



CITY OF BEND

# **Bend Economic Development Advisory Board Meeting**

January 5, 2026

# Public Comment

# New Member Introductions

# Mayor Pro Tem Perkins Updates

# Energy Trust of Oregon Presentation





# Energy Trust of Oregon Overview

## Bend Economic Development Advisory Board Meeting

January 5, 2026



## About us

Independent  
nonprofit

Serving 2.4 million customers of  
Portland General Electric,  
Pacific Power, NW Natural,  
Cascade Natural Gas and Avista

Providing  
access to  
affordable  
energy

Generating  
homegrown,  
renewable  
power

Building a  
stronger Oregon  
and SW  
Washington

## **Our vision:**

Clean, affordable energy for everyone.

## **Our purpose:**

Working with customers, communities and utilities, we save energy and maximize adoption of clean energy solutions, reducing costs and accelerating community-centered benefits.



# Deschutes County: By the numbers



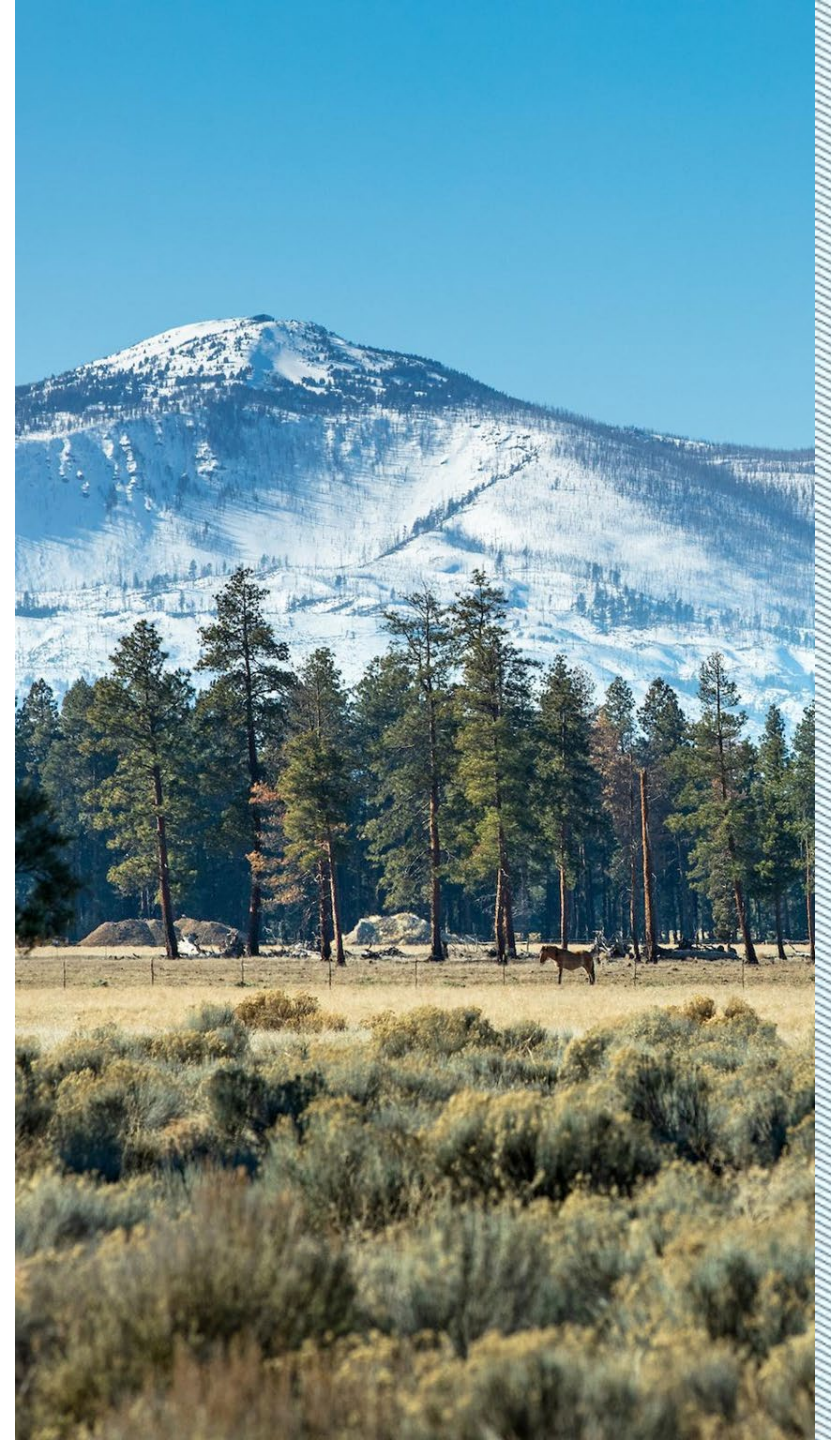
**1.65 billion kWh**  
**lifetime electric savings**  
enough to power 160,000 homes



