



**TITLE: Pilot Program for Time-Restricted Parking on Riverside Drive**  
**POLICY NO.: ADM 2019-08**




**CITY OF BEND**

**Pilot Program for Time-Restricted Parking on  
Riverside Drive  
Policy No. ADM 2019-08**

Bend Code Chapter 1.30.005 provides for 'City Manager Authority to Adopt Administrative Regulations, Policies and Guidelines.' All regulations, policies and guidelines adopted by the City Manager shall be consistent with the City of Bend Charter, the Bend Code, and Council ordinances.


The following policy conforms to the above stated standards.

Authorized by City Manager:

  
\_\_\_\_\_  
Eric King  
City Manager

Dated: 9-10-19

Reviewed by Legal Counsel:

  
\_\_\_\_\_  
Mary Winters  
City Attorney

Dated: 9-6-19



**TITLE: Pilot Program for Time-Restricted Parking on Riverside Drive**  
**POLICY NO.:** ADM 2019-09

**PURPOSE:** This policy creates a three-month pilot project for time-restricted parking on Riverside Blvd along Drake Park. In recent years, the demand for access to the Deschutes River has increased, with the promotion of floating the river and the development of the Whitewater Park at McKay Park by BPRD, and the increase in river related tourism and recreation in Bend. Due to this increased use of the Deschutes River, demand for parking along the Deschutes River has increased, particularly on NW Riverside Blvd at Drake Park. This program is intended to determine whether implementing time-restricted parking results in displacement of extended parking, the cost-effectiveness of enforcement of time-restricted parking outside of the Downtown Parking District, and the ability of the City to effectively enforce time-restricted parking outside of the Downtown Parking District.

**I. Description of the Program**

- A. The City Manager is delegated the authority to designate portions of rights-of-way where parking is prohibited or restricted and designate parking spaces and the type, hours and duration of parking permitted. Bend Code 6.10.000.
- B. Through this policy, the City Manager determines that parking should be restricted on Riverside Blvd, along Drake Park, from Broadway Avenue to NW Tumalo Avenue, to 4 hour parking, 24-hours a day.
- C. The parking restrictions will be in effect from May 26, 2018, through September 3, 2018, or as determined otherwise by the City Manager.
- D. City Streets and Operations anticipate ordering and installing 15 signs on Riverside Blvd. to effectuate this pilot program, based on traffic engineering principles and recognized traffic control standards, pursuant to Bend Code 6.10.015.
- E. The City's parking enforcement contractor will enforce the parking restrictions signs in the right-of-way described in Paragraph B. during its contract hours, if the existing contract can be amended to include this work. The Bend Police Department will enforce the parking restrictions signs in the right-of-way described in Paragraph B. outside the working hours of the City's parking enforcement contractor. Bend Police Department response shall at all times be on a complaint-driven basis, as officer time and resources allow, given necessary department prioritization with other calls. The Bend Police Department will not patrol signs in the right-of-way described in Paragraph B. for violations of posted parking restrictions.



F. The City estimates it will cost approximately \$325 per sign to install and remove the signs necessary to implement this pilot program, for a total cost of \$4,875. It will cost approximately \$7,500 to expand the contract for the City's parking enforcement contractor to patrol and enforce time-restricted signs in the right-of-way described in Paragraph B., plus the administrative and operational costs for the City to administer the citation program, including costs for police enforcement and Municipal Court. Bend Parks and Recreation Division has agreed to pay the City \$12,375 for the signs, installation, and removal, and parking enforcement. The City will cover the costs of administering the pilot program, operational costs of the Bend Police Department, the cost of pursuing payment on the citations, including the administrative costs to the Bend Police Department and Municipal Court, and all other administrative and operational costs related to this pilot program.

## II. General Duties of City Departments

- A. Streets and Operations will order and install, and may remove or alter the signs on Riverside Blvd. The number, spacing, location, content, and removal or alteration of the signs will be at the discretion of the Streets and Operations Director or his designee.
- B. The Economic Development Department will attempt to negotiate a contract amendment with its parking enforcement contractor to have the contractor include Riverside Blvd in its parking enforcement duties. Any additional funds needed for the parking enforcement contract amendment, beyond BPRD's contribution, will come from the Community Projects fund.
- C. The Bend Police Department will enforce the parking restrictions on Riverside Drive outside the contract hours of the parking enforcement contractor on a complaint-driven basis, as officer time and resources allow, given necessary department prioritization with other calls. The Bend Police Department is not expected to patrol Riverside Drive for violations of the time-restrictions imposed in this pilot program.
- D. The City, through its parking enforcement contractor and Bend Police Department, will issue violations and pursue collection of fines. To achieve consistency in enforcement and in recognition of the additional administrative expense to the City to administer this pilot program, the parking enforcement contractor and Police Department are expected to issue the same type of citation for this program, prohibited parking under City Code section 6.20.005. The City shall retain any and all proceeds received from fines and fees, subject to the terms of its contract with the parking enforcement contractor.



- E. City staff are directed to evaluate the effectiveness of the program and recommend the continuation or discontinuation of the program prior to August 15, 2018.



## Parking Pilot Program I Riverside Blvd Outreach Outline

### Who?

Pizza Mondo (special outreach from Parks and City)  
Businesses along Brooks Alley (special outreach from City)  
Park users  
Neighbors

### What?

Parks District requested a parking restriction along Drake Park  
Parking restriction for the summer is a pilot and will last from May 26 to Sept 3 Citations  
will be issued 24 hrs. /day  
Citations will be \$60 per occurrence

### Why?

To encourage park users to park for a limited time  
To allow more park users to have access to the park  
To reduce the number of vehicles that are parking all day long along the park to  
encourage parking turnover

### When?

Signs will be installed in late May  
May 26 to Sept 3 (include image of parking sign)

- 24 hours per day
- 7 days a week

### Where?

Along Riverside Blvd from Broadway to Tumalo Rd - insert map

### How?

How do I pay a ticket? Follow the instructions on our ticket - pay at municipal court or  
Diamond Parking  
How do I appeal a ticket?  
How do a report a vehicle?

### I don't know how to answer these questions yet

1. What do I do if I see a vehicle parked for over 4 hours? Who do I call to report it?
2. What do I do if I get a parking ticket? Where do I pay it?
3. Who do I talk to if I got a parking ticket by mistake?
4. How to I appeal a parking ticket?
5. What if I called the number you told me to and the vehicle is still there?
6. Who do I call if the vehicle that was parked on Riverside Blvd is now parked next  
to my house?