



CITY OF BEND

Core Area Advisory Board

June 15, 2023

Meeting Agenda

- Roll Call
- Approve May Minutes

- Climate Friendly Area Study
- CAAB 2023-25 Work Plan
- Assistance Programs
- Public Comment

Climate Friendly Area Study



Climate Friendly Areas Update
Growth Management Division
Community and Economic Development Department
June 15th, 2023

What is a Climate Friendly Area?

- A Climate Friendly Area (CFA) is an area where community members can live, work, and meet most of their daily needs without having to drive a vehicle
- CFAs must be served by high-quality pedestrian, bicycle and transit infrastructure
- CFAs will allow a mix of uses, including multi-unit residential development
- Designing neighborhoods this way can reduce carbon emissions and gives people the choice to not rely on a car
- Underserved communities will be at the center of informing where and how CFAs are chosen



Equity Based Engagement

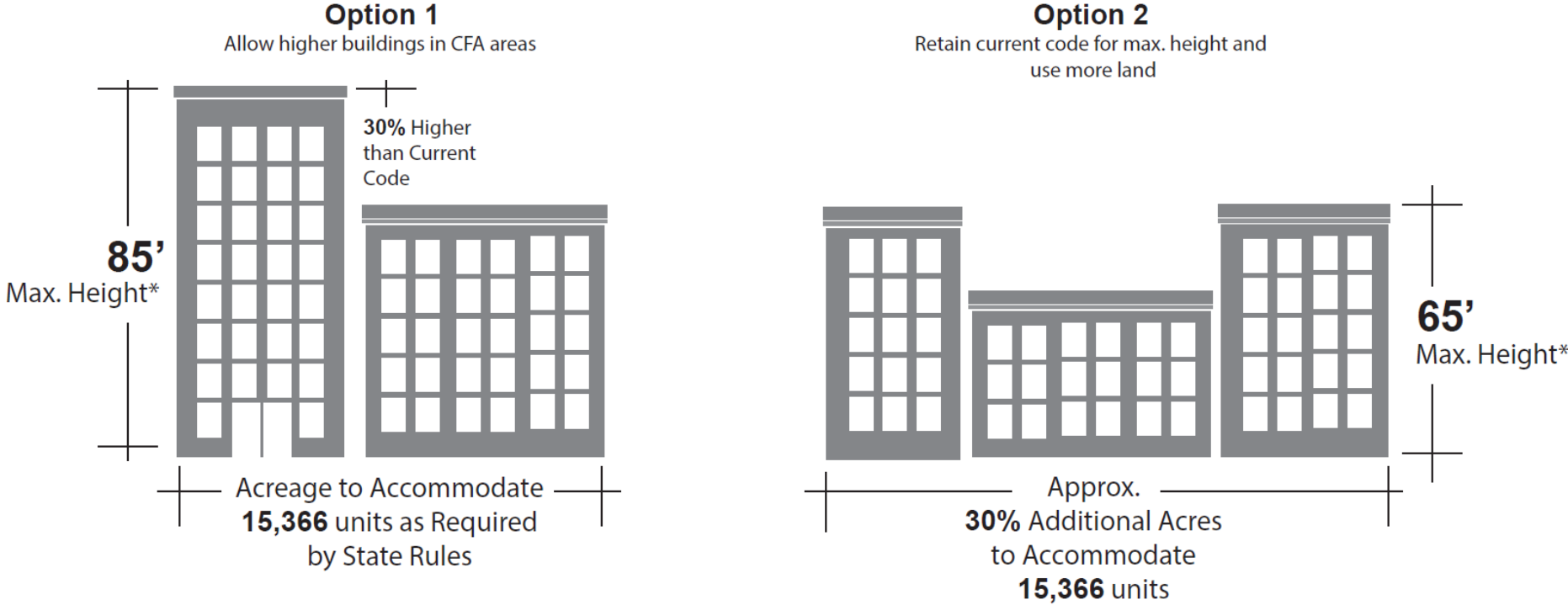
- Equity based engagement will take place through CFA designation and adoption
- One-on-one interviews
- COCC Latinx student outreach
- Equity focus groups
- Upcoming community pop-ups, surveys, and open houses



COCC Latinx College Prep Program—Working on CFA Mapping

CFA Sizing Based on CFEC Rules

- 30% of current and future needed housing is 15,366 units
- Will need approximately 275-350 acres of designated Climate Friendly Areas
- Sizing will be dependent on policy choice related to maximum building height, use of land, and other factors

