

City of Bend
City Manager Administrative Policy



I. **PURPOSE:** The purpose of this Policy is to set rules for comments on the City of Bend official social media sites and pages

II. **SOCIAL MEDIA COMMENTS**

A. Public Records. We welcome you and your comments to the City of Bend's social media pages. We encourage you to submit your questions, comments and concerns, but please note the City's social media sites and all content, including posted comments, are public records under Oregon Public Records laws. Communication made via these sites (whether by a City employee or the general public) may be subject to monitoring and disclosure to third parties.

B. Content. The City does not discriminate against speech based on content or viewpoint. However, this Policy requires that comments relate to the post, and/or to the functions, services, activities, issues, operations and projects of the City of Bend government. Once comments are posted, the City reserves the right to determine which submissions are unacceptable for its social media sites and delete or hide the submission, those comments that contain profane or obscene language, personal attacks of any kind, and/or language or content that targets, disparages or discriminates against individuals or groups based on race, ethnicity, religion, color, gender, age, sexual orientation, mental or physical disability, gender identity, national origin or other protected status under applicable law. Further, the City reserves the right to delete comments that: (i) are spam or include links to other sites; (ii) are clearly off topic; (iii) advocate illegal activity; (iv) promote particular services, products or political organizations; (v) infringe on copyrights or trademarks; (vi) are comments in support of or opposition to current political campaigns, candidates or ballot measures that could implicate state law prohibitions on political advocacy for City employees; (vii) contain solicitations of commerce, charitable or other contributions, except for official City-sponsored activities; or (viii) contain misinformation. The City reserves the right to turn off the ability for people to comment on a post.

C. City Responsibility. Please note that comments responding to the City's posts do not necessarily reflect the opinions and position of the City of Bend or its officers or employees. The City of Bend takes no responsibility and assumes no liability for comments or content posted in response to posts on its social media sites. If you have any questions concerning the operation of City's social media sites, please contact the Communications Director at communications@bendoregon.gov.

This Policy repeals and replaces policy ADM-3-15, Social Media Comments Policy, as revised on January 26, 2017.