



CITY OF BEND

Bend Economic Development Advisory Board Meeting

January 5, 2026

Public Comment

New Member Introductions

Mayor Pro Tem Perkins Updates

Energy Trust of Oregon Presentation



Energy Trust of Oregon Overview

Bend Economic Development Advisory Board Meeting

January 5, 2026



About us

Independent
nonprofit

Serving 2.4 million customers of
Portland General Electric,
Pacific Power, NW Natural,
Cascade Natural Gas and Avista

Providing
access to
affordable
energy

Generating
homegrown,
renewable
power

Building a
stronger Oregon
and SW
Washington

Our vision:

Clean, affordable energy for everyone.

Our purpose:

Working with customers, communities and utilities, we save energy and maximize adoption of clean energy solutions, reducing costs and accelerating community-centered benefits.

Deschutes County: By the numbers



1.65 billion kWh
lifetime electric savings
enough to power 160,000 homes



28.5 million therms
lifetime gas savings
enough to heat 55,800 homes



940,000 metric tons
carbon avoided



Deschutes County: By the numbers



35,000 sites served
Residential, business and
renewable energy



\$59.6 million
total incentives paid



\$179 million
total bill savings



Energy Trust + Economic Development

- **Driving economic growth**

Energy Trust's energy efficiency and renewable energy initiatives contribute directly to economic development by delivering both energy and non-energy benefits.

- **Improving business competitiveness and reinvestment**

Businesses that reduce energy costs through these programs can increase profits, improve market competitiveness, and reinvest in staff, facilities, and equipment—further stimulating economic activity.

- **Supporting environmental and climate goals**

Participating in Energy Trust programs helps businesses and communities use less energy and meet environmental and climate goals, such as reducing emissions.