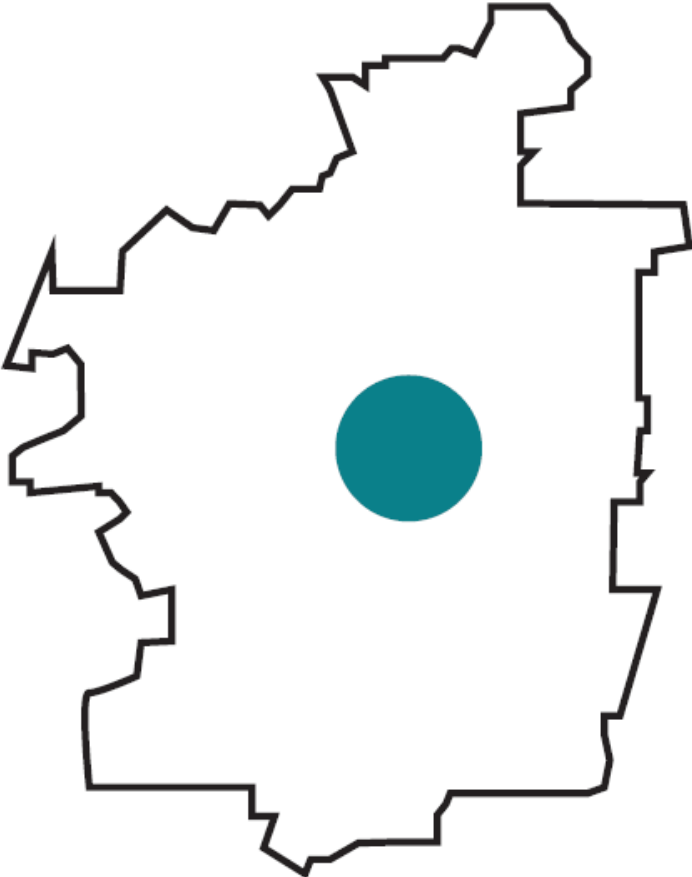


*Height bonus of 10' allowed for affordable housing

CFA Sizing and Location Examples

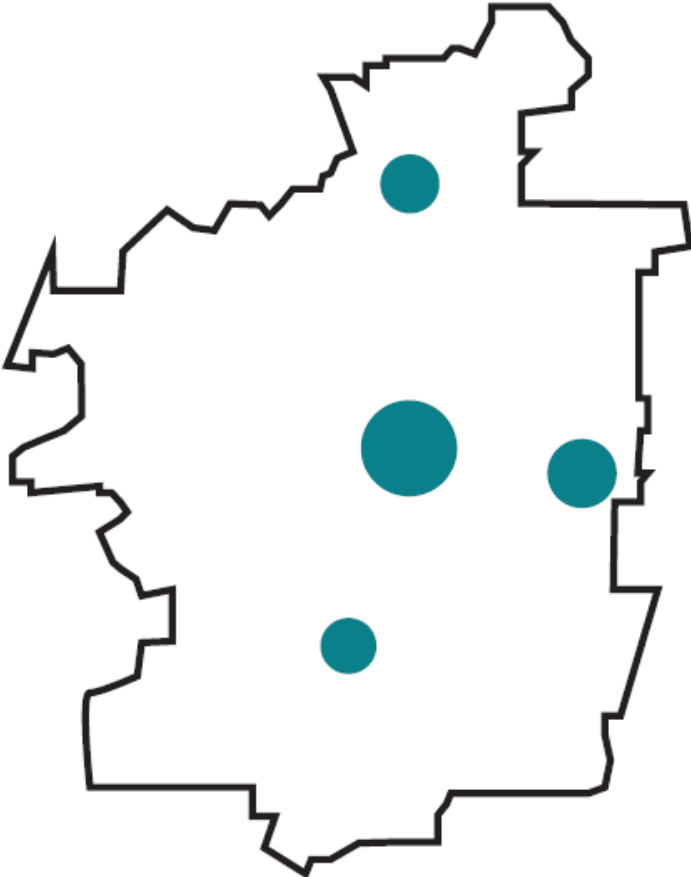
Centralized

Larger area near highest concentration of amenities



