

# Meeting Minutes



CITY OF BEND

## Bend Economic Development Advisory Board

Location: City Council Chambers, 710 NW Wall Street, and online

Date: Monday, March 17, 2025

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The meeting of the Bend Economic Development Advisory Board was called to order at 12:00 p.m. on Monday, March 17, 2025, in the City Council Chambers, 710 NW Wall Street, and online.

**Roll Call:** Gary North (Chair), Briana Manfrass (online), DaWayne Judd (Vice Chair), Jenn Lynch, Jillian Taylor (online), Mark Kroncke, Petra Oroslanova

Ex officio - Sara Odendahl, Katy Brooks, Don Myll

Council Liaison - Councilor Megan Perkins

Absent: Ryan Andrews, Tierney Booker, Chad Young (ex officio), Jennifer Gould (ex officio), Nate Wyeth (ex officio)

### 1. Approve March 3, 2025, Meeting Minutes

Member Lynch moved to approve the March 3, 2025, BEDAB Meeting Minutes. Member Kroncke seconded the motion.

The voice vote passed 7-0:

Yes: North, Manfrass, Judd, Lynch, Taylor, Kroncke, Oroslanova

No: none

### 2. Public Comment

None.

### 3. Transportation Fee Phase II Discussion and Wrap Up | Senior Management Analyst Sarah Hutson, Chief Financial Officer Russ Grayson, and Business Advocate Cyrus Mooney

Slides included:

- Phase 2 Nonresidential Transportation Fee Discussion
- BEDAB Touch Points [timeline]
- Goals of Today's Presentation
  - Work through remaining questions and considerations for BEDAB recommendations
    - Rate scenarios for further Council evaluation & trade-offs to consider
    - High-end of monthly bills
    - Impacts to specific business categories
- Summary of Recommendations To-Date
- Feedback Incorporated into Rate Modeling
  - Mixed business use
  - Model assumptions
  - Fewer bins
  - Bringing up the floor of the fee
  - Approaches that minimize significant bill increase from Phase 1 to Phase 2
- Questions & Considerations
  - Which rate scenarios should be further evaluated by Council?
  - How to handle high-end monthly fees for handful of businesses?
  - Fee impacts to specific business categories?
  - Other input for Council?
  - How would BEDAB like their feedback provided to Council?
- Phase 1 Non-Residential Transportation Fees
  - Distribution of Phase 1 Non-Residential Monthly Transportation Fees [graph]
- Revenue Generation & Account Distribution
  - Preliminary Account Distribution & Revenue Generation per Bin [graph]
- Additional Scenarios
  - A: New baseline options (5-bins, Bin 1 set to current rate)
  - B: Lower annual revenue collection (\$9.5 instead of \$10M)
  - C: Significantly lower annual revenue collection (\$9M instead of \$10M)
  - D: Fully doubled residential fees
  - E: Lower bin rates for medical offices and restaurant uses
  - F: 4 bins
  - G: 3 bins
- Additional Scenarios – Draft Bin Rates (per KSF per month) [chart]
- Additional Scenarios – Draft Bill Comparisons [chart]
- Additional Scenarios – Draft Bill Comparisons [chart] – Combining Scenarios D & E

Staff recommended scenario A, D or E.

BEDAB members provided general support for scenarios D and E, and were not in support of B, C, F and G.

Staff shared a slide that combined scenarios D & E. BEDAB was supportive of the combined option and of recommending it to Council.

Vice Chair Judd summarized the combined scenario for the recommendation to Council:

BEDAB recommends keeping it limited to 5 bins, keeping the original revenue estimate to be \$10 million, acknowledge that medical offices could be treated with exception and moved [medical offices] to bin 2, and [fully] doubled residential [fees].

Member Lynch moved that BEDAB's recommendation to Council be as summarized by Vice Chair Judd. Vice Chair Judd seconded the motion

Mooney outlined next steps for BEDAB in making its recommendation to Council:

- Mooney will write a draft framework to provide to BEDAB
- BEDAB will use the draft framework for its letter to Council
- Staff will create models for the original and the recommended scenario
- Staff will present models and recommendation at an upcoming Council work session
- Final recommendation and adoption by Council at the May 7, 2025, Council Meeting

Member Kroncke opposed a fee cap, and felt a fee cap went against BEDAB's tenet of not providing discounts. BEDAB members generally did not support a fee cap.

The voice vote passed 7-0:

Yes: North, Manfrass, Judd, Lynch, Taylor, Kroncke, Orosanova

No: none

Member Taylor requested periodic reports from staff on implementation at the 3- and 6-month marks.

Mayor Pro Tem Perkins, Staff Liaison to BEDAB, thanked BEDAB members on behalf of Council and invited a BEDAB member to attend and explain the process at the April 2, 2025, Council Meeting. Member North volunteered to attend and present at meeting.

#### **4. Electrification Joint Meeting Recap | BEDAB Members Gary North, DaWayne Judd**

Member North summarized the Electrification Joint Meeting as a high-level conversation, a good dialogue, and a good convening of people with different opinions. Member North supported the direction that was taken.

Mooney reported that BEDAB supported a data-driven decision, which required staff to get more data from developers. Mooney outlined next steps:

- Staff is currently working on data-collection
- Cassie Lacy, Staff Liaison to the Environment and Climate Committee, will present at an upcoming BEDAB meeting
- Joint committee meeting planned for summer
- Staff will host a meeting with the development committee and utility providers (separate from joint committee meeting)

#### **5. Roundtable and Future Topics | Group**

None.

**6. Adjourned at 1:00 p.m.**

Respectfully Submitted,

Ashley Bontje  
Deputy City Recorder

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