

February 26, 2026

An Updated Growth Plan for Bend. One Bend. Built Together.

Advisory Body Summit



Updating Our Growth Plan: One Bend. Built Together.

- Updated 20-year Comprehensive Plan, community vision
- Extensive public engagement
- Equity focused
- New, highly integrated approach (Land Use + Transportation + Equity + Visioning)



This Growth Plan will shape the future of:



Housing

Where will we live?

How close are we to work?

What types of housing do we need?



Jobs

What sectors will be expanding?

What type of land do these need?



Transportation

How will we travel around the city?

How will we reduce reliance on cars?



Equity and Accessibility

How do we ensure that housing, jobs, and transportation are equitably available and accessible by all community members?



Climate and Resiliency

How can long-range plans help us meet our climate goals?

How can the city best adapt to our risks such as wildfire?

Key Planning Drivers



Community Input & Council Goals

- Broad-based and focused community engagement to better understand the community's needs

Housing Targets

- Oregon Housing Needs Analysis (OHNA), Units by affordability level, production, furthering fair housing

Climate Targets

- Climate Friendly & Equitable Communities (CFEC) targets – greenhouse gas (GHG) reductions and mixed-use Climate Friendly Areas (CFAs)

Deadlines

- State mandated deadlines driving timeline and deliverables

Work Plan Overview

2026-2027



IDENTIFY OUR FUTURE NEEDS

Housing & Jobs

- Contextualized Housing Needs Analysis (CHNA)
- Economic Opportunities Analysis (EOA)
- Identify Major Policy Drivers (CFEC, OHNA, Local Policies and Goals)



DETERMINE OUR EXISTING UGB CAPACITY

- Housing Capacity Analysis (Phase 1)
- Buildable Lands Inventory (BLI)



INCREASE OUR CAPACITY

Growing Up (& Out)

- Land Use Efficiency Measures (LUEMs), CFA Designation, Housing Capacity Analysis (Phase 2)
- Anticipated Urban Growth Boundary (UGB) expansion
- Housing Production Strategy (HPS)

2028-2029



ALIGN OUR TRANSPORTATION SYSTEM

- Major Transportation System Plan (TSP) Update
- Integrated transportation targets through all steps, finalize plan in 2029

Centering equity & engagement, meeting housing & climate targets

Identify Our Future Needs

Housing

- Contextualized Housing Needs Analysis (CHNA) will identify the types, locations, and characteristics of needed housing