Varied

Multiple areas of varied size near key destinations and corridors



Dispersed

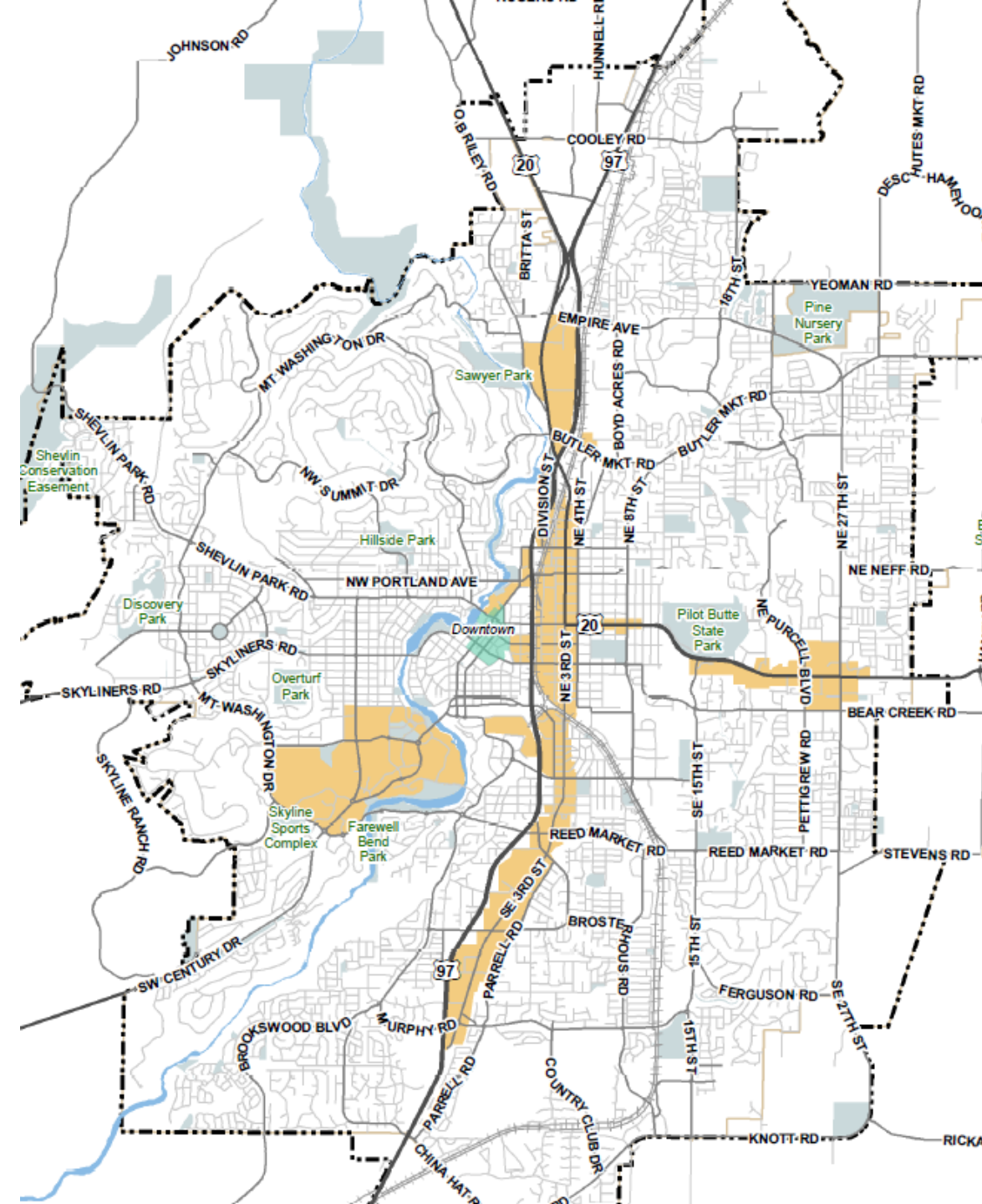
Many smaller areas or neighborhood scale areas



Where should a CFA go?

