



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, June 5, 2023

Hybrid Meeting: Council Chambers or via Zoom

Noon **BEDAB Meeting**

Roll Call: Briana Manfrass- Chair, Keith Dodge-Vice Chair, Brenda Speirs, Gary North, Jeremy Agraz, Kelly Kearsley, Travis Davis

Sue Meyer, Kevney Dugan, Don Myll- Ex Officio

Councilor Perkins-Council Liaison

1. **Public Input**

None.

2. **Review May 15 Meeting Minutes**

Travis Davis made motion to Approve May 15,2023 minutes; Kelly Kearsley seconded. Unanimously approved.

3. **Visit Bend Business Plan-Final Review | Kevney Dugan and Nate Wyeth**

Visit Bend Business Plan was presented at the last BEDAB meeting. It goes before Council Wednesday June 7, 2023.

Kevney presented what will be shared with City council this Wednesday, June 7,2023. This presentation included the breakdown of Transient Room Tax (TRT) collections, Actual collections FY22 Vs. What was budgeted, Marketing, FY24 Primary Tactics and three areas Visit Bend focuses on, Economy, People and Place and the subsequent action items.

Motion:

Brianna Manfrass, BEDAB member, "I move that we draft a letter in support of this proposal to City Council as presented," Kelly Kearsley seconded.

Unanimously approved.

4. **Climate Friendly Areas Overview | Jennifer Knapp and Elyse Vukelich**

Introduction of Presenters: Brian Rankin, Long Range Planning Manager, Damian Syrnyk, Sr. Planner-GMD, Jennifer Knapp, Sr. Planner-GMD, Elyse Vukelich, Associate Planner-GMD.

PowerPoint slides were presented on what a climate friendly area (CFA) is, CFA sizing based on CFEC rules, grant opportunities, location examples and timeline.

Stevens Road Tract update. Last year the City got State approval of a concept plan. Currently, there are two concurrent processes to include 198 buildable acres for multi-housing, open space parks and land for commercial areas and mixed employment being worked on.

Committee discussion ensued: Travis Davis suggested BEDAB do less in response to Climate Friendly areas, due to the fact this committee does not know all the rules, and this committee has other more pressing things to focus on.

Staff comments-Due to the fact Bend is growing so fast, we do not have a choice but to dive in, we cannot do an urban growth boundary expansion without the consideration of what these rules mean.

5. Childcare Grant-Small Business Development Center | Kathryn Brown

The Central Oregon Community College (COCC) Small Business Development Center (SBDC) requests use of \$100,000 in general funds allocated to support childcare business in the City of Bend to expand its Childcare Business Accelerator program.

Grant proposal request:

- Low Income Start-up Funds-Allocate \$250 to \$350 to 5-7 low-income providers in the ECC Business Accelerator Home-based program.
- Center Start-Up Funds-Allocate \$28K to cover up to \$7K in change of use, MDS and or CUP permit fees for four new start-ups in the City of Bend.
- Center Sustainability Funds-Allocate \$10K to up to five certified center facilities serving licensed capacity of thirty-nine or more children.

Motion:

**Brianna Manfrass, BEDAB Member, "I move that we recommend approval of the grant," Gary North seconded.
Unanimously approved.**

6. Budget & Permit Fees Update | Russ Grayson

Budget deliberations discussions were around the following items:

- Housing/houselessness.
- Permitting fees/planning services/code amendment being a shared resource.
- Additional staffing in police.

City of Bend is currently at around 20% reserves in the General Fund.

Council is supportive of the following fee increases:

- Twelve percent increase in Building fees.
- Twenty percent increase in Planning fees.
- Ten percent increase in Engineering fees.

Construction excise tax and Growth management fee did not increase.

7. Appoint Temporary Econ. Dev. Strategy Working Group | Ben Hemson

BEDAB Committee and Ex-Officio members were polled, the following members are interested in serving on the Economic Development Strategic Working Group

Subcommittee: Tierney Booker, Jeremy Agraz, Kelly Kearsley, Don Myll and Travis Davis.

Motion:

Brianna Manfrass, BEDAB Member, “I move that we approve Tierney Booker, Jeremy Agraz, Kelly Kearsley, Don Myll and Travis Davis to be on the Economic Development Strategic Working Group Subcommittee,” Jeremy Agraz seconded.

Unanimously approved.

8. Acknowledge Outgoing Members | Group

Keith Dodge, Kevin Cole and Travis Davis will be terming off soon. The following are some of their accomplishments while serving on BEDAB:

- Weighed in on expanding/renewing the Enterprise Zone.
- Creating a rainy-day Visit Bend fund.
- Juniper Ridge
- UGB implementation
- Park SDC's
- Climate action plan
- Moving the core area forward.
- 6 Visit Bend Business plans.
- 3 EDCO contracts
- 3 Business Advocacy budgets.

9. Roundtable | Group

- Megan Perkins presented information on the-State seal of biliteracy program. This is a program for high school graduates that show proficiency in at least two languages.
- Don Myll voiced concern over CFA and construction development of primary housing and mixed use. Don requested placeholder conversation. He also voiced concern over CFA litigation and the outcome.
- BEDAB three vacant spots update. Two appointments will be made by the Mayor on June 21, 2023. Third appointment has not been filled; we will be going back out for the final opening. Ben Hemson to share the announcement once it goes out.

10. Adjourn 1:56pm

For a recording of this meeting click on the link below

[June 15, 2023](#)

Upcoming Meetings:

June 7: City Council Meeting | Council Chambers, 5 p.m. | Visit Bend Business Plan

June 21: City Council Meeting | Council Chambers, 5 p.m. | Biennial Budget Adoption