Jobs

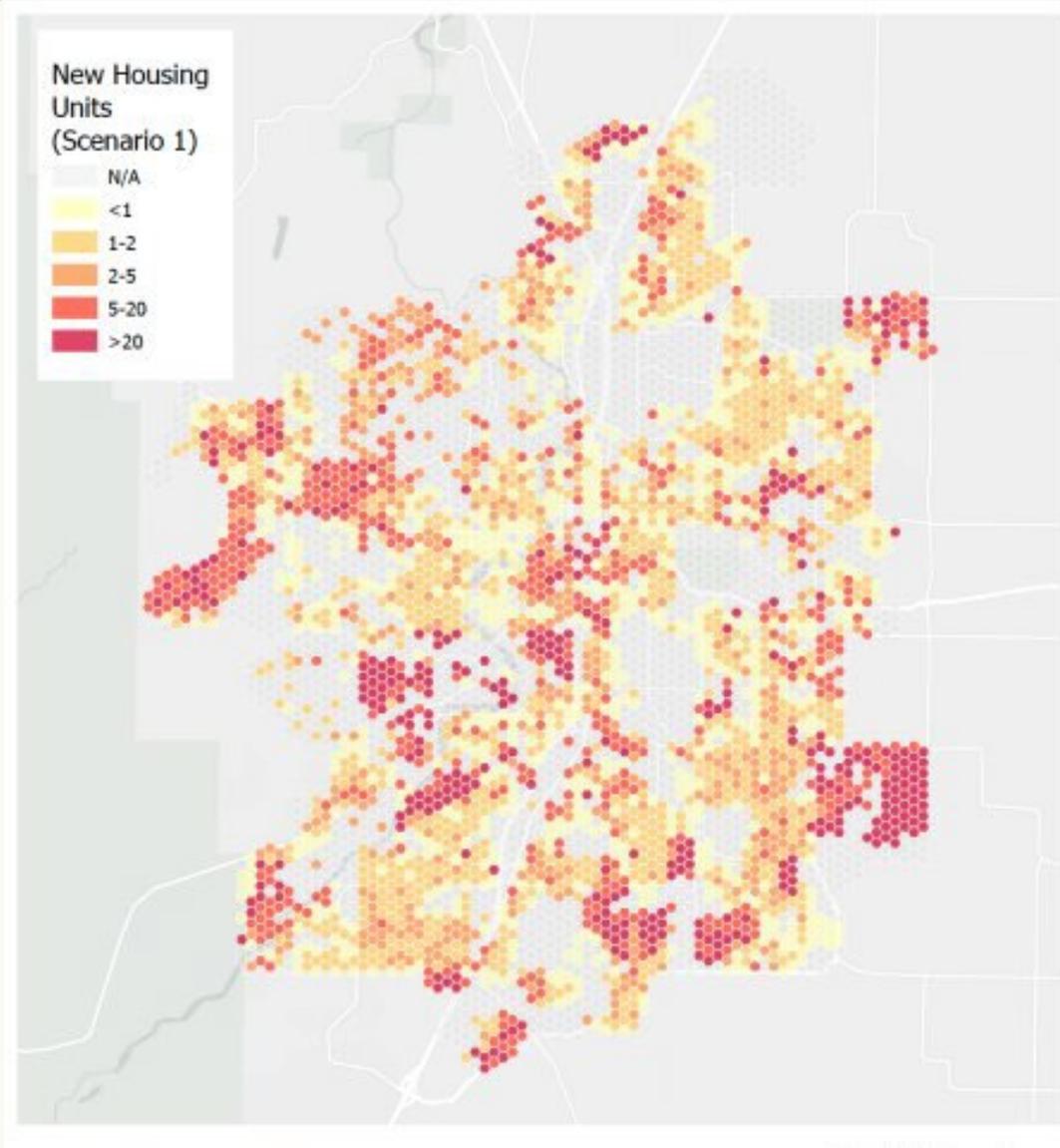
- Economic Opportunities Analysis (EOA) will identify the types and characteristics of employment sites we need

Community Input

- Equity analysis, focused and broad-based community engagement to better understand the community's needs (for housing and jobs)



Determine Our Existing UGB Capacity



- **Housing Capacity Analysis (HCA)(Phase 1) and Buildable Lands Inventory (BLI)** will give us an estimate of the amount of residential and employment land needed to meet our 20-year needs
- Analysis including historical and future trends, and market study
- Example: the graphic on the left shows areas in the city with different capacities for new housing at buildout from a study in 2023

Increase Our Capacity

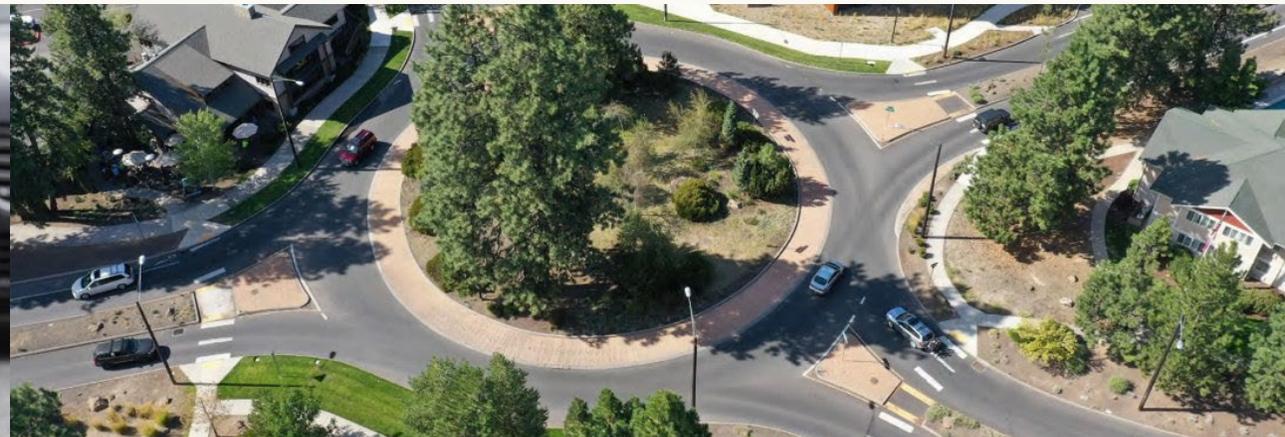
- **Land Use Efficiency Measures (LUEMs)**- "*Growing up*", including CFA designation and final Housing Capacity Analysis (HCA)
- **Urban Growth Boundary (UGB) expansion** – "*Growing out*"
- **Housing Production Strategy (HPS)** to produce needed housing
- **Community Input** - Extensive broad-based and focused community engagement to determine how we grow while meeting our community vision and statewide goals