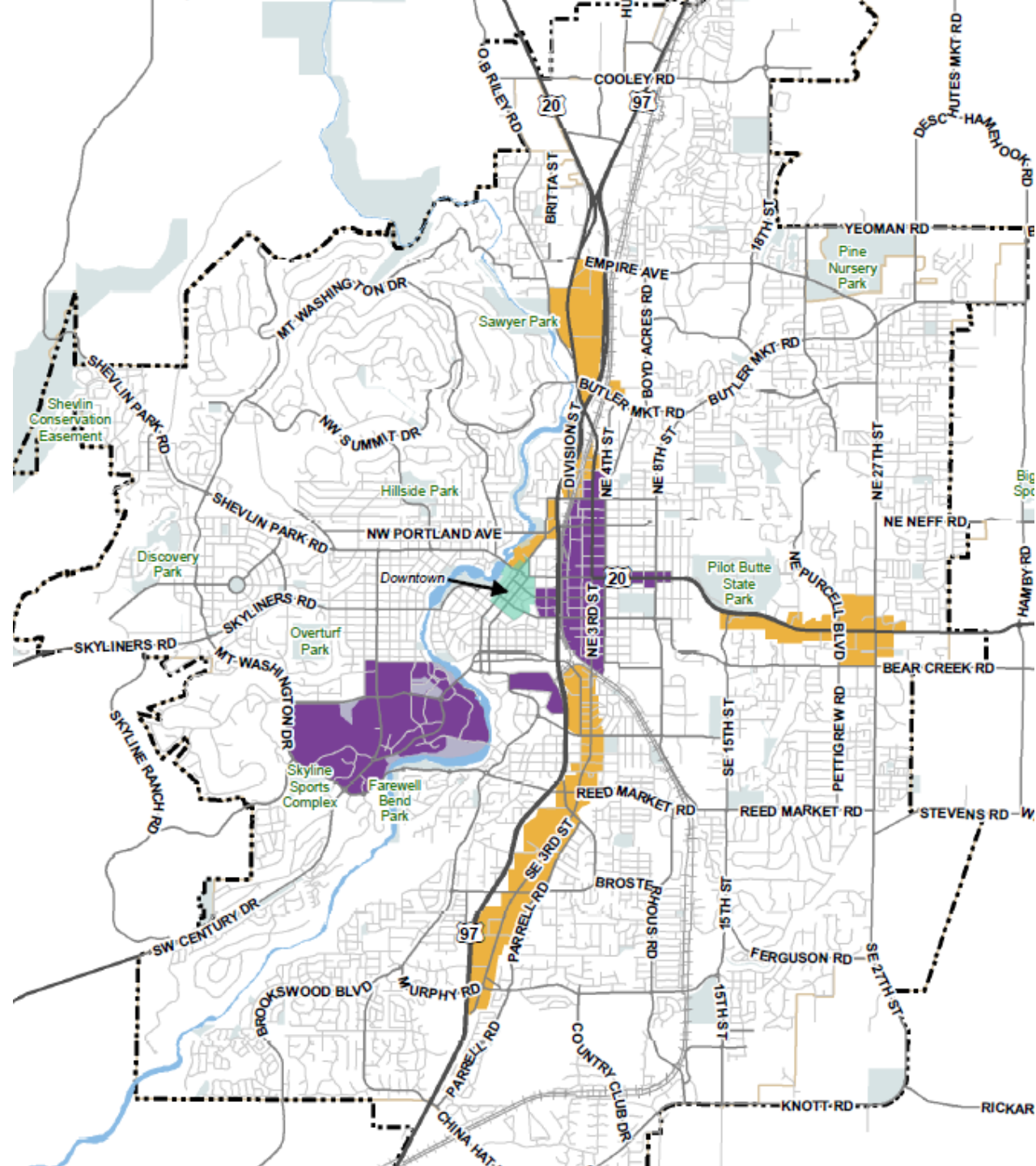
Identified examples of CFAs based on land use, size, and existing plans:

- Land use designations – commercial and mixed-use areas instead of low-density residential areas
- Existing employment centers
- Developed bike, ped and transit networks



