



CITY OF BEND

## Agenda

**Core Area Advisory Board**

**Business Assistance Subcommittee**

**Tuesday April 23, 2024**

**Council Chambers, 710 NW Wall Street Bend, OR**

Noon- 2pm PST

This meeting will be held in person for board members and via Zoom for members of the public.

### To Join via Computer:

#### You may call into the meeting

- United States Toll Free: 1-888-788-0099
- United States Toll: 1-253-215-8782
- Webinar ID: 879 4775 8652#
- Passcode: 895777

If you have **technical difficulties** connecting to the meeting, call 541-410-9341

---

## Noon Core Area Advisory Board (CAAB) Business Assistance Subcommittee Meeting

### Roll Call:

- Alyssa Heim
- Jeff Baker
- Alayne Fardella
- John Heylin
- Councilor Perkins, Council Liaison
- Katy Brooks and/or Sara Odendahl, Bend Chamber of Commerce

### 1. Conflicts of Interest Disclosures

*This is the time for committee members to disclose whether any item on the agenda could result in a potential financial benefit or detriment to the committee member, a family member, a client, or business with which any of them are associated.*

### 2. Goals for Today (5 minutes) – Allison Platt

### 3. Business Assistance Program Overview (10 minutes) – Allison Platt

*Staff will provide an overview of the existing program policy, scoring criteria, and review process.*

**4. Survey Input & Areas for Improvement (15 minutes) – Allison Platt**

*Staff will give an overview of survey input on last year's program cycle from both CAAB members and businesses that applied to the program.*

**5. Public Input (15 minutes)**

**6. Program Recommendations Open Discussion (75 minutes)**

*Time for subcommittee members to openly discuss potential changes to the program and provide staff with direction on desired program changes to bring back for CAAB consideration at the May 14 CAAB meeting.*

---

**Accessible Meeting/Alternate Format Notification**



This meeting/event location is accessible. Sign and other language interpreter service, assistive listening devices, materials in alternate format such as Braille, large print, electronic formats, language translations or any other accommodations are available upon advance request at no cost. Please contact the meeting organizer no later than 24 hours in advance of the meeting at [aplatt@bendoregon.gov](mailto:aplatt@bendoregon.gov), or fax 385-6676. Providing at least 2 days notice prior to the event will help ensure availability.