Align Our Transportation System

... to meet our climate goals and community needs alongside our land use plans.

- **Integrating transportation planning** – Focus on meeting state targets and local goals throughout entire planning process
- **Major Transportation System Plan (TSP) Update** – Contains the projects, programs, policies, and funding plan that will allow Bend to meet its transportation needs and aspirations now and 20 years into the future



Community Engagement



At the forefront of the entire project:

- **Communication and Engagement Strategy, detailed engagement action plans for phases of work**
- **Broad-based engagement**
- **Focused engagement** (topic specific & equity focused)
- **Approaches:**
 - Equity-focused
 - Meeting people where they are
 - Innovative
 - Transparent
 - Educational
 - Relationship building

Conceptual Governance Structure

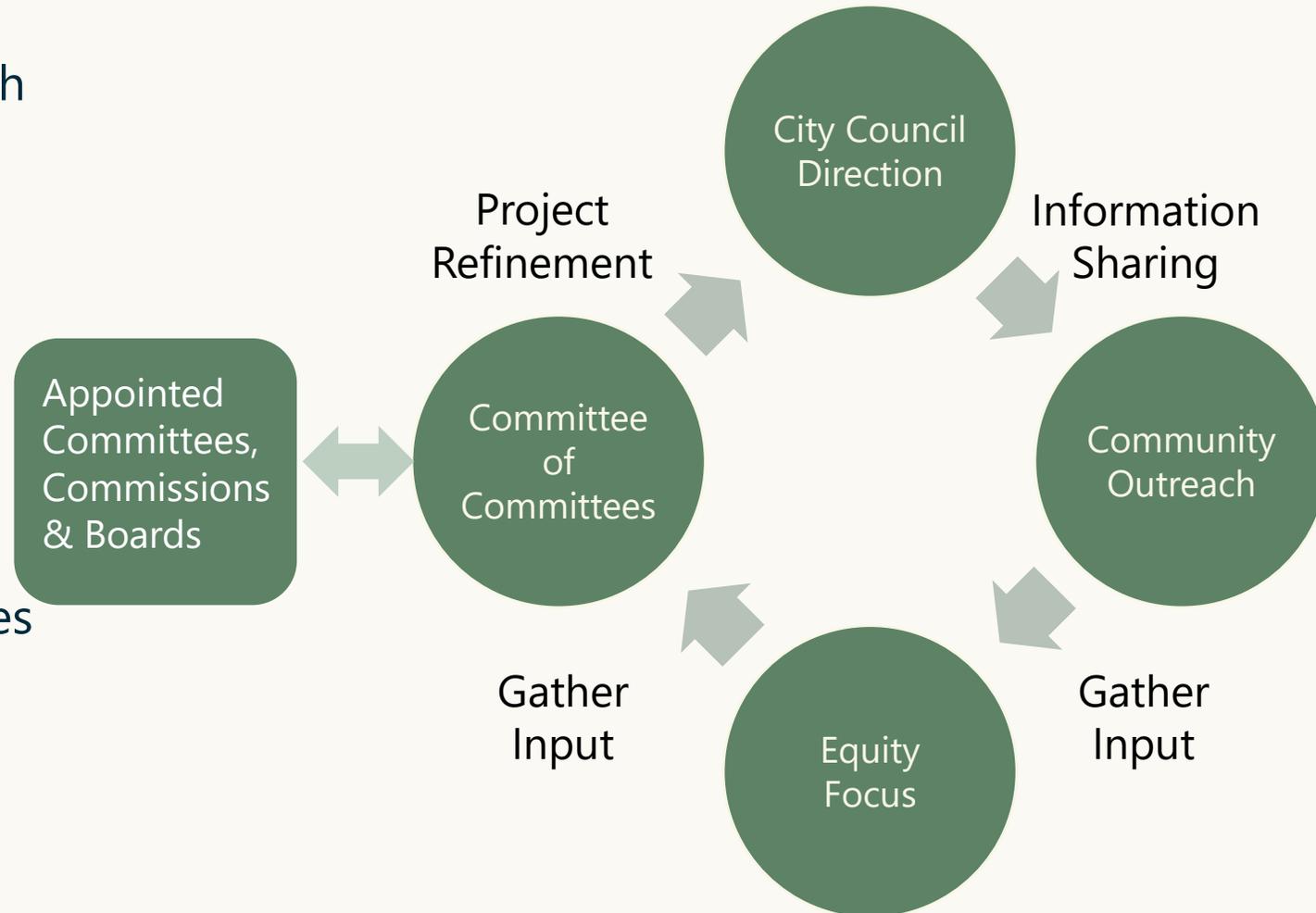
- **Council** are the decision makers (plans adopted by ordinance)
- **Committee of Committees** as advisory to staff
 - 1-2 representatives per committee
- **Existing Committees & Commissions** engaged on major deliverables on ad hoc basis based on subject matter expertise
- **Agency Advisory Committee** engaging partners such as parks, schools, transit, etc.