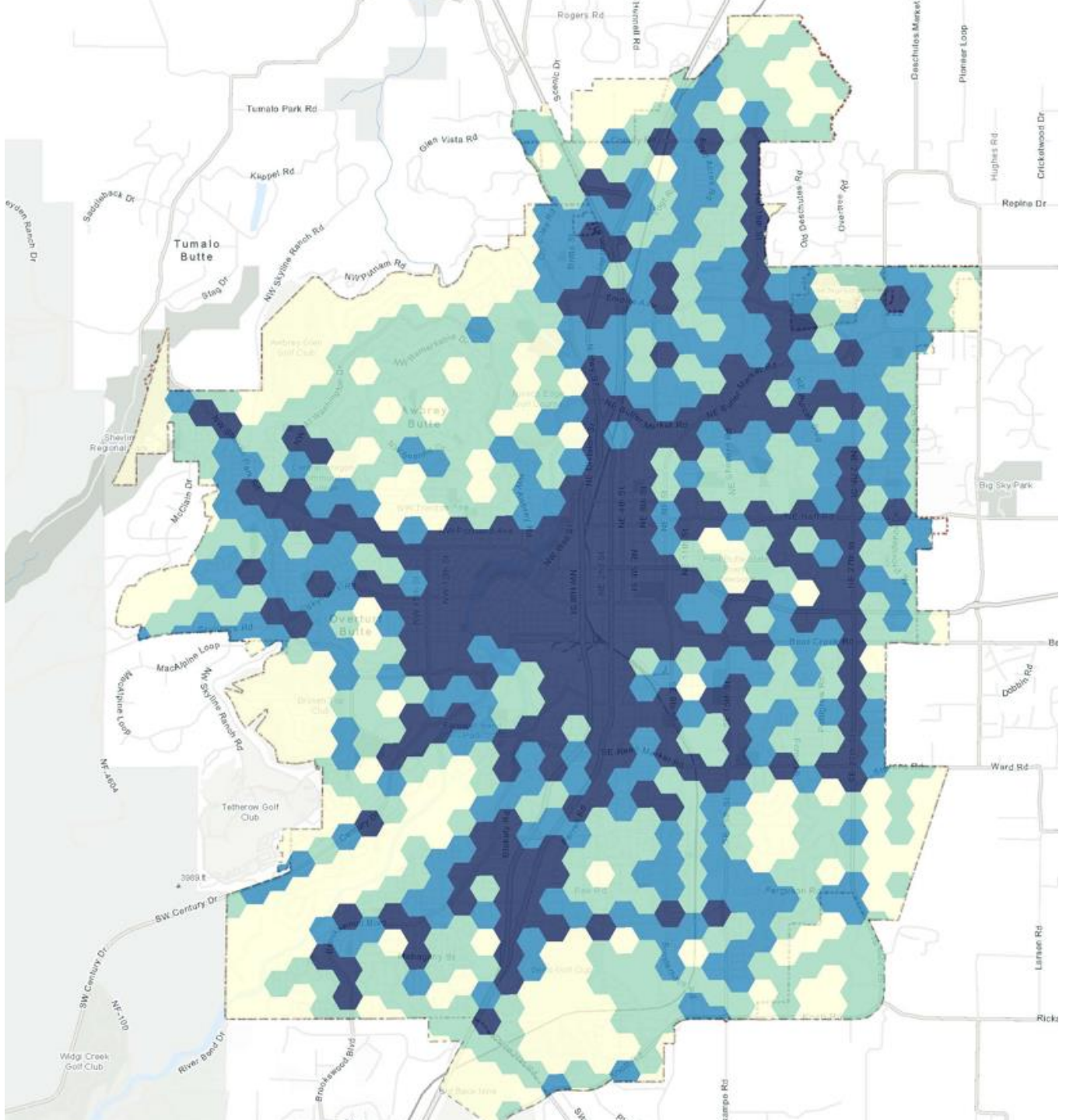
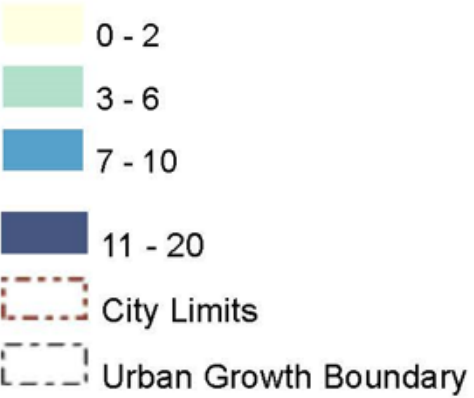
Which areas are already zoned mixed-use?

