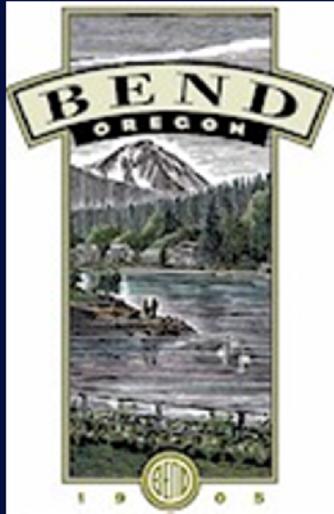


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Bend Central Area Plan Part 2

Great Expectations... Connecting to the Core

***Workshop 1
January 23, 2007***



What's the Central Area Plan?

- Bend is growing rapidly
- Downtown and surrounding areas are going to change
- Objective of the Central Area Plan
 - Guide future growth...20-30 years
 - Protect what's good
 - Identify opportunities for development
 - Ensure quality urban design
 - Ensure effective connections and transitions

Where's
the
Central
Area?



What's it all about?

Project is in two parts

- Part 1 (Approved by Council 2006):
 - Develop vision for whole Central Area... what should it be like in the future?
 - Conceptual framework plan for Historic Downtown Core area
 - Key concepts, projects and improvements
- Part 2 (Current Project):
 - More detailed concept outside of core
 - Focus on transportation and urban design
 - Development plan, actions and tools

So...what's your *vision* for the Central Area?

- Economic leader and social focal point for Central Oregon
- Comprised of diverse districts with their own character
- Strong physical & functional connections within the area
- Districts woven together to create overall sense of place and identity for Bend



What's your vision for the **Historic Downtown Core**?

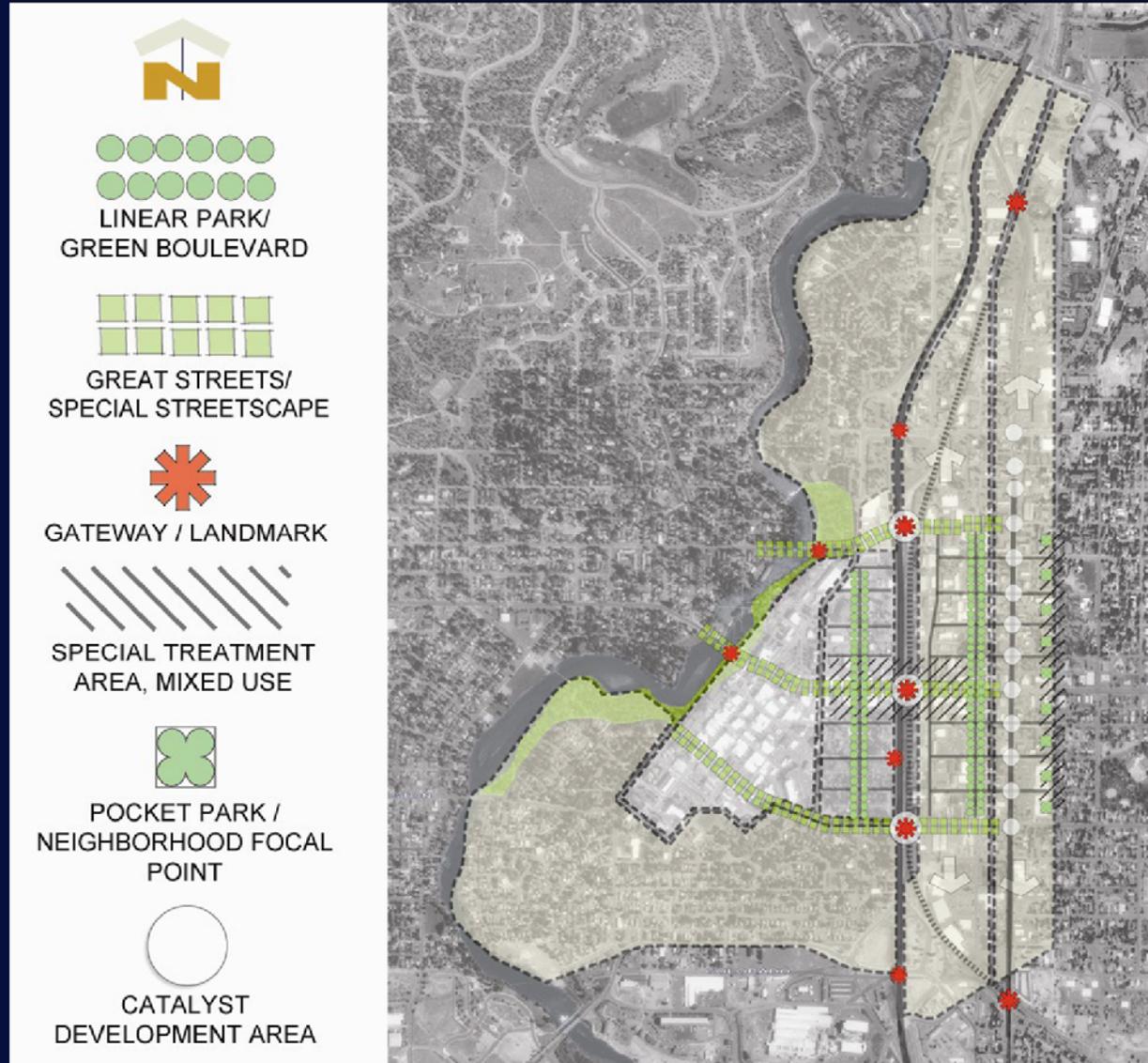
- The “public face” of Bend
- The community’s heart and soul
- The traditional civic “center” and “town square”
- Cultural, entertainment, and specialty retail center
- Vibrant and active, throughout the day and evening



