



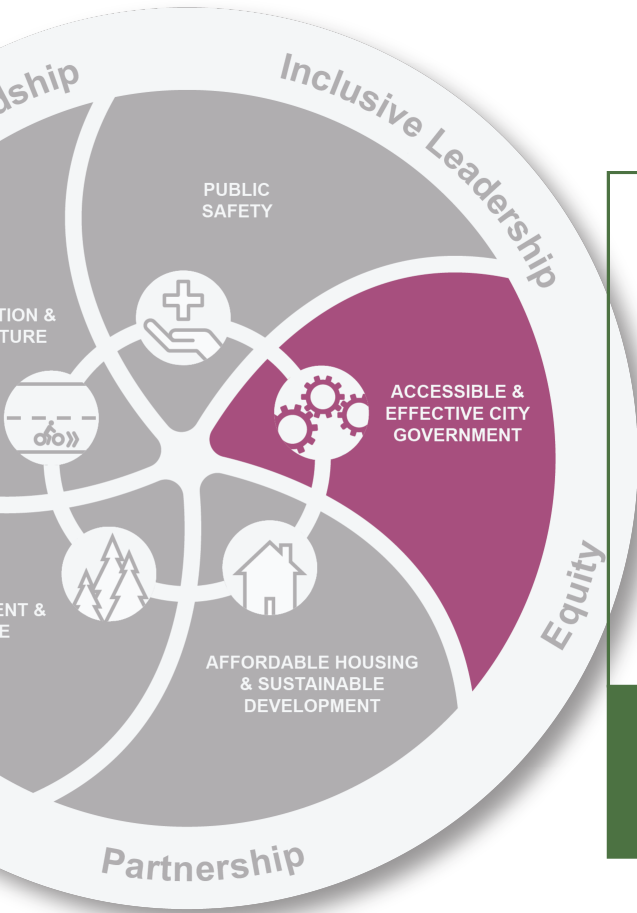
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Advisory Board Summit – Look Ahead

Russell Grayson, PE – Chief Operations Officer/Assistant City Manager

January 14, 2025

Path to Goal Setting



New councilor
orientation

Nov. – Jan.

Community Survey
***Pop-up
engagement events***

Council interviews
with goal setting
facilitator

December

Jan. 8: Swearing-in
***Jan. 14: Advisory
Body Summit***

***Community Goal
Setting events***

January

Feb. 3 – 4: Council
Goal Setting

February



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2025-2027 Priorities



Infrastructure



Housing and Homelessness



Environment and Climate



Economic Development



Growth Strategies and Development



Accessible and Effective City Government



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Infrastructure



Preferred design for Hawthorne Overcrossing: Single tower cable-stay bridge

- Transportation Projects:
 - Hawthorne Bridge, 2nd Street, Franklin Improvements
 - Reed Market Corridor
 - Bend Bikeways
 - Key Intersections (Revere, 8th, Wells Acres, Bear Creek etc.)
 - Implementation of Phase 2 of the Transportation Fee
- Water Projects:
 - Hydro-electricity
 - Outback Expansion
- Sewer: Southeast Area Lift Station
- Bend Airport: Air Traffic Control Tower