- CFAs have similar zoning to the areas in purple
- Potential for larger impacts to the areas in yellow



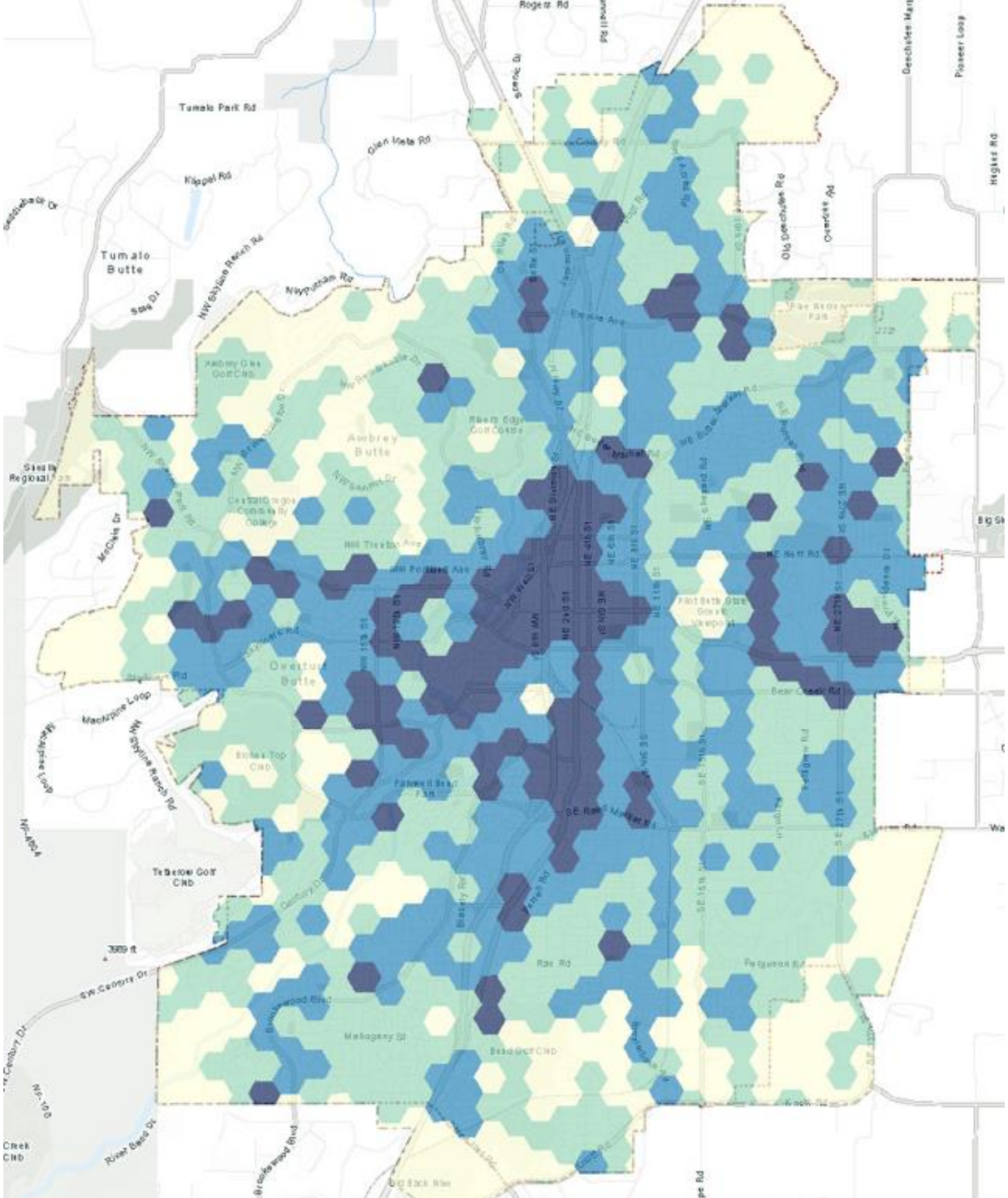
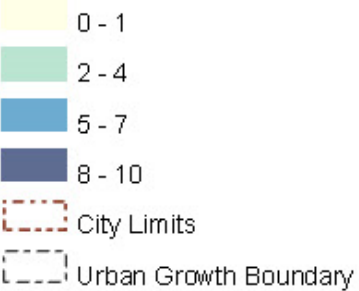
CFA Work Map - Connectivity