Committee of Committees details

Committee of Committees:

- **16 members advisory committee**, with chair and vice-chair
- **1-2 appointed liaisons** from existing Committees, Commissions, and Boards
- **Meet quarterly**
- **Represent and report back to their committee**
- **Appointment process:**
 - Volunteers from existing committees
 - Short application
 - City Manager will select for a balanced group
- **Starts in the fall of 2026**



Involving Standing Committees, Boards

Communication & Engagement in addition to the Committee of Committees:

- **Regular and ongoing updates** and summaries (quarterly via email, liaisons updates)
- **Ad Hoc engagement of committees** based on subject matter expertise relevant to specific deliverables
- **Engagement ambassadors sharing engagement tools with the community**, for example:
 - Neighborhood workshops (visioning roadshow)
 - Community conversations (downloadable meeting-in-a-box, self-directed outreach, etc.)
 - Focus groups and interviews
 - Community events and pop-up engagement
 - Youth-centered engagement (card game)
 - On-line surveys and tool(s)
 - Public installations (QR codes to access project)



Questions For Group Breakout Discussion

- Ice Breaker: How do you feel about this opportunity to plan for the City's future?
- What are your ideas to make this work well for participants on the Committee of Committees?
- What are your ideas to make this work well for board members not on the Committee of Committees?



ADVISORY GROUP DISCUSSION



Language Assistance Services & Accommodation Information for People with Disabilities



Accommodation Information for People with Disabilities & Language Assistance Services

You can obtain this information in alternate formats such as Braille, electronic format, etc. Free language assistance services are also available. Please email accessibility@bendoregon.gov or call 541-693-2198. Relay Users Dial 7-1-1. All requests are subject to vendor processing times and should be submitted 48-72 hours in advance of events.



Servicios de asistencia lingüística e información sobre alojamiento para personas con discapacidad

Puede obtener esta información en formatos alternativos como Braille, formato electrónico, etc. También disponemos de servicios gratuitos de asistencia lingüística. Póngase en contacto en correo electrónico accessibility@bendoregon.gov o número de teléfono 541-693-2198. Los usuarios del servicio de retransmisión deben marcar el 7-1-1. Por favor, envíe sus solicitudes con 48-72 horas de antelación al evento; todas las solicitudes están sujetas a los tiempos de procesamiento del proveedor.