**28.5 million therms**  
**lifetime gas savings**  
enough to heat 55,800 homes



**940,000 metric tons**  
**carbon avoided**





# Deschutes County: By the numbers



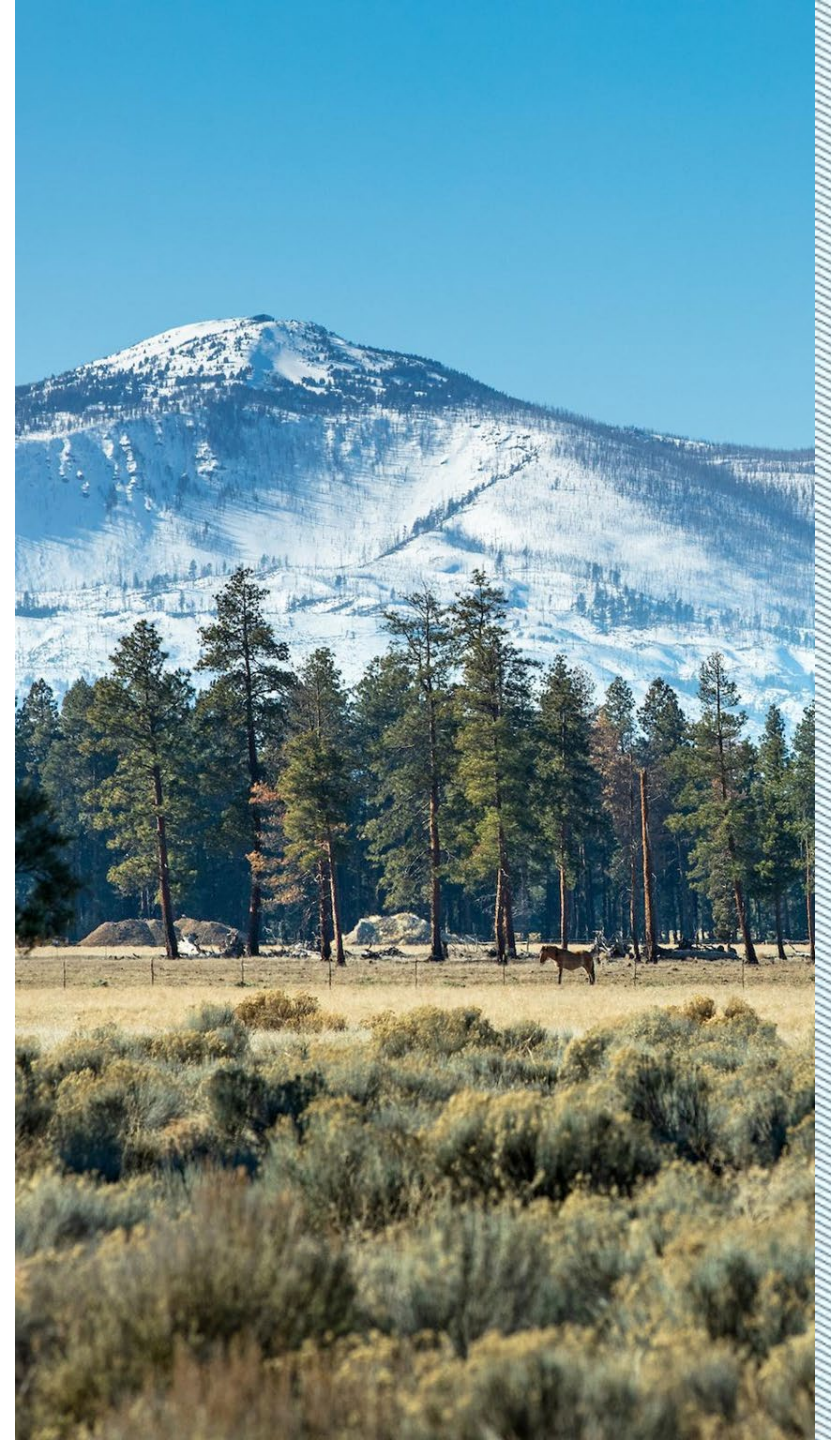
**35,000 sites served**  
Residential, business and  
renewable energy



**\$59.6 million**  
**total incentives paid**



**\$179 million**  
**total bill savings**



# Energy Trust + Economic Development

- **Driving economic growth**

Energy Trust's energy efficiency and renewable energy initiatives contribute directly to economic development by delivering both energy and non-energy benefits.