Connectivity Model - Connectivity Model Results



CFA Work Map - Opportunity

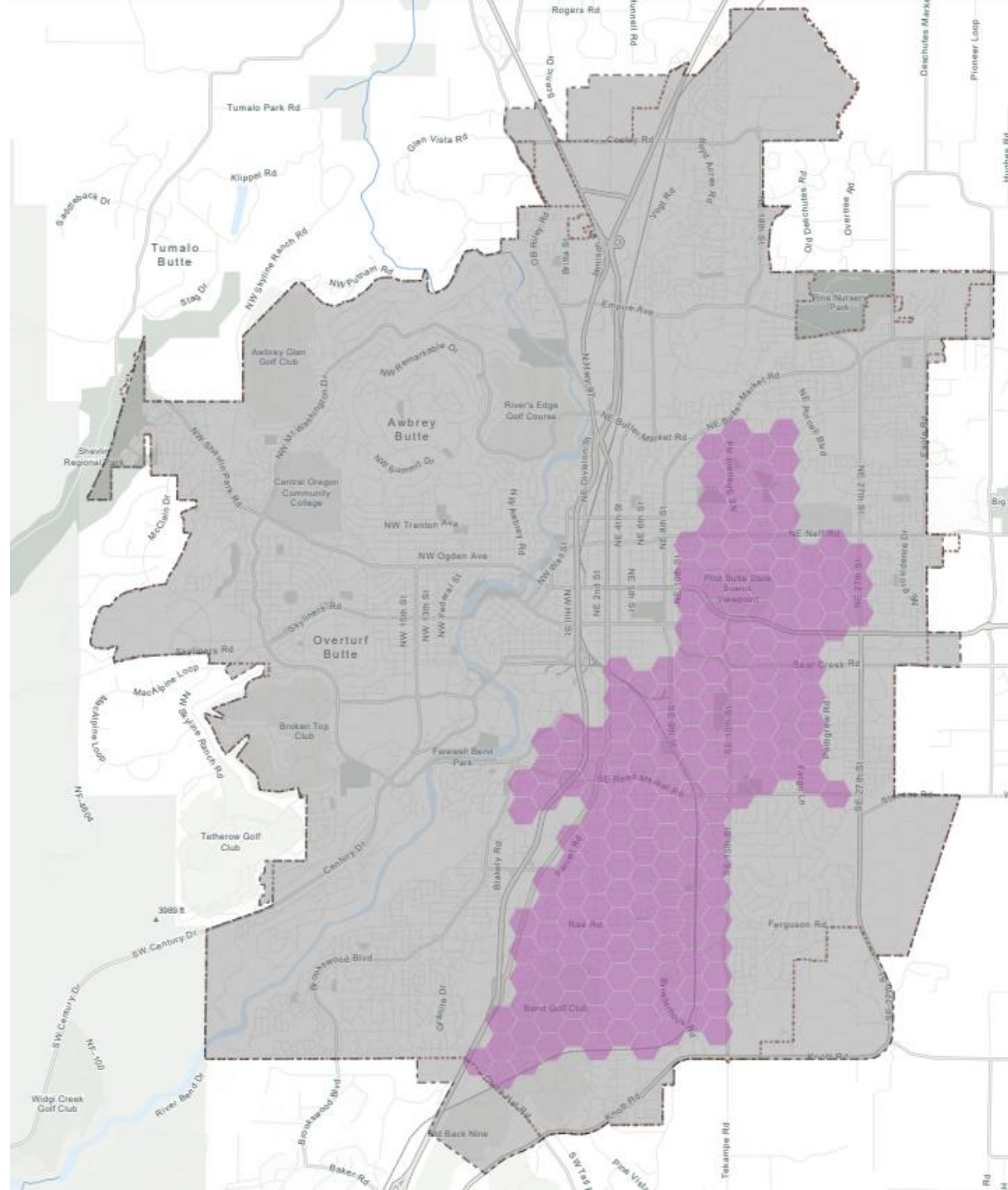
Opportunity Model - Opportunity Model Score (By Quantile)



CFA Work Map - Anti-Displacement Analysis

Anti Displacement Strategies Public

-  Mitigation Strategy Required
-  Mitigation Strategy Recommended
-  City Limits
-  Urban Growth Boundary