**COMMERCIAL
NEW CONSTRUCTION
AND MAJOR
RENOVATIONS**

+ 1.866.467.0930

**INDUSTRY AND
AGRICULTURE**

+ 1.866.202.0576

RENEWABLES

+ 1.866.368.7878



**COMMERCIAL
EQUIPMENT
UPGRADES AND
RETROFITS**

+ 1.866.605.1676

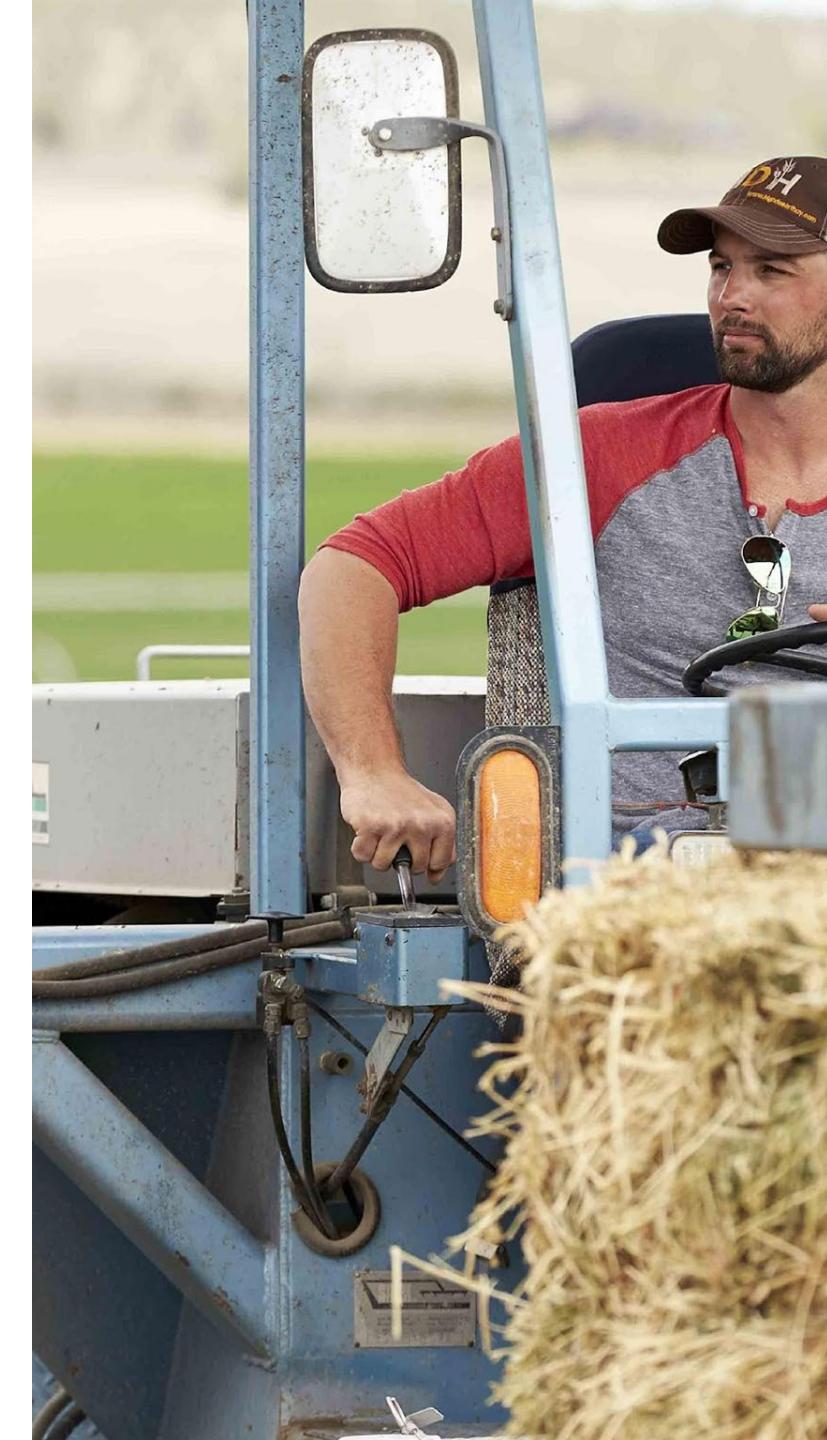
**HOMES, APARTMENTS
AND CONDOS**

+ 1.866.368.7878

Existing Buildings and Industrial Programs

What Energy Trust provides

- Project scoping and technical studies
- Technical assistance
- Cash incentives for capital upgrades and operations & maintenance improvements
- Lighting upgrades
- Equipment rebates
- Strategic Energy Management (SEM)



Eligible energy-saving improvements

Foodservice

HVAC and water heating

Lodging

Insulation

Grocery

**Emergency generator
block heaters**

**Service shops
and warehouses**

Computer/Server Room Cooling

Lighting

Custom controls

Incentive Pathways



Standard Incentives

- “I need to replace equipment/add insulation/etc.”
- Pre-determined incentive amounts for specific measures/types of equipment



Custom Incentives

- “I have a big project specific to my business or building system.”
- Incentive amounts will vary from project to project



Retrocommissioning

- “I want free help saving energy with the equipment I have.”
- The program covers up to 90% of the cost to optimize current equipment



Deschutes Brewery

- Upgrades:
 - Boilers
 - Glycol pumps
 - Stack heat recovery
 - Pipe insulation
- Nine projects: \$34,500 in annual energy cost savings
- Compressed air upgrades: 181,000 annual kWh savings
- \$36,500 in Energy Trust incentives

Small Business Direct Install



The SBDI offer provides ***no-cost*** lighting upgrades to eligible small commercial, industrial, and multifamily customers of Portland General Electric and Pacific Power



- Basic eligibility requirements
 - 20,000 square feet, or less
 - 20 or fewer employees
 - 3 or fewer locations



Small Business Direct Install

What are some example projects?

- Mirror Pond Dry Cleaners
 - Lights replaced -100
 - Estimated annual dollar savings - \$4,742
 - Estimated annual KWH savings – 36,475

The Humane Society of Central Oregon – Thrift Store

- Lights replaced -391
- Estimated annual dollar savings - \$3,953
- Estimated annual KWH savings – 30,408

**Estimated savings are based \$0.13 per kWh utility rate*

Strategic Energy Management

- Holistic approach to improving energy performance over time
- Focus on business practices and organizational culture
- Organization-wide involvement
- Training, technical support and cash incentives
- Energy use reduction of 2 to 20 percent possible



Coming Soon:
ODOE Commercial Building
Performance Standards

Commercial Building Performance Standards

Signed into law by the Governor on July 27, 2023

82nd OREGON LEGISLATIVE ASSEMBLY--2023 Regular Session

House Bill 3409

Sponsored by Representative RAYFIELD

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure as introduced.

Requires Department of Environmental Quality to study climate. Directs department to submit findings to interim committees of Legislative Assembly related to environment not later than September 15, 2024.

1 A BILL FOR AN ACT

2 Relating to climate.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1.** The Department of Environmental Quality shall study the climate. The department shall submit a report in the manner provided by ORS 192.245, and may include recommendations for legislation, to the interim committees of the Legislative Assembly related to the environment no later than September 15, 2024.

5 **SECTION 2.** Section 1 of this 2023 Act is repealed on January 2, 2025.

6

7 Based on Washington's Clean Buildings Act, which was adopted in 2021, but different in several ways

Oregon Department of Energy established **commercial building energy benchmarking and performance standards** to reduce greenhouse gas emissions and energy use through:

- ✓ energy management planning
- ✓ operations and maintenance plans
- ✓ energy audits



Thank you

Nate Merrill

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Electrification Policy Update

Draft Review and Feedback on Economic Development Strategy

Motion to Recommend the Establishment of the Bend Central District Economic Improvement District

Recommended Motion

I move to recommend on behalf of BEDAB that the Bend City Council move forward in establishing an Economic Improvement District in the Bend Central District as presented to the Board on December 1, 2025.

Ex-Officio Updates

Roundtable and Future Topics

Language Assistance Services & Accommodation Information for People with Disabilities



You can obtain this information in alternate formats such as Braille, electronic format, etc. Free language assistance services are also available. Please contact Cyrus Mooney at

cmooney@bendoregon.gov



Servicios de asistencia lingüística e información sobre alojamiento para personas con discapacidad

Puede obtener esta información en formatos alternativos como Braille, formato electrónico, etc. También disponemos de servicios gratuitos de asistencia lingüística. Póngase en contacto con Cyrus Mooney at cmooney@bendoregon.gov



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