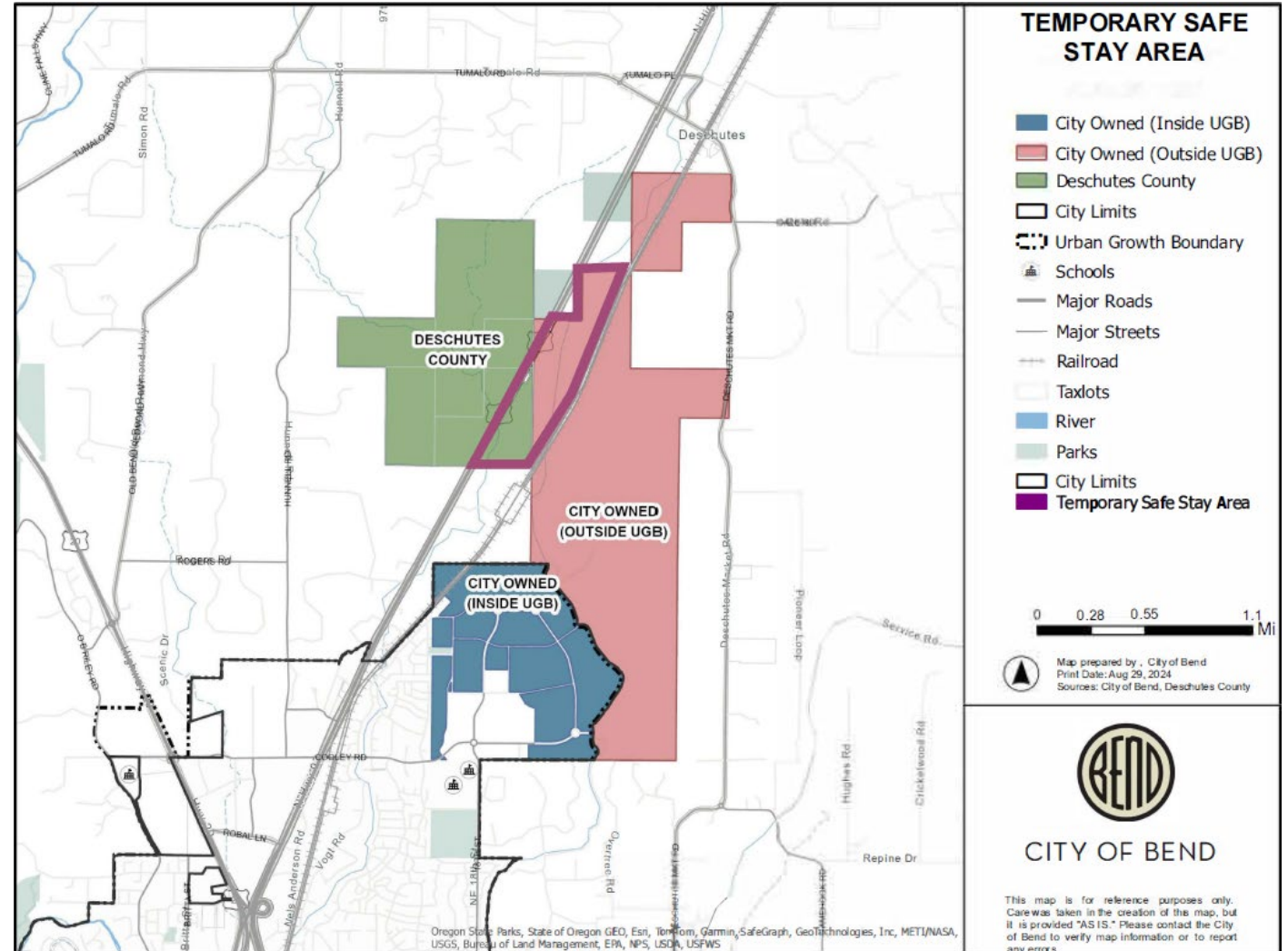
Housing

- Implement Site-Specific Tax Increment Financing Program
- Form work group explore housing funding options
- Implement HUD and DEQ housing grant programs
- Surplus City Property: Juniper Ridge and 9th Street
- Continue to unlock infill development and review/update infrastructure standards
- Continue code tune up and funding for ADU's