CFA Timeline

Climate Friendly Areas Project Phasing

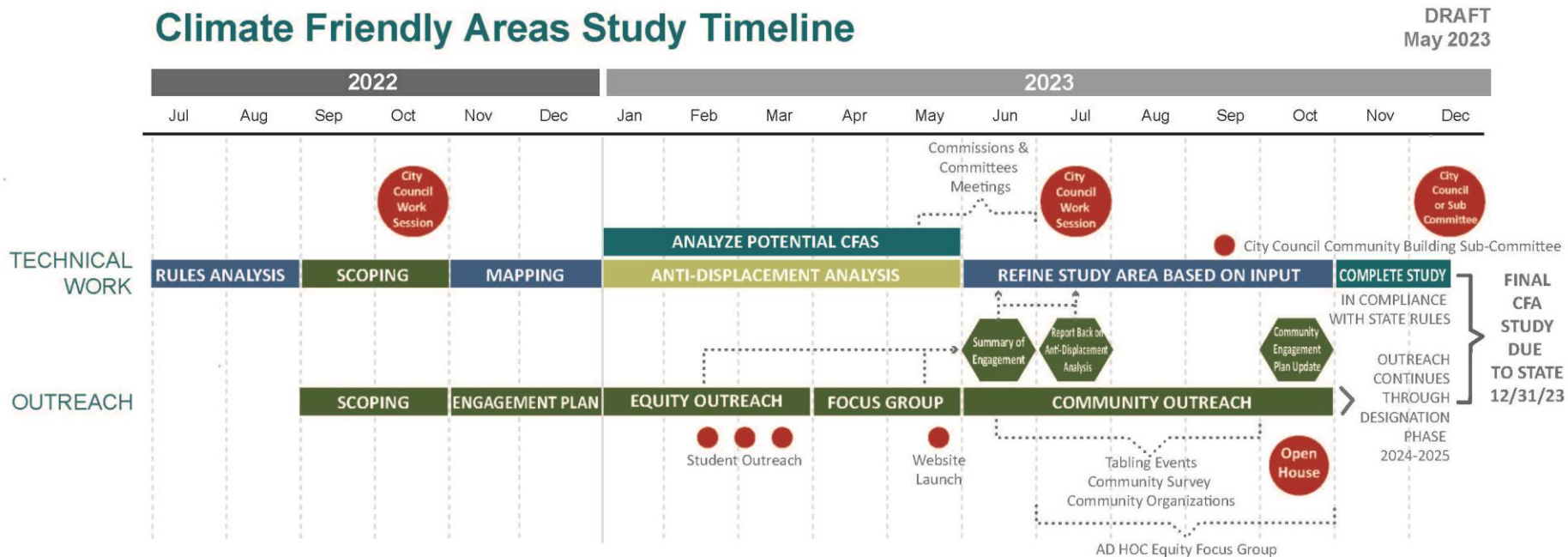


CFA Designation

- Select preferred areas
- Finalize capacity and sizing
- Complete a multi-modal transportation gap summary
- Complete a highway impact summary if applicable



Next Steps



- On-going community engagement
- On-going technical analysis
- Website
www.bendoregon.gov/government/departments/growth-management/climate-friendly-and-equitable-communities/climate-friendly-areas

- For information on the CFA Study, reach out to Elyse Vukelich (evukelich@bendoregon.gov)
- For information on the CFA Study Engagement, reach out to Jennifer Knapp (jknapp@bendoregon.gov)

Questions

- How do you want to be involved in the CFA Study process?



CAAB Work Plan

Core Area Assistance Programs

Schedule for Programs

- **June 30-October 15:** Applications open
- **Early November:** Applications sent out for preliminary scoring
- **Business Assistance Program**
 - **November 9:** Special CAAB meeting, applicant presentations
 - **November 16:** Regular CAAB meeting, funding recommendations
- **Development Assistance Program**
 - **October:** CAAB & BURA to select members to participate on Scoring Team
 - **November 8:** Applicant presentations
 - **November 13-16:** Funding recommendations
- **December 2023:** BURA considers funding awards

OTHER PROGRAM UPDATES

- Webpages are live!
- Application questions today for review
- Program flyers under development
 - Business Assistance will be available in English & Spanish
- Translation & application assistance contract in place for Business Assistance Program



HREC Update

- HREC had two comments/questions to consider for Business Assistance program:
 - Will property owners be required to provide rental/lease rates at same rate for a certain period of time if they awarded funds to help prevent gentrification/displacement of businesses that rent?
 - Will labor be able to count towards match requirements for applicants or what other ways would help keep the match accessible to businesses?

CAAB's Role

- Today: Does CAAB have any input on draft application questions?
- Help distribute information to potential applicants & advertise the programs
- Webpages:
 - <https://www.bendoregon.gov/government/departments/economic-development/core-area-business-assistance-program>
 - <https://www.bendoregon.gov/government/departments/economic-development/development-assistance-program>

Public Comment

Please use the Raise Hand function and you will be called on.

If you are on the phone:

*9 to raise your hand

*6 to mute/unmute

Accommodation Information for People with Disabilities



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