



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, September 11, 2023

Hybrid Meeting: Council Chambers or via Zoom

Noon BEDAB Meeting

Roll Call: Briana Manfrass-Chair, Kelly Kearsley, Kevin Perkey, Ryan Andrews, Tierney Booker

Jim Sansburn, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. Public Input

None.

2. Review June 5 Meeting Minutes

Briana Manfrass made motion to approve June 5, 2023 minutes; Kelly Kearsley seconded.

Unanimously approved.

Ryan Andrews and Kevin Perkey refrained.

3. New Member Introductions | Group

Kevin Perkey-CO for local workforce Economic Development consulting company. Prior experience, worked as CEO for a workforce in Vancouver Washington.

Ryan Andrews-CFO managing partner at Hiatus Homes. Currently has several projects active in Bend. Ryan has been in Bend for about 12 years and has done a lot of local business and entrepreneurial ventures.

New member introductions were followed by brief introductions of current BEDAB Committee members and ex-Officios.

4. Permit Turnaround Times Update | Colin Stephens

Colin reviewed the Permit Application Timeline, which is located [here](#).

Committee comments: Has there been any discussion about adding metrics for Affordable Housing since it has expedited permit reviews? Answer: We have not pulled those out yet, but we can. I know it is a city goal as well.

Is there any talk about extending permit life cycles before expiration or more renewals before that expires? Answer: If they have an active building permit, we are trying to keep them active as long as we can. We have some tools in our toolbox, which they can reach out to me directly and I can get them in touch with the folks who can assist them with which tools we can use to help them.

Special note: There are other committees/sub-committees working specifically on permitting.

5. BEDAB Sponsorship Requests | Ben Hemson

Prior to 2020 there was \$7K to \$9K in the Business Advocacy budget allocated to sponsorship. Since 2020 BEDAB has had a desire for this to be a more transparent process. This policy has been in place since 2020 for a rolling open application process where anyone can apply. BEDAB has the authority to make allocations.

Chamber, EDCO and Visit Bend are partners with the Business Advocate.

- a) **Bend OutdoorWorx**-Requested amount \$7500 for the October BootCamp event. The money will go toward the winners of the event and help to support the operational expenses of Bend Outdoor Worx.
- b) **Bend Venture Conference**-Requested amount \$7500 to aide in covering the Bend Venture Conference (BVC). It showcases Central OR's entrepreneurial ecosystem provides exposure to entrepreneurs & connects them with resources.

Committee Discussion ensued: Goal of funds being allocated--one applicant has been established and been a sponsor for a long time, the other applicant uses funds to assist start up.

BEDAB committee discussed creating a larger bucket of funds in the future. There will be a more in-depth financial discussion and update in the spring.

Ben Hemson reminded the committee if they make a sponsorship allocation and it doesn't hit a certain level, you must take the benefits of the level that it does hit.

Motion-Keven Perkey, BEDAB Member, "I move that we give each applicant \$4500 of the BEDAB Sponsorship Funds."

Kelly Kearsley-Second.

Ayes- Briana Manfrass, Kelly Kearsley, Tierney Booker, Kevin Perkey, Ryan Andrews.

Ben Hemson to follow up with Bend OutdoorWorx and Bend Venture Conference to sign the Sponsorship Agreement.

6. BEDAB Upcoming Items & Participation | Ben Hemson

Economic Dev. Strategic Plan-This group will reconvene at the end of September, and is setting a vision at a very high level, where do we want the economy to go? Identifying some barriers and then starting to identify data that you want and to leverage the economic opportunity analysis work to do that. We have met with some consulting firms on the following two topics:

- **Economic development strategy:** What work do we do? What policies do we work with council on? Where do we try to identify revenue and economic opportunities?
 - **Analysis** of what employment land do we need in Bend over the next 20 years?
- a) **SDC Methodology**-November is our goal. Council feedback, they would like to see SDC's assessed at certificate occupancy. Maintaining the childcare exemptions.
 - b) **Transportation Utility Fee**-There are two components to this fee, the residential component which is seeking to raise 53% of the total revenue target, which is now \$15 million and works out to about \$15 per month per home and would be charged

on the city of bend water sewer bill, and the non-residential business side component which makes up 47%. There is no methodology on how to assess. The plan is to determine preferred methodology with BEDAB and final recommendation November or December and then have a bigger discussion with Council early 2024.

7. Roundtable & Future topics | Group

- SDC Methodology
- Juniper Ridge land sales. Moving toward a new kind of land sale RFP for Juniper Ridge where we would be selling off large tracts of land and moving those into private hands. Ben will get Matt Stuart, Real Estate Director before BEDAD in October.
- Innovation district.
- Childcare Grant going to council next week.

8. Adjourn 1:26pm

For a recording of this meeting click on the link below

[September 11, 2023](#)

Upcoming Meetings:

September 13: Transportation Utility Fee Roundtable #2 | Bend Muni Court, 9:30 a.m.

September 20: City Council Meeting | Council Chambers, 5 p.m. | SBDC Childcare Grant