

FUNDING SOURCES: RANKING EXERCISE

Funding Source	Legality	Efficiency	Equity	Political Acceptability	Magnitude of Additional Funding	FWG Ranking Exercise	
<i>Existing funding sources that could potentially be expanded</i>							
City General Fund allocation					\$\$		4
Room Tax					\$\$		1 ²
Transportation System Development Charges (TSDCs)					\$\$\$		✓ 9
Utility franchise fees					\$		2
Business fee					\$		5
Parking fee					\$		3 ¹
<i>Potential new funding sources</i>							
Local Improvement Districts (LIDs)					\$		✓ 9
Property tax: general obligation (GO) bonds					\$\$\$		✓ 10
Property tax: local option levy					\$\$\$		? 5
Property tax: special road districts					\$		1 ²
Urban renewal funding					\$\$\$		✓ 8
Transportation utility fees (e.g. transit utility fee, street tree program)					\$\$\$		✓ 8
Local seasonal fuel tax (city or county)					\$\$		✓ 11
County vehicle registration fee					\$\$\$		✓ 9
Payroll tax					\$\$\$		14
Advertising/naming rights					\$		5
Tolls					\$\$\$		table 14
Sales tax					\$\$\$		✓ 8 ¹