

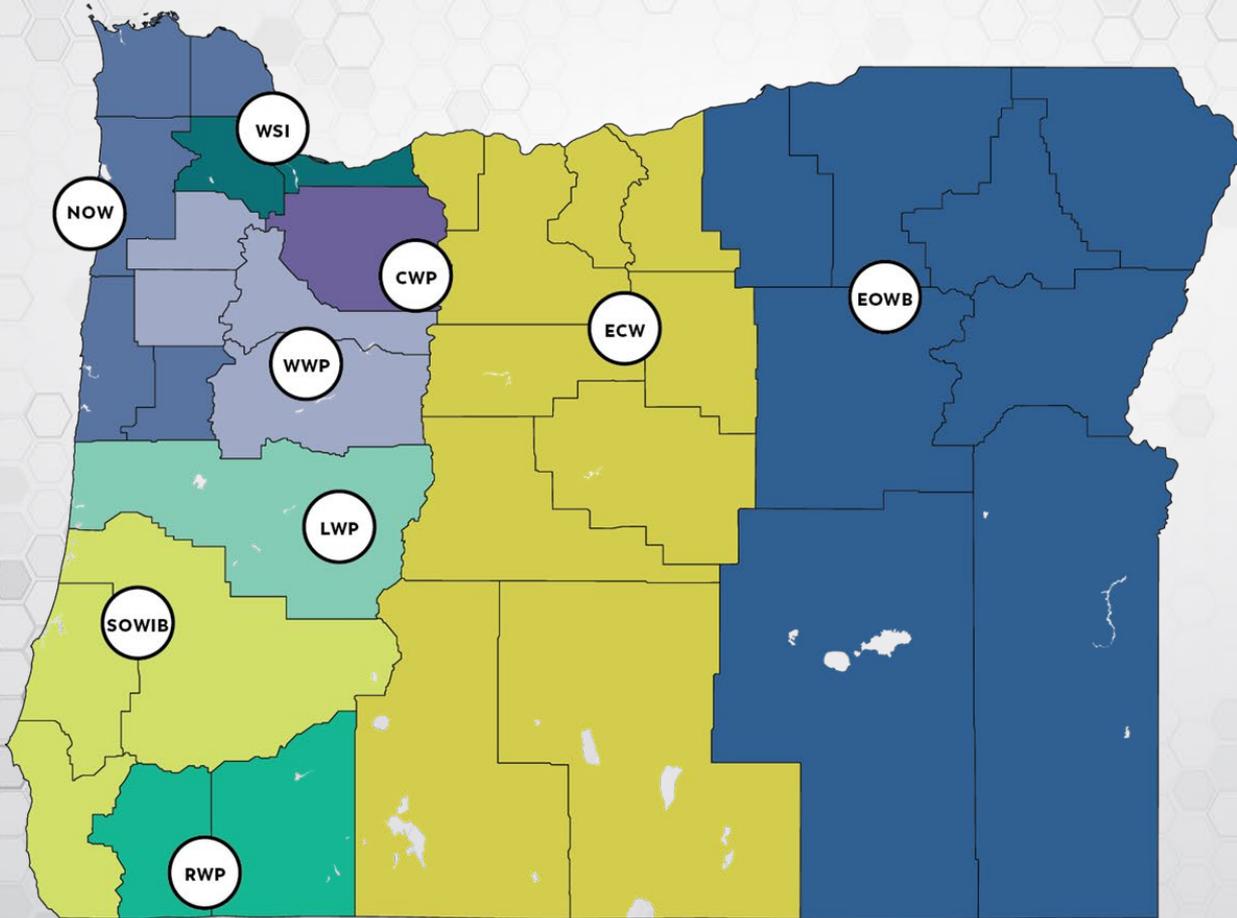


East Cascades
WORKS

Connecting Talent To Opportunity

East Cascades Works supports the talent needs of employers and maximizes and aligns investments in the career goals of individuals to fuel a thriving economy.

LOCAL WORKFORCE BOARDS



Programs and Initiatives

Talent

- Youth
 - Youth Career Connect
 - Youth Compass Program
 - Career Passports
- Adults
 - WorkSource Oregon
 - WorkSource Reentry

Business

- Business Response Network
- Sector Partnerships
- Employee Advancement Grants
- WorkSource
 - Rapid Response – Layoff Aversion
 - Recruitment - Screening
 - On the Job Training funds

Who do our programs help?

PEOPLE

- 16 years or older
- Legally able to work in US
- First time jobseeker
- People changing jobs/careers
- People seeking new skills
- People seeking credentials/degrees
- People who have been laid-off
- People who are unemployed
- Returning neighbors

BUSINESS

- Business Services includes:
 - Finding employees + access to new talent
- Retaining + advancing employees
- Labor market info + Data analysis
- Sector Partnerships
 - Construction
 - Health Care
 - Hospitality & Tourism – emergent
 - Manufacturing – emergent



Portland State
UNIVERSITY

Portland State University conducted a study of Prosperity Programs under Future Ready Oregon

\$35M investment – 16% of total Future Ready Funding



Prosperity **SUCCESS** by the NUMBERS



Program Completion
Goal: 80%
Outcome: 85%



Participants Employed
Goal: 75%
Outcome: 75%



Women Enrolled
Goal: 50%
Outcome: 46%



Wage over \$17 per hour:
Goal: 75%
Outcome: 85%

Updated on March 31, 2025

RETURN ON INVESTMENT

These programs deliver measurable financial returns.

Oregon's investment in workforce readiness has already proven to reduce state costs and boost revenue.

- **\$35 million investment will generate \$23.1 million in new tax revenue from increased earnings and \$195.4 million in reduced social services costs. That amounts to an estimated total annual financial benefit to the state and taxpayers of \$219 million.**

\$219 million benefit to taxpayers



BEDAB Grant Ideas

Employee Advancement Grants

- Developed a simple and brief online application process with bi-monthly awards
- \$1,000-\$20,000 matching grants
- Focus on upskilling incumbent workers
- Ideally leads to an opportunity for advancement and wage gains within their company, as well as those that create opportunities to backfill positions with new employees
- Video on Tofurkey's grant https://youtu.be/h1o_t-VhXZ0



East Cascades
WORKS

Connecting Talent To Opportunity

Heather Ficht
Executive Director
541.904.5070

heather@ecworks.org