# EDCO Update

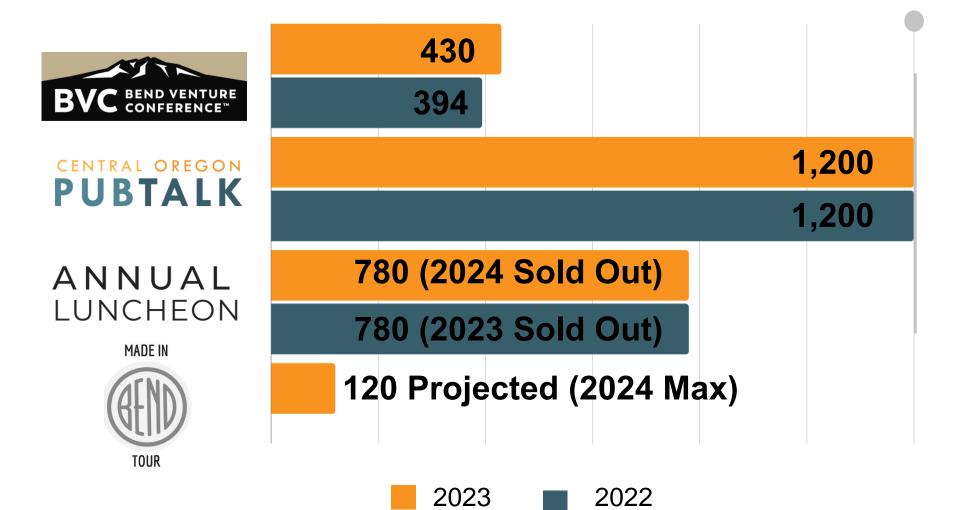
# BEDAB 2.5.24

YTD – December 31, 2023



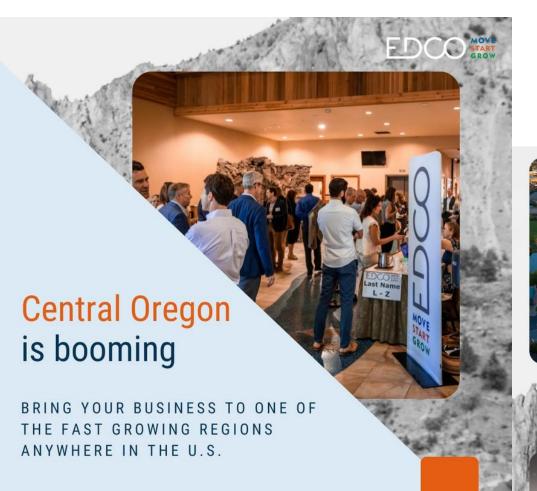


#### **Event Attendance**



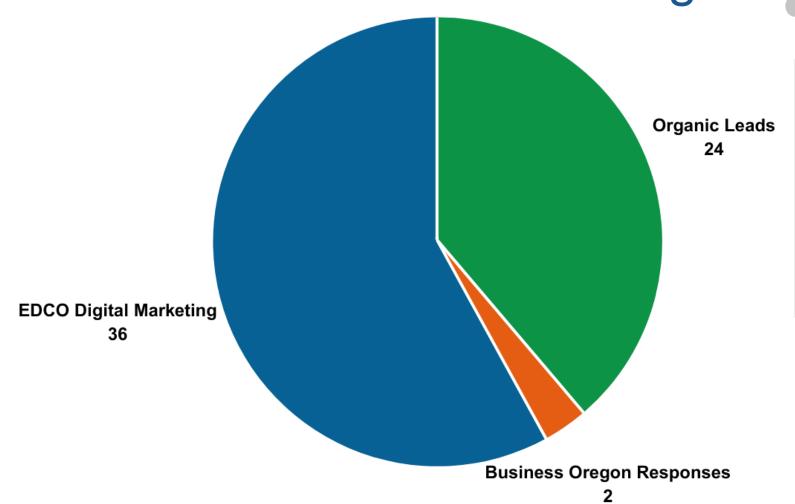
Connecting the local business community through conversation, networking and new ideas.







# Leads Generated by Lead Source: YTD for Central Oregon



Attracting and guiding outside employers through the relocation process as a resource for regional data, incentives, talent, site selection, and more.