Houselessness

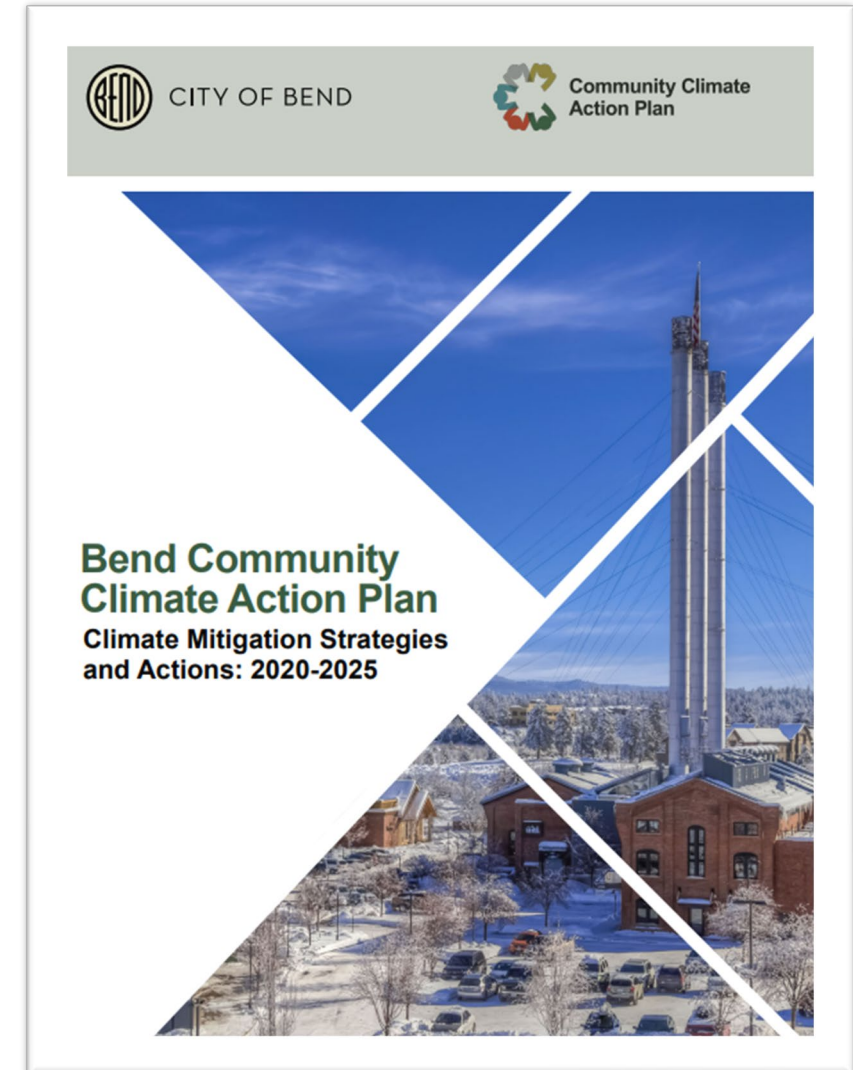
- Establish Temporary Safe Stay Area at Juniper Ridge, scale model up on a regional scale
- Continue to pursue sustainable funding for shelter operations
- Optimize housing continuum



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Environment and Climate

- Focus on Community Climate Action Plan 5-yr update
- Continue to explore electrification policies
- Support water conservation efforts and in-conduit hydro electricity opportunities
- Continue to lead by example with City facilities and fleet



Economic Development

- Implement site-specific Tax Increment Financing (TIF) program
- Complete a community assessment and industry analysis to develop a vetted and inclusive economic development strategy and action plan
- Apply equity framework to Economic Development strategies
- Support job creation in Targeted Sector industries
- Continue Bend Airport development opportunities
- Support housing initiatives

RECREATION & TOURISM



- ❖ Outdoor Product Manufacturing
- ❖ Food and Beverage Manufacturing
- ❖ Food Service
- ❖ Accommodations
- ❖ Entertainment and Recreation

HEALTH SYSTEMS



- ❖ Health Care
- ❖ Wellness services
- ❖ Bioscience R&D
- ❖ Management of Companies
- ❖ Computer Systems Design

BUILD FOR GROWTH



- ❖ Architecture and Engineering
- ❖ Residential and commercial construction
- ❖ Building maintenance
- ❖ Real Estate
- ❖ Wood Product Manufacturing

TECHNOLOGY & INNOVATION



- ❖ Aerospace manufacturing
- ❖ High-tech Manufacturing
- ❖ Architecture and Engineering
- ❖ Computer Systems Design
- ❖ Bioscience R&D

Growth Strategies & Development

- Focus on current opportunities:
 - Southeast and Core Areas
 - Juniper Ridge
 - One-time UGB expansion
 - Middle and Affordable Housing
 - Job creation developments
- Develop 20-year Growth Plan
 - Economic Opportunity Analysis
 - Housing Need Analysis
 - Update to Transportation System and infrastructure master plans
 - Climate Friendly and Equitable Communities integration

The Growth Plan Will...



Accessible & Effective City Government

- Align the work of the City's Advisory Committees with Council Goals
- Continued implementation of Permit Process Improvement work including exploring a Developer Navigator Position
- Complete the new Juniper Ridge Public Works Campus
- Identify economic opportunities through potential public/private partnerships, including a new City Hall and Bend Central District catalytic development
- Continue work on City's communication and engagement strategies



Photo rendering of planned Public Works Campus at Juniper Ridge, copyright of Hennebery Eddy Architects.



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Questions



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To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact Russell Grayson at rgrayson@bendoregon.gov or 541-693-2121; Relay Users Dial 7-1-1.

