



Bend Economic Development Advisory Board Update

NOVEMBER 4, 2024



- **1,650+ Members**
 - ✓ 3rd Largest Membership Organization in Oregon
- **Insure ~16,000 Oregon employees**



Membership & Health Insurance

- Impact Conference
- BendNEXT Events
 - Emerging Talent Summit
- Legislation, Policy & Need-to-Know
 - What's Brewing
- Networking & Ribbon Cuttings



Events

Supporting business at the local, state & federal level

- Housing
- Childcare
- Infrastructure & Transportation
- Economic Stability & Growth
- Health Care
- Regional Business Coalition



Advocacy

- Workforce Housing
- Childcare
- Talent Development



Key Initiatives



Mid-Market Workforce Housing Initiative

TIME FOR SOLUTIONS

Research

Public poll, 2021; Employer survey 2022;
Employer poll 2023

Providing Solutions & Information

Accessory Dwelling Units (ADU) – Website on
“how to” and upcoming Pre-Approved ADU
Design Library

Social Media Campaign

Housing Alternatives and Educating Residents
on “Missing Middle” Housing

Mid-Market Housing Expert

Developed legislation, policy, market solutions
for adding housing inventory

Collaborative Workforce Legislation/Policies

Housing policy and idea summits with follow-up
collaborative action

Pilot Projects

- RootedHomes Poplar Investment
- Chamber Low-Interest Revolving Loan Program



Three Horizons Initiative

Bend Business Insights on the State of Business Today, the Future, and Navigating Between

What are Businesses Saying about Short-term Issues?

- Scarcity of Workforce
- Healthcare Costs & Availability
- Cost of Doing Business

What are Businesses Saying about Long-term Issues?

- Continued Scarcity of Workforce & New Skills Development
- Climate & Scarcity of Natural Resources
- Healthcare Costs, Availability & Entitlement Viability
- Digital Transformation's Effect on Business & Customer Experience



How are Businesses Navigating Between Now & The Future?

- Tracking Labor & Housing Costs
- Tracking Commercial & Industrial Trends
- Investing in Technology & Automation
- Diversifying Revenue & Exploring New Business Models
- Focusing on Employee Retention & Development



QUESTIONS?

