

Stewardship Council Subcommittee
December 7, 2020

The meeting of the Stewardship Council Subcommittee was called to order at 3:00 p.m. on Tuesday, December 7, 2020, online and by phone.

- 1. Convene Subcommittee Meeting:** Councilors Chris Piper, Barb Campbell, Bruce Abernethy
- 2. Public Comment**
- 3. Approval of minutes from the July 28, 2020 meeting**

Councilor Piper moved to approve the July 28, 2020 meeting minutes. Councilor Abernethy seconded the motion, the motion passed unanimously (3-0).

- 4. Bend 2030: Presentation on outcomes from City funding and future planning**

Sally Jacobson, Bend 2030 Board Chair presented the following Bend 2030 updates:

- In January 2020 the City of Bend provided a capacity-building sponsorship to Bend 2030 to support the following objectives – some items had to be put on hold due to COVID-19:
 - Hiring an experienced Executive Director to support fundraising, project administration, and board development and training
 - Expanding board recruitment efforts to ensure diversity and inclusion through broad community representation
 - Undertaking training and strategic planning work, including Diversity, Equity, and Inclusion training for Bend 2030 board of directors, which will benefit both the organization and the vision refresh project
 - Expanding organizational capacity to serve as a community convener on critical citywide topics, including the concept of creating a local shared governance structure
- Back to some semblance of normal activity by Summer 2021
- Community Visioning Project to launch Fall of 2021
- Rebranding to happen February 2021

Councilor Campbell asked how large the Bend 2030 board is. Jacobson said there are nine right now.

Councilor Abernethy asked how Bend 2030 is going to address the liberal or elitist Intellectual perspective thought by the community and some members of Council. Jacobson said Bend 2030 is going to be overt and covert even with the name change and the feedback received about Bend 2030 has been nice.

Councilor Piper said he commends Bend 2030 for taking the heavy lift and making these changes.

Councilor Campbell said she is happy that Bend 2030 is taking on rebranding and adding more people to their board.

5. Collective Impact Bend Updates

Councilor Abernethy presented the following updates on the Collective Impact Bend model:

- Meetings have been on a regular basis – Central Oregon Intergovernmental Council (COIC) has been facilitating – have had staff and elected official representative
- Partners to consist of COIC, Bend-La Pine School District, Bend Parks and Recreation, City of Bend and Deschutes Library – open to expanding
- Looking at experience in Springfield and Eugene
- Envisioning trying to change or instill a culture
- Group felt the term ‘Shared Governance’ was not appropriate because the statutes limited their ability to share that governance – proposing to call the group ‘Initiative Collective Impact Bend’
- Issues discussed
 - Diversity, Equity and Inclusion – find ways in which the group could reach underserved populations
 - Alternative transportation – improving access
 - COVID-19 recovery
 - Mental health
 - Child care
 - Homelessness
 - Dealing with growth
 - How to live up to the moniker of being a Welcoming Community, how to increase civility in our discourse, how to increase trust in government
 - Climate Change – making progress on the Community Climate Action Plan
- Key elements of the Collective Impact Bend draft
 - The Why - Local public agencies are being asked by the public, with increasing frequency, to address new kinds of issues affecting the community that fall outside any one agency’s core services and direct sphere of influence. The alignment of public agencies in a collective impact model will allow for better partnerships on community goal setting, planning, and service delivery to address these emerging issues. By bringing together both elected officials and senior leadership of key public agencies, shared community-wide issues and initiatives can be coordinated and supported by the work of this team.
 - The Mission – “Uniting local government to leverage resources, share ideas, foster understanding among participants, and strategize solutions to support an inclusive, thriving and sustainable community.”
 - The Values - Collective Impact Bend embraces the following values:
 - Mutual trust and respect

- Clear and transparent communication
- Inclusivity of those we serve
- Accountability to our community and each other
- Collaborative approach in all we do
- Effective leveraging of resources to enhance synergy among partners
- Achievement of measurable outcomes that benefit the community
- The How - Collective Impact Model: collective impact emphasizes the importance of bringing together a variety of stakeholders to tackle complex issues often so deeply-rooted in communities that no single policy, government entity, organization, or program can independently solve it.