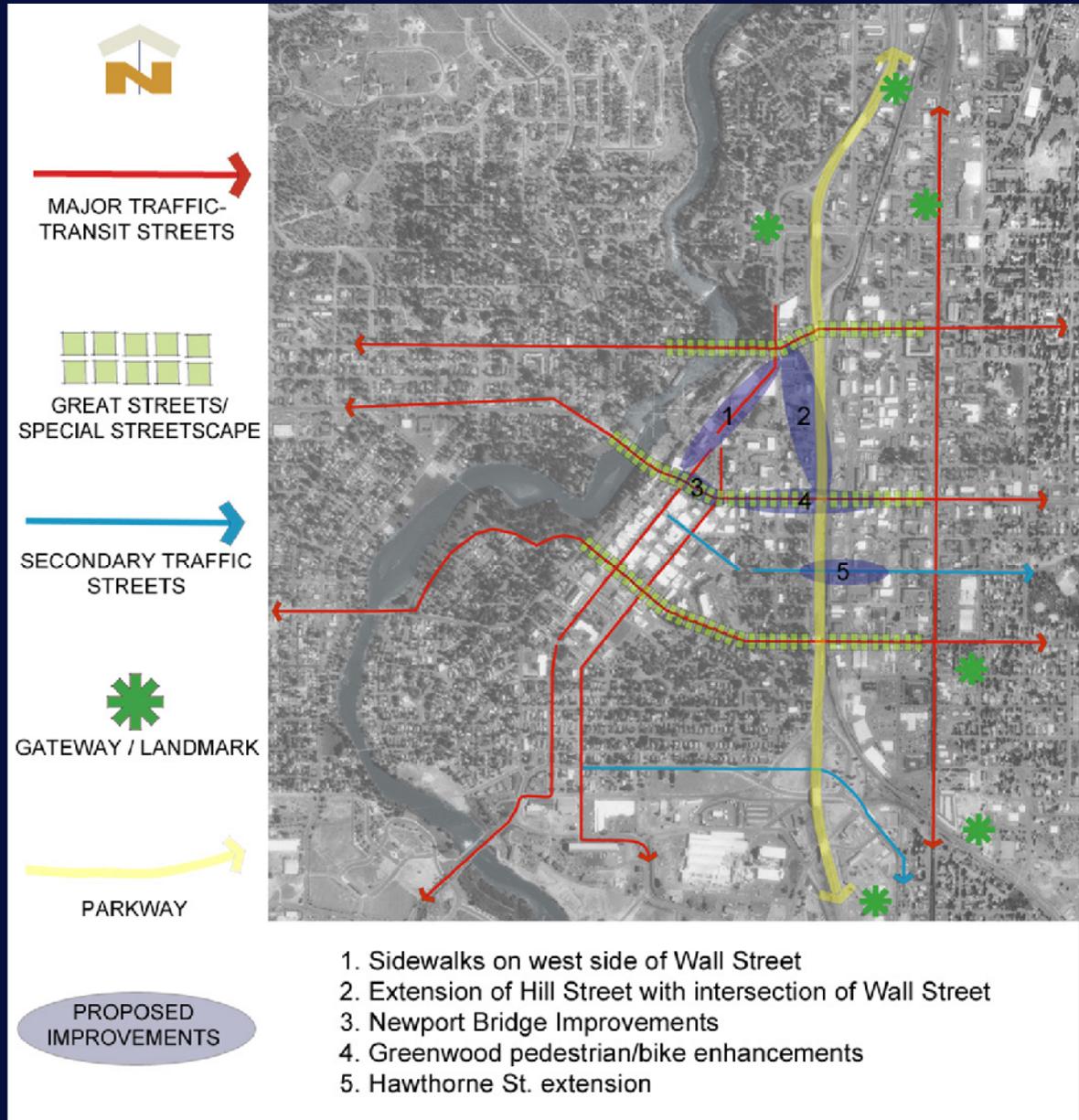
What's your vision for **3rd Street**?