#### Tracking Results – FY 23/24 YTD









**New Investors Engaged: 5** 

#### **Coaching Sessions**





Goal



\$560,000

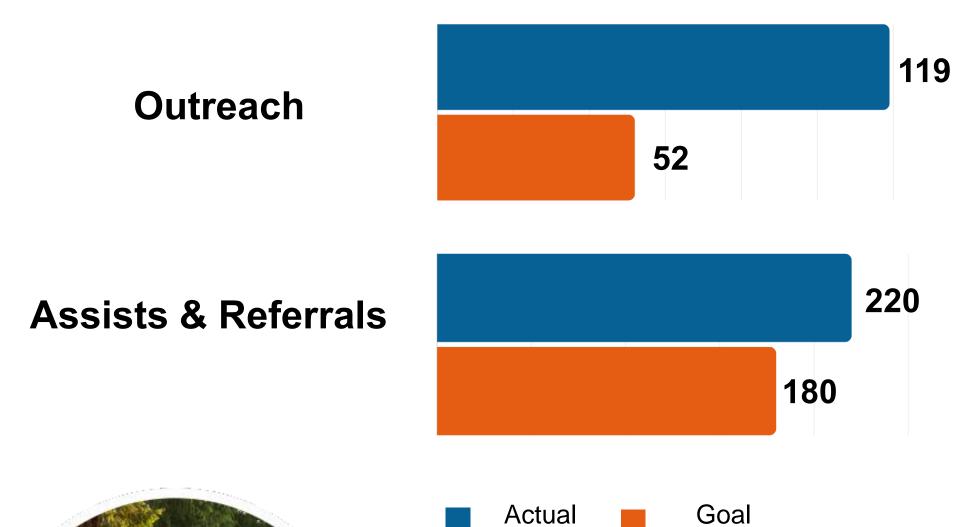
Funding committed to 2023 Bend Venture Conference (BVC) companies by BVC LLC Funds.



At the center of the region's growing entrepreneurial network, EDCO mentors and advises promising, scalable young companies with support from concept to exit on issues such as access to capital, critical expertise and strategy.



#### Tracking Results for Bend – FY 23/24 YTD



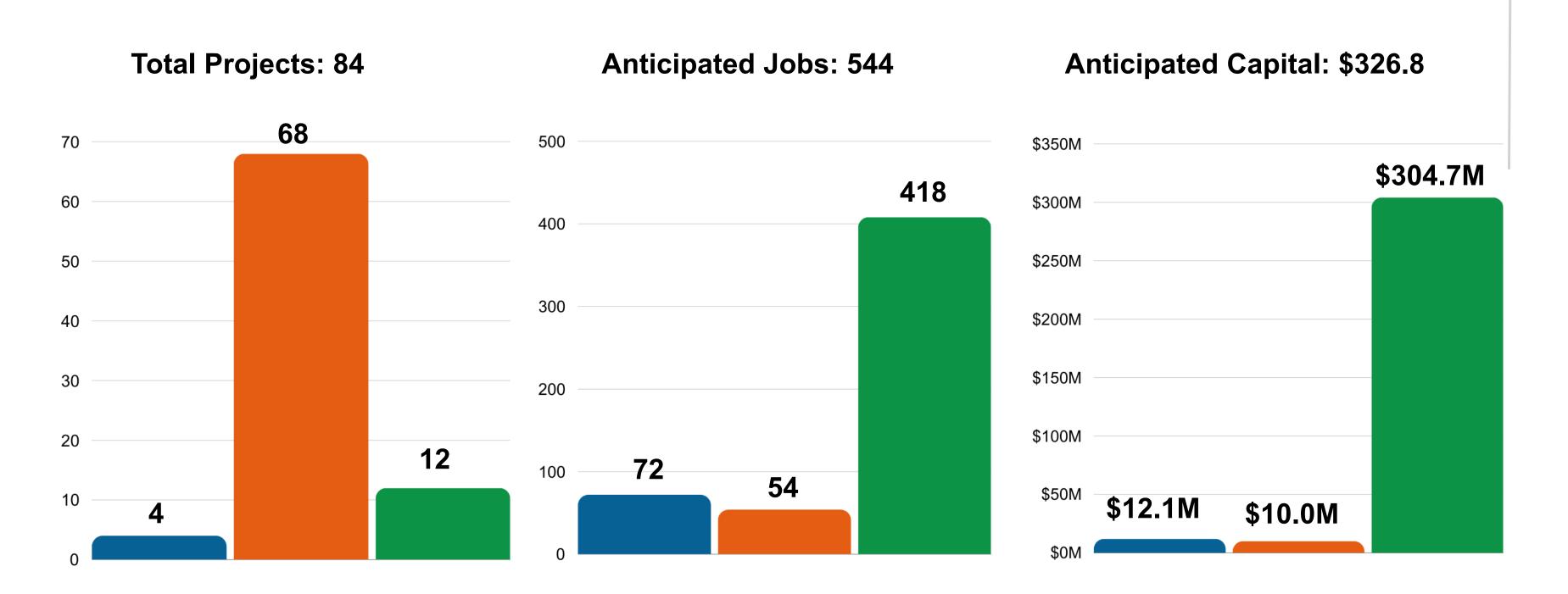




Our existing businesses are the job engine of the region's economy. EDCO's Area Directors are positioned across Central Oregon communities to partner with and advocate for local companies as they grow.