Guided by the 5 Conditions of Collective Impact, Collective Impact Bend agrees to develop the following conditions:

1. All participants have a common agenda for change, including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.
2. Collecting data and measuring results consistently across all the participants will ensure shared measurement for alignment and accountability.
3. Participants will develop a plan of action that outlines and coordinates mutually reinforcing activities for each participant.
4. Participants commit to open and continuous communication across the participants to build trust, assure mutual objectives, and create common excitement and motivation.
5. COIC serves as the backbone organization with staff to service the initiative and coordinate participating organizations and agencies, and will join as a participant when deemed appropriate by the group. COIC represents the region as a neutral partner, and has a long history of convening, facilitating and supporting agencies to achieve common goals.

- Collective Impact Bend will meet monthly, every fourth Wednesday of the month, unless otherwise determined by the group
- Questions to ask groups involved in the Collective Impact Bend:
 1. Which of these issues or topics important to your organization or which one would be nice if we could forward as a region?
 2. From your organization perspective, what does success look like if we were able to achieve it?
 3. What does your organization see as the biggest challenge associated with solving this issue?
 4. Identify what resources can you bring to this issue?
 5. What does your organization feel it needs from other organizations?
- Each organization is going to give an accounting of what has been done to date within their organization as far as training steps, new policies procedures and priorities

Councilor Piper asked if this is something we could also use to lobby for beneficiary legislation from a collective region. Eric King, City Manager, said the City's sense what is more important is Salem is broad coalitions and it cannot be cities going along. King said the City has to bring along businesses environmental, nonprofit, private sector and all voices collectively matter a lot more. King encourages the City to think even more broadly than just this Collective Impact Model.

King said at the January meeting the City is going to have some of their long-range planning staff that are doing equity mapping present.

Councilor Campbell wondered if the City needs the other agencies or could they do it on their own.

Councilor Abernethy asked what the next steps look like. King said the new liaison will not be chosen until early January and at the next meeting there will be more of a focus on DEI.

King said there is a public sector consortium training at Central Oregon Community College and there have already been DEI joint trainings with all the public agencies. King said the City has been doing a leadership training series as a public sector consortium training for the last four to five years.

6. Environment and Climate Committee Update

Cassie Lacy, Senior Management Analyst presented the following updates for the Environment and Climate Committee:

- Nine committee members and three committee alternates were appointed on October 7, 2020
- The first meeting was November 11, 2020 and the second meeting has been scheduled for December 14, 2020
- Planned objectives and agendas for the first couple of meetings:
 - November (Meeting #1)
 - Introductions
 - Introductions to City Advisory Committees
 - Legal Review
 - December (Meeting #2)
 - Charter document review and approval
 - Community Climate Action plan (CCAP) background and Q&A
 - Discussion of individual priorities for CCAP implementation
 - Begin preparations for January advisory committee input into Council Goal Setting
 - January (Meeting #3)
 - Finalize recommendations for Council Goal Setting
 - Continued discussion of CCAP and individual priorities
 - Begin Discussion of group priority projects
 - February (Meeting #4)
 - Discussion of group priority

- Committee's Priority Projects
 - Partnership model for CCAP actions that rely on community partners to implement
 - Feedback on several proposed community green tariff concepts being considered statewide to achieve the City's 100% renewable electricity supply goal

Councilor Abernethy said he was surprised by how few members of the steering committee were on the new Environment and Climate Committee. Abernethy asked if the steering committee members just did not apply. Lacy said only two steering committee members applied.

Mr. King presented an update on the Cares Funding Act:

- \$2.2 trillion package passed in April – \$1.6 went to Oregon
- Treasury suggested that 45% of the States allocation went to local government
- There was decision making that happened through the e-board, where there was no legislative involvement, so it was hard to advocate – the funding took more of a State centralized approach instead of distributing money to local governments
- \$3 million allocated to the City, \$2 million went out to the community – there were leftover funds distributed – City had to spend the money by December 31, 2020
- Most of the \$1.6 had been distributed to state agencies – only be spent of COVID related expenses
- \$55 million was held back and just distributed to the counties – Deschutes County received around \$2.6 million range which was allocated to the Central Oregon Intergovernmental Council – now available for businesses that were impacted by the latest freeze
- The package is being discussed – the City asked to do a better job distributing those dollars to the local level because the City is much better positioned to prioritize the resources where they are needed most

King shared the following on what the Stewardship Subcommittee will be used for in the future:

- Partnerships
- COVID/recovery process/
- Vaccine distributions – a lot is happening through the Operations center through Deschutes County
- Business assistance - BEDAB
- Environment and Climate Committee
- Human Rights and Equity Commission – City's Diversity Equity and Inclusion Work
- Collective Impact Bend Model

7. Adjourned at 4:19 p.m.

Respectfully Submitted,

Deputy City Recorder
Kayla M. Duddy