- Revitalized and reclaimed “strip”
- Mixed-use, close-in neighborhood
- Higher densities and taller structures along green boulevard
- Organized into centers of activity with unique green spaces and public places

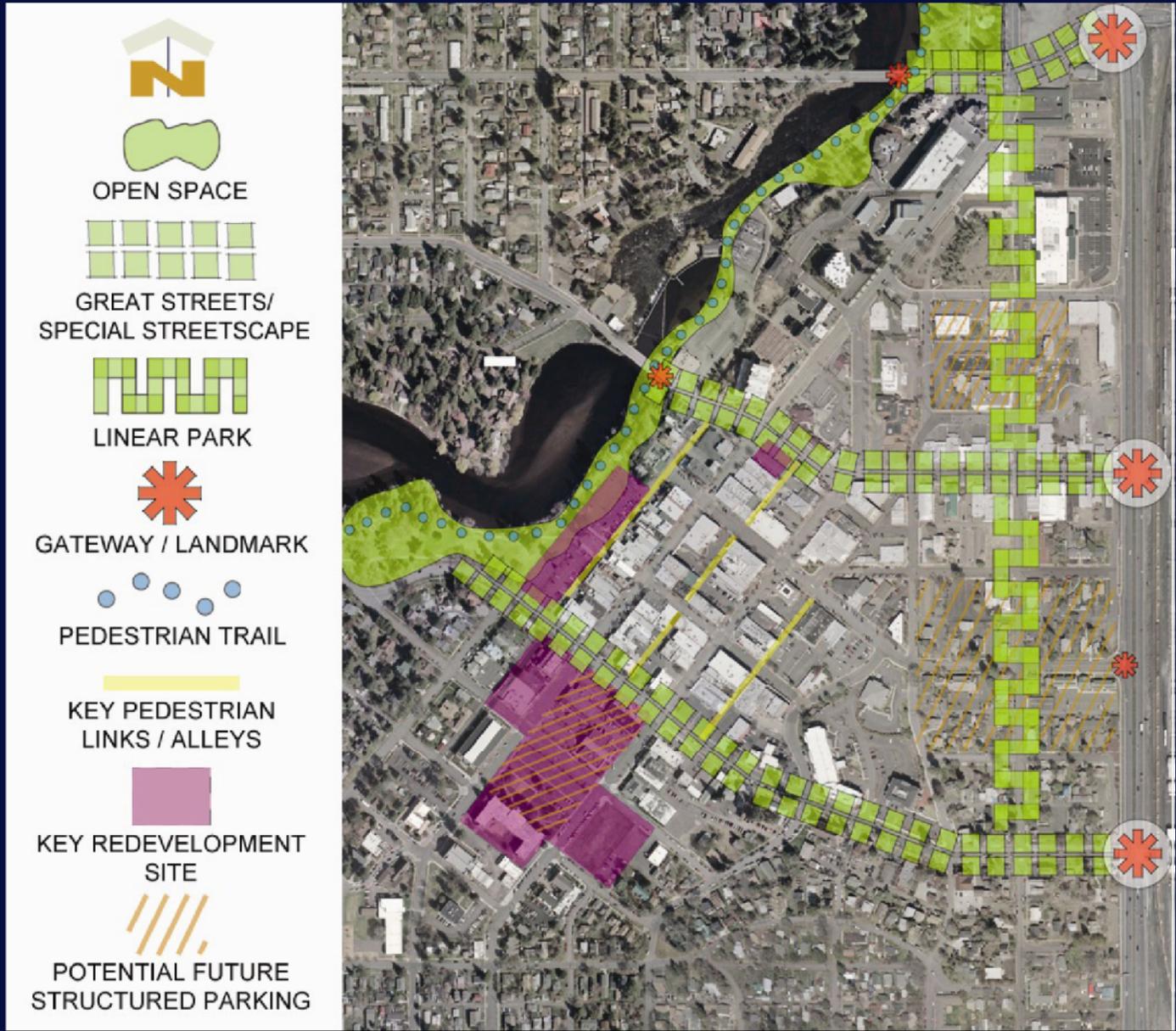
CAP 1: Develop overall framework



CAP 1: Transportation system



CAP 1: Focus on Historic Core



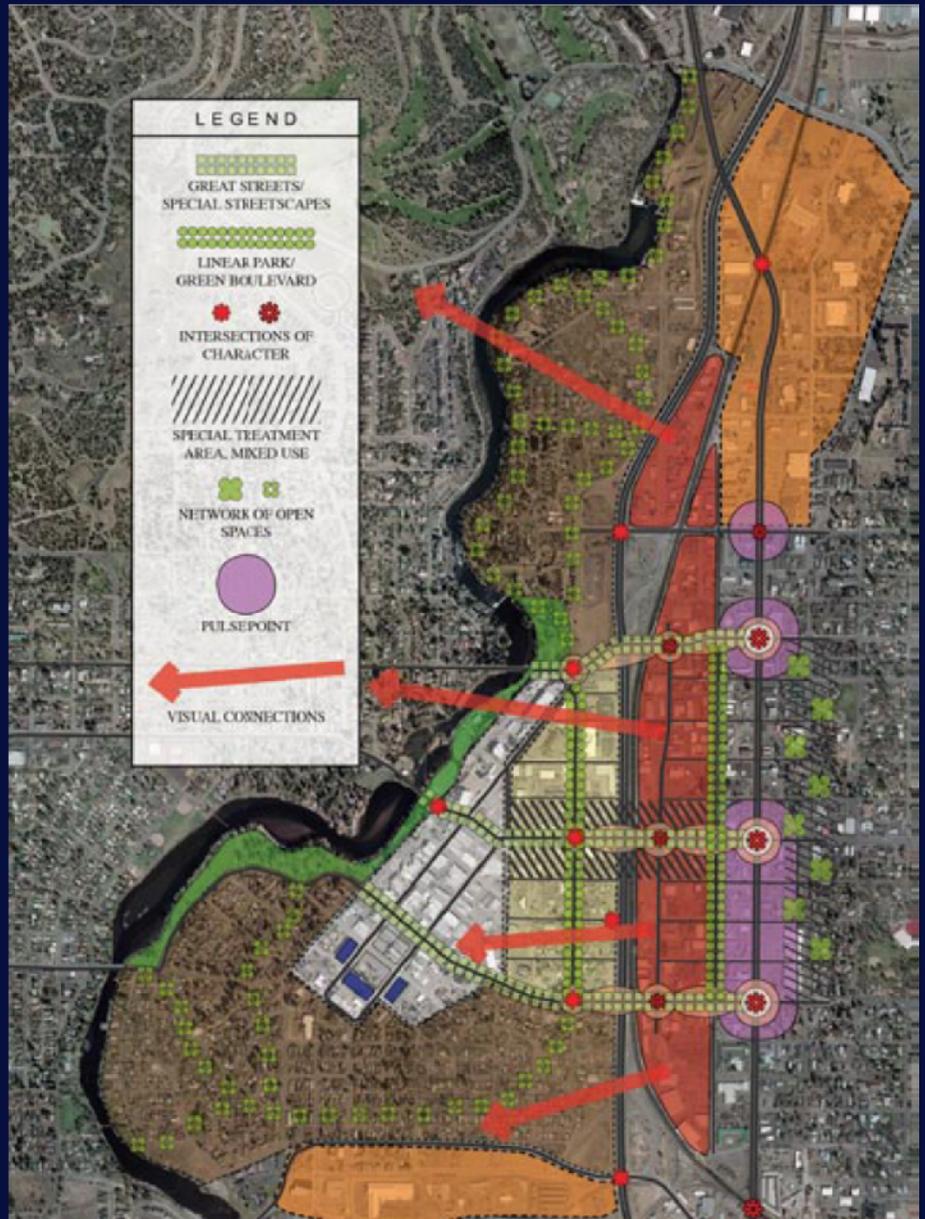
What are the key elements of this project?

