

The meeting of the Bend City Council Community Building Subcommittee was called to order at 1:02 p.m. on Tuesday, March 21, 2023, in the Board Room at City Hall, 710 NW Wall Street, as well as online.

**1. Roll Call:** Councilors Anthony Broadman, Barb Campbell, Megan Norris

**Absent:** None

**2. Public Comment**

No public comment was submitted.

**3. Approve Minutes**

This agenda item was carried over to the next meeting.

**4. Key Route Wayfinding Project Update and Route Selections**

Chief Operations Officer Russ Grayson introduced Assistant City Engineer Janet Hruby and provided background on the north/south and east/west Key Routes project.

Hruby presented the following slides:

- Wayfinding
- 1) Which Routes Get Signed First?
  - Wayfinding Project Summary
  - Project Cost / Project Timeline
  - Change Phase 1 Wayfinding Location
  - Proposal – Sign Another Route First
  - Alternative Connects Key Routes and Can Expand
- Confirm Direction
- 2) Shift to Destination Based N/S and E/W Wayfinding/Routing?
  - Background
  - Concept for Shifting Routes and Timing
- Do you support a slight shift to build destination based E/W and N/S routes first?

Hruby noted staff was tasked with the initial commitment of one north/south and one east/west Key Route, but at this meeting they were seeking guidance on shifting that. Hruby presented two options. Option 1, staff's recommended option, would install wayfinding on different routes now and install on one east/west and one north/south route when they are built. Option 2 would

wait until the one east/west and one north/south route are built and install wayfinding at that time.

Grayson clarified completion of north/south and east/west key routes was still on track, and the question before the Subcommittee was whether to mark the north/south and east/west key routes, which will eventually be marked anyway as those projects come online, or to highlight the low-stress network that exists now.

After some deliberation, Councilors Campbell and Broadman stated they supported Option 1.

Following further discussion about building destination-based north/south and east/west routes, Grayson explained staff wanted to make the Community Building Subcommittee aware of that potential shift and could then provide further documentation to Council. Councilors expressed a preference for wayfinding to destinations (for example, a “downtown district”) instead of signage noting individual businesses on routes. Councilors Norris and Broadman indicated interest in including mileage on signage.

Grayson agreed to work with City Manager Eric King to put the aforementioned shift into a memo and bring it back to this Subcommittee’s May meeting for a deeper dive into Key Routes.

## **5. Neighborhood Street Safety Program (NSSP) - Future Project Selection Process**

Grayson explained Council would see construction contracts for the 2023 NSSP projects and the design contract for the 2024 projects at its next meeting and stated this agenda item was addressing NSSP projects for 2025 and beyond. Grayson reminded Councilors NSSP projects from 2025 to 2029 would be funded through the GO Bond.

Grayson introduced Transportation Engineer Robin Lewis and asked whether Councilors wanted to use the same selection process as last time for the NSSP projects or think about a different process. Lewis introduced Engineering Associate Christian Williams, who presented the following slides:

- Community Building Subcommittee
- Neighborhood Street Safety Program: 2019-2024 Summary
  - NSSP Round 1 (2019 – 2024)
- Neighborhood Street Safety Program: 2025-2029 Overview
  - NSSP Round 2 (2025-2029)
  - Project Composition
- Neighborhood Street Safety Program: 2025-2029 Approach
  - NSSP Framework & Approach for 2025-2029

Options presented to Councilors under the NSP framework and approach included Option 1, in which the City would provide a list and/or map of eligible projects, with an emphasis on the low-stress network (LSN), connector routes and crossings, and Key Routes connection, with each NA

selecting one or two projects; Option 2, which would be an open call for any projects, each NA would pick two projects, and NAs could propose any project within the scope; or a hybrid option, in which each NA could pick one LSN project and one project of their choice.

Transportation and Mobility Director David Abbas provided clarification on the NSSP project selection process last time around and noted that was Round 1; this process would be Round 2.

Following deliberation, Councilor Campbell stated she supported the hybrid option. Councilor Norris agreed. Councilor Broadman stated he preferred to push out a City-prioritized list and get input citywide rather than just from the NAs, which he said would be inequitable as some NAs have more active and vocal participation than others.

Grayson suggested going out to the community at large for input on projects but to facilitate that process through the NAs. Abbas proposed a “roadshow” to take the list of projects to the NAs and show them which ones are in their neighborhoods.

Councilors Broadman and Norris suggested having City staff coming up with a preliminary list of projects using crash data, then have a public process to prioritize within that list before making a recommendation to the full Council. Councilor Broadman said the Neighborhood Leadership Alliance (NLA) should be involved in the outreach.

City Attorney Mary Winters provided perspective on the concept of voting or a public survey.

After extensive discussion around the prioritization process and how best to seek public input, staff and Councilors determined the process would be as follows:

1. Staff looks at every neighborhood and define the top projects.
2. Staff engages with stakeholder groups to provide education and information around the selection and public input process.
3. Public survey.
4. Staff compiles results and comes up with a final project list.
5. Staff goes back out to stakeholder groups to follow up.
6. Staff brings to Council for a formal vote.

## **6. Upcoming Agenda Items**

Grayson noted topics of discussion at the May meeting would include north/south and east/west Key Routes and the creation of new parking districts.

## **7. Adjourned at 2:45 p.m.**

Respectfully Submitted,

Melissa Mitsch  
Senior Administrative Support Specialist