

RESOLUTION NO. 3414

A RESOLUTION OF THE CITY COUNCIL SUPPORTING THE DOWNTOWN BEND BUSINESS ASSOCIATION'S SUBMITTAL OF AN APPLICATION TO THE STATE OF OREGON TO BECOME A DESIGNATED MAIN STREET COMMUNITY IN THE OREGON MAIN STREET PROGRAM

Findings

- A. In 2024, the City Council adopted Ordinance No. 2495 to create the 2024-2027 Downtown Bend Economic Improvement District (DBEID). On June 20, 2024, the City Council adopted a Resolution of Assessment to establish assessments against commercial properties in the DBEID. The 2024-2027 DBEID went into effect on July 1, 2024.
- B. The Downtown Bend Business Association (DBBA) is an association of downtown Bend property owners which administers the DBEID and uses assessment funds to provide economic improvements in the DBEID. As part of the creation of the 2024-2027 DBEID, the City and DBBA entered a 2024 Agreement between City of Bend and DBBA for Management of the DBEID (the "Agreement") to memorialize their mutually-agreed upon obligations for the administration of the DBEID.
- C. One provision of the Agreement requires DBBA to be a member of the statewide Oregon Main Street Program. To achieve this, DBBA must apply for membership with "Main Street America," a national organization dedicated to economic development and community preservation in downtowns and neighborhood commercial districts.
- D. As part of its application process, DBBA is required to submit a City Council resolution endorsing DBBA's application and participation in the Oregon Main Street Network as a Designated Main Street Community, and pledging the City's cooperation with DBBA in the process.
- E. To support the DBEID, economic improvement in downtown Bend generally, and its partnership with DBBA, the City Council desires to adopt the resolution required for DBBA's Main Street America application.

Based on these findings, the Bend City Council resolves as follows:

- Section 1. The City supports the continued economic improvement and development of downtown Bend as it relates to the economic health of quality of life in the community. In furtherance of this support, the City will continue to partner with DBBA to fund and provide economic improvements in the DBEID.
- Section 2. To support DBBA in its provision of economic improvements, the City endorses DBBA's submittal of an application to the State of Oregon to become a Designated Main Street community and participate as such in the Oregon Main Street Network. The City pledges to support DBBA in the development of the local Designated Main Street Program.

Adopted by the Bend City Council on February 5, 2025.

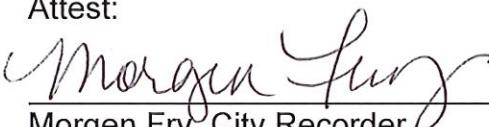
Yes: Mayor Melanie Kebler, Mayor Pro Tem Megan Perkins, Councilors Gina Franzosa, Ariel Méndez, Megan Norris, Steve Platt, Mike Riley

No: None



Melanie Kebler, Mayor

Attest:



Morgen Fry, City Recorder

Approved as to form:



Ian Leitheiser, City Attorney