



# MEETING MINUTES

## Core Area Advisory Board

**Location:** City Council Chambers, 710 NW Wall Street, Bend, Oregon 97701

**Date:** June 18, 2026

**Time:** 3:00 PM

**Facilitator:** Jonathan Taylor, Urban Renewal Manager

The meeting of the Core Area Advisory Board was called to order at 3:00 PM on Thursday, June 18, 2026, in the City Council Chambers, 710 NW Wall Street, and online.

## In Attendance

**1. Roll Call:** Corie Harlan, Dale Van Valkenburg, John Heylin, John Fischer, Katherine Austin

**Conflicts:** Dale Van Valkenburg – Employer owns property on Franklin and Hawthorne.

## New Business

**2. Public Comment**

No public comment.

**3. Project Updates**

Councilor Mike Riley and Councilor Gina Franzosa provided an update on the City Hall project.

**4. City of Bend Growth Plan Staff Update**

Jennifer Knapp, Growth Management Senior Planner, presented on the application process for the City of Bend Growth Plan joint committee work group.

**5. Introduction to Property Acquisition Best Practices**

Elaine Howard of Elaine Howard Consulting, LLC presented on urban renewal best practices for property acquisition and disposition strategies.

**6. Core Area Identify Framework Sequence Identity Themes Overview**

The Board previewed a draft of the Core Area Identity Framework Sequence and Themes based on the May 19, 2025 anchor mapping exercise. Staff Liaison Jonathan Taylor reviewed



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the identified themes and their origins. The Bored determined that the proposed five themes of Made Here, Where Bend Gathers, Unapologetically Itself, Built to Be Reused, and A Working District are potentially appropriate, but could you use some revision.

The Bored determined that the theme of home needs to be more prevalent than it is currently represented and a few themes could potentially be combined.

**7. Discussion: Development Assistance (Incentive) Program Suite**

The Board discussed seven proposed programs concepts designed for the Core Area Development Assistance Program Suite, including façade programs, tenant improvement grants, micro- and small business loans, predevelopment loan support, and a proposed Catalytic Tax Increment Rebate.

**8. Discussion: Proposed Core Area Mural Grant Program**

The Board discussed a proposed stand-alone Mural Grant Program or the Core Area, structured as a catalytic identity action distinct from the broader Investment Program Suite.

**9. Adjourned at 5:04 PM.**

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