- Community-driven vision
- Sense of place (create/maintain)
- Mixing uses
- Activity centers
- Density “done right”
- Current and future market reality
- Transportation linkage & access
- Maximizing opportunities
- Effective N-hood transitions
- Outcomes-oriented development strategy
- *Actions!*



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Where we think we're heading... You tell us!



How does this get done?

- Fact-finding & research
- Stakeholder interviews
- **Public workshop**
 - **Issues, desired outcomes, suggestions**
- Planning
 - Design, transportation, development/redevelopment
 - Context and n-hood transition
- Public involvement
- Develop recommendations for actions and tools to get them done

What's the time frame?

- Research and fact-finding: Dec-Jan 07
- **Public workshop:** Jan 07
- Planning: Jan-June 07
 - Land use, transportation, design, development/redevelopment
 - Context and transition
 - Tools and action plan
- Public involvement: Ongoing
- Draft Plan July 07
- Products and approvals Sept 07

What we've heard so far:

- Improve streetscape and pedestrian environment
- Provide a boulevard treatment for Greenwood and other “great streets”
- “Reinvent” 3rd Street commercial strip
- Create gateways and “places”
- Preserve core’s historic character
- Ensure adequate parking
- Plan for more mixed use
- Careful transitions between areas, uses
- Stimulate private investment
- Quality design, places, open spaces

What are we doing here tonight?

For the areas outside of and connecting to the Historic Downtown Core:

- **Discussing land use and development**
 - Future land uses
 - Development concepts
 - Specific site ideas
- **Addressing design issues**
 - Design guidelines
 - Building heights
 - Gateways and open spaces
- **Defining the transportation network**
 - Streets, traffic, transit, parking
 - Pedestrian and bicycle facilities
 - Connections

What's tonight's game plan?

Format:

- Informal “workshop” style
- Visit each of three work stations and talk with the Project Team
- See what's being thought about, give us your opinions

Staying involved after tonight

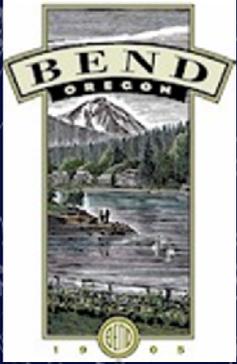
- E-mail and mailing list
- City's website
 - www.bend.or.us
- Future workshops
- Communicate through Project Advisory Committee reps
- Call us!
 - David Knitowski, (541-330-4022)
 - Shelley Holly (503-233-2400)

Logistics and Details!

- Please sign in
- Information packets
- Self-guided “tour”...spend time on issues important to you
- Questionnaire...help us capture your ideas!

