

City of Bend Sponsorship Program Report Fiscal Year 2024-25



CITY OF BEND

Overview:

The City of Bend sponsorship program for the fiscal year 2024-25 reflects a commitment to fostering community engagement, promoting inclusivity, and supporting events that enrich the cultural and social fabric of the city. The tenets of the program, including equitable fund distribution, transparent processes, and responsible fund allocation, are evident in the diverse range of events and programs supported throughout the year.



Key Tenants:

1. Equitable and Accessible Funding:

Funds are provided to community partners in a manner that ensures accessibility and fairness, enabling a broad spectrum of organizations to benefit from City support.

2. Promotion of Inclusive Events:

Supported events and programs align with the City's outreach and education goals, contributing to a discrimination-free environment while fostering community cohesion and understanding.



3. Transparent Application and Vetting Process:

The sponsorship program maintains transparency through its application and vetting processes, ensuring that decisions regarding fund allocation are clear and accountable.

4. Responsible Fund Distribution:

City discretionary funds are distributed in a manner that prevents the creation of reliance on City funds by community organizations, allowing them to host events and programs without developing an expectation of continued City support.

Highlights of Sponsored Events and Programs:

1. Community Leadership and Workforce Development:

Programs such as Bend NEXT, Leadership Bend, City Club and the Black Business Owners Development Project primarily target young professionals, emerging leaders, and individuals interested in community and business development. Total amount contributed: \$35,000.

2. Cultural and Diversity Celebrations:

Events like Welcoming Week, Central Oregon Pride, Juneteenth, Lunar New Year Celebration, and Black History Month Celebration cater to diverse cultural groups. Total amount contributed: \$58,200.



3. Environmental Initiatives:

Sponsored events and programs like the Earth Day Fair, Youth Conservation Corps, Deschutes River Cleanup, and Go Clean Energy Conference appeal to environmentally conscious citizens and those interested in conservation efforts. Total amount contributed: \$22,500.

4. Social Services and Support:

Programs such as the Bend Latino Family & Youth Council, Advancing Equity for Latine Immigrants, and others serve vulnerable populations including youth and immigrants. Total amount contributed: \$6,750.

5. General Community Engagement and Events:

Various community engagement events, fundraisers, and social gatherings contribute to the overall well-being and cohesion of the community, catering to a broad demographic range. Total amount contributed: \$38,268.

Total Contributed: \$160,718

The City of Bend's sponsorship program for fiscal year 2024-25 exemplifies a strategic approach to community engagement, inclusivity, and responsible fund allocation. By supporting a diverse array of events and programs, the City contributes to the vibrancy and well-being of its community while upholding principles of equity, transparency, and fiscal responsibility.

Funding List

Date:	Awarded To:	Event Or Program:	Amount Awarded:
8/1/2024	BendNext	Sponsorship Of Multiple Programs	\$10,000
8/5/2024	In Our Backyard	Sponsorship-annual Freedom Fundraiser	\$750
8/5/2024	NatureConnect Central Oregon	Sponsorship-Welcoming Week Climb Night Event	\$1,500
8/5/2024	NeighborImpact	Sponsorship-2024 Affordable Homeownership Fair	\$1,500
8/5/2024	The Environmental Center	Sponsorship-the Journey Of Monarch Butterfly Hike	\$1,700
8/5/2024	Tower Theater Foundation	Sponsorship-2024 Family Page To Screen Event	\$1,500
8/5/2024	Volunteers In Medicine	Sponsorship-2024 Welcoming Week Health & Wellness Fair	\$1,500
8/12/2024	Bend Park And Recreation District	Sponsorship-Welcoming Week Multicultural Skate Night	\$500
8/12/2024	Orchards District Neighborhood Association	Sponsorship-Friends & Family Picnic	\$4,200
8/12/2024	Partners In Care Inc	Sponsorship-Welcoming Week Movie Night	\$1,000
8/12/2024	The Latino Community Association	Sponsorship-Welcoming Week Among Immigrants Event	\$2,500
8/19/2024	Oregon State University-Cascades	Sponsorship-Mes De La Cultura: Pelicula Y Tacos	\$2,000
8/26/2024	Envision Bend	Sponsorship-Community Belonging Conversion	\$1,000
9/4/2024	Michelle Gbadebo-BolaFilms	Sponsorship-Confidence Documentary Premiere 2024	\$6,000
9/4/2024	The Environmental Center	Sponsorship-Journey Of Monarch Butterflies #2	\$1,000
10/7/2024	Better Together Central Oregon	Sponsorship-Community Connections Event	\$1,500
10/14/2024	Better Together Central Oregon	Grant Award-Bend Latino Family & Youth Council	\$2,500
10/21/2024	City Club Of Central Oregon	Grant Award-City Club Monthly Forum Program	\$5,000
10/21/2024	Economic Development For Central Oregon	Sponsorship-2024 Bend Venture Conference	\$3,000
10/31/2024	Upper Deschutes Watershed Council	Sponsorship: 2025 Deschutes Cleanup	\$3,000
11/4/2024	Deschutes River Conservancy	Grant: Raise the Deschutes	\$2,500
11/4/2024	Bend Park And Recreation District	Sponsorship: 4th Of July Pet Parade	\$2,500
11/4/2024	Southwest Bend Neighborhood District	Sponsorship: SBND 2024 Fall General Meeting (Cost of Mailings)	\$2,108
11/4/2024	Central Oregon Veterans Outreach	Sponsorship-23rd Annual Veteran's Day Parade	\$2,500