- **Improving business competitiveness and reinvestment**

Businesses that reduce energy costs through these programs can increase profits, improve market competitiveness, and reinvest in staff, facilities, and equipment—further stimulating economic activity.

- **Supporting environmental and climate goals**

Participating in Energy Trust programs helps businesses and communities use less energy and meet environmental and climate goals, such as reducing emissions.



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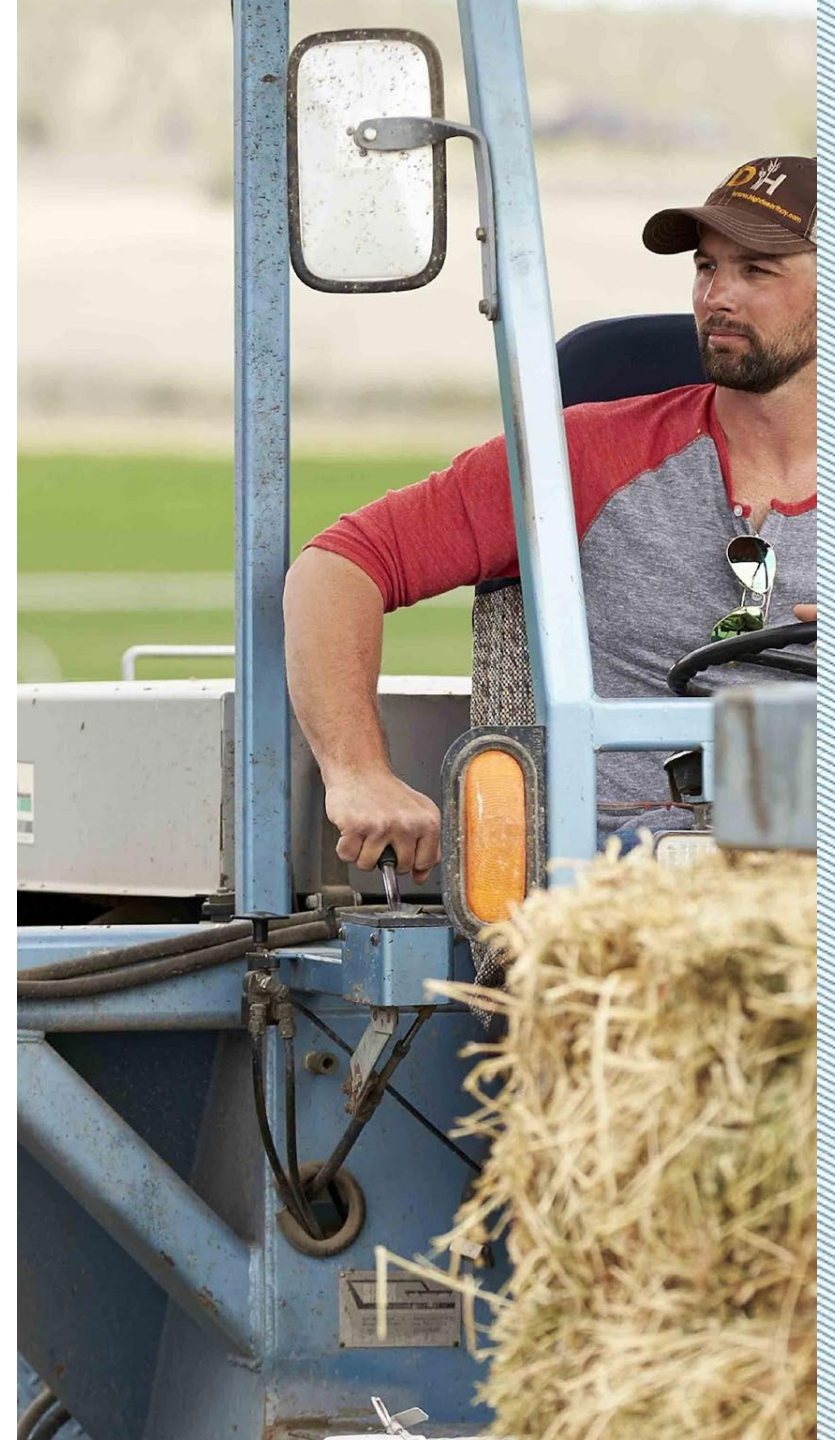
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# Existing Buildings and Industrial Programs

