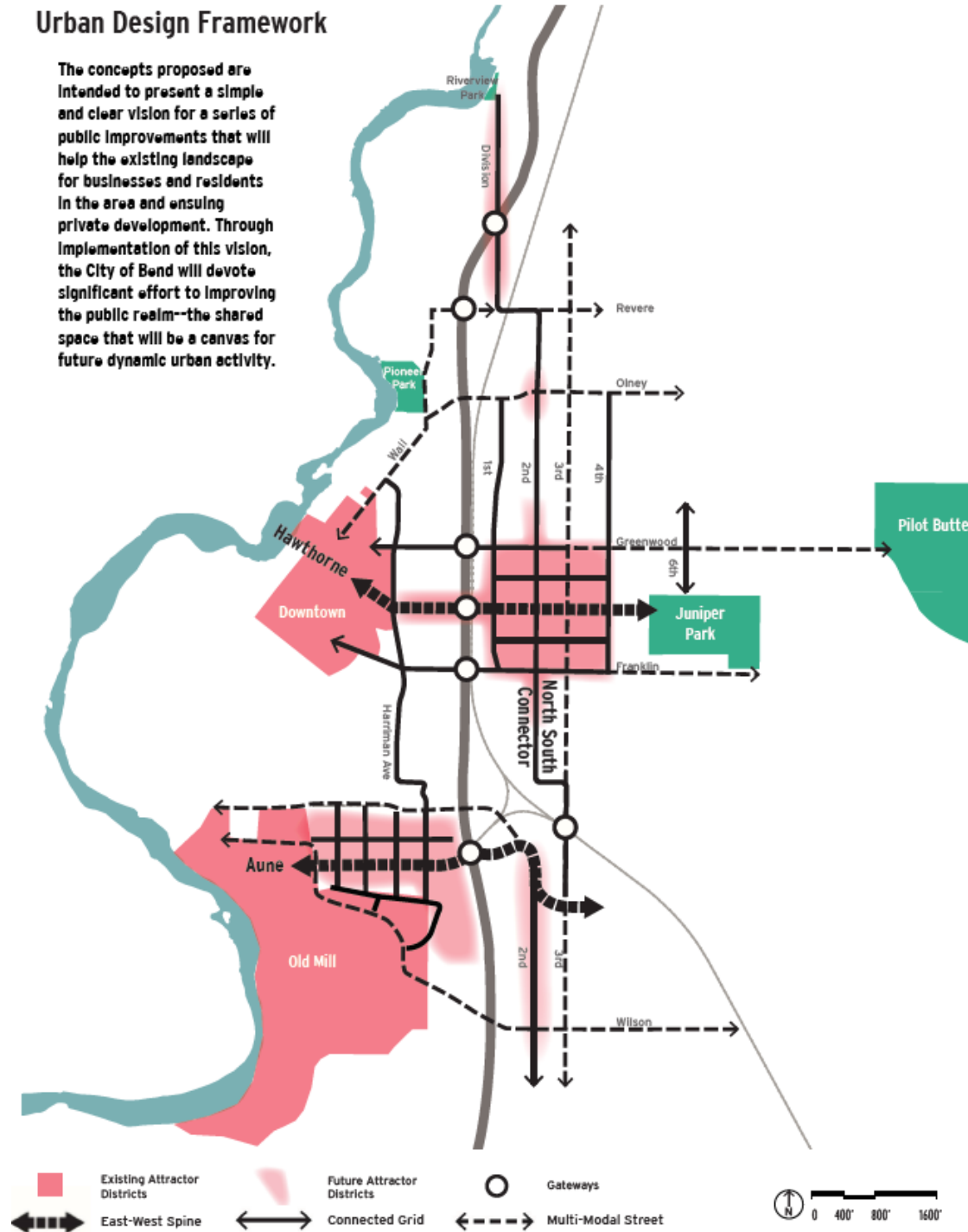


Next Steps

- CAAB to consider submitting letter to both City Council and BURA to outline proposed two-year CAAB work plan priorities for Council and BURA's consideration before staff continues to further scope and evaluate projects.
- Next CAAB meeting:
 - Climate Friendly Area study update

Urban Design Framework

The concepts proposed are intended to present a simple and clear vision for a series of public improvements that will help the existing landscape for businesses and residents in the area and ensuing private development. Through implementation of this vision, the City of Bend will devote significant effort to improving the public realm—the shared space that will be a canvas for future dynamic urban activity.



Core Area Assistance Programs

Tentative Schedule for Programs

- Summer-Fall 2023: Applications open (exact dates TBA)
- **November/December 2023:** Applicant presentations, application scoring, preliminary funding recommendations to BURA
- **January 2024:** BURA consideration of funding recommendations

OTHER PROGRAM UPDATES

- Webpages under development
- Application questions under development
- Program flyers, etc under development (English & Spanish)
- Translation & application assistance contract under development

Core Area 2022 Annual Report

Performance Metric Updates

- See proposed changes in highlights
- Modified language around targets for housing and jobs
 - 385 net new housing units to
- Recommend an update to target for mode split from ped/bike trips accounting for 5% of total trips to 8% of total trips based on data update/correction for Franklin permanent counters

Public Comment

Please use the Raise Hand function and you will be called on.

If you are on the phone:

*9 to raise your hand

*6 to mute/unmute

Accommodation Information for People with Disabilities



To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact Allison Platt at aplatt@bendoregon.gov or 541-322-6394; Relay Users Dial 7-1-1.