### Bend Pending Projects, December 31, 2023



Start

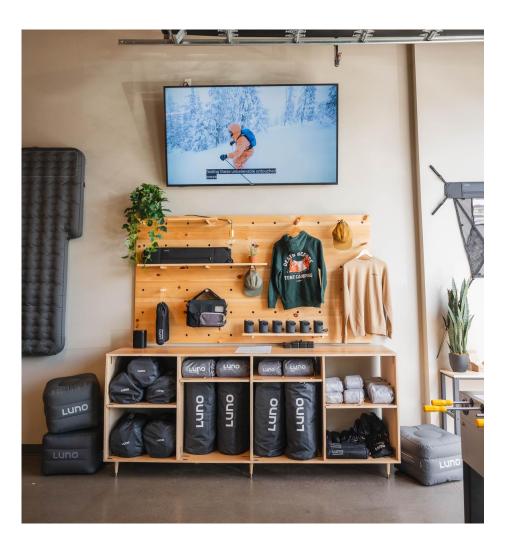
Grow



#### Bend Done Deals: FY 23/24

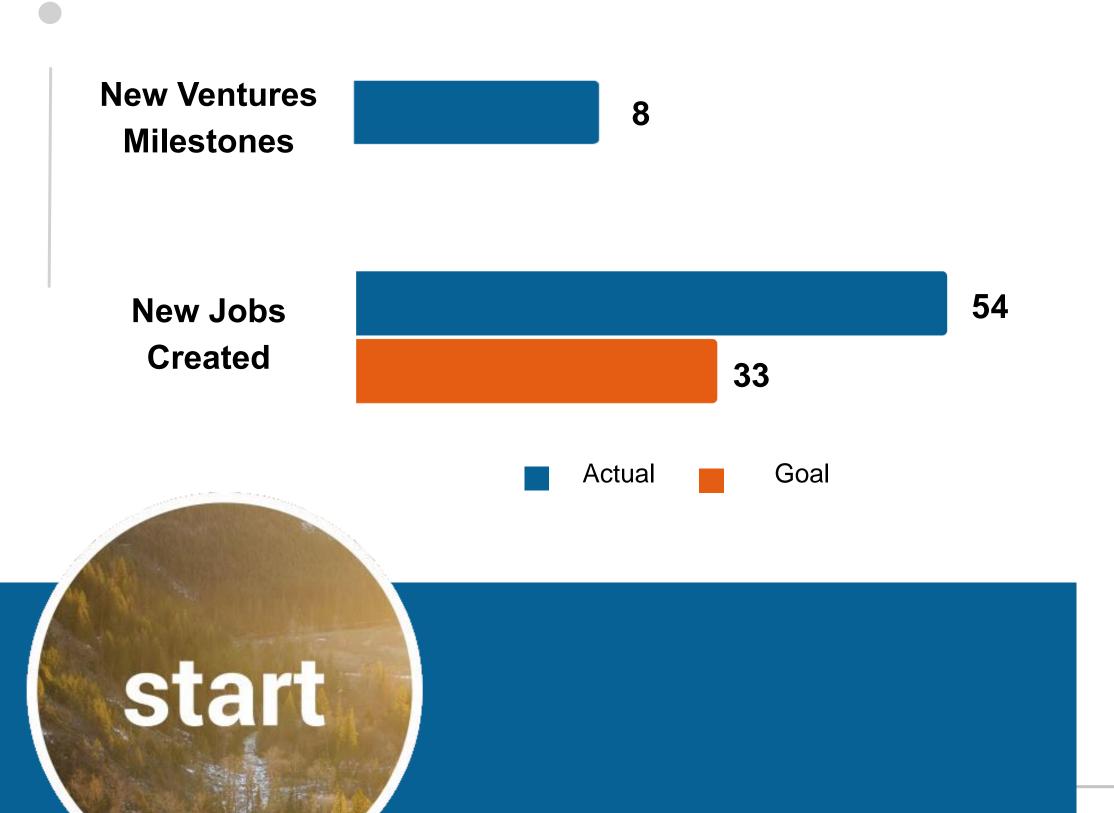


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#### Bend Done Deals: FY 23/24