*Next step after tonight:
prepare initial concepts*

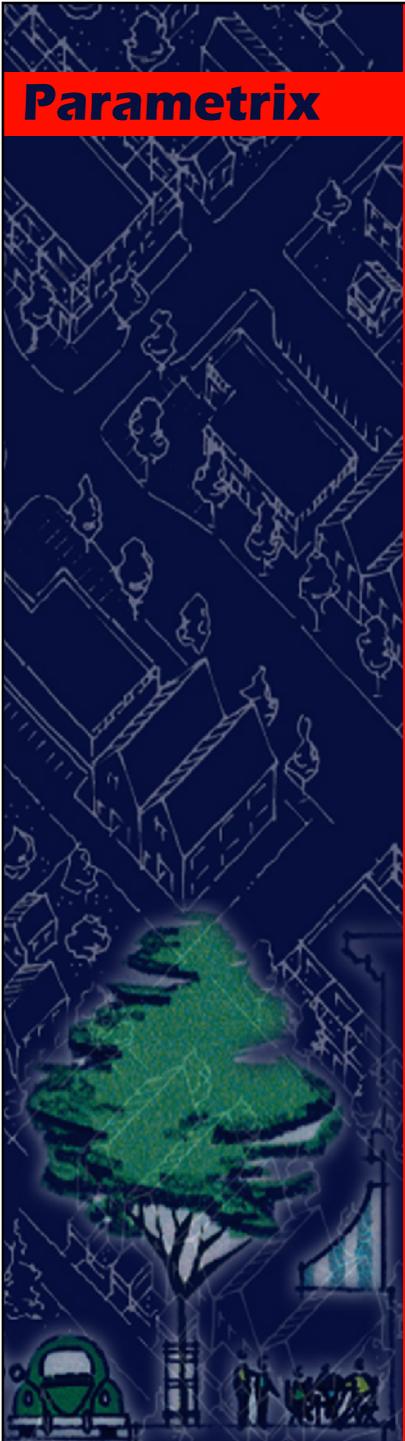
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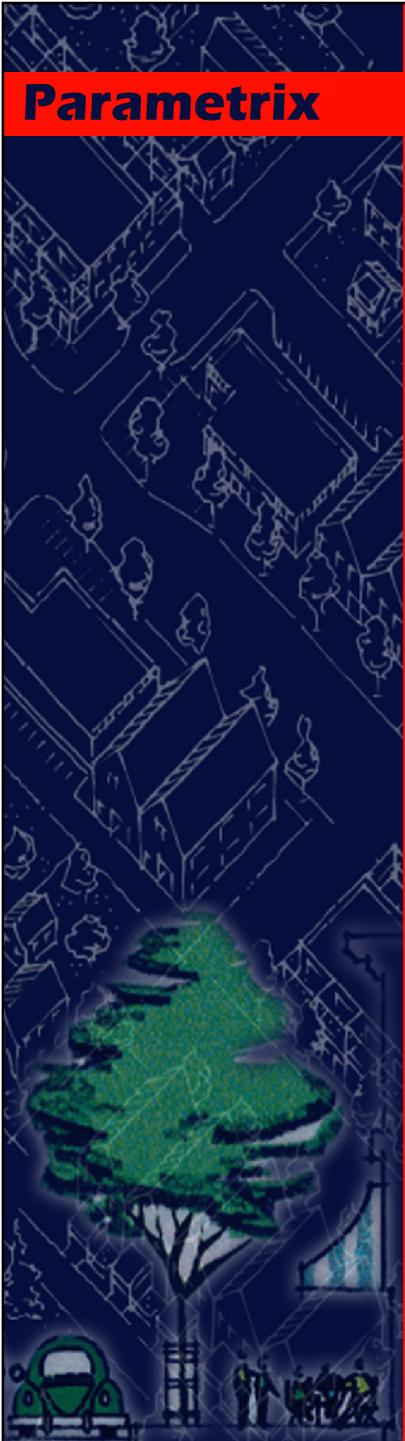
Let's get to work...we're listening!



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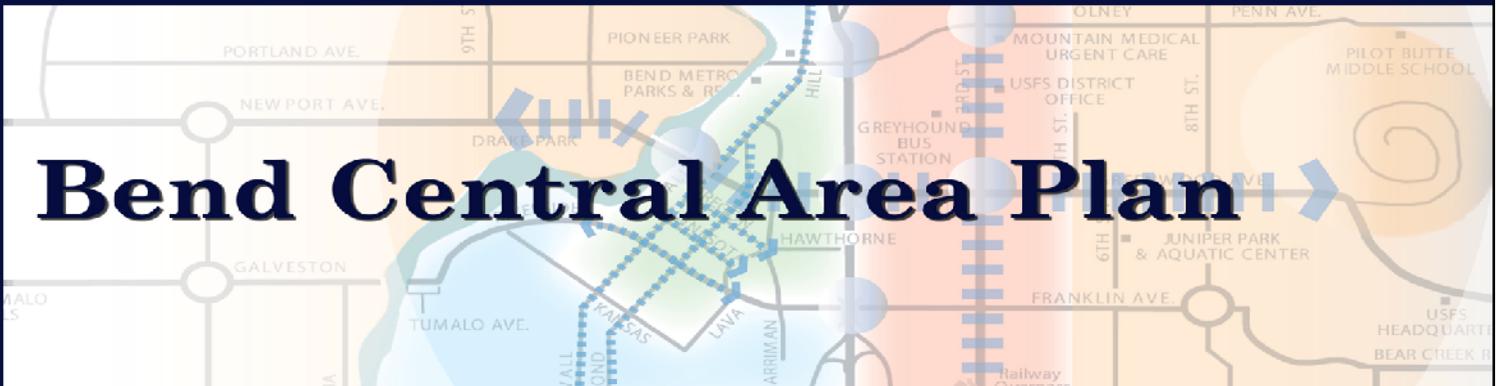
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Bend Central Area Plan