11/4/2024	Embrace Bend	Grant: APIC Lunar New Year Event & Ideas Lab Program	\$6,000
11/4/2024	Frontline Foundation	Sponsorship: Bend Christmas Parade	\$2,000
11/4/2024	Source Weekly	Grant Award-Alpenglow Nights Summer Concert Series	\$2,500
11/4/2024	The Father's Group	Sponsorship-Battle Of The Axes	\$1,000
11/4/2024	The Latino Community Association	Grant: Advancing Equity For Latine Immigrants Prog	\$2,500
11/13/2024	Tower Theater Foundation	Grant Award: Community Engagement Programming	\$2,500
11/18/2024	Embrace Bend	Sponsorship-Barry Washington Jr. Memorial Event	\$3,500
11/18/2024	Southern Crossing Neighborhood Association	Sponsorship: 2025 Summer Block Party	\$4,500
11/18/2024	The Father's Group	Grant Award-Africans Building Community Culture	\$2,500
12/9/2024	Southwest Bend Neighborhood District	Sponsorship: SBND 2024 Fall General Meeting	\$960
1/13/2025	Central Oregon Community College	Sponsorship: COCC Black History Month Celebration	\$2,000
1/27/2025	The Environmental Center	Sponsorship: Earth Day Fair Celebration	\$3,000
3/17/2025	Central Oregon Intergovernmental	Grant:COIC Transportation Safety Grant Local Match	\$10,000
4/7/2025	Central Oregon Community College	Sponsorship: Latinx Party Celebration	\$2,000
4/21/2025	350 Deschutes	Sponsorship: Go Clean Energy Conference	\$2,000
4/21/2025	Bend Park And Recreation District	Sponsorship: 4th Of July Pet Parade	\$2,500
4/21/2025	Better Together Central Oregon	Sponsorship: A Gathering-Melanated Business Owners Dev. Project	\$2,000
4/21/2025	Downtown Bend Business Association	Sponsorship: Downtown Bend Flower Basket	\$500
5/1/2025	Heart Of Oregon Corps, Inc	Grant: Youth Conservation Corps Program	\$10,000
5/5/2025	Art Sprouts Inc	Grant: Cultural Nexus Event Series	\$7,500
5/5/2025	Bend Pride Inc	Sponsorship: Central Oregon Pride Event	\$10,000
5/5/2025	Central Oregon Veterans Outreach	Sponsorship: 2025 Veterans Day Parade	\$4,000
5/5/2025	High Desert Food & Farm Alliance	Grant: Farmer's Mkt Bilingual Nutrition Edu. Progr	\$5,000
5/5/2025	Scalehouse	Grant: 2026 Environmental Stewardship Exhibit	\$2,000
5/5/2025	Tower Theater Foundation	Grant: Summer 2025 Community Programming	\$4,000
5/19/2025	Embrace Bend	Sponsorship: Central Oregon Earthseeds Juneteenth	\$5,000