# What Energy Trust provides

- Project scoping and technical studies
- Technical assistance
- Cash incentives for capital upgrades and operations & maintenance improvements
- Lighting upgrades
- Equipment rebates
- Strategic Energy Management (SEM)



## Eligible energy-saving improvements

**Foodservice**

**Lodging**

**Grocery**

**Service shops  
and warehouses**

**Lighting**

**HVAC and water heating**

**Insulation**

**Emergency generator  
block heaters**

**Computer/Server Room Cooling**

**Custom controls**



# Incentive Pathways

## Standard Incentives

- “I need to replace equipment/add insulation/etc.”
- Pre-determined incentive amounts for specific measures/types of equipment

## Custom Incentives

- “I have a big project specific to my business or building system.”
- Incentive amounts will vary from project to project

## Retrocommissioning

- “I want free help saving energy with the equipment I have.”
- The program covers up to 90% of the cost to optimize current equipment







# Deschutes Brewery

- Upgrades:
  - Boilers
  - Glycol pumps
  - Stack heat recovery
  - Pipe insulation
- Nine projects: \$34,500 in annual energy cost savings
- Compressed air upgrades: 181,000 annual kWh savings
- \$36,500 in Energy Trust incentives

## Small Business Direct Install

The SBDI offer provides ***no-cost*** lighting upgrades to eligible small commercial, industrial, and multifamily customers of Portland General Electric and Pacific Power

- Basic eligibility requirements
  - 20,000 square feet, or less
  - 20 or fewer employees
  - 3 or fewer locations





# Small Business Direct Install

## What are some example projects?

- Mirror Pond Dry Cleaners
  - Lights replaced -100
  - Estimated annual dollar savings - \$4,742
  - Estimated annual KWH savings – 36,475

## The Humane Society of Central Oregon – Thrift Store

- Lights replaced -391
- Estimated annual dollar savings - \$3,953
- Estimated annual KWH savings – 30,408

*\*Estimated savings are based \$0.13 per kWh utility rate*



# Strategic Energy Management

- Holistic approach to improving energy performance over time
- Focus on business practices and organizational culture
- Organization-wide involvement
- Training, technical support and cash incentives
- Energy use reduction of 2 to 20 percent possible





Coming Soon:  
ODOE Commercial Building  
Performance Standards

# Commercial Building Performance Standards

Signed into law by the Governor on **July 27, 2023**

82nd OREGON LEGISLATIVE ASSEMBLY--2023 Regular Session

## House Bill 3409

Sponsored by Representative RAYFIELD

### SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Requires Department of Environmental Quality to study climate. Directs department to submit findings to interim committees of Legislative Assembly related to environment not later than September 15, 2024.

### A BILL FOR AN ACT

1 Relating to climate.

2 **Be It Enacted by the People of the State of Oregon:**

3 **SECTION 1.** The Department of Environmental Quality shall study the climate. The department shall submit a report in the manner provided by ORS 192.245, and may include  
4 recommendations for legislation, to the interim committees of the Legislative Assembly related to the environment no later than September 15, 2024.

5 **SECTION 2.** Section 1 of this 2023 Act is repealed on January 2, 2025.

Based on Washington's Clean Buildings Act, which was adopted in 2021, but different in several ways

Oregon Department of Energy established **commercial building energy benchmarking and performance standards** to reduce greenhouse gas emissions and energy use through:

- ✓energy management planning
- ✓operations and maintenance plans
- ✓energy audits



Thank you

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# Electrification Policy Update



# Draft Review and Feedback on Economic Development Strategy

# **Motion to Recommend the Establishment of the Bend Central District Economic Improvement District**

# Recommended Motion

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*I move to recommend on behalf of BEDAB that the Bend City Council move forward in establishing an Economic Improvement District in the Bend Central District as presented to the Board on December 1, 2025.*



# Ex-Officio Updates

# Roundtable and Future Topics

# Language Assistance Services & Accommodation Information for People with Disabilities

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