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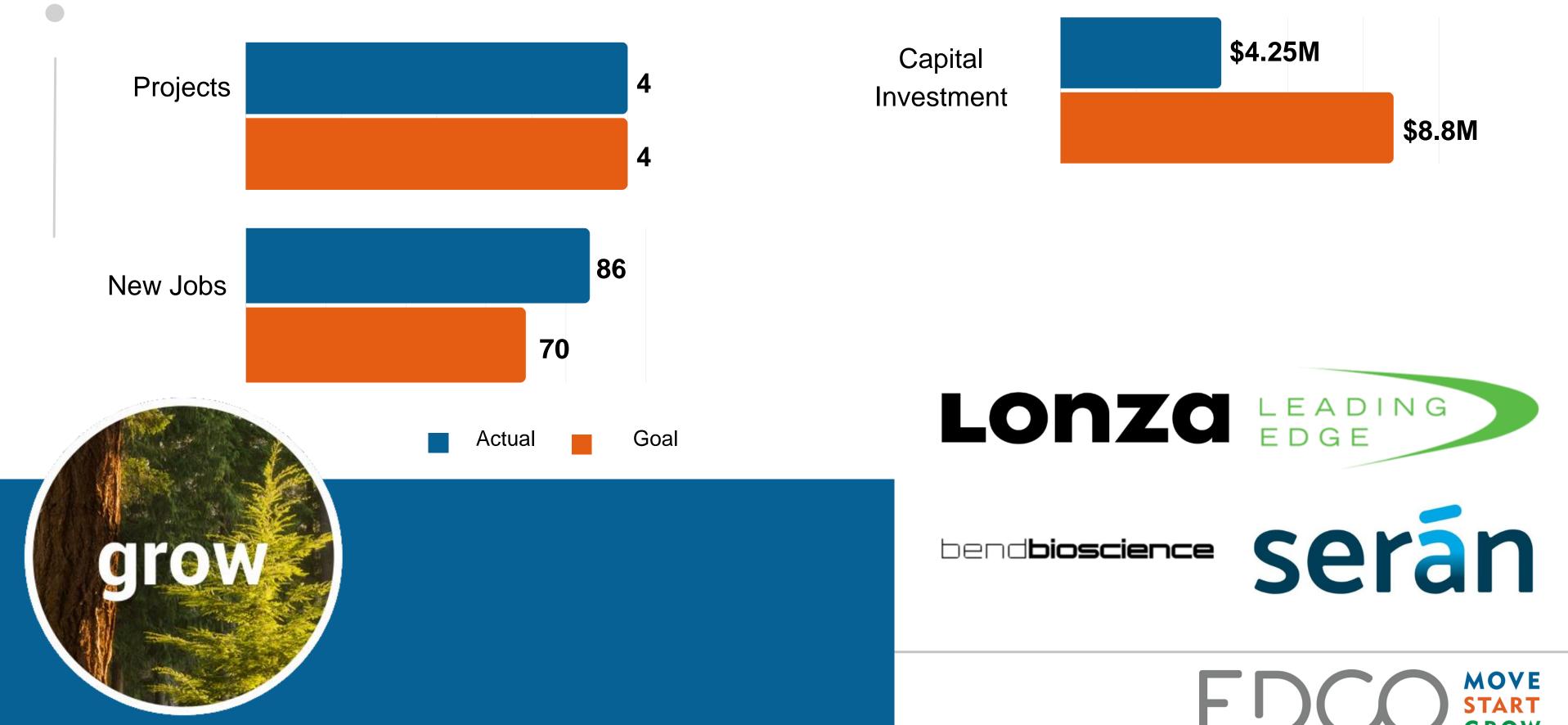


## A Record 115 BVC Applications Received





#### Bend Done Deals: FY 23/24



#### Awards & Accolades

Most DYNAMIC Metros Heartland Forward Report

2021

**STARTUPS** PER CAPITA TheStreet 2023

#3 LEADING HOP production STATE

Statista, 2020

**DESCHUTES COUNTY RECIEVING MOST INVESTMENT** IN OREGON Smartasset, 2022

**DESCHUTES** COUNTY **SMALL BUSINESS OWNERS** Smartasset, 2023

BEST **PERFORMING SMALL CITIES** Milken Institute 2023

**TOP 10 COOLEST** to go PLACES IN THE NEXT 10 YEARS Forbes, 2021

for 5-YEAR **JOB GROWTH** in the U.S Milken Institute, 2022

FOR 5-YEAR **HIGH TECH GDP GROWTH** Milken Institute, 2022

**BEST MOUNTAIN** TOWN IN THE **UNITED STATES** OUTSIDE, 2023













#### **Discussion Topics**

- Juniper Ridge
- Entrepreneurial Resurgence
- Rising Cost of Business
- Industrial Space Opportunity





# Stay Informed

Josh Lehner, Scenic Areas, Wealth, and Industrial Structure

Beacon Appraisal Group, Residential Real Estate Report and Market Overview

Compass Points Commercial and Industrial Market Report

Central Oregon Economic Indicators (OED)

Statewide Economic Data

Redmond Airport Flight Statistics

Central Oregon's Childcare Supply Dashboard