



CITY OF BEND

Advisory Board Summit – Look Ahead

Russell Grayson, PE – Chief Operations Officer/Assistant City Manager

January 14, 2025

Path to Goal Setting



New councilor orientation

Nov. – Jan.

Community Survey
Pop-up engagement events
Council interviews with goal setting facilitator

December

Jan. 8: Swearing-in
Jan. 14: Advisory Body Summit
Community Goal Setting events

January

Feb. 3 – 4: Council Goal Setting

February



CITY OF BEND

2025-2027 Priorities



Infrastructure



Housing and Houselessness



Environment and Climate



Economic Development



Growth Strategies and Development



Accessible and Effective City Government



CITY OF BEND

Infrastructure



Preferred design for Hawthorne Overcrossing: Single tower cable-stay bridge

- Transportation Projects:
 - Hawthorne Bridge, 2nd Street, Franklin Improvements
 - Reed Market Corridor
 - Bend Bikeways
 - Key Intersections (Revere, 8th, Wells Acres, Bear Creek etc.)
 - Implementation of Phase 2 of the Transportation Fee
- Water Projects:
 - Hydro-electricity
 - Outback Expansion
- Sewer: Southeast Area Lift Station
- Bend Airport: Air Traffic Control Tower



CITY OF BEND

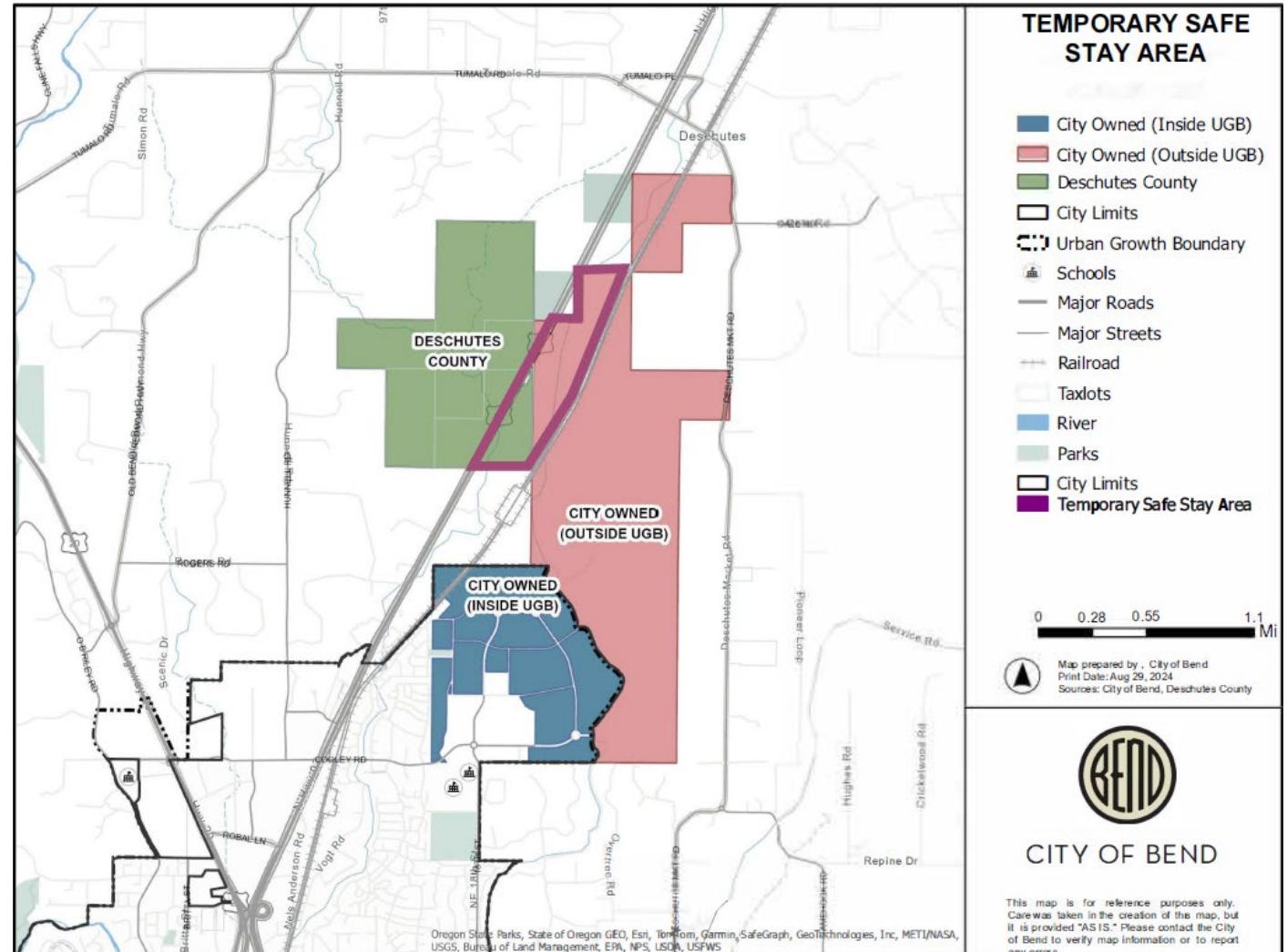
Housing

- Implement Site-Specific Tax Increment Financing Program
- Form work group explore housing funding options
- Implement HUD and DEQ housing grant programs
- Surplus City Property: Juniper Ridge and 9th Street
- Continue to unlock infill development and review/update infrastructure standards
- Continue code tune up and funding for ADU's



Houselessness

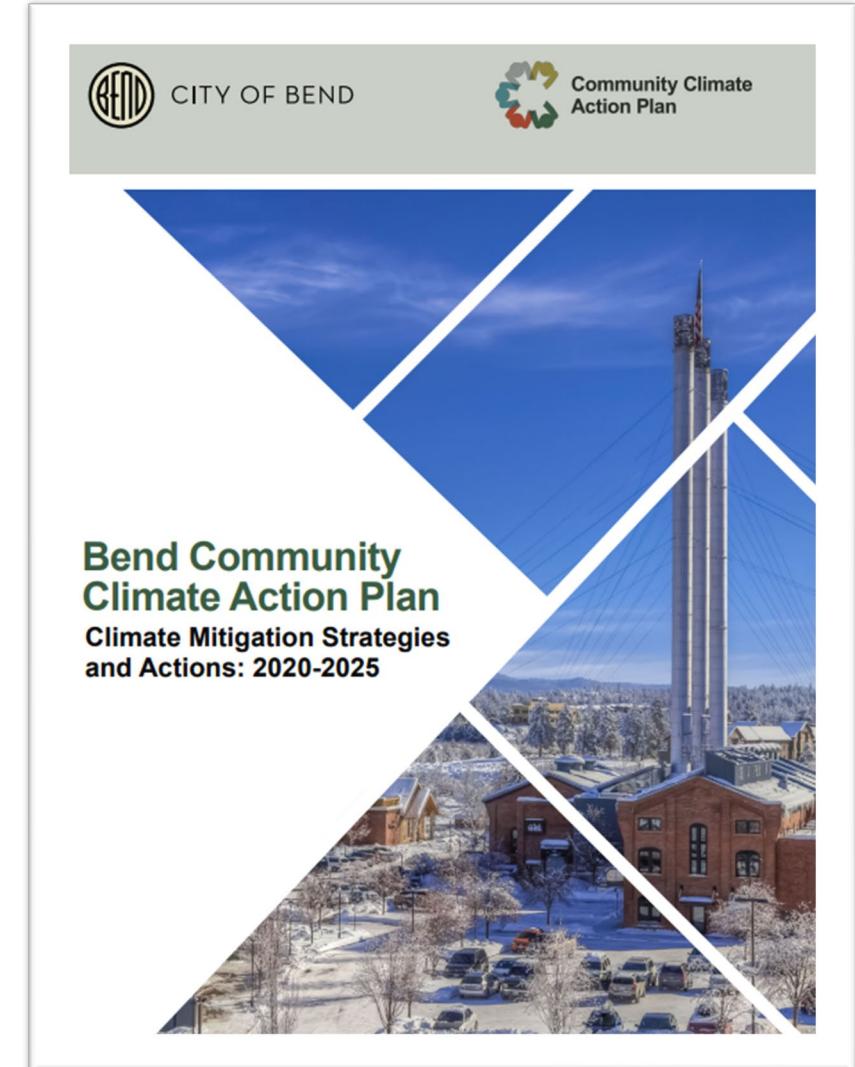
- Establish Temporary Safe Stay Area at Juniper Ridge, scale model up on a regional scale
- Continue to pursue sustainable funding for shelter operations
- Optimize housing continuum



CITY OF BEND

Environment and Climate

- Focus on Community Climate Action Plan 5-yr update
- Continue to explore electrification policies
- Support water conservation efforts and in-conduit hydro electricity opportunities
- Continue to lead by example with City facilities and fleet



CITY OF BEND

Economic Development

- Implement site-specific Tax Increment Financing (TIF) program
- Complete a community assessment and industry analysis to develop a vetted and inclusive economic development strategy and action plan
- Apply equity framework to Economic Development strategies
- Support job creation in Targeted Sector industries
- Continue Bend Airport development opportunities
- Support housing initiatives



RECREATION & TOURISM

- ❖ Outdoor Product Manufacturing
- ❖ Food and Beverage Manufacturing
- ❖ Food Service
- ❖ Accommodations
- ❖ Entertainment and Recreation



HEALTH SYSTEMS

- ❖ Health Care
- ❖ Wellness services
- ❖ Bioscience R&D
- ❖ Management of Companies
- ❖ Computer Systems Design



BUILD FOR GROWTH

- ❖ Architecture and Engineering
- ❖ Residential and commercial construction
- ❖ Building maintenance
- ❖ Real Estate
- ❖ Wood Product Manufacturing



TECHNOLOGY & INNOVATION

- ❖ Aerospace manufacturing
- ❖ High-tech Manufacturing
- ❖ Architecture and Engineering
- ❖ Computer Systems Design
- ❖ Bioscience R&D



Growth Strategies & Development

- Focus on current opportunities:
 - Southeast and Core Areas
 - Juniper Ridge
 - One-time UGB expansion
 - Middle and Affordable Housing
 - Job creation developments
- Develop 20-year Growth Plan
 - Economic Opportunity Analysis
 - Housing Need Analysis
 - Update to Transportation System and infrastructure master plans
 - Climate Friendly and Equitable Communities integration

The Growth Plan Will...



Accessible & Effective City Government

- Align the work of the City's Advisory Committees with Council Goals
- Continued implementation of Permit Process Improvement work including exploring a Developer Navigator Position
- Complete the new Juniper Ridge Public Works Campus
- Identify economic opportunities through potential public/private partnerships, including a new City Hall and Bend Central District catalytic development
- Continue work on City's communication and engagement strategies



Photo rendering of planned Public Works Campus at Juniper Ridge, copyright of Hennebery Eddy Architects.



CITY OF BEND

Questions



CITY OF BEND



To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact Russell Grayson at rgrayson@bendoregon.gov or 541-693-2121; Relay Users Dial 7-1-1.



CITY OF BEND