



The City of Bend / BendFilm / Central Oregon Daily News One Water Student Video Contest Rules and Guidelines

To submit your video for the One Water Student Video Contest, you must:

1. Complete all portions of the application form, a photo release form for each producer and actor involved and return them by email to stormwater@bendoregon.gov, or mail or deliver to: City of Bend, Attn. Utility Communications - Video Contest, 62975 Boyd Acres Rd., Bend, OR 97701. Forms are available on our website at bendoregon.gov/video-contest.
2. Agree to the rules and guidelines of the contest. Submit online or hard copy.
3. Upload your video to YouTube and **neatly** copy the link to your film into the application form.
4. Submit all materials by the deadline date.
5. Family or household members of any City of Bend Water Services Department employee are ineligible to participate as Lead Producers in the contest, but can be actors.
6. The contest is open to amateur filmmakers only from 6th - 12th grades.

For your video to be accepted for division and grand prize winner consideration, the following credentials must be met:

1. The theme "One Water," must be included in a statement in the video.
2. The video must address the topic: "Make a Choice, Be a Voice for our Water!" The video must include information about "illicit discharge or dumping" in our storm drains and "water waste" such as overwatering of landscapes.
4. Must be in a TV Commercial format (look and feel like a TV commercial).
5. No stop-action or animation, *please*.
6. Begin with a 10-second title screen including:
 - a. Title of the Video
 - b. Lead Producer's Name
 - c. Names of all other actors/producers for the video.
7. Have only one Lead Producer. Multiple people of any age can be involved in each video, but it must be submitted under one producer's name who meets the grade requirements. All prizes will be awarded to the Lead Producer. Participants can choose to divide up prizes as they wish.
8. Do not use copyrighted materials for this contest (images, music, etc.) unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided with entry materials for all copyrighted materials.

9. Have content that complies with all local and national laws of the country of origin and the United States.

Content must not:

- a) Promote illegal behavior;
- b) Support racial, religious, sexual, or other invidious prejudice;
- c) Advocate sexual or violent exploitation;
- d) Violate rights established by law or agreement;
- e) Invade the privacy of any person; or
- f) Be otherwise inappropriate as determined by the City of Bend, BendFilm, or Central Oregon Daily News in their sole and conclusive determinations.

After your video is submitted:

1. Entries will be judged on creativity, educational aspects of water conservation and pollution prevention, including meeting the outlined theme and incorporating the considerations listed on the City of Bend webpage.
2. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. The City of Bend, BendFilm, and Central Oregon Daily News will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
3. The judges' decision is final.
4. Awards will be presented as follows:
 - One (1) Grand Prize: \$1,000 Prize; Professional reproduction of film / commercial for actual TV campaign; Film / Commercial to air on local TV station(s); Entrance to BendFilm Future Filmmakers; Film screened at BendFilm Future Filmmakers Event.
 - *Travel and Accommodations are not included in the prize package. Production dates will be scheduled through Central Oregon Daily/Zolo Media, not to include holidays, weekends, or evenings. The goal will be to schedule production between June and the first week of August. The winner may forfeit the production package if production date is rescheduled more than twice. Production package may not be substituted for cash.*
 - One (1) Division Winner Prize for 6th-8th Grade \$100
 - One (1) Division Winner Prize for 9th-12th Grade \$100*All Winners: Entrance into Future Filmmakers event for Grand Prize recognition at BendFilm Festival: Film / Commercial featured on social media.*
5. The City of Bend, BendFilm, and Central Oregon Daily News are not responsible for any films that are lost, damaged, or that do not upload properly.
6. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
 - a. Entrants grant the City of Bend, BendFilm, and Central Oregon Daily News the right to use their names, photographs, videos, statements, quotes, testimonials and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
 - b. Entrants also grant the City of Bend, BendFilm, and Central Oregon Daily News the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.



Accommodation Information for People with Disabilities

To obtain this information in an alternate format such as Braille, large print, electronic formats and audio cassette tape, please contact the Water Services Department at 541-317-3000, ext. 2, or email waterservicescomms@